



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, August 30, 2016

COMMITTEE MEETING NOTICE

AD 12

Evan C Burgess

538 W National Av

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, September 06, 2016 at 02:30 PM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Bands, Comedy Acts, Dancing by Performer, Disc Jockey, Instrumental Musicians, Jukebox, Karaoke, Patrons Dancing, Battle of the Bands, Poetry Readings, 10 Motion Pictures, 4 Amusement Machines, 10 Theatrical Performances, and 320 Concerts for "Gibraltar" at 538 W National Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: 

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license

Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Tuesday, August 30, 2016

COMMITTEE MEETING NOTICE

AD 12

Evan C Burgess

725 W Freshwater Way #23

Milwaukee, WI 53204

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Tuesday, September 06, 2016 at 02:30 PM

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JIM OW CZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license

Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:08/23/16
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Gibraltar
Address: 538 W National Av
Phone: pending

Owner: Evan Burgess
Owner address: 725 W Freshwater Wa #23
City State Zip: Milwaukee, WI 53204
Owner Phone: (414) 510-2435
Owner email: evanchristianmusic@gmail.com

Licensee/Agent: Evan Burgess
Home Address: 725 W Freshwater Wa #23
City State Zip: Milwaukee, WI 53204
Phone: (414) 510-2435
Email: evanchristianmusic@gmail.com

Preferred contact: Evan Burgess

Location currently open: YES NO

Projected open date: September 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 5PM-2AM
Mon: 5PM-2AM
Tue: 5PM-2AM
Wed: 5PM-2AM
Thu: 5PM-2AM
Fri: 5PM-2:30AM
Sat: 5PM-2:30AM
24 hours Y N

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
- Tobacco: Yes No #:
- Food: Yes No #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many4
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many:

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity planned 250
26. What is the minimum number of employees that will be on premise 3
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Are emergency and non-emergency numbers posted near the phone? Yes No
31. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: 5
33. How will they be deployed: Interior 4 Exterior 1
34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
35. Will the security be managed by business or contracted
36. Will they be armed Yes No
37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code No gym shoes, No tilted/backward hats, No Sports attire, No gang attire
 Cover Charge \$5
 Age restriction
 Other
38. When at capacity, how will the overflow crowd be managed? Door man and manager will monitor capacity. If his business reaches capacity he stated they will have customers wait outside.
39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he plans on running a jazz bar and will have live performers and disk jockeys. The building is currently under renovations. Applicant stated he would be adding a 10 camera surveillance system. I advised applicant to place a camera near the entry/exit door. Applicant stated there will be an enclosed outdoor patio. He stated he would be using this area as the smoking section. Applicant did apply for a Public Entertainment Premises License.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/18/2014

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 201558

Application Date: 01/03/2014

License Location: 538 W National Av

Business Name: Felipe's Latin Quarter

Licensee/Applicant: Belmontes, Luis M
(Last Name, First Name, MI)

Date of Birth: 02/03/1945

Home Address: 328 W Scott St

City: Milwaukee

Home Phone: (414) 841-8938

State: WI **Zip Code:** 53204

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. **INCIDENT** – On 11-23-97, at approximately 2:08AM, officers responded to a report of a fight at Felipe's Place, 538 West National Avenue. En route assignment was updated to subject with a gun. On arrival the officers investigation revealed that a large fight had broken out inside the tavern, when the licensee refused to serve a patron because of an outstanding bar tab. The fight involved throwing bottles, cans, and bar stools. During the fight the patron pulled out a gun and pointed it at another patron. Also, a bartender produced a handgun from her purse and began to wave it around. One arrest for Endangering Safety by Use of a Dangerous Weapon, Report filed. Licensee was issued a citation for Disorderly Premises.

