

LEGISLATIVE REFERENCE BUREAU FISCAL ANALYSIS

COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE

NOVEMBER 23, 2009

Item 10, File #090924

File Number 090924 is a resolution authorizing the transfer and expenditure of \$21,000 from the Development Fund capital account for the Atkinson, Capitol and Teutonia State Transportation Enhancement Project.

Background

1. On November 6, 2002, the Common Council adopted File No. 020831, a resolution creating the Atkinson, Capitol and Teutonia Business Improvement District (BID No. 29) and approving its first-year operating plan. This BID encompasses the commercial district on and in the vicinity of the Atkinson-Capitol-Teutonia “triangle”. The objective of the BID is to encourage new business development and increase business at existing establishments within this area.
2. The Department of City Development and BID No. 29 have identified streetscaping improvements as a tool for enhancing commercial activity in the Atkinson-Capitol-Teutonia area.
3. In 2003, the Common Council appropriated \$20,000 from DCD’s Neighborhood Commercial District Street Improvement Fund capital account for public way improvements (directional signage, banners and other commercial-district identification enhancements) in the Atkinson-Capitol-Teutonia area (File No. 030477). In 2008, another \$75,500 was appropriated from the same account for landscaping, signage, specialty paving and other identification enhancements (File No. 090924).
4. The total project cost for the Atkinson-Capitol-Teutonia streetscaping project is \$953,500. Due to a number of change-orders, this amount is \$21,000 more than the total City and Wisconsin Department of Transportation funding that has been earmarked for the project to date.
5. The DCD Development Fund provides capital funding to complement and support a wide variety of private economic development projects and activities. The Development Fund has been used to support façade improvement grants and loans, brownfield clean-up, streetscaping projects, RiverWalk development, and loans and grants for job training. In 2009, appropriations from the Development Fund have included \$500,000 for façade grants, \$100,000 for façade loans, \$550,000 for brownfields redevelopment, \$200,000 for a forgivable loan to Super Steel Products (to fund equipment upgrades and employee training) and \$150,000 transferred to the BID Commercial and Economic Development Fund (for BID marketing, promotions, streetscaping, etc.).

6. The 2008 and 2009 City budgets each provided \$1.8 million for the Development Fund. The adopted 2010 Budget includes \$1,050,000.

Discussion

1. This resolution directs the City Comptroller to transfer \$21,000 from the Development Fund parent capital account to a subaccount for the purpose of funding streetscaping work in the Atkinson-Capitol-Teutonia commercial district. Public way improvements proposed for funding with this appropriation include extensive landscaping, commercial district signage, specialty paving and other commercial district identification enhancements.
2. The Department of City Development has indicated that work on this City/DPW project is expected to begin in June, 2010, with completion set for late October, 2010.

Fiscal Impact

1. The current balance in the Development Fund is \$1,208,638.
2. This resolution authorizes a fund transfer and expenditures totaling \$21,000, which will reduce the balance in the Development Fund to \$1,187,638. (Note: the fund balance could be reduced by an additional \$289,000 if the Common Council adopts File No. 090925, item #11 on the Committee's agenda.)

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