



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, February 22, 2022

COMMITTEE MEETING NOTICE

AD 05

BANSAL, Bharat, Agent  
New Sentry, LLC  
11373 W Peregrine WA  
Greenfield, WI 53228

You are requested to attend a virtual hearing to be held on:

**Tuesday, March 08, 2022 at 11:05 AM**

**Regarding:** Your Food Dealer License Renewal Application as agent for "New Sentry, LLC" for "Sentry Foods" at 9210 W Lisbon Av.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/472904013>. If you wish to call in, please call [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: [472-904-013](tel:+1472904013)

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 02/03/2022  
LICENSE TYPE: FOOD  
NEW:   
RENEWAL:

No. 333510  
Application Date: 02/01/2022

License Location: 9210 W Lisbon Av  
Business Name: New Sentry

Licensee/Applicant: Bansal, Bharat  
(Last Name, First Name, MI)  
Date of Birth: 04/22/1984

Home Address: 1095 Auburn Dr  
City: Brookfield State: WI Zip Code: 53045  
Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/12/2021 at 1:20pm officers conducted a license premise check at Sentry Foods, 9210 W. Lisbon Av. The officers observed the liquor department gate was open and beer was displayed for sale. The officers spoke with Timothy HOGAN, who stated he is the current agent of the business and would remain with the business until the business was sold to the new owner on 04/18/2021. The officers advised the applicant the new liquor license has not been issued yet and they could not sell alcohol until the new license was issued. The applicant stated he would not sell alcohol until the license was granted.
2. On 08/01/2021 at 6:00pm an officer investigated a Trouble with Subject at Sentry 9200 W. Lisbon Av. The officer spoke with the caller by phone. The caller stated he was at the Sentry at 9200 W. Lisbon Av. and was disturbed the security officers were open carrying firearms. The caller admitted he was also open carrying a firearm and felt harassed by security. He stated no threats were made. The caller was advised both parties likely felt uncomfortable due to the other party open carrying.

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211030088

OtherEvent #: 21-LP-1037

## Incident

### 9210 W LISBON AV MILWAUKEE, WISCONSIN 53222

Incident Date/Time:: 04/12/2021 13:20:00  
CAD Number:: 211031109  
District:: 7  
Beat:: 740  
Reporting Area:: 1972

## Business Agent (1)

### HOGAN, TIMOTHY A

Person Involvement: (Must choose Agent  
AGENT from drop down): Agent  
DOB:: 11/20/1957  
Sex:: MALE  
Race:: WHITE  
Address:: 4325 W FAIRMOUNT AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53218

## Licensed Persons Involved (1)

### BANSAL, BHARAT

Person Involvement:: Agent (License Holder)  
DOB:: 04/22/1984  
Sex:: MALE  
Race:: ASIAN  
Address:: 11373 W PEREGRINE WY  
City:: GREENFIELD  
State:: WISCONSIN  
Zip Code:: 53228

## Licensed Premise Data (1)

### SENTRY FOODS

Phone 1 Number:: (414)-871-1700  
Phone 1 Type:: Phone  
Address:: 9210 W LISBON AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53222  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Licensee Notified Date/Time:: 04/12/2021 13:30:00  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): Yes

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:211030088

OtherEvent #: 21-LP-1037

Licensee or Manager was on premises at time of violation/incident: No

## Narrative (1)

### LICENSE PREMISE

Benitez, Xavier J 012992

04/13/2021

This report is being submitted by PO Xavier Benitez assigned to The License Investigation Unit.

On Monday April 12th, 2021 at 1:20pm PO Penny Monreal I conducted a license premise check at 9210 W. Lisbon Ave, Sentry Foods. At the time of the license premise check I was equipped with an axon body worn camera, for the interaction in its entirety review camera footage.

Upon arrival officers walked past the liquor section of the food store, which is located in the front area of the store. The alcohol section has a gate type style door which can be closed after sale hours, the gate was observed open. Some beer was in a fridge separate, near the liquor display. Officers briefly spoke with the manager on duty, who directed officers to the current owner/ agent of the business, Timothy A. Hogan. Officers then spoke Mr. Hogan, who stated that he is still technically the owner till Sunday April 18th, 2021, that is when the new owner/agent, Bharat NMN Bansal will take over owner ship.

Officers advised Mr. Hogan that the new Liquor License for the business has not yet been approved yet by the City of Milwaukee, and that liquor/beer should not be sold till the approval. Mr. Hogan stated that he will have the liquor/beer merchandise locked up and notify the new owner regarding. Officers advised Mr. Hogan that officers will also contact the new agent/owner regarding the license issue.

At the time of the interaction with Mr. Hogan no liquor/beer sales was observed.

PO Monreal made contact with Mr. Bansal via telephone and advised him the Liquor License is still pending approval. Mr. Bransal stated that he was aware of the issue and will not sell the merchandise till the license is granted, and that he would contact the alderman's office regarding.

End of report

## Officer (2)

Reporting Officer:	Benitez, Xavier J (012992)	04/13/2021 12:51:00
Section: (Work Location):	27	
Approving Officer:	Raden, Chad M (010032)	04/14/2021 11:25:54
Section: (Work Location):	27	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:212140002

OtherEvent #: 21-LP-2153

## Incident

### 9210 W LISBON AV Milwaukee, WISCONSIN 53222

Incident Date/Time:: 08/01/2021 16:30:00  
CAD Number:: 212131518  
District:: 7  
Beat:: 740  
Reporting Area:: 1972

## Business Agent (1)

### BANSAL, BHARAT

Person Involvement: (Must choose Agent (License Holder)  
AGENT from drop down):  
DOB:: 04/22/1984  
Sex:: MALE  
Race:: WHITE  
Phone 1 Number:: (414)-630-4946  
Phone 1 Type:: Phone  
Address:: 10564 W CORTEZ CIRCLE  
Apartment or Suite:: 10  
City:: FRANKLIN  
State:: WISCONSIN

## Licensed Premise Data (1)

### SENTRY FOODS

Address:: 9210 W LISBON AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53222  
License Type:: Food Dealer  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not explain in narrative): No  
Licensee or Manager was on premises at time of violation/incident:: No

## Narrative (1)

### INITIAL INVESTIGATION

Burmelster, Thomas W 029734

08/02/2021

This report is authored by P.O. Thomas BURMEISTER, assigned to District 7, Early Shift.

On Sunday, August 1st, 2021, at approximately 6:00 PM, I was Acting Desk Sergeant at Milwaukee Police District 7, at the address of 3626 W Fond Du Lac Ave, which is located in the City and County of

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:212140002

OtherEvent #: 21-LP-2153

Milwaukee. During this time, I attempted to handle calls that did not seem criminal in nature over the phone, due to the amount of backlog of calls pending in District 7.

I called the caller of a Trouble with Subject complaint, that occurred at the address of 9200 W Lisbon Ave, which is a Sentry Foods, located in the City and County of Milwaukee.

I called the caller Nicholas J MCVEY (W/M 7-12-1984) at the provided phone number of (414)484-6411.

MCVEY stated that on August 1st, 2021, he found it disturbing that the security guards at Sentry were open carrying firearms. MCVEY stated that he felt harassed by security, as he himself was open carrying a firearm.

MCVEY stated that no threats were made to him by security.

I explained to MCVEY that both sides, which would be security and himself, were likely uncomfortable due to open carrying firearms.

MCVEY wished to speak with a squad in person, Sgt. Brian FLANNERY met with MCVEY at his address of 3463 N 98th St, which is also located in the City and County of Milwaukee.

Sgt. FLANNERY and myself agreed that a license premise report documenting this incident was the most appropriate action.

End of report.

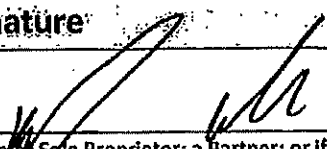
## Officer (3)

Reporting Officer:	Burmeister, Thomas W (029734)	08/02/2021 00:15:00
Section: (Work Location):	72	
Approving Officer:	Velasquez, Guadalupe (018673)	12/29/2021 11:54:18
Section: (Work Location):	04	
Approving Officer:	Velasquez, Guadalupe (018673)	12/29/2021 11:54:27
Section: (Work Location):	04	



## BUSINESS LICENSE RENEWAL PLAN OF OPERATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202

Licenses to be Renewed	Renewal Fee(s)	
Food Dealer - FOOD 11912	\$2,050.00	Expiration Date: <b>4/17/2022</b> File By Date: <b>2/1/2022</b> Date Late Fee Begins: <b>2/2/2022</b> Late Fee Amount: <b>\$75.00</b>
Extended Hours -		
Filling Station -		
Cigarette & Tobacco - CIG 1030078	\$100.00	
Weights & Measures -		
Sidewalk Dining -		
<b>TOTAL DUE</b>	<b>\$2150</b>	
Legal Entity Name: #REF!		
Premises Address: 9210 W LISBON AV		
<b>Changes Since Last Application?</b>		
Are there any changes in your plans to address litter, noise, and/or security? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____		
Are there any changes to the hours of operation (as listed on your current license)? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____		
Are there any changes to your current plan of operation or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____		
*If there are changes to the floor plan, a new floor plan must be submitted with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.		
<b>Weights &amp; Measures Licensees Only</b>	<b>Sidewalk Dining</b>	
Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, submit an updated site plan with this application.	
<b>Food Dealer Licensees Only</b>		
Your current food license includes the following business operations: Processing, Hazardous Foods, Sales > \$2,000,000 Are there any changes to your plan of operation (for example, adding processing, changing sales amount or complexity, etc.)? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, you must complete a "Request to Modify Food Establishment/Food Operation Plan" which can be obtained at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under "Forms and Related Information" or by contacting our office.		
<b>All Applicants: Signature</b>		
 Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign		



Tuesday, February 22, 2022



# Notice of Public Hearing

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BANSAL, Bharat  
Sentry Foods at 9210 W Lisbon Av.  
Food Dealer License Renewal Application

**Tuesday, March 08, 2022 at 11:05 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 3/08/2022 at 11:05 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3719 N 92ND ST, 101	MILWAUKEE, WI 53222-2559
CURRENT OCCUPANT	3719 N 92ND ST, 201	MILWAUKEE, WI 53222-2559
CURRENT OCCUPANT	3719 N 92ND ST, 202	MILWAUKEE, WI 53222-2559
CURRENT OCCUPANT	3719 N 92ND ST, 203	MILWAUKEE, WI 53222-2559
CURRENT OCCUPANT	3721 N 92ND ST	MILWAUKEE, WI 53222-2501
CURRENT OCCUPANT	3801 N 92ND ST	MILWAUKEE, WI 53222-2503
CURRENT OCCUPANT	3808 N WILLIS PL	MILWAUKEE, WI 53222-2548
CURRENT OCCUPANT	3811 N 92ND ST	MILWAUKEE, WI 53222-2503
CURRENT OCCUPANT	3817 N 92ND ST	MILWAUKEE, WI 53222-2503
CURRENT OCCUPANT	3825 N 92ND ST	MILWAUKEE, WI 53222-2503
CURRENT OCCUPANT	3826 N WILLIS PL	MILWAUKEE, WI 53222-2548
CURRENT OCCUPANT	3831 N WILLIS PL	MILWAUKEE, WI 53222-2547
CURRENT OCCUPANT	3833 N 92ND ST	MILWAUKEE, WI 53222-2503
CURRENT OCCUPANT	9215 W LISBON AVE	MILWAUKEE, WI 53222-2523
CURRENT OCCUPANT	9215A W LISBON AVE	MILWAUKEE, WI 53222-2523
CURRENT OCCUPANT	9219 W LISBON AVE	MILWAUKEE, WI 53222-2523
CURRENT OCCUPANT	9225 W LISBON AVE	MILWAUKEE, WI 53222-2523
CURRENT OCCUPANT	9231 W LISBON AVE	MILWAUKEE, WI 53222-2523
CURRENT OCCUPANT	9232 W ELMORE CT	MILWAUKEE, WI 53222-2522
CURRENT OCCUPANT	9235 W LISBON AVE	MILWAUKEE, WI 53222-2523
CURRENT OCCUPANT	9237 W ELMORE CT	MILWAUKEE, WI 53222-2522
CURRENT OCCUPANT	9238 W ELMORE CT	MILWAUKEE, WI 53222-2522
CURRENT OCCUPANT	9239 W LISBON AVE	MILWAUKEE, WI 53222-2523
CURRENT OCCUPANT	9242 W ELMORE CT	MILWAUKEE, WI 53222-2522
CURRENT OCCUPANT	9243 W ELMORE CT	MILWAUKEE, WI 53222-2522
CURRENT OCCUPANT	9247 W LISBON AVE	MILWAUKEE, WI 53222-2523
CURRENT OCCUPANT	9249 W ELMORE CT	MILWAUKEE, WI 53222-2522
CURRENT OCCUPANT	9250 W ELMORE CT	MILWAUKEE, WI 53222-2522
CURRENT OCCUPANT	9301 W LISBON AVE	MILWAUKEE, WI 53222-2525
CURRENT OCCUPANT	9307 W LISBON AVE	MILWAUKEE, WI 53222-2525
CURRENT OCCUPANT	9311 W LISBON AVE	MILWAUKEE, WI 53222-2525
CURRENT OCCUPANT	9313 W LISBON AVE	MILWAUKEE, WI 53222-2525
CURRENT OCCUPANT	9317 W LISBON AVE	MILWAUKEE, WI 53222-2525
CURRENT OCCUPANT	9319 W LISBON AVE	MILWAUKEE, WI 53222-2525
CURRENT OCCUPANT	9320 W LISBON AVE	MILWAUKEE, WI 53222-2526
CURRENT OCCUPANT	9323 W LISBON AVE	MILWAUKEE, WI 53222-2525
CURRENT OCCUPANT	9326 W LISBON AVE	MILWAUKEE, WI 53222-2526
CURRENT OCCUPANT	9400 W LISBON AVE	MILWAUKEE, WI 53222-2528
CURRENT OCCUPANT	9401 W LISBON AVE	MILWAUKEE, WI 53222-2527
CURRENT OCCUPANT	9403 W LISBON AVE	MILWAUKEE, WI 53222-2527

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Total Records: 40

Radius: 250.0 feet and Center of Circle: 9210 W Lisbon Av