Licensee issued the following,

Charge: Disorderly Premises
Finding: not processed – no record
Date: 12-22-97
Citation: 55399050

2. INCIDENT – On 5-9-04, at 8:15AM, officers were dispatched to Mt Sinai Hospital to investigate a Battery-cutting. The victim told officers the incident occurred about 1:00AM, at Felipe's Place, 538 W National Avenue. He sustained a lacerating between index finger and middle finger of his right hand. The cutting was a result of the subject dancing with a woman in the bar, and then being confronted by the woman's boyfriend. He and the boyfriend had an argument, and the boyfriend pulled out a large kitchen butcher knife from the waste band of his pants, and cut the victim. After being cut, he left the tavern, and went home. At the hospital it was determined the victim was not a credible witness. He gave officers false information as to his identity. Officers spoke to the licensee, who stated there was no fight on the premises. One of the regular customers got drunk and bothered a female customer. It caused an argument, and the customer was escorted out of the premises by the licensee. Officers determined that the cutting occurred on the premises, blood was found on the bottom of the entrance doorframe to the tavern. Report filed.

3. On 12-12-04, at 11:34PM, police officers, along with an underage police aide, conducted a premises check at Felipe's Place, 538 West National Avenue. The plainclothes officer and the police aide entered the premises. The police aide purchased two cans of Miller Lite Beer, and was not asked for any identification, by the bartender. Also officers were unable to locate the posted occupancy sign. The licensee told the officers he was never issued one by the City. An officer attempted to open the front door, facing W National Avenue, from the inside. It was determined to be locked. It should be noted, the side door, facing So 6th Street, is used as the main door. The door facing West National Avenue is used as the emergency exit door.

The bartender, Andrea Gonzales, was issued the following,

Charge: Sale to Underage prohibited
Finding: Guilty (NEW DISPOSITION SINCE LAST LICENSE HEARING)
Sentence: fined
Date: 2-23-05
Case: 05003825
Citation: 58835420

The licensee was issued the following,

Charge: Sale to Underage Prohibited
Posting of Capacity Occupancy
Safe Egress from all doors
Finding: 1. Not issued (NEW DISPOSITION SINCE LAST LICENSE HEARING)
2. Dismissed
3. Guilty
Sentence: 3. fined \$250.00
Date: 2-23-05
Case: 05003827 05003826
Citation: 58842501 58835431 58835442

