



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, October 08, 2024

COMMITTEE MEETING NOTICE


AD 12

WINTERS, Bryan, Agent
PROJECT RE-CONNECT MKE, LLC
2121 S 16TH St
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, October 22, 2024 at 09:50 AM

The access code is <https://meet.goto.com/366619901>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class A Malt & Class A Liquor Licenses Application  for "PROJECT RE-CONNECT MKE, LLC" for "5 Loaves & 2 Fish Mini Mart" at 2121 S 16TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, October 08, 2024

COMMITTEE MEETING NOTICE

AD 12

WINTERS, Bryan, Agent
PROJECT RE-CONNECT MKE, LLC
2955 N 59TH ST
Milwaukee, WI 53210

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Regarding: Your Class A Malt & Class A Liquor Licenses Application as agent for "PROJECT RE-CONNECT MKE, LLC" for "5 Loaves & 2 Fish Mini Mart" at 2121 S 16TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Cox, Andrew

From: Lopez, Faviola
Sent: Wednesday, October 2, 2024 4:45 PM
To: Cox, Andrew
Cc: Milano, Marissa; Cooney, Jim
Subject: FW: 2121 S. 16th

Please add objection

From: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>
Sent: Wednesday, October 2, 2024 4:27 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Lopez, Faviola <Faviola.Martin@milwaukee.gov>
Subject: FW: 2121 S. 16th

Good afternoon,

Can you please add this to the file for 2121 S 16th St.
The addresses below are churches across the street from 2121 S 16th St.

Thank you,

Maribel Murillo

Legislative Assistant | Common Council President José G. Pérez
City Hall 200 E. Wells Street room 205 Milwaukee, Wisconsin 53202
Office: 414-286-2861
Cell: 414-708-3621
Maribel.Murillo@Milwaukee.gov

Please consider using our [Click for Action](#)

From: Cheatham, Jumaane <jcheath@milwaukee.gov>
Sent: Tuesday, October 1, 2024 11:03 AM
To: Murillo, Maribel <Maribel.Murillo@milwaukee.gov>
Cc: Tonelli, Michael <mtonel@milwaukee.gov>
Subject: 2121 S. 16th

Good Morning,

From application site to 1575 W. Becher 173 FT

From application site to 1574 W. Becher 241 FT

Thanks,

Jumaane Cheatham

Jackson, Annette

From: License
Sent: Monday, September 30, 2024 12:53 PM
To: Jackson, Annette
Subject: FW: Objection to Class A Liquor/Malt application
Attachments: Objection.pdf

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



Take Our Survey!

REDACTED
BY
AS

From: R. [redacted]
Sent: Sunday, September 29, 2024 11:33 PM
To: Perez, Jose <JoseG.Perez@milwaukee.gov>; License <LICENSE@milwaukee.gov>
Cc: Zamarripa, JoCasta <JoCasta@milwaukee.gov>; Melendez, Yadira <Yadira.Melendez@milwaukee.gov>
Subject: Objection to Class A Liquor/Malt application

Dear President Perez,

Good morning. My name is [redacted] You are my Common Council representative for my address at [redacted]

I am enclosing my objection to the Class A Liquor/Malt application for 2121 S 16th St below. It is a .pdf file. I ask that you do not recommend this application for approval.

Thank you,

September 29, 2024

Milwaukee, WI 53215

The Licenses Committee
200 E Wells St
Milwaukee, WI 53215

To members of the Committee,

I write today to object to the Class A Malt & Liquor License application for 2121 S 16th St.

1. The city allows objections to be filed if “there is an overconcentration of businesses of the type for which the license is sought”. There are 33 alcohol licenses in the AOI zone for the proposed location. 8 are Class A licenses to sell beer/liquor. This is a high density of Class A licenses for an AOI zone.
2. Furthermore, the city’s concentration file & map minimize the issue. They omit at least four establishments with a Class A license to sell beer/liquor within 500 meters of 2121 S 16th St:

Show Details	Class A Malt & Class A Liquor License	Paul's Liquor	1600 W Becher St Milwaukee, WI 53215	Active (Renewal Pending)	11/28/2024
Show Details	Class A Malt & Class A Liquor License	SOUTHSIDE BEER & LIQUOR	1434 W WINDLAKE Av MILWAUKEE, WI 53215	active	08/14/2025
Show Details	Class A Fermented Malt Beverage Retailer's License	LINCOLN SUPERMARKET	1594 W LINCOLN Av MILWAUKEE, WI 53215	active	12/11/2024
Show Details	Class A Fermented Malt Beverage Retailer's License	Express Pantry	1804 W Lincoln Av Milwaukee, WI 53215	active	05/04/2025

One of the establishments is my address, 1600 W Becher St. I both live and work here. It is just

If I can receive a notice for this hearing, my address should also be mentioned in the concentration file & marked on the map. These inaccuracies are troubling.

