

File Number 241594. Substitute resolution relating to a Minor Modification to the Detailed Planned Development known as 7025 West Main Street to allow changes to an existing freestanding sign along North 70<sup>th</sup> Street for the building located at 7025 West Main Street, on the south side of West Main Street, west of South 70<sup>th</sup> Street, in the 10<sup>th</sup> Aldermanic District.



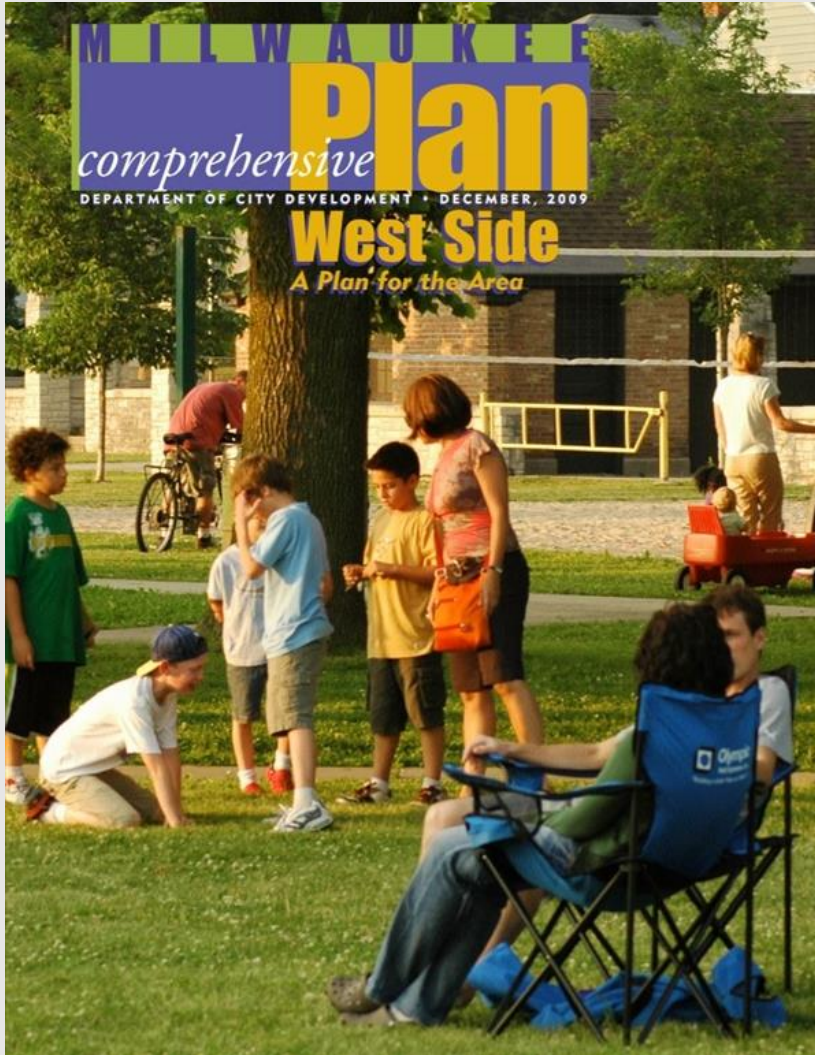
File Number 241594. Context.



View from 70<sup>th</sup> Street



File Number 241594. Consistency with Comprehensive Plan.



### West Side Area Plan

- Adopted in 2009.
- The Plan recommends that signage is complementary to the design characteristics and materials of the building and is high quality.
- The Plan recommends defining primary entrances for commercial uses.
- The proposal is **consistent** with the comprehensive plan.

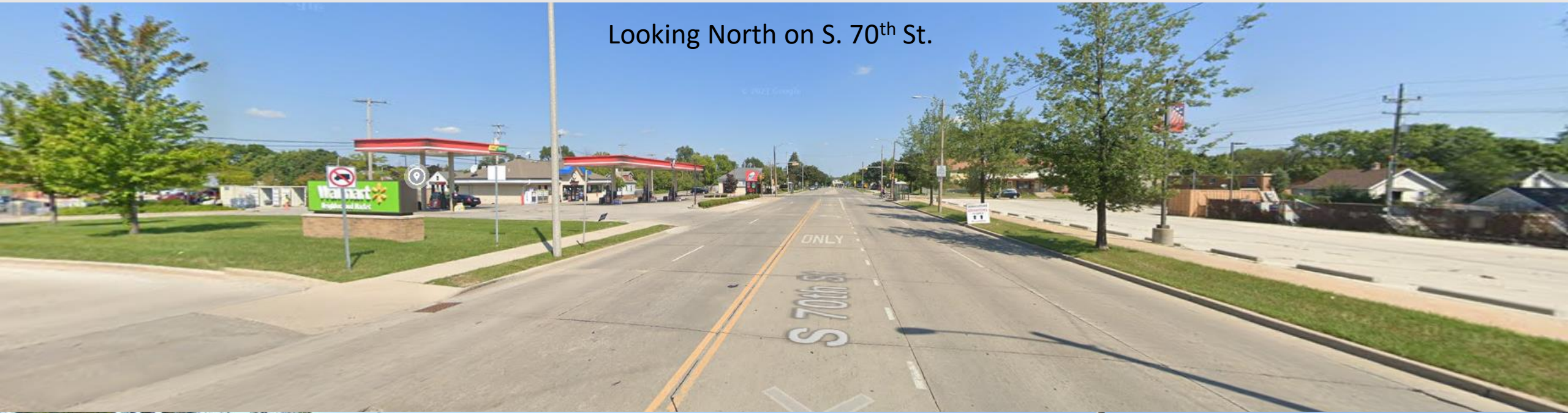


Previous design



Current state

Looking North on S. 70<sup>th</sup> St.



Looking South on S. 70<sup>th</sup> St.



## Proposed signage



Previous signage

Sign consists of 2' Box Sign and 4' 3" EMC at 14'8"W

Routed Aluminum painted face, with acrylic letters featuring Monterrey Market Logo. Retainers with removable painted aluminum panels featuring tenant #1 and tenant #2. These panels will only have acrylic letters that are only backlit. No other area will be lit.



4' 3"



Front Elevation

Monterrey Market  
Double-Face Monument with 6mm pixel  
pitch EMC 4'3" x 14'8" (lower) and  
routed aluminum box sign w/ acrylic letters 2' x 14' 8" (upper)



## Proposed signage

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3" EMC at 14'8"W

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