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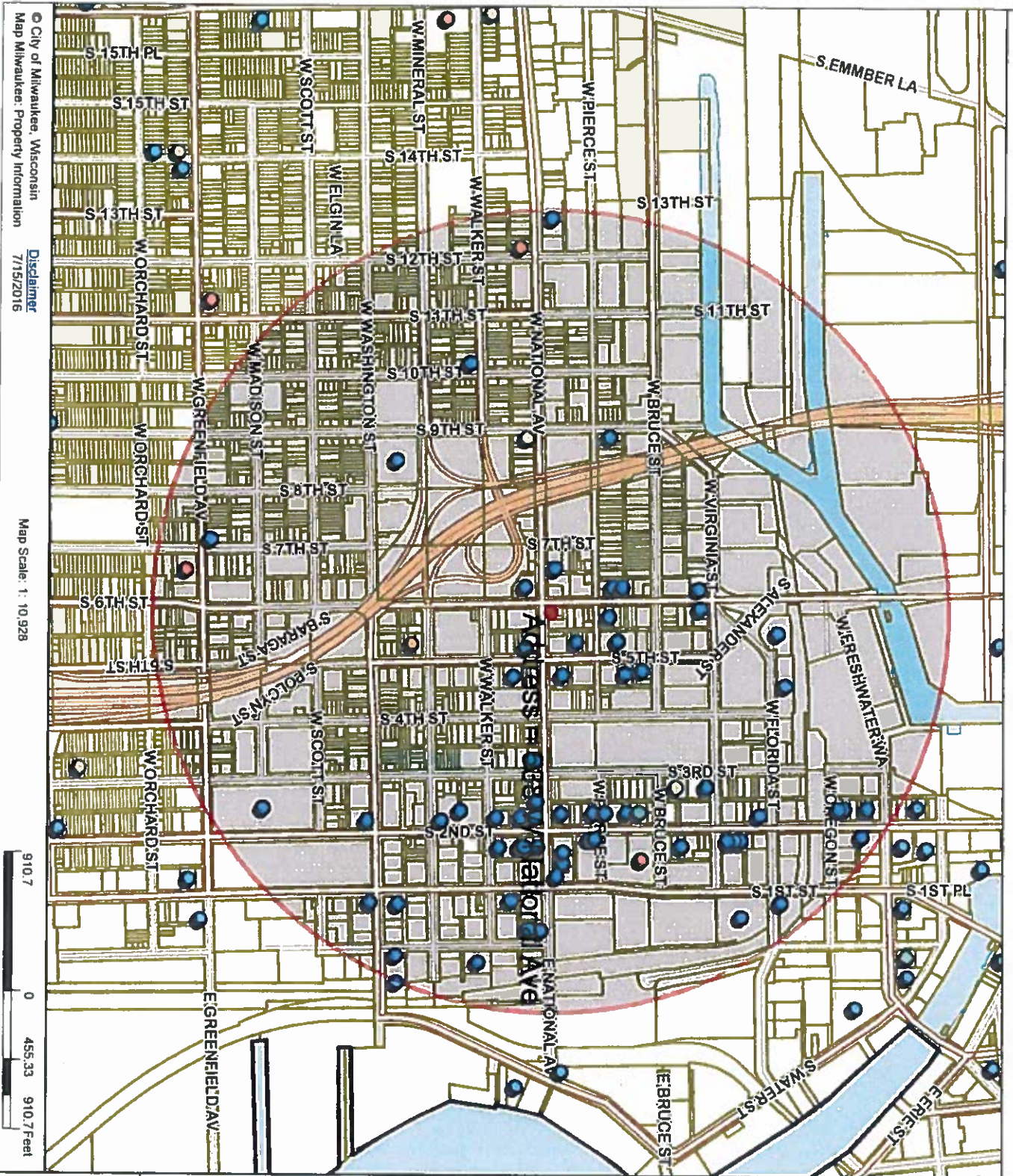
4. On 08/11/08 at 12:04 am, Milwaukee police were dispatched to 538 W National Avenue for a Battery complaint. Officers spoke to Luis Belmontes who stated two patrons were fighting inside the tavern. Belmontes became uncooperative and initially would not show the officers the taverns license. Officers asked Belmontes why police were not contacted regarding a battery complaint and Belmontes replied, " I don't know, it happened so fast." No tavern violations were found.

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Previous premise

Alcohol License Concentration for 538 W National Ave

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
 - Class A nonboiling liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer

- Notes -

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 538 W National Ave on 07/15/2016





Tuesday, August 30, 2016

Licenses Committee Notice of Hearing

Walker's Point Creative LLC
Dieter Wegner III
524 S 2ND St
Milwaukee, WI 53204

Date: 9/6/2016
Time: 02:30 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

**Class B Tavern and Public Entertainment Premises License Applications
Requesting Bands, Comedy Acts, Dancing by Performers, Disc Jockey,
Instrumental Musicians, Jukebox, Karaoke, Patrons Dancing, Battle of the Bands,
Poetry Readings, 10 Motion Pictures, 4 Amusement Machines, 10 Theatrical
Performances, and 320 Concerts
Evan C Burgess
Gibraltar at 538 W National Av**

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, August 30, 2016



Notice of Public Hearing

BURGESS, Evan C

Gibraltar at 538 W National Av

Class B Tavern and Public Entertainment Premises License Applications Requesting Bands, Comedy Acts, Dancing by Performers, Disc Jockey, Instrumental Musicians, Jukebox, Karaoke, Patrons Dancing, Battle of the Bands, Poetry Readings, 10 Motion Pictures, 4 Amusement Machines, 10 Theatrical Performances, and 320 Concerts