3. The applicant is applying as a convenience store. There is a church located within 300 feet of the proposed location.¹ This is contrary to the file’s crime prevention survey. City ordinance prohibits Class A licenses for intoxicating liquors being issued for such locations.² This requirement is not applicable to my establishment, because it existed prior to the construction of the church.
4. The Legistar application file does not contain a synopsis of the applicant’s criminal record, created by the License Investigation Unit. This should not be the case.

¹ Iglesia Redimidos en Cristo, located at 1574 W Becher St

² Milwaukee Code of Ordinances, Volume 1, Liquor and Tavern Regulations 90-13

I downloaded the initial application file from the city's online application search tool two months ago. In the file, several criminal offenses are mentioned (see image below).

Part B: Questions		
1. Has the business (sole proprietorship, partnership, limited liability company, or corporation) been convicted of violating federal or state laws or local ordinances? Exclude traffic offenses unless related to alcohol beverages. <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No If yes, list the details of violation below. Attach additional sheets if necessary.		
Law/Ordinance Violated Poss. W Intent	Location Milwaukee	Trial Date 8-18-2001
Penalty Imposed 18 months confinement 39 months extended supervision	Was sentence completed? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Law/Ordinance Violated Poss Firearm	Location Milwaukee	Trial Date 11-17-2005
Penalty Imposed 18 months confinement 18 months extended supervision	Was sentence completed? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

AB-200 (PL 03/24) - 1 - Wisconsin Department of Revenue

Part B continued AB-200		
3. Carry concealed weapon	Milwaukee	8-18-2001
3 months		
4. DWI 1st	Washington County	9-17-2010
5. Poss THC	Washington County	9-17-2010
30 days confinement		
6. DWI 2nd	Milwaukee	5-29-2019
50 days confinement, \$250 Fine,		
Alcohol Assessment, ignition interlock 1yr		
1yr revoked license		

Furthermore, when you attempt to search this address on that tool today, no results appear. This is alarming.

- The city allows objections to be filed if the applicant has committed criminal offenses, "the circumstances of which substantially relate to the activity for which the license is sought". The applicant has been convicted of two OWIs. The 2019 OWI involved alcohol and was serious enough to invoke a revoked license and breathalyzer requirement. The applicant now wishes to sell the same substance. In a neighborhood where rash driving is common, this is problematic.
- The city allows objections to be filed if the application has "any other factors which reasonably relate to the public health, safety and welfare". I note that the applicant has been convicted of a firearms misdemeanor and felony (in '01 & '05, respectively). While old, these are serious offenses. Coupled with the OWIs, they raise serious questions about the applicant's judgment.
- The city allows objections to be filed if the granting of the application would cause "excessive ... parking congestion" within the neighborhood. It is already difficult to find parking spots in the area, one which has narrow streets. Because the proposed location does not have a parking lot, these shortages would intensify.

In conclusion, I ask the committee to oppose this application for the aforementioned reasons. If you have any other questions/concerns, do not hesitate to contact me. I thank you for your time.

Date: 6/20/24
Officer: PO Vodicka

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: 5 loaves and 2 fish mini mart
Address: 2121 s 16th st
Phone: 414-722-1064

Owner: Bryan Winters
Owner address: 2955 N 59th st
City State Zip: Milwaukee, WI 53210
Owner Phone: 414-722-1064
Owner email: bryanwprcmke@gmail

Manager: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: same

Location currently open: ☐ YES ☒ NO

Projected open date: 07/01/24

Day's open: ☐ S ☐ M ☐ T ☐ W ☐ Th ☐ F ☐ SA ☒ ALL

Hours of Operation: Sun: ☐ 24 hours ☐ Y ☒ N
Mon: 8a-9p
Tue: "
Wed: "
Thu: "
Fri: "
Sat: "

Premise Type: ☐ Liquor Store
☒ Convenience Store
☐ Other:

