

Department of Public Works Infrastructure Services Division Jerrel Kruschke, PE Commissioner of Public Works

Kevin J. Muhs, PE, AICP City Engineer

Timothy J. Thur, PE Infrastructure Administration Manager

June 10, 2025

To the Public Works Committee

Subject:

Honorary Street Name Request - Everett "Boobie" Moore - West Garfield Avenue between

North Dr. William Finlayson Street and North 6th Street

Dear Honorable Members:

This letter is in reply to an application dated April 17, 2025 regarding a request for an honorary street name of Everett "Boobie" Moore on West Garfield Avenue between North Dr. William Finlayson Street and North 6th Street.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered.

Everett "Boobie" Moore was born in 1932 in Franklin, Louisiana but grew up in Milwaukee and graduated from North Division. After serving in the Marines in the 1950's he came back to Milwaukee working as a barber with his brother. He took over his uncle's night club, Ozell's 502 at the corner of 5th & Garfield in 1977. It was later changed to Boobie's Place and became a well-known blues bar. He was also one of the original organizers of Garfield Days Street festival.

The request to honor Everett "Boobie" Moore with an honorary street name of Everett "Boobie" Moore includes 22 letters and spaces. The letter size of the honorary street name will be sized to fit the standard honorary street sign.

Two (2) blue honorary street signs will be needed. Please refer to the attached map showing where the honorary street name signs will be located. The petitioner may choose to furnish the honorary street signs, but they must be fabricated to established City standards. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$100 to the City if they furnish the signs or \$200 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above. The City's cost to fabricate and install future signs is subject to change.

West Garfield Street will remain the official street name so addresses will not change.

Sincerely,

Turnothy J. Thur Kevin J. Muhs, PE, AICP

City Engineer

YVM/pc

Attachments



N. Dr. William Finlayson St. to N. 6th St.	7 	J	M. Dr. William Finlayson	City of Milwaukee DPW - Infrastructure Services Central Drafting & Records DRAWN BY: DRAWN BY: DATE: 05/29/2025
W. Garfield Ave. from N. Dr. Willian	TS	W. Garfield Ave.	419 'N	O - Location of street signs where honorary street name of Everett "Boobie" Moore will be mounted.

N. Dr. William Finlayson St. to N. 6th St. Honorary Street Name Request: Everett "Boobie" Moore W. Garfield Ave. from

HONORARY

Everett "Boobie" Moore

City of Milwaukee

DPW - Infrastructure Services Central Drafting & Records

05/29/2025