



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, May 22, 2023

**COMMITTEE MEETING NOTICE**


AD 04

MARCUS, David J, Agent  
EDISON MKE LLC  
9400 N Lake Drive  
Bayside, WI 53217

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, June 06, 2023 at 09:15 AM**

The access code is <https://meet.goto.com/436631477>. If you wish to call in: [+1 \(872\) 240-3212](tel:+18722403212) and use Access Code: [436-631-477](tel:436631477).  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining License Applications Requesting Instrumental Musicians as agent for "EDISON MKE LLC" for "The Edison" at 322 N BROADWAY. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY: \_\_\_\_\_



Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

Date: 4/12/23  
Officer: PLUMLEY

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: The Edison  
Address: 322 N Broadway  
Phone:

Owner: Edison MKE LLC  
Owner address:  
City State Zip:  
Owner Phone:  
Owner email:

Licensee/Agent: David J. Marcus  
Home Address: 9400 N Lake Dr  
City State Zip: Bayside WI 53217  
Phone: (414) 305-6245  
Email: [David@marcusinvestments.com](mailto:David@marcusinvestments.com)

Preferred contact: Phone

Location currently open:  YES  NO

Projected open date: 6/1/2023

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 7A-2A 24 hours Y N  
Mon: 7A-2A  
Tue: 7A-2A  
Wed: 7A-2A  
Thu: 7A-2A  
Fri: 7A-230A  
Sat: 7A-230A

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

Licenses currently held:

- Alcohol:  Yes  No Class: BTAVN #: 210934  
 Tobacco:  Yes  No #:  
 Food:  Yes  No #: 18622  
 Extended Hours:  Yes  No #:  
 Secondhand Dealer:  Yes  No Type: #:  
 Other:  Yes  No Type: SD #: 1797  
 Other:  Yes  No Type: PEP #: 8751

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing:
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot Yes No How many

**Interior Survey:**

25. What is the planned capacity 150

26. What is the minimum number of employees That will be on premise 8

27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No

28. Is the interior of the location neat and clean? Yes No

29. Does an interior camera face the entrance/exit? Yes No

30. Is there a lockable area that separates employees from customers? Yes No

31. Are emergency and non-emergency numbers posted near the phone? Yes No

32. Does the owner know how to contact their police district directly? Yes No

a. Did you provide a district contact guide to the owner? Yes No

**Security**

33. How many security personnel are going to be employed: 0

34. How ill they be deployed: Interior Exterior

35. What days will they be deployed MonTueWedThuFriSatSun

36. Will the security be managed by business or contracted

37. Will they be armed Yes No

38. What type of security measures to be used:

Wanding/metal detector

ID Scanner

Dress Code

Cover Charge

Age restriction

Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Still under construction. Agent will be installing surveillance cameras. Will consider having security for special events or if the need changes after the location is open.

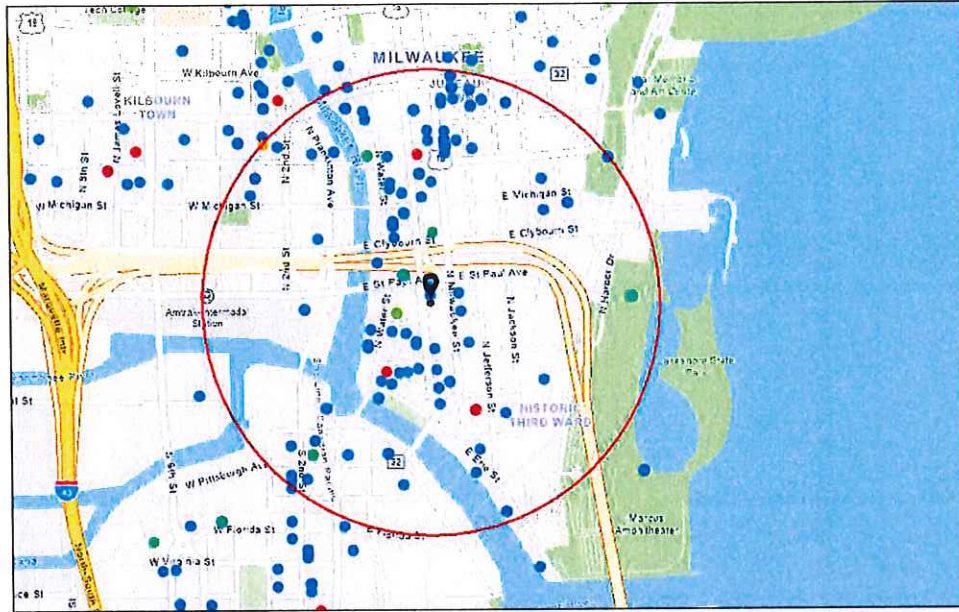


# Concentration Map 322 N BROADWAY

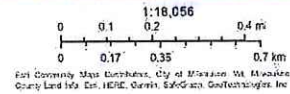
## Area of Interest (AOI) Information

Area : 21,862,585.85 ft<sup>2</sup>

Apr 5 2023 15:03:51 Central Daylight Time



- Alcohol Licenses (active)
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer