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:
Tobacco: ☐ Yes ☒ No #:
Food: ☐ Yes ☒ No #:
Extended Hours: ☐ Yes ☒ No #:
Secondhand Dealer: ☐ Yes ☒ No Type: #:
Other: ☐ Yes ☒ No Type: #:
Other: ☐ Yes ☒ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Is the parking lot well lit? ☐ Yes ☐ No
9. Are there areas where a person could conceal themselves ☐ Yes ☒ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☒ Yes ☐ No
13. Are there exterior security cameras ☐ Yes ☒ No How Many:
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☐ Yes ☒ No
17. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☐ Yes ☒ No
18. How long is footage stored for later viewing: *
19. Are there exterior cameras ☐ Yes ☐ No How many: 2
20. Are there interior cameras ☐ Yes ☐ No How many: 3
21. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No
23. Is the interior of the location neat and clean? ☒ Yes ☐ No
24. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
25. Is there a lockable area that separates employees from customers? ☒ Yes ☐ No
26. Does the store sell single chore boy? ☐ Yes ☒ No
27. Does the store sell blunt wraps? ☒ Yes ☐ No
28. Does the store sell scales? ☐ Yes ☒ No
29. Does the store sell items that may be used as crack pipes? ☐ Yes ☒ No
a. Describe item
30. Does the store have an over abundance of sandwich baggies: ☐ Yes ☒ No
31. Does the owner understand that these items are often used for drug use? ☒ Yes ☐ No
32. Do the products in the store appear to be new and rotated often? ☒ Yes ☐ No
33. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
34. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☒ Yes ☐ No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☒ Yes ☐ No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? ☐ Yes ☒ No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☐ Yes ☒ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☐ Yes ☐ No ☒ N/A
5. Are at least two high-resolution surveillance security cameras installed? ☐ Yes ☒ No
6. Are the security cameras in working order? ☐ Yes ☒ No
7. Does one camera show an overall view of the counter and register area? ☒ Yes ☐ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☒ Yes ☐ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☒ No
10. Is the recorded footage stored for at least 30 days? ☒ Yes ☐ No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☐ Yes ☒ No

12. Are customer entrances/exits made of glass or other transparent material? ☒ Yes ☐ No
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☐ Yes ☒ No
a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 ☐ Yes ☒ No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.
Does store conform to a-2 ☐ Yes ☒ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☐ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

4 cameras installed, not functional at the moment. Applicant may add one interior camera and plans on retaining video for up to 30 days.

