

Katie Falvey
Director of Real Estate
The Marcus Corporation

A 16-year Marcus Corporation veteran, Katie has been responsible for Marcus Theatres' real estate portfolio currently comprising 55 movie theatre locations in 7 states. Leading the theatre division's organic growth initiative, Katie performs all market analysis, site selection and acquisitions, transaction negotiation, development approvals and entitlements for new Marcus Theatres.



In addition, Katie oversees the sale/lease/management of the corporation's 1.3 million square feet of surplus properties and non-operational, income-producing assets (such as office buildings, strip malls and restaurants) located throughout the Midwest.

Katie is responsible for attracting Von Maur department store to locate its first Wisconsin store in *The Corners of Brookfield*, an upscale mixed-use shopping center currently under development by The Marcus Corporation in Brookfield, WI. She is leading all aspects of that project's implementation, including real estate assemblage, entitlements, design, leasing and financing. Katie was recently recognized as a "Woman of Influence" by *The Business Journal of Milwaukee*. She serves on the Board of Directors for Downtown Milwaukee's *Business Improvement District #21* as well as on its Economic Development Committee.

Katie is a 1991 graduate of Marquette University with a BA in Communications, and a lifelong Milwaukee-area resident. Early in her career she held public relations and marketing positions for Lutheran Social Services and Patrick Media Group (now Clear Channel Outdoor Advertising). She fell in love with commercial real estate while serving for three years as Marketing Manager for MLG Commercial prior to being recruited by Marcus Corp in 1997. Katie lives in Brookfield, WI with her husband and two children.