

LRB - FISCAL SECTION ANALYSIS

NOVEMBER 12, 2003

PUBLIC IMPROVEMENT COMMITTEE

ITEM 18, FILE 031000

EMMA J. STAMPS

File #031000 is a resolution authorizing a Public Improvement Development and Maintenance Agreement for the Lincoln Village Business Association (Lincoln Avenue Streetscaping) between the City of Milwaukee and the Lincoln Village Business Association. (DCD)

Background

1. Since 1996, the Lincoln Village Business Association (“LVBA”) has invested time and resources into the improvement of the Lincoln Avenue commercial neighborhood district.
2. Historically, the City of Milwaukee has financially supported the Association’s initiatives.
3. The LVBA, having undertaken the Lincoln Avenue Commercial District Enhancement project, is proposing to extend public improvements along Lincoln Avenue in the existing Lincoln Avenue commercial neighborhood district.
4. On November 26, 2002, the Common Council authorized a \$5,000 Neighborhood Commercial District Street Improvement Fund grant to the LVBA to install banners on West Lincoln Avenue between South 5th and 20th Streets.
5. On September 23, 2003, the Common Council placed on file a File 030482 approving a public improvement development and maintenance agreement for the Lincoln Avenue Streetscaping between the City of Milwaukee and the Lincoln Village Business Association.

The Association projected a \$343,000 project cost, requiring a \$250,000 city contribution and a \$93,000 match comprised of private donations to the Association for the purpose of extending its public improvement project from West Lincoln Avenue from South 7th to 20th Streets.

Based on the Association’s projections, the City contribution accounted for 72% of the overall project costs.

Discussion

1. This proposal is a modification of that presented in File 030482.
2. Exhibit A: Lincoln Village Project Summary in the file indicates that the project is expected to total \$197,000, requiring a \$98,500 city contribution and \$98,500 match from the Association to support:
 - Phase I harp style lighting installations along West Lincoln Avenue between South 7th and 20th Streets at \$147,000, and
 - Phase II vacate the intersection of Lincoln Avenue, Windlake Avenue, and South 14th Street at \$40,000
 - Phase II enhancement to create a “public plaza” at the Lincoln Avenue, Windlake Avenue, and South 14th Street intersection at \$10,000
3. Further legislation is required to provide for Phase II activities. File 031000 provides only \$73,000 of the total \$98,500 city contribution. All work is to be performed by the Department of Public Works, according to DCD staff.

Fiscal Impact

Adoption of this file authorizes a \$73,500 fund transfer and expenditure from the 2003 Development Fund capital account for public improvement purposes along Lincoln Avenue.

As of November 6, 2003, the DCD spreadsheet reports a Development Fund balance of \$430,000 in account UR03390000. The Lincoln Village Business Association project is earmarked as a 2003 project and is reflected in the balance.

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LRB-Fiscal Review Section
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