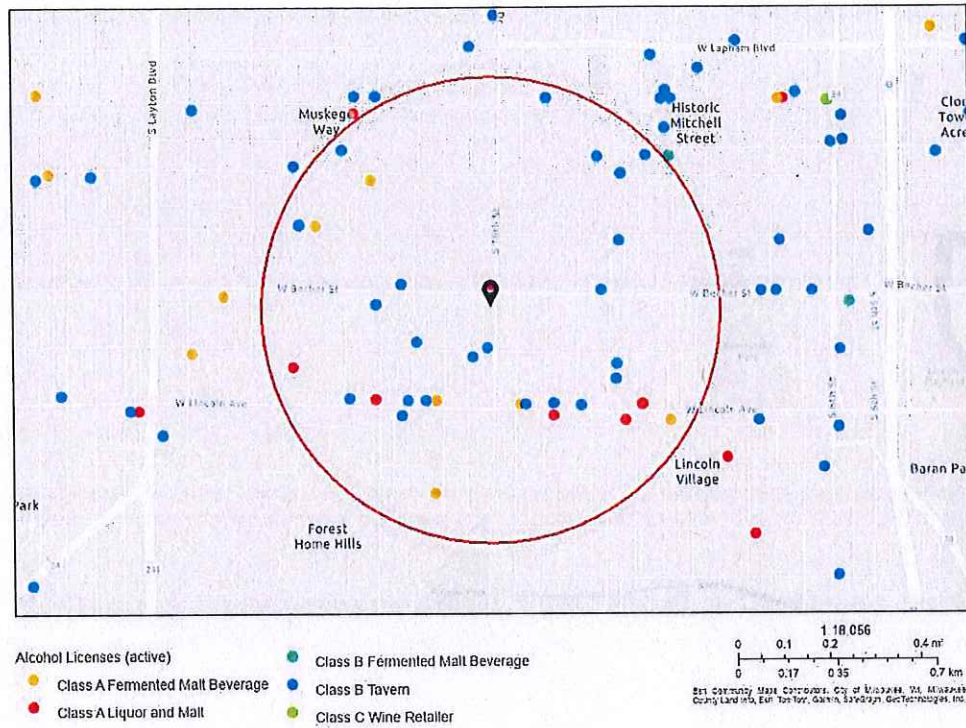


Concentration Map for 2121 S 16th St

Area of Interest (AOI) Information

Area : 21,862,585.6 ft²

Oct 3 2024 10:21:41 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	36		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Veraí S & D Inc	Danny's Liquor & Food	Dixitkumar C Patel, Agt	1132 W LINCOLN AV	Class A Malt & Class A Liquor License		10/9/2024, 7:00 PM	1
2	El Pelon Bar	El Pelon Bar	Joel Velasco Garcia, SP	1832 S 13TH ST	Class B Tavern License	25	10/20/2024, 7:00 PM	1
3	La Hamaca Bar LLC	La Hamaca Bar	Luis L Gonzalez, Agt	1993 S MUSKEGO AV	Class B Tavern License		10/18/2024, 7:00 PM	1
4	Irene's Catering Service, Inc	Irene's Catering Service, Inc	TIMOTHY T REWOLINSKI, Agt	1901 W Lincoln AV	Class B Tavern License		10/18/2024, 7:00 PM	1
5	Forest Home Ave Chicken Palace LLC	Chicken Palace - Forest Home	Rosa Isela Real Perez, Agt	1937 W Forest Home AV	Class B Tavern License	71	11/22/2024, 6:00 PM	1
6	Sisi Food and Beverages LLC	Sisi Food and Beverages	Sodik D Lasisi, Agt	2441 S 18th ST	Class A Fermented Malt Beverage Retailer's License		11/1/2024, 7:00 PM	1
7	YASMINE FOODS, LLC	LINCOLN SUPERMARKET	LOAI A ATARI, Agt	1534 W LINCOLN AV	Class A Fermented Malt Beverage Retailer's License		12/10/2024, 6:00 PM	1
8	Paul's Liquor LLC	Paul's Liquor	RAMINDERJI T KAUR, Agt	1600 W Becher ST	Class A Malt & Class A Liquor License		11/27/2024, 6:00 PM	1
9	PEOPLES INN	PEOPLES INN	MARIA M RODRIGUEZ, SP	1139 W MAPLE ST	Class B Tavern License	45	11/22/2024, 6:00 PM	1
10	La Caleta LLC	La Caleta Restaurant & Bar	Monica Hernandez-Gaspar, Agt	1801 S Muskego AV	Class B Tavern License		1/16/2025, 6:00 PM	1
11	Smokeys Lounge	Smokeys Lounge	CURTIS A WOLF, SP	2179 S 16TH ST	Class B Tavern License	25	1/12/2025, 6:00 PM	1
12	VIOLETA AND MAYLIN LLC	Super Mercado Jaliscos	Rogelio Gutierrez Vera, Agt	2000 W LINCOLN AV	Class A Malt & Class A Liquor License		1/1/2025, 6:00 PM	1
13	OLD TOWN SERBIAN GOURMET RESTAURANT, LLC	OLD TOWN SERBIAN GOURMET RESTAURANT	NATALIA A RADICEVICH, Agt	518-522 W LINCOLN AV	Class B Tavern License	200	1/2/2025, 6:00 PM	1
14	La Sirenita Bar, LLC	La Sirenita Bar	FRANCISCO MARTINEZ VILLEGAS, Agt	1500 W MITCHELL ST	Class B Tavern License	80	2/27/2025, 6:00 PM	1
15	LA GUADALUPANA	LA GUADALUPANA	ANA M RAZO, SP	1520 W LINCOLN AV	Class B Tavern License	99	2/27/2025, 6:00 PM	1
16	PROMOCIONES MEXICAS LLC	EL GRAN TEOCALLI	PALOMA NAVA, Agt	2011 W FOREST HOME AV	Class B Tavern License	282	2/26/2025, 6:00 PM	1
17	3 HERMANOS, INC	3 Hermanos Club	RAMON OROZCO, Agt	1332 W LINCOLN AV	Class B Tavern License	163	3/3/2025, 6:00 PM	1