322 N BROADWAY

### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	140		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Tropic LLC	Tropic	HYACINTH E NEMBHARDT, Agt	518 N Water ST	Class B Tavern License	156	4/12/2023, 7:00 PM	1
2	Higbee's MKE LLC	BODEGA	PATSY SMITH-JAMES, Agt	628 N Water ST	Class B Tavern License	225	4/13/2023, 7:00 PM	1
3	Steakhouse Milwaukee LLC	Rare Steakhouse	Mark D Burish, Agt	833 E MICHIGAN ST	Class B Tavern License		4/16/2023, 7:00 PM	1
4	Kipper LLC	Fore Milwaukee	Timothy M Grogan, Agt	530 N Water ST	Class B Tavern License		4/17/2023, 7:00 PM	1
5	Jay Squared LLC	The Box	Jamie A Berger, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/17/2023, 7:00 PM	1
6	WALL ST. STOCK BAR LLC	Wall Street Stock Bar	Jose AD Robinson, Agt	219 S 2ND ST	Class B Tavern License		4/25/2023, 7:00 PM	1
7	Memento LLC	Bavette La Boucherie	Karen E Bell, Agt	217 N BROADWAY	Class B Tavern License		4/25/2023, 7:00 PM	1
8	Benelux Third Ward, LLC	Cafe Benelux	ERIC G WAGNER, Agt	346 N Broadway	Class B Tavern License	455	5/1/2023, 7:00 PM	1
9	Kinn GH LL LLC	Kinn MKE Guesthouse	Michael Dietrich, Agt	600 N BROADWAY	Class B Tavern License	258	5/1/2023, 7:00 PM	1
10	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Michael D DeMichele, Agt	777 N VAN BUREN ST	Class A Malt & Class A Liquor License		5/7/2023, 7:00 PM	1
11	LUPI & IRIS, LLC	Lupi & Iris/Andiamo	Michael D DeMichele, Agt	777 N VAN BUREN ST	Class B Tavern License		5/7/2023, 7:00 PM	1
12	goRi Food Entertainment Inc	Char'd	Changhun Kim, Agt	222 E Erie ST 100	Class B Tavern License		5/9/2023, 7:00 PM	1
13	Mader's German Restaurant, Inc	Johnsonville Sausage Garden	DANIEL J HAZARD, Agt	200 N Harbor DR	Class B Fermented Malt Beverage Retailer's License		5/13/2023, 7:00 PM	1
14	Milwaukee Artist Resource Network Inc	Milwaukee Artist Resource Network	Malaquias E Montoya, Agt	191 N Broadway 102	Class B Tavern License	150	5/15/2023, 7:00 PM	1
15	Stone and Brick LLC	Saffron	Fatima K Kumar, Agt	223 N Water ST 100	Class B Tavern License		5/16/2023, 7:00 PM	1
16	GRANDVIEW MANAGEMENT, INC	ZILLI LAKE & GARDENS	ROBERT J ZILLI, Agt	931 E WISCONSIN AV	Class B Tavern License	450	5/18/2023, 7:00 PM	1
17	Olive Tree LLC	Convenience +	Jamal T Shawar, Agt	308 E Wisconsin AV	Class A Malt & Class A Liquor License		5/19/2023, 7:00 PM	1
18	Pritzlaff Events LLC	Pritzlaff / Aperitivo	Kendall G Breunig, Agt	311-333 N Plankinton AV	Class B Tavern License	915	5/20/2023, 7:00 PM	1

19	JSWD Wisconsin Venture I LLC	The Westin Milwaukee	Melinda K Niketh, Agt	550 N Van Buren ST	Class B Tavern License		5/22/2023, 7:00 PM	1
20	ZARLETTI, LLC	ZARLETTI	BRIAN C ZARLETTI, Agt	741 N MILWAUKEE ST 1	Class B Tavern License		5/23/2023, 7:00 PM	1
21	Wisconsin & Milwaukee Hotel, LLC	Milwaukee Marriott Downtown/Starbucks	Benjamin A Risseuw, Agt	323 E Wisconsin AV	Class B Tavern License	312	5/23/2023, 7:00 PM	1
22	12AM Management Group, LLC	Room Seven	Andre B Lewis, Agt	780 N Jefferson ST	Class B Tavern License	240	5/25/2023, 7:00 PM	1
23	HTWA MARKET PROJECT, LLC	MILWAUKEE PUBLIC MARKET	MICHAEL GARDNER, Agt	400 N WATER ST	Class B Tavern License	320	5/28/2023, 7:00 PM	1
24	Foltz Family Market, Inc	Foltz Family Market	Casey C Foltz, Agt	400 N WATER ST 6	Class B Tavern License		5/29/2023, 7:00 PM	1
25	The North/South Club, Inc	North South Club	Marla R Poytinger, Agt	175 S Water ST	Class B Tavern License	299	5/30/2023, 7:00 PM	1
26	GRAND CONVENIENT, LLC	GRAND CONVENIENT STORE	AHMED K YAFAI, Agt	724 N Martin L King Jr DR	Class A Fermented Malt Beverage Retailer's License		6/13/2023, 7:00 PM	1
27	SCREAMING TUNA RESTAURANT, LLC	SCREAMING TUNA	Jeff T Bronstad, Agt	106 W SEEBOTH ST 102	Class B Tavern License	174	6/13/2023, 7:00 PM	1
28	Kimpton Hotel & Restaurant Group LLC	Journeyman Hotel	Kathleen M Neufeld, Agt	310 E Chicago ST	Class B Tavern License		6/15/2023, 7:00 PM	1
29	First MKD, LLC	Hilton Garden Inn	Sarah I Frost, Agt	611 N BROADWAY	Class B Tavern License		6/15/2023, 7:00 PM	1
30	RILEY'S SANDWICH COMPANY LLC	Riley's Social House	John M Ludwig, Agt	411 E MENOMONEE ST	Class B Tavern License		6/19/2023, 7:00 PM	1
31	WA Cheese & Sausage Shoppe, Inc	WA Cheese & Sausage Shoppe	Mark S Lutz, Agt	400 N WATER ST 24	Class B Tavern License		6/29/2023, 7:00 PM	1
32	THE SALOON, LTD	JUST ART'S SALOON	ARTHUR R GUENTHER, Agt	181 S 2ND ST	Class B Tavern License	70	6/29/2023, 7:00 PM	1
33	THE MILWAUKEE CLUB	THE MILWAUKEE CLUB	Molly J Schick, Agt	706 N JEFFERSON ST	Class B Tavern License	180	6/29/2023, 7:00 PM	1
34	THIEF WINE, LLC	THIEF WINE SHOP & BAR	PHILIP M BILODEAU, Agt	400 N WATER ST	Class B Tavern License	42	6/29/2023, 7:00 PM	1
35	THIS IS IT, INC	THIS IS IT	GEORGE R SCHNEIDER, Agt	418 E WELLS ST	Class B Tavern License	160	6/29/2023, 7:00 PM	1
36	PABST THEATER CONCESSIONS, LLC	THE PABST THEATER	Richard J Ryan, Agt	144 E WELLS ST	Class B Tavern License		7/5/2023, 7:00 PM	1