Tuesday, September 06, 2016 at 2:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/6/2016 at 2:30 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	720 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	723A S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	524A W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT OCCUPANT	722A S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT OCCUPANT	724 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT OCCUPANT	624 W NATIONAL AVE C	MILWAUKEE, WI 53204-1712
CURRENT OCCUPANT	611 W NATIONAL AVE 308	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	611 W NATIONAL AVE 311	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	518 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	718 S 7TH ST 3	MILWAUKEE, WI 53204-1709
CURRENT OCCUPANT	617 W PIERCE ST	MILWAUKEE, WI 53204-1720
CURRENT OCCUPANT	611 W NATIONAL AVE 402	MILWAUKEE, WI 53204-1976
CURRENT OCCUPANT	611 W NATIONAL AVE 303	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	611 W NATIONAL AVE 208	MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT	611 W NATIONAL AVE 212	MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT	611 W NATIONAL AVE 309	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	700 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	718 S 7TH ST 2	MILWAUKEE, WI 53204-1709
CURRENT OCCUPANT	624 W NATIONAL AVE A	MILWAUKEE, WI 53204-1712
CURRENT OCCUPANT	611 W NATIONAL AVE 302	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	611 W NATIONAL AVE 206	MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT	611 W NATIONAL AVE 305	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	611 W NATIONAL AVE 307	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	522 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	724A S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT OCCUPANT	611 W NATIONAL AVE 201	MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT	611 W NATIONAL AVE 203	MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT	611 W NATIONAL AVE 404	MILWAUKEE, WI 53204-1976
CURRENT OCCUPANT	611 W NATIONAL AVE 411	MILWAUKEE, WI 53204-1976
CURRENT OCCUPANT	702 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	720A S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	522A W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	819 S 5TH ST	MILWAUKEE, WI 53204-1730
CURRENT OCCUPANT	624 W NATIONAL AVE B	MILWAUKEE, WI 53204-1712
CURRENT OCCUPANT	611 W NATIONAL AVE 301	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	611 W NATIONAL AVE	MILWAUKEE, WI 53204-1768
CURRENT OCCUPANT	611 W NATIONAL AVE 211	MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT	611 W NATIONAL AVE 306	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	611 W NATIONAL AVE 312	MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT	704A S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	532 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	719A S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	524 W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT OCCUPANT	718 S 7TH ST 1	MILWAUKEE, WI 53204-1709
CURRENT OCCUPANT	722 S 7TH ST	MILWAUKEE, WI 53204-1709
CURRENT OCCUPANT	611 W NATIONAL AVE 202	MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT	611 W NATIONAL AVE 401	MILWAUKEE, WI 53204-1976
CURRENT OCCUPANT	611 W NATIONAL AVE 204	MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT	611 W NATIONAL AVE 207	MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT	611 W NATIONAL AVE 403	MILWAUKEE, WI 53204-1976
CURRENT OCCUPANT	611 W NATIONAL AVE 409	MILWAUKEE, WI 53204-1976
CURRENT OCCUPANT	704 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	813 S 5TH ST	MILWAUKEE, WI 53204-1730
CURRENT OCCUPANT	645A S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT OCCUPANT	613 W PIERCE ST	MILWAUKEE, WI 53204-1720

CURRENT OCCUPANT 611 W NATIONAL AVE 209 MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT 611 W NATIONAL AVE 210 MILWAUKEE, WI 53204-1939
CURRENT OCCUPANT 611 W NATIONAL AVE 410 MILWAUKEE, WI 53204-1976
CURRENT OCCUPANT 534 W NATIONAL AVE MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT 526 W NATIONAL AVE MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT 615 W PIERCE ST MILWAUKEE, WI 53204-1720
CURRENT OCCUPANT 619 W PIERCE ST MILWAUKEE, WI 53204-1720
CURRENT OCCUPANT 611 W NATIONAL AVE 304 MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT 611 W NATIONAL AVE 310 MILWAUKEE, WI 53204-1975
CURRENT OCCUPANT 611 W NATIONAL AVE 205 MILWAUKEE, WI 53204-1939

Total Records: 66

Radius: 250.0 feet and Center of Circle: 538 W National AV



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 9/15/15

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours Establishment Filling Station Waste Tire Transporter Waste Tire Generator
 Self Service Laundry Rooming House: Number of Units: _____ Hotel/Motel: Number of Units: _____
 Massage Establishment Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