18	Beer Town LLC	Beer Town	PARAMJIT KAUR, Agt	1029 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License		4/2/2025, 7:00 PM	1
19	Lincoln Express, Inc.	Express Pantry	PETTY BABBER, Agt	1804 W Lincoln AV	Class A Fermented Malt Beverage Retailer's License		5/3/2025, 7:00 PM	1
20	El Sunami II, LLC	Sunami	Ociel Escobar Luvianos, Agt	2222 S 13TH ST	Class B Tavern License	80	4/25/2025, 7:00 PM	1
21	PRIMOS PLACE	PRIMOS PLACE	ENRIQUE TERRONES, SP	1631 W GRANT ST	Class B Tavern License	161	3/6/2025, 6:00 PM	1
22	Starlite Beer & Food, Inc.	Starlite Food	GURMUKH SINGH, Agt	2013 W Burnham ST	Class A Fermented Malt Beverage Retailer's License		4/20/2025, 7:00 PM	1
23	KOTHALA, LLC	SOUTHSIDE BEER & LIQUOR	JASBIR S PANU, Agt	1434 W WINDLAKE AV	Class A Malt & Class A Liquor License		6/13/2025, 7:00 PM	1
24	Diamante Negro LLC	Diamante Negro	Tomas Hernandez, Agt	1900 W LINCOLN AV	Class B Tavern License		5/19/2025, 7:00 PM	1
25	Kanru, Inc	Mi Super Foods & Liquor	Neha A Patel, Agt	2200 S 13th ST	Class B Tavern License		1/15/2025, 6:00 PM	1
26	EL ATORON LLC	EL ATORON	Everardo Gutierrez Garnica, Agt	1428 W LINCOLN AV	Class B Tavern License		6/12/2025, 7:00 PM	1
27	M&P POLISH DELI & LIQUORS LLC	A&J POLISH DELI	Malgorzata Rostkowska, Agt	1215 W LINCOLN AV	Class A Malt & Class A Liquor License		6/24/2025, 7:00 PM	1
28	Seven Star Liquor LLC	Seven Star Liquor	JASJEET SINGH, Agt	2223 W Forest Home AV	Class A Malt & Class A Liquor License		7/25/2025, 7:00 PM	1
29	Holler House	Holler House	Catherine Haefke, SP	2042 W Lincoln AV	Class B Tavern License		9/20/2025, 7:00 PM	1
30	ANNA'S TAP	ANNA'S TAP	SAMANTHA L RITCHIE, SP	1838 W GRANT ST	Class B Tavern License	25	9/20/2025, 7:00 PM	1
31	La Arrachera	La Arrachera	MARINA VARA DE ARANA, SP	1988 S MUSKEGO AV	Class A Fermented Malt Beverage Retailer's License		9/1/2025, 7:00 PM	1
32	SHORTY'S CATERING, INC	SHORTY'S CATERING & RESTAURANT	ELISA MALDONADO, Agt	2075-79 S 13TH ST	Class B Tavern License	156	9/20/2025, 7:00 PM	1
33	Vera S & D Inc	Danny's Liquor & Food	Shaileshkumar A Patel, Agt	1132 W LINCOLN AV	Class A Malt & Class A Liquor License		10/9/2025, 7:00 PM	1
34	Ivette Sanitation LLC	Punta Cana	Maritza Ivette Pica Fuentes, Agt	2000 S 13TH ST	Class B Tavern License		9/22/2025, 7:00 PM	1

35	La Hamaca Bar LLC	La Hamaca Bar	Luis L Gonzalez, Agt	1993 S MUSKEGO AV	Class B Tavern License		10/18/2025, 7:00 PM	1
36	Acosta Restaurant LLC	El Tlaxcalteca Restaurant	Evaristo Acosta Pena, Agt	1300 W Burnham ST	Class B Tavern License		9/25/2025, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, October 08, 2024



Notice of Public Hearing

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WINTERS, Bryan, Agent
5 Loaves & 2 Fish Mini Mart at 2121 S 16TH St
Class A Malt & Class A Liquor Licenses Application