37	Fenix Milwaukee LLC	Rodizio Grill	Renan Utrera De Paula, Agt	777 N WATER ST	Class B Tavern License		7/5/2023, 7:00 PM	1
38	TUPELO HONEY HOSPITALITY CORPORATION	Tupelo Honey Cafe	Matthew J Rhoads, Agt	511 N BROADWAY 100	Class B Tavern License		7/11/2023, 7:00 PM	1
39	MP On Wheels Catering Service	MP On Wheels Catering Service	DULCE M ALARCON, SP	400 N WATER ST	Class B Tavern License	320	7/11/2023, 7:00 PM	1
40	Toro MKE, LLC	2A Wine Merchants	Robert M Levin, Agt	577 E Erie ST	Class B Tavern License		7/11/2023, 7:00 PM	1
41	The Loft on Broadway, LLC	The Loft on Broadway	MEI LYN NELSON, Agt	177 N BROADWAY 3rd Floor	Class B Tavern License		7/13/2023, 7:00 PM	1
42	DOS BONITAS, LLC	CUBANITAS	MARTA C BIANCHINI, Agt	728 N MILWAUKEE ST	Class B Tavern License	50	7/25/2023, 7:00 PM	1
43	Fivebirds LLC	The Starling	Tyler T Curran, Agt	102 N WATER ST	Class B Tavern License		7/26/2023, 7:00 PM	1
44	ARBED, LLC	MO'S IRISH PUB	JAMES A VASSALLO, Agt	142-44 W Wisconsin AV	Class B Tavern License	480	7/26/2023, 7:00 PM	1
45	WALGREEN CO	WALGREENS #1200	Nicole R Davis, Agt	275 W WISCONSIN AV 1108	Class A Malt & Class A Liquor License		7/27/2023, 7:00 PM	1
46	HTWA - Catalano Square	HTWA - Catalano Square	Jack R Lemmon, Agt	138 N Broadway	Class B Tavern License		7/28/2023, 7:00 PM	1
47	RIVERWALK COMMONS LLC	Riverwalk Commons	PAUL H SCHWARTZ, Agt	423 N WATER ST	Class B Tavern License		7/28/2023, 7:00 PM	1
48	FLANNERY'S PUB, INC	FLANNERY'S BAR & RESTAURANT	STEVEN W SMITH, Agt	425-29 E WELLS ST	Class B Tavern License	270	7/29/2023, 7:00 PM	1
49	MARCUS HOTELS HOSPITALITY, LLC	Pfister Hotel & Tower	David J Metz, Agt	424 E WISCONSIN AV	Class B Tavern License	419	7/29/2023, 7:00 PM	1
50	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class C Wine Retailer's License	45	7/29/2023, 7:00 PM	1
51	PTG Live Events LLC	The Riverside	Richard J Ryan, Agt	116 W Wisconsin AV	Class B Tavern License	2,480	7/29/2023, 7:00 PM	1
52	JING'S CORPORATION	JING'S	JING WANG, Agt	207 E BUFFALO ST 168	Class B Fermented Malt Beverage Retailer's License	45	7/29/2023, 7:00 PM	1
53	Dan Dan LLC	Dan Dan	Daniel P Jacobs, Agt	360 E ERIE ST	Class B Tavern License	165	8/3/2023, 7:00 PM	1

54	Central Standard LLC	Central Standard Craft Distillery	William P McQuillian, Agt	320 E Clybourn ST	Class B Fermented Malt Beverage Retailer's License		8/4/2023, 7:00 PM	1
55	Merriment Social LLC	Merriment Social	Andrew H Miller, Agt	240 E Pittsburgh AV	Class B Tavern License		8/4/2023, 7:00 PM	1
56	MAC PARTNERS, LLC	Milwaukee Athletic Club - 4th Floor	Maikel Correa, Agt	758 N BROADWAY	Class B Tavern License		8/15/2023, 7:00 PM	1
57	Black Tuna LLC	Lucky Ginger	Soukvilay Sayavongsa, Agt	221 N Water ST	Class B Tavern License		8/15/2023, 7:00 PM	1
58	MAJOR GOOLSBY'S, INC.	MAJOR GOOLSBY'S	PATRICK J MURPHY, Agt	200 N HARBOR DR Area J	Class B Fermented Malt Beverage Retailer's License		8/16/2023, 7:00 PM	1
59	Hotel Metro Operator, LLC	Hotel Metro	Andrew R Cordes, Agt	411 E Mason ST	Class B Tavern License	150	8/30/2023, 7:00 PM	1
60	Maders German Restaurant Inc.	Maders	DANIEL J HAZARD, Agt	200 N Harbor DR Area Q #6	Class B Fermented Malt Beverage Retailer's License		8/30/2023, 7:00 PM	1
61	INDULGE WINE ROOMS, LLC	INDULGE	MARC R BIANCHINI, Agt	708 N MILWAUKEE ST	Class B Tavern License	60	8/30/2023, 7:00 PM	1
62	The Char-Grill, Inc	The Charcoal Grill & Rotisserie	Jeffrey Marsh, Agt	200 N Harbor DR	Class B Fermented Malt Beverage Retailer's License		8/30/2023, 7:00 PM	1
63	Sunstone Studios Inc	Sunstone Studios	Amber J Regan, Agt	127 E Wells ST	Class B Tavern License		8/30/2023, 7:00 PM	1
64	Sirk Steak LLC	Mo's A Place for Steaks	JAMES A VASSALLO, Agt	720 N Plankinton AV	Class B Tavern License		9/2/2023, 7:00 PM	1
65	Woori Corp	Kanpai	Yosub Yoon, Agt	408 E Chicago ST	Class B Tavern License	99	9/3/2023, 7:00 PM	1
66	Grand Royale LLC	Fauntleroy	Daniel P Jacobs, Agt	316 N MILWAUKEE ST	Class B Tavern License		9/14/2023, 7:00 PM	1
67	GO GROCER MKE, INC.	GO GROCER MKE	John Rivera, Agt	415 E MENOMONEE ST	Class A Malt & Class A Liquor License		9/18/2023, 7:00 PM	1
68	Next Act Theatre, Inc.	Next Act Theatre	David A Cecsarini, Agt	255 S Water ST	Class B Tavern License		9/18/2023, 7:00 PM	1
69	Reign LLC	Reign	Shamia Washington, Agt	231 E BUFFALO ST	Class B Tavern License	250	9/19/2023, 7:00 PM	1
70	Picture Dis LLC	The Lower Level Lounge	STERLING O ODOM, Agt	207 E BUFFALO ST LL10	Class B Tavern License		9/19/2023, 7:00 PM	1
71	ST. PAUL SEAFOOD, LLC	ST. PAUL FISH CO.	TIMOTHY G COLLINS, Agt	400 N WATER ST	Class B Tavern License		9/20/2023, 7:00 PM	1