BOUTIQUE LIVE MUSIC VENUE

Do you have any experience operating this type of business? No Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 9.1.16
- b. Is this premise under construction? No Yes If yes, list estimated completion date: 9.15.16
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: FOOD TRUCK ON PREMISES
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
 Building Owner Responsibility Garbage Cans Outside Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: MINIMAL

4. Smoking & Sanitation

- f. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- g. Number of Garbage Cans: Inside: 4 Locations: AROUND BAR
Outside: 2 Locations: ADJACENT TO BUILDING
- h. Is a crowd control barrier used? No Yes If yes, describe: _____
- i. Describe sanitation facilities (restrooms): 2 ADA COMPLIANT RESTROOMS
Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

a. Are there onsite parking spaces? No | Yes If yes, how many? _____

Describe parking security plan: _____

b. Is there a loading zone? No Yes If yes, describe loading area security plan _____

c. Will you have security personnel on premise? No Yes If yes, how many? 5

What are their responsibilities? CROWD CONTROL / CHECKING IDENTIFICATION, WALKING GUESTS TO THEIR CARS.

Is security equipment used? No Yes If yes, describe CCD CAMERAS

List their licensing, certification, or training credentials MMA TRAINERS

Will there be security cameras? No Yes If yes, where? 10 CAMERAS Throughout Facility

Will searches/identification verification be conducted upon entry? No Yes If yes, describe By Security

6. Percentage of Sales (must total 100%)

Alcohol <u>75</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>25</u> %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
 Night Club Tavern Cocktail Lounge Teen Club
 Banquet Hall Sports Facility
 Hotel/Motel - Number of Rooms: _____ Rooming House - Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
 Gas Station Amusement/Phonograph Distributor Auto Wrecker
 Used Car Dealer Used Auto Parts Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
 Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

e. Describe Location: Major Thoroughfare Secondary Street Other: _____

f. Nearest Major Cross Street: 6th / NATIONAL

g. Describe Building: Free Standing Building Strip Mall Other: 2 story

h. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

i. Describe Surrounding Area: Commercial Residential Industrial Other: _____

j. Building Owner Name: DIETER WEGNER Phone Number: _____

Business Owner Address: 524 S 2nd ST Milwaukee WI 53204

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

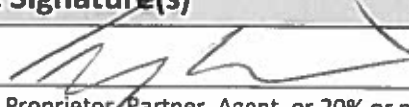
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	5 pm	2:00 AM	50	21-70	NONE
Monday	5 pm	2:00 AM	50	↓	NONE
Tuesday	5 pm	2:00 AM	50		NONE
Wednesday	5 pm	2:00 AM	75		NONE
Thursday	5 pm	2:00 AM	75		NONE
Friday	5 pm	2:30 A.M.	150		NONE
Saturday	5 pm	2:30 A.M.	150		NONE

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)


Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: _____
Premise Address: <u>538 W NATIONAL AVE Milwaukee WI 53204</u>
Proximity of Premises to Church, School, Daycare Center or Hospital
Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
"Service Bar Only" Designation
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.
Business Information
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____
Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)
Submit proof of ownership, lease, or offer to purchase the building with this application. A lease or offer to purchase must: a) Be in the same legal entity name as that apply for the license b) Reflect the same address as the premises address on this application c) Reflect current dates and d) Be signed by the lessor/seller and lessee/buyer
Property Information (new & transfer applicants only)
a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease
b) Who owns the fixtures (for example, coolers, etc.)? <u>ME</u>
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____
d) Total amount paid for business \$ <u>0</u>
e) Total amount paid for goodwill of the business \$ <u>0</u>
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
f) Have you made arrangements with the seller for payment of personal property taxes? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins May 1st 2016 Ends May 1st 2019
- b) Monthly rental \$ 2,600
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

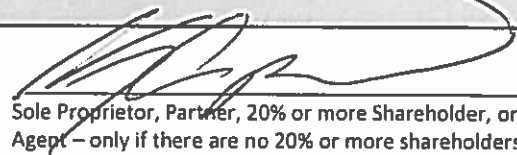
This 15th day of July, 2016



(Clerk/Notary Public)

My Commission Expires March 23, 2019

*Notary Seal must be affixed.