Tuesday, October 22, 2024 at 9:50 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/22/2024 at 9:50 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1559 W BECHER ST	MILWAUKEE, WI 53215-2659
CURRENT OCCUPANT	1561 W BECHER ST	MILWAUKEE, WI 53215-2659
CURRENT OCCUPANT	1565 W BECHER ST	MILWAUKEE, WI 53215-2659
CURRENT OCCUPANT	1568 W BECHER ST	MILWAUKEE, WI 53215-2660
CURRENT OCCUPANT	1568B W BECHER ST	MILWAUKEE, WI 53215-2660
CURRENT OCCUPANT	1573 W BECHER ST	MILWAUKEE, WI 53215-2659
CURRENT OCCUPANT	1575 W BECHER ST	MILWAUKEE, WI 53215-2659
CURRENT OCCUPANT	1600 W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1606 W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1607 W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1608 W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1609 W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1611 W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1611 W BECHER ST# A	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1612 W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1614 W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1615 W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1615A W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1616 W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1618 W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1618A W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1619 W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1622 W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1623 W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1623A W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1624 W BECHER ST	MILWAUKEE, WI 53215-2606
CURRENT OCCUPANT	1629 W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1631A W BECHER ST	MILWAUKEE, WI 53215-2605
CURRENT OCCUPANT	1701 W BECHER ST	MILWAUKEE, WI 53215-2607
CURRENT OCCUPANT	1705 W BECHER ST	MILWAUKEE, WI 53215-2607
CURRENT OCCUPANT	2072 S 16TH ST	MILWAUKEE, WI 53204-3714
CURRENT OCCUPANT	2078 S 17TH ST	MILWAUKEE, WI 53204-3722
CURRENT OCCUPANT	2101 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2101 S 17TH ST	MILWAUKEE, WI 53215-2621
CURRENT OCCUPANT	2101A S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2101B S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2105 S 17TH ST	MILWAUKEE, WI 53215-2621
CURRENT OCCUPANT	2110 S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2111 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2120 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2120 S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2120A S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2120B S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2121 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2123 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2123 S 17TH ST	MILWAUKEE, WI 53215-2621

CURRENT OCCUPANT	2124 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2125 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2125A S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2126 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2126 S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2126A S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2127 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2127 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2127 S 17TH ST	MILWAUKEE, WI 53215-2621
CURRENT OCCUPANT	2127A S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2127B S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2128 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2128A S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2129 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2129 S 17TH ST	MILWAUKEE, WI 53215-2621
CURRENT OCCUPANT	2129A S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2130 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2131 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2131 S 17TH ST	MILWAUKEE, WI 53215-2621
CURRENT OCCUPANT	2133 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2134 S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2135 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2135 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2135 S 17TH ST	MILWAUKEE, WI 53215-2621
CURRENT OCCUPANT	2136 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2137 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2137 S 17TH ST	MILWAUKEE, WI 53215-2621
CURRENT OCCUPANT	2137A S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2138 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2138 S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2138A S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2139 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2141 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2141 S 17TH ST	MILWAUKEE, WI 53215-2621
CURRENT OCCUPANT	2141A S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2142 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2142 S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2142A S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2143 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2146 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2146 S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2147 S 15TH PL	MILWAUKEE, WI 53215-2641
CURRENT OCCUPANT	2149 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2150 S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2150A S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2150A S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2150B S 16TH ST	MILWAUKEE, WI 53215-2618

CURRENT OCCUPANT	2150C S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2150D S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2151 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2152 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2153 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2154 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2155 S 16TH ST	MILWAUKEE, WI 53215-2617
CURRENT OCCUPANT	2156 S 16TH ST	MILWAUKEE, WI 53215-2618
CURRENT OCCUPANT	2158 S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2158A S 17TH ST	MILWAUKEE, WI 53215-2622
CURRENT OCCUPANT	2159 S 16TH ST	MILWAUKEE, WI 53215-2617

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Total Records: 104

Radius 250 feet and Center of the Circle: 2121 S 16th St



APPLICATION AMENDMENT

Office of the City Clerk License Division
200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238

Date: 6-18-2024

To the License Division of the City of Milwaukee:

I, Bryan Winters, wish to amend my answer(s) on the application for a

Tabacco license at 2121 S. 16th ST. Milwaukee, WI 53215
(type of license) (premises address, if applicable)

by adding or amending the following information (complete only those sections being amended):

1. Answer to Question(s) # _____ should be: _____
2. Agent should be (full legal name): _____ Also complete 3, 4, 5 & 6
3. Date of birth should be: _____
4. Home address should be (include city/state/zip): _____
5. Phone number should be (include area code): _____
6. Driver's License Number/State ID Number should be: _____
7. Corporation/LLC name should be (full legal name): _____
8. Business name should be: _____
9. Premises address should be (include city/state/zip): _____
10. Business phone number should be (include area code): _____
11. Mailing address should be (include city/state/zip): _____
12. Email address should be: _____
13. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): _____
14. Class B Tavern: Age Distinction should be: _____
15. Other: Amend estimated amount of Tabacco sales. should be 7.5%
Tabacco & Food sales should be 72.5% & 20% Alcohol
(Check with the License Division before submitting "Other" amendments using this form.)

[Signature]
Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Office Use Only:

Application #:

367461

Date:

6/18/24

Initials:

(V2)

To LC: _____

LC Email: /

☐ MPD☐ NS☐ HD

Initials: _____



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☐ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

convenient store

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: owned & operated store before

2. Business Operations

- a. Proposed Opening Date: 7-1-2024
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: 10-26-2024
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 6 Locations: Front of store & rear of store
Outside: 1 Locations: curb
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: ☒ Advanced Disposal ☐ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Describe equipment used _____
 List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 4 and list locations: behind counter, store window, rear corners of store
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>60</u> % Cigarettes, Electronic Vape Devices, Tobacco Products <u>20</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other <u>0</u> % Describe: _____
Pawnbroker Activity _____ %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☒ Corner Store ☐ Supermarket ☒ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: CLASS A MAIT, FOOD, HOT FOODS

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop
☐ Other: Describe: _____
- b. Describe Location: ☐ Major Thoroughfare ☐ Secondary Street ☐ Other: _____
- c. Nearest Major Cross Street: S. 16th Street & W. Forest Home
- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____
- e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 3 ☐ Other: _____
- f. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: _____
- g. Building Owner Name: SERGE / JES 2008 LLC Phone Number: (414) 688-7079
 Building Owner Address: P.O. BOX 4015

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	closed	closed	closed	closed	
Monday	8 AM	9 pm	25	All ages 0-100	
Tuesday	↓	↓	25	↓	
Wednesday			25		
Thursday			25		
Friday			30		
Saturday			30		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Project Reconnect MHE LLC

Premise Address: 8121 S. 16th Street Milwaukee, WI 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☐ No ☒ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Building Owner

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ N/A

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 6-1-2024 Ends 5-31-2025

b) Monthly rental \$ 1200

c) Do you have an option to renew the lease? ☐ No ☒ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 1 yr.

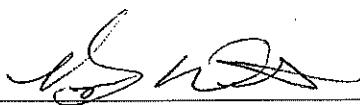
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name:

Project ReConnect MKE LLC

Premises Address:

*2121 S. 16th Street MILW, WI 53215***SECTION 1****TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

☐ Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☒ Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☒ Yes ☐ No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.**SECTION 2****FOOD PROCESSING**Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3**FOOD REQUIRING TEMPERATURE CONTROL**Will any food that requires temperature control be sold? ☐ No ☒ Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)If yes, list the types of food items: *milk, cheese, ice cream, Fish, chicken, burgers*

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☒ No ☐ Yes
- Will you be doing any catering? ☒ No ☐ Yes
- Will you be doing any delivery? ☐ No ☒ Yes
- Will you have outdoor activities? ☐ No ☒ Yes - Check all that apply: ☐ Bar ☒ Cooking/Grilling ☐ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____
_____Name, Address & Phone Number of Contractor: _____
_____**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
☒ Immediately ☐ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

BW

I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

BW

I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

BW

I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

BW

I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

BW

I will not operate my food business until the license has been issued and posted in the establishment.

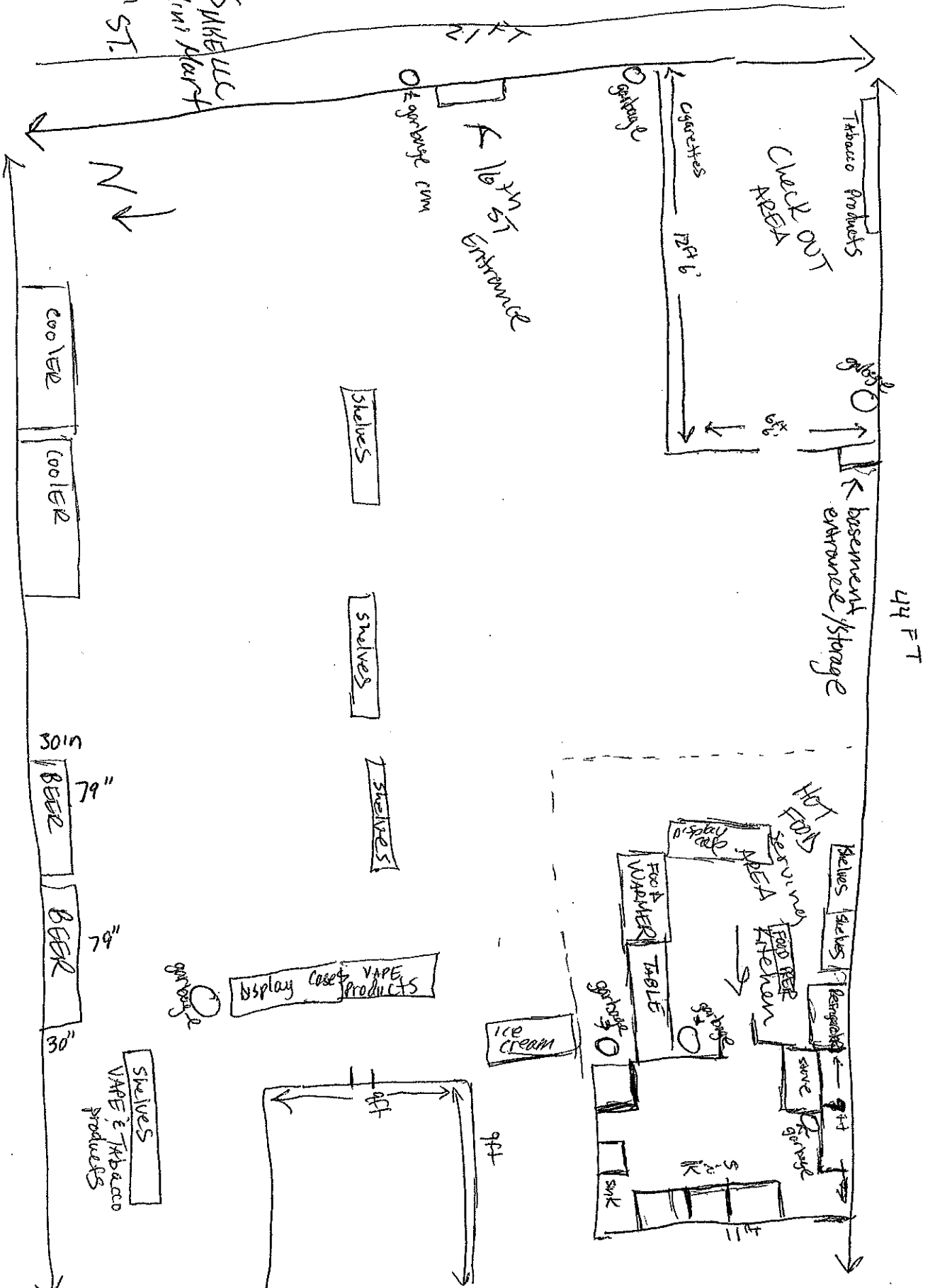
Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: _____

S. 16th (FACING EAST)

6/08/2024

Bryan Winters LLC
Project Belmont Market
2121 S. 16th ST.



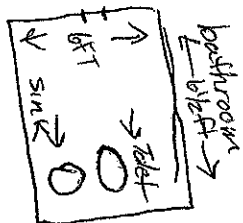
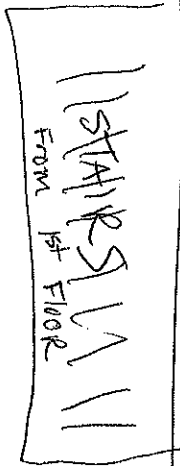
Alley Way
(South side of building)

S. 16th ST. (FACING EAST)

21 FT

44 FT

924 58 FT



Bryan Winters
Project Reconnect
Loaves & Fishes Mini
Mart Beer Alcohol
Storage Area

8 FT

8 FT

2121 S. 16th ST.

6/08/2024

N

Alley Way
(Northside of building)

Project Re Connect MKE LLC

D.B.A

5 Loaves & 2 Fish Mini Mart

Menu

Nachos

hot wings

Fries

chili dogs

hot dogs

Polish

Sandwiches

burgers

Wedges

TACOS