72	The Explorium Brewpub Third Ward LLC	The Explorium Brewpub	Michael P Doble, Agt	143 W ST PAUL AV	Class B Tavern License		9/20/2023, 7:00 PM	1
73	SRW ACQUISITION , LLC	HARBOR HOUSE	CHRISTIAN M DAMIANO, Agt	550 N HARBOR DR	Class B Tavern License	250	9/21/2023, 7:00 PM	1
74	BARTOLOTTA CATERING- PIER WI LLC	BARTOLOTTA CATERING - PIER WI	CHRISTIAN M DAMIANO, Agt	500 N HARBOR DR	Class B Tavern License	250	9/21/2023, 7:00 PM	1
75	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	BARTOLOTTA CATERING - GRAIN EXCHANGE LLC	CHRISTIAN M DAMIANO, Agt	225 E MICHIGAN ST	Class B Tavern License	299	9/21/2023, 7:00 PM	1
76	BRG 777 E Wisconsin LLC	Downtown Kitchen	CHRISTIAN M DAMIANO, Agt	777 E WISCONSIN AV	Class B Tavern License	483	9/21/2023, 7:00 PM	1
77	BRG ICC LLC	Bartolotta Catering & Events at the Italian Community Center	CHRISTIAN M DAMIANO, Agt	631 E Chicago ST	Class B Tavern License	598	9/21/2023, 7:00 PM	1
78	Indulgence Chocolatiers LLC	Indulgence Chocolatiers	Julie A Waterman, Agt	211 S 2nd ST	Class B Tavern License		9/22/2023, 7:00 PM	1
79	WELLS- JEFFERSON CORPORATIO N	TAYLOR'S	DANIEL R TAYLOR, Agt	795 N JEFFERSON ST	Class B Tavern License	160	9/25/2023, 7:00 PM	1
80	Artisan Ramen LLC	Artisan Ramen	Zoe F Gagliano, Agt	530 E Mason ST	Class B Tavern License	93	9/29/2023, 7:00 PM	1
81	REAL CHILI OF MILWAUKEE, INC	REAL CHILI	STEPHEN J KASTELIC, Agt	419 E WELLS ST	Class B Tavern License	80	10/2/2023, 7:00 PM	1
82	Drury Hotels Company, LLC	Drury Plaza Hotel - Milwaukee Downtown	Chris Palid, Agt	700 N Water ST	Class B Tavern License		10/2/2023, 7:00 PM	1
83	Sweet Diner LLC	Sweet Diner	George S Prassas, Agt	239 E Chicago ST 103	Class B Tavern License		10/10/2023, 6:11 AM	1
84	SINCERESWA N, LLC	SWINGIN DOOR EXCHANGE	MICHELLE M SINCERE, Agt	219 E MICHIGAN ST	Class B Tavern License	80	10/10/2023, 7:00 PM	1
85	BW HOLDINGS, LLC	WARD'S HOUSE OF PRIME	BRIAN J WARD, Agt	540 E MASON ST	Class B Tavern License	260	11/1/2023, 7:00 PM	1
86	3rd Street Market LLC	3rd St Market Hall	Jaime A Jacobs- Schroeder, Agt	275 W Wisconsin AV 100	Class B Tavern License		11/9/2023, 6:00 PM	1
87	HDS 777, LLC	The Sofie	DAVID J SAFINA, Agt	777 N JEFFERSON ST	Class B Tavern License		11/20/2023, 6:00 PM	1
88	Integrated Plankinton Milwaukee LLC	Cambria Milwaukee Downtown	Christopher R Torres, Agt	503 N Plankinton AV	Class B Tavern License		11/21/2023, 6:00 PM	1

89	VINO THIRD WARD, LLC	VINO THIRD WARD	Julie L Peck, Agt	102C N WATER ST	Class B Tavern License	41	11/22/2023, 6:00 PM	1
90	The Brownstone LLC	The Brownstone	COREY L SMITH, Agt	524 N Water ST	Class B Tavern License		11/27/2023, 6:00 PM	1
91	OUZO CAFE	OUZO CAFE	NICKEY G PAPPAS, Agt	776 N MILWAUKEE ST	Class B Tavern License	40	11/29/2023, 6:00 PM	1
92	CIRCLE K LLC	CIRCLE K PANTRY	ZIAD W KAID, Agt	130 N WATER ST	Class A Malt & Class A Liquor License		12/9/2023, 6:00 PM	1
93	Pat's Rib Place 2, LLC	Pat's Rib Place 2	Tyodus D Hayes, Agt	400 N WATER ST	Class B Fermented Malt Beverage Retailer's License		12/11/2023, 6:00 PM	1
94	ALRBAR LLC	The Copper Turtle Brewery & Tavern	Jonathon A Stanley, Agt	153 N MILWAUKEE ST	Class B Tavern License		12/13/2023, 6:00 PM	1
95	CARNAL LLC	CLUB CHARLIES	CRAIG M BLOOMFIELD, Agt	320 E MENOMONEE ST	Class B Tavern License	128	12/14/2023, 6:00 PM	1
96	NACAR LLC	Riverfront Pizzeria Bar & Grill	ARTURO NAPOLES CARRERA, Agt	509 E ERIE ST	Class B Tavern License	300	12/15/2023, 6:00 PM	1
97	TwoBirds LLC	Filament	Tyler T Curran, Agt	131 W SEEBOTH ST	Class B Tavern License		12/15/2023, 6:00 PM	1
98	Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	184 S 2nd ST	Class B Fermented Malt Beverage Retailer's License		12/16/2023, 6:00 PM	1
99	Full of Beans LLC	Full of Beans Cafe	JoAnn R Hausknecht, Agt	184 S 2nd ST	Class C Wine Retailer's License		12/16/2023, 6:00 PM	1
100	MKE Water Street LLC	ELMNT Lounge	HABIB MANJEE, Agt	618 N WATER ST	Class B Tavern License		12/17/2023, 6:00 PM	1
101	The Xenia Group, LLC	Tied House	Ralph A Weber, Agt	124 N Water ST	Class B Tavern License		12/17/2023, 6:00 PM	1
102	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class B Fermented Malt Beverage Retailer's License		12/28/2023, 6:00 PM	1
103	Tua Pasta LLC	Tua Pasta	Alvaro Nino de Guzman Ramirez, Agt	100 E WISCONSIN AV LL101	Class C Wine Retailer's License		12/28/2023, 6:00 PM	1
104	ALEM ETHIOPIAN RESTAURANT, LLC	ALEM ETHIOPIAN VILLAGE	MULU H HABTESILAS SIE, Agt	307 E WISCONSIN AV	Class B Tavern License	98	1/16/2024, 6:00 PM	1
105	Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMNITZ, Agt	220 E Buffalo ST 110	Class C Wine Retailer's License		1/16/2024, 6:00 PM	1
106	Button Block Holdings LLC	Homewood Suites Hotel	Travis M Gitter, Agt	500 N Water ST	Class B Tavern License		1/16/2024, 6:00 PM	1

107	Shake Shack Wisconsin LLC	Shake Shack	ARI B DOMNITZ, Agt	220 E Buffalo ST 110	Class B Fermented Malt Beverage Retailer's License		1/16/2024, 6:00 PM	1
108	CHINA GOURMET, INC	CHINA GOURMET RESTAURANT	ROBERT C TSAO, Agt	117 E WELLS ST	Class B Tavern License	165	1/17/2024, 6:00 PM	1
109	S&S Hospitality Concepts, LLC	Black Sheep	MICHAEL R SORGE, Agt	216 S 2nd ST	Class B Tavern License	160	1/19/2024, 6:00 PM	1
110	ANACORP LLC	Cavas	Ana C Docta, Agt	401 E ERIE ST	Class B Tavern License		1/22/2024, 6:00 PM	1
111	APARTMENT 720, LLC	APARTMENT 720	Tony T Skoufis, Agt	720 N MILWAUKEE ST	Class B Tavern License	299	1/24/2024, 6:00 PM	1
112	Carnivoras Inc	Carnevor	Joseph McLean, Agt	718 N Milwaukee ST	Class B Tavern License	99	1/25/2024, 6:00 PM	1
113	MAC PARTNERS, LLC	Milwaukee Athletic Club - 3rd Floor	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		2/5/2024, 6:00 PM	1
114	MAC PARTNERS, LLC	Milwaukee Athletic Club - Roof Top	Thomas James McGinty, Agt	758 N BROADWAY	Class B Tavern License		2/5/2024, 6:00 PM	1
115	GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	ROBERT J ZILLI, Agt	910 E MICHIGAN ST	Class B Tavern License	450	2/6/2024, 6:00 PM	1
116	The Belmont Tavern, Inc	The Belmont Tavern	MICHAEL J VITUCCI, Agt	784 N Jefferson ST	Class B Tavern License	160	2/6/2024, 6:00 PM	1
117	Smoke Shack Mke, LLC	Smoke Shack	David J Marcus, Agt	332 N Milwaukee ST	Class B Tavern License	91	2/6/2024, 6:00 PM	1
118	Blue Bat Kitchen MKE, LLC	Blue Bat Kitchen	David J Marcus, Agt	249 N WATER ST	Class B Tavern License	240	2/6/2024, 6:00 PM	1
119	Onesto MKE, LLC	Onesto	David J Marcus, Agt	221-223 N Broadway	Class B Tavern License	288	2/6/2024, 6:00 PM	1
120	STEE V GEE LLC	Sportclub Nomad	MICHAEL J EITEL, Agt	750 N Jefferson ST	Class B Tavern License	240	2/14/2024, 6:00 PM	1
121	3CP LLC	Third Coast Provisions	Andrew H Miller, Agt	724 N Milwaukee ST	Class B Tavern License		2/14/2024, 6:00 PM	1
122	District 4 Social LLC	District 4 Social	George S Prassas, Agt	233 E CHICAGO ST	Class B Tavern License		2/21/2024, 6:00 PM	1
123	Levy @ Milwaukee Symphony	Levy @ Milwaukee Symphony	Joshua J Langenohl, Agt	212 W WISCONSIN AV	Class B Tavern License		2/26/2024, 6:00 PM	1
124	MILWAUKEE WATERFRONT DELI, INC	MILWAUKEE WATERFRONT DELI	JEREMIAH D PANDL, Agt	761 N WATER ST	Class B Tavern License		2/26/2024, 6:00 PM	1
125	Ninja MKE Steak House, Inc	Ninja MKE Japanese Steak House	Lichai Chen, Agt	770-772 N MILWAUKEE ST	Class B Tavern License		2/26/2024, 6:00 PM	1

126	THE WICKED HOP, LLC	THE WICKED HOP	MILES E O'NEIL, Agt	343-45 N BROADWAY	Class B Tavern License	160	2/29/2024, 6:00 PM	1
127	FLOUR POWER LLC	Flourchild	Andrew H Miller, Agt	722 N MILWAUKEE ST	Class B Tavern License		3/5/2024, 6:00 PM	1
128	International Exports LLC	The Safe House	David J Metz, Agt	779 N Front ST	Class B Tavern License	248	3/8/2024, 6:00 PM	1
129	Foot Paw LLC	Amilinda	Gregory R Leon, Agt	315 E Wisconsin AV	Class B Tavern License		3/9/2024, 6:00 PM	1
130	Saz's Festival LLC	Saz's Dockside BBQ	Stephanie L Sazama-Schneck, Agt	200 N HARBOR DR	Class B Fermented Malt Beverage Retailer's License		3/14/2024, 7:00 PM	1
131	ManCave Milwaukee, LLC	ManCave Milwaukee	Jeffrey L Taylor, Agt	706 N MILWAUKEE ST 106	Class B Tavern License		3/14/2024, 7:00 PM	1
132	MCR Milwaukee Tenant LLC	Courtyard by Marriott Milwaukee Downtown	Kerri Huelsbeck, Agt	300 W Michigan ST	Class B Tavern License		3/19/2024, 7:00 PM	1
133	NORTHERN LIGHTS PHOTO STUDIO AND EVENTS LLC	NORTHERN LIGHTS PHOTO STUDIO AND EVENTS	Anthony J Ralston, Agt	106 W SEEBOTH ST 103 & 103A	Class B Tavern License		3/19/2024, 7:00 PM	1
134	Charro Latino, LLC	The Garden/Lucid	Michael B Byers-Dent, Agt	725-729 N Milwaukee ST	Class B Tavern License	490	3/21/2024, 7:00 PM	1
135	Camp Bar Inc	Camp Bar	Paul C Hackbarth, Agt	525 E Menomonee ST	Class B Tavern License		3/27/2024, 7:00 PM	1
136	SBB of Milwaukee Inc.	Stack'D Burger Bar	TREVOR M DANIELSEN, Agt	170 S 1st ST	Class B Tavern License		3/30/2024, 7:00 PM	1
137	Saz's Festival, LLC	Saz's Summerfest	Stephanie L Sazama-Schneck, Agt	200 N Harbor DR AREA P	Class B Fermented Malt Beverage Retailer's License		4/4/2024, 7:00 PM	1
138	Steakhouse Milwaukee LLC	Rare Steakhouse	Mark D Burish, Agt	833 E MICHIGAN ST	Class B Tavern License		4/16/2024, 7:00 PM	1
139	BRUNCH MKE LLC	BRUNCH	Morgan K Schnabl, Agt	714 N MILWAUKEE ST	Class B Tavern License	160	4/17/2024, 7:00 PM	1
140	Jay Squared LLC	The Box	Jamie A Berger, Agt	311 E Wisconsin AV	Class B Tavern License	270	4/17/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Monday, May 22, 2023



# Notice of Public Hearing

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MARCUS, David J, Agent  
The Edison at 322 N BROADWAY  
Class B Tavern, Public Entertainment Premises, Food Dealer and Sidewalk Dining License  
Applications Requesting Instrumental Musicians

**Tuesday, June 06, 2023 at 9:15 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/6/2023 at 9:15 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**













CURRENT OCCUPANT	342 N WATER ST# 508	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 509	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 510	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 511	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 512	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 513	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 514	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 515	MILWAUKEE, WI 53202-5715
CURRENT OCCUPANT	342 N WATER ST# 820	MILWAUKEE, WI 53202-5770

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Total Records: 243

Radius 250.0 feet and Center of Circle: 322 N Broadway



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:  
Full Service Restaurant

Do you have any experience operating this type of business?  No  Yes If yes, explain: Own/manage five other restaurants in MKE

## 2. Business Operations

- a. Proposed Opening Date: 06/16/2023
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 06/16/2023
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Applying for Food, Class B, PEP, Sidewal
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: Unknown business/all non retail

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: Single amp for inst. musician

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 14 Locations: bar, kitchen, server station, bathrooms  
Outside: 0 Locations: \_\_\_\_\_
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 4
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Advanced Disposal

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, how many? <sup>8</sup> \_\_\_\_\_ and list locations: dining room and patio
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>70</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_  
 Rooming House: Number of Floors: \_\_\_\_\_ Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 280 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Broadway and St. Paul
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 5  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Joseph Property Development Phone Number: 414-277-7771  
 Building Owner Address: 117 N Jefferson Street, #200, Milwaukee, WI 53202

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6 am	2 am	200	16 - 65	21 years or older
Monday	6 am	2 am	150	16 - 65	21 years or older
Tuesday	6 am	2 am	150	16 - 65	21 years or older
Wednesday	6 am	2 am	150	16 - 65	21 years or older
Thursday	6 am	2 am	175	16 - 65	21 years or older
Friday	6 am	2:30 am	300	16 - 65	21 years or older
Saturday	6 am	2:30 am	300	16 - 65	21 years or older

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.





## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Edison MKE LLC

Premise Address: 322 N Broadway, Milwaukee, WI 53202

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? Edison MKE will own all fixtures

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ 100,000

d) Total amount paid for business \$ 0.00

e) Total amount paid for goodwill of the business \$ 0.00

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 12/31/2022 Ends 02/14/2029

b) Monthly rental \$ 14,599.75

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 7 years

## Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

## Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
redesign of dining room floor plan, bar & kitchen will remain the same

## Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Edison MKE, LLC

Premises Address: 322 Broadway, Milwaukee, WI 53202

## SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

Restaurant Items (meals):

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

Retail Items (snacks and beverages):

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store?  Yes  No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

Bed & Breakfast

Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done?  No  Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Dairy, Meat, Produce, Fish, Beverages

**SECTION 4 DETAILS OF OPERATION**

Will you have seating on site for dining?  No  Yes  
 Will you be doing any catering?  No  Yes  
 Will you be doing any delivery?  No  Yes  
 Will you have outdoor activities?  No  Yes - Check all that apply:  Bar  Cooking/Grilling  Dining  
 Will you have a drive thru window?  No  Yes - Are hours different from inside?  No  Yes  
 If Yes, provide drive thru hours: \_\_\_\_\_  
 Will scales or barcode scanners be used?  No  Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?  
 At a single site  At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)  
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?  
 No If No, SKIP to Section 8  
 Yes If Yes, check all that apply:  New construction of a building  Renovation or remodeling  
 Construction changes to existing building  Equipment changes only  
 Provide a brief description of the changes: Redesign of front of house finishes  
 Start date: 03/01/23  
 Name, Address & Phone Number of Architect: Rinka: 414-431-8101  
756 N Milwaukee Street, Suite 250, Milwaukee, WI 53202  
 Name, Address & Phone Number of Contractor: ADK: 414-915-0516  
2738 South 13th Street, Milwaukee, WI 53215

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?  
 No If No, SKIP to Section 9  
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?  
 Immediately  At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

DM I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

DM I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

DM I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

DM I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

DM I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: [Signature]  
 Signature of Additional Partner: \_\_\_\_\_



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 322 N. BROADWAY MILWAUKEE, WI 53202

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

- |   |  |   |   |
|---|--|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians                          | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers                          | <input type="checkbox"/> Amusement Machines<br>How many? _____                |
| <input type="checkbox"/> Bands  | <input type="checkbox"/> Comedy Acts         | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input type="checkbox"/> Bowling Alley<br>How many? _____                           | <input type="checkbox"/> Disc Jockey         | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Pool Tables<br>How many? _____                             | <input type="checkbox"/> Magic Shows         | <input type="checkbox"/> Patron Contests                                | <input type="checkbox"/> Jukebox  |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Patrons Dancing                                | <input type="checkbox"/> Karaoke  |
| <input type="checkbox"/> Other: _____   |  |   |   |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe: Single Amp

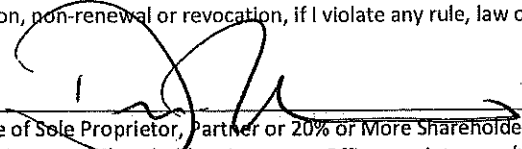
**LEGAL CAPACITY OF PREMISES**

280 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)



# Sidewalk Dining Facility Supplemental Application

ccl-side1.2/21/18

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

Business Name: Edison MKE, LLC dba The Edison	Aldermanic District # 4
---	-------------------------

Premises Address: 322 N Broadway, Milwaukee, WI 53202

## Business Operations

Check one:  I/we are also applying for Food/Alcohol license(s) at this time.  
 I/we currently hold Food/Alcohol license(s) AND ....

confirm that the Business Plan of Operation on file which was previously submitted with the Food and/or Alcohol application has not changed, except for the addition of this sidewalk dining facility.

have included a new Business Plan of Operation reflecting requested changes.

Sidewalk Dining Facility will operate from: Start Date: 06/16/2023 to End Date: \_\_\_\_\_

Will any food preparation be done outdoors?  No  Yes

If yes, describe: \_\_\_\_\_

Will any sidewalk dining facility improvements be physically attached to public structures?  No  Yes

If yes, describe: \_\_\_\_\_

## Property Owner

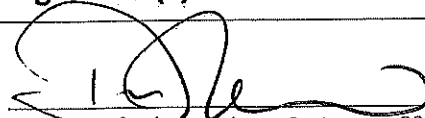
Check one:  Applicant owns the property  
 Property owner's information/signature provided below (REQUIRED):

Name: Joseph Property Development Phone # 414-277-7771

Address: 117 N Jefferson Street, #200, Milwaukee, WI 53202

Property Owner's Signature: \_\_\_\_\_

## Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

\_\_\_\_\_  
 Signature of additional partner or 20% or more shareholder

### Office Use Only:

Initials \_\_\_\_\_ Filed \_\_\_\_\_ App # \_\_\_\_\_

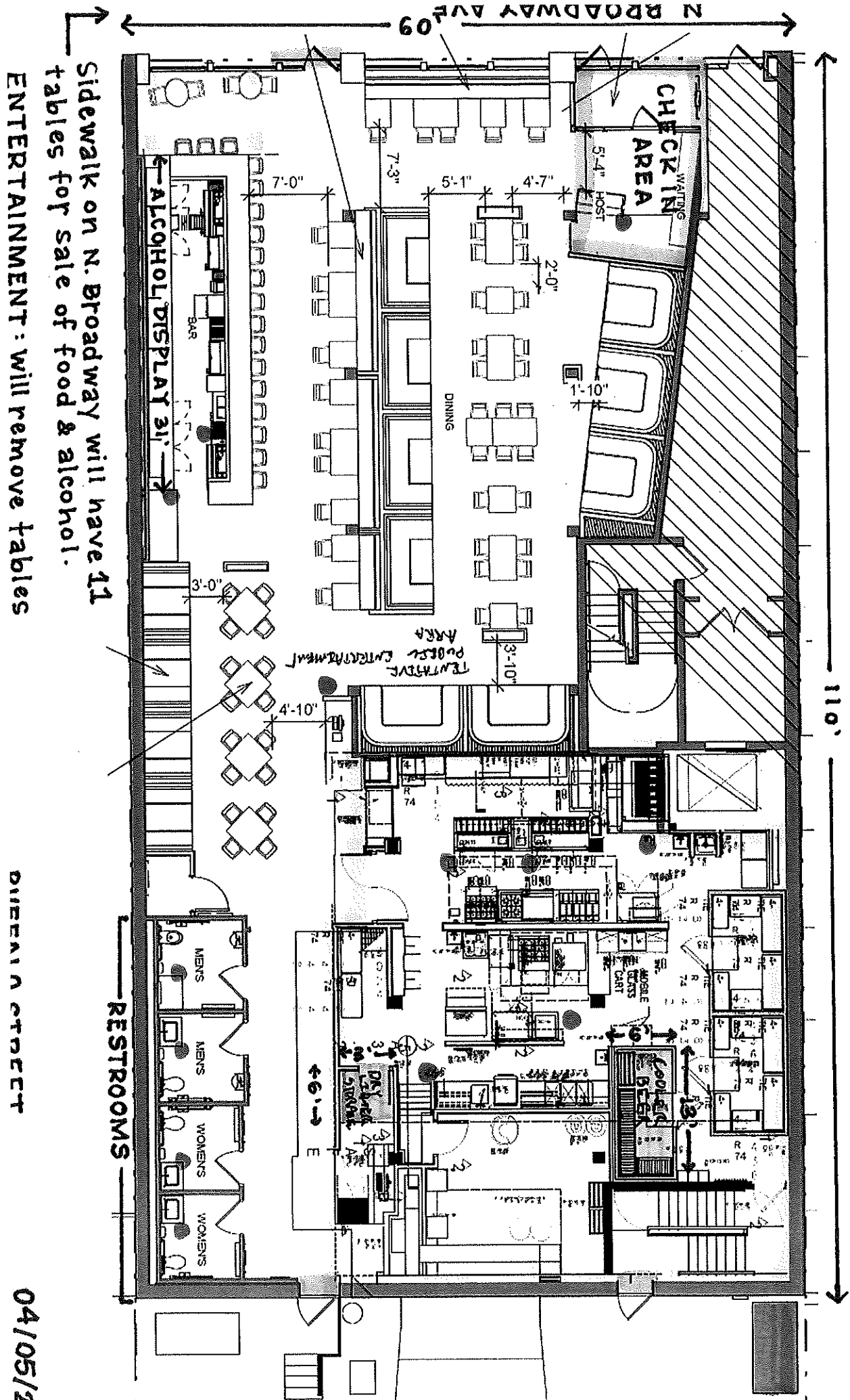
Processing LS: Queue to:  HD  DNS  CC Email To:  DPW  Primary LS

Also:  holds  is applying for:  Food  Alcohol  Perm Ext

N  
EDISON MKE LLC DBA THE EDISON

322 N Broadway  
Milwaukee, WI 53202  
60' x 110' / 5,222 sq. feet  
Agent: David J. Marcus

KITCHEN  
↳ Food Storage  
↳ Liquor Storage  
ENTRANCE/EXIT  
GARBAGE



Sidewalk on N. Broadway will have 11 tables for sale of food & alcohol.  
ENTERTAINMENT: Will remove tables

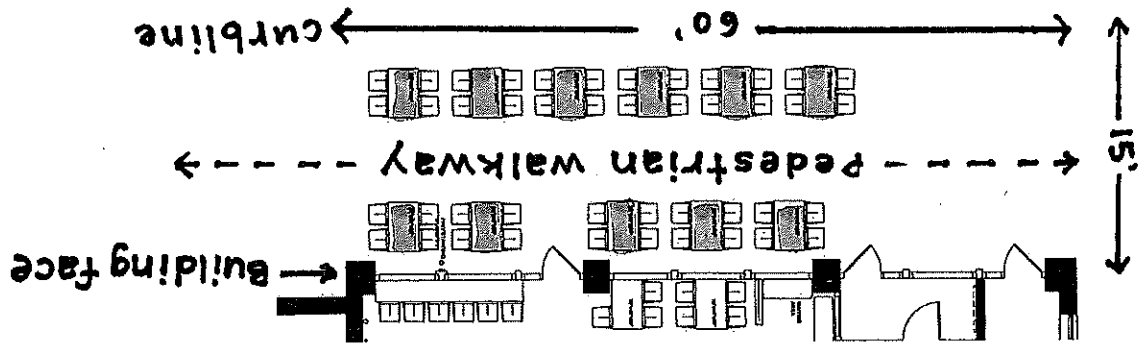
DUEBAIN PROJECT

04/05/23

ST. PAUL AVENUE



N. BROADWAY



Tables: 48" x 36"  
 No outdoor server stations or "other items"  
 Sidewalk 60' x 15' = 900 sq. feet

EDISON MKE, LLC  
 dba The Edison  
 322 N Broadway  
 Milwaukee, WI 53202  
 Agent: David Marcus  
 (414) 305-6245

BUFFALO STREET



# The Edison

*Cocktails and Cuisine*

Dinner

## Starters

**Hearth Charred Wings** | Memphis dry rub, sweet vinegar, gorgonzola ranch

**Fondue Cacio e pepe** | Garlic rubbed ciabatta

**Colossal Cocktail Shrimp** | house made cocktail sauce and dijonaise

**Pigs In A Blanket** | Smoked link, puff pastry, maple honey mustard

**Pork Belly Burnt Ends** | teriyaki, scallion, Fresno chili, sesame

**Crispy Lobster Fingers** | truffle honey mustard

## Salads

**House** | petite greens, walnut, dried figs, goat cheese, sherry vinaigrette

**Caesar** | brioche crouton, Grana Padano, romaine lettuce, peppercorn Caesar dressing

**Grilled Watermelon** | whipped goat cheese, petite greens, pine nut crumble, basil vinaigrette

**Wedge** | pork belly, gorgonzola, ranch, hard-boiled egg

## Mains

**Prime Rib** | 10oz thinly sliced, horseradish cream (limited availability)

**Edison Burger** | Aged white cheddar, black garlic aioli, charcoal onions, brioche

**Fish & Chips** | Champagne battered Perch, remoulade, lemon

**Lobster** | Fennel, Spaghetti, cacio e pepe

**The B.L.T** | Bacon cut too thick, cream cheese mayo, heirloom tomato, bibb lettuce local sour dough

**Scallops** | Charred leeks, seasonal mushroom, black garlic browned butter

**Bucatini** | Black truffle, pecorino

## From the Grill

**Prime filet Mignon** | 8oz, drawn butter, herb baste, savory salt

**Bone in New York Strip** | 18oz, drawn butter, herb baste, savory salt

**Porterhouse** | 32oz, drawn butter, herb baste, savory salt

**Strauss Veal Chop** | Browned butter mushrooms, port wine demi-glace

**Airline Chicken** | sweet potato puree, broccolini, miso butter

**Eggplant "Steak"** | Tamari, savory salt, browned butter mushrooms, broccolini

## Sides

**Corn Crème Brulee** | Chipotle, cream, turbinado sugar

**Mushroom Casserole** | browned butter

**Japanese Sweet Potato** | harissa, ricotta

**Artichoke Au Gratin** | toasted breadcrumbs

**Mac and Cheese** | fresh pasta, mornay

## Sweets

**Miso Dark Chocolate Tart** | sesame, yuzu mousse

**Rum Cake** | Banana caramel, toasted granola

**Basque Cheesecake** | sangria compote

**Skillet Cookie** | Vanilla gelato

Name	Description
Sazerac	Delord 10 year Armagnac, St George Absinthe, Peychaud's & Angostura Bitters
Manhattan	Old Forrester 100 Proof Rye, Carpano Antica Formula Vermouth , Bittercube Trinity Bitters
Corpse Reviver	Fords Gin, Cointreau, St George Absinthe, Cochi Americano
Margarita	
Bourbon Highball	Knob Creek, Sparkling Water
Broadway Fizz	Plantation OFTD Rum, Ruby Port (brand tbd), Lemon Juice, Egg White, Sparkling Water
Mojito	
Old fashioned	Willet Old Bardstown, Demerara Syrup, Angostura Bitters, Fee Brother's Old Fashioned Bitters
Juniper Punch	Sans Junipre Non-Alcoholic Gin, lemon, cucumber, dill, demerara syrup, cucumber bitters, tonic bitters, spar
Berry Smash	Lime, Raspberry, cherry bark vanilla bitters, mint, sparkling water
French 75	Sans Junipre Non-Alcoholic Gin, lemon, Freixenet Alcohol-Removed Sparkling Rose, chocolate bitters