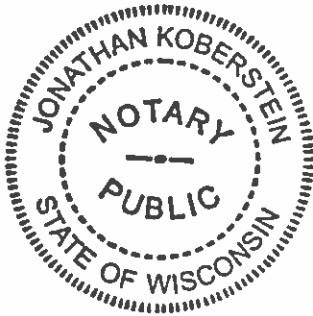

Sole Proprietor, Partner, 20% or more Shareholder, or
Agent - only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Battle of the Bands	<input checked="" type="checkbox"/> Comedy Acts
<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Magic Shows	<input checked="" type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Dancing by Performers
<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Wrestling	<input checked="" type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Patrons Dancing
<input checked="" type="checkbox"/> Jukebox	<input checked="" type="checkbox"/> Karaoke	<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Pool Tables
<input checked="" type="checkbox"/> Motion Pictures How many? <u>10</u>	<input checked="" type="checkbox"/> Amusement Machines - How many? <u>10</u>	How many? _____ <input checked="" type="checkbox"/> Concerts Approx. # per year? <u>370</u>	How many? _____ <input checked="" type="checkbox"/> Theatrical Performances Approx. # per year? <u>10</u>
<input type="checkbox"/> Other: _____			

WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

No Yes, describe: to book NATIONAL/INTERNATIONAL JAZZ ACTS

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

WILL SOUND AMPLIFICATION EVER BE USED?

No Yes, describe: MINIMAL

DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

- ELB I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- ELB I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- DOB I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- ELB I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

NOTARIZED SIGNATURES OF APPLICANTS

SUBSCRIBED AND SWORN TO BEFORE ME

This 15th day of July, 20 16

(Clerk/Notary Public)

Agent/Owner/Partner

Additional Owner/Partner

My Commission Expires MARCH 23, 2019 *Notary Seal must be affixed.

Office Use Only: Initials: _____ Filed: _____ App: _____

Check if only PEP (must be heard w/in 60 days) Granted _____ License # _____



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, August 24, 2016

COMMITTEE MEETING NOTICE

AD 12

FRAZIER, Vera A, Agent
Walker's Point Mansion, Inc
PO BOX 11363

Milwaukee, WI 53211

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, September 06, 2016 at 02:30 PM

Regarding: Your Rooming House Renewal Application as agent for "Walker's Point Mansion, Inc" for "Walker's Point Mansion" at 703 S 5TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery, acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

REDACTED RECORD

Becker, Keren

From: Schunk, Jason
Sent: Sunday, May 08, 2016 6:38 PM
To: Becker, Keren
Cc: Celella, Jessica
Subject: Fwd: loading zone

Please add as possible objection

Sent from my iPhone

Begin forwarded message:

From: "Perez, Jose" <JoseG.Perez@milwaukee.gov>
Date: May 8, 2016 at 4:39:05 PM CDT
To:

Cc: "Murillo, Maribel" <Maribel.Murillo@milwaukee.gov>, "Schunk, Jason" <LICMGR@milwaukee.gov>, "Raden, Chad" <CRADEN@milwaukee.gov>
Subject: RE: loading zone

I will look into the status of the rooming house and get back to you.

Ald. Perez
District 12

Sent from my Verizon Wireless 4G LTE smartphone

----- Original message -----

From: I _____
Date: 5/8/2016 3:16 PM (GMT-06:00)
To: "Perez, Jose" <JoseG.Perez@milwaukee.gov>, "Perez, Jose" <JoseG.Perez@milwaukee.gov>,

Subject: Re: loading zone

Any idea what's going on at that rooming house at 703 S 5th??

I heard another person died of a heroin overdose there last week. Which makes the third overdose in three months. Two have died... I'm told. and I heard of another death maybe 6 months ago and another woman who overdosed in front of her daughter maybe a year ago!

AND... some shirtless guy JUST came into the brewery saying one of the guys in the house was trying to sell him a cell phone, but then the guy's friends put him in a car and tried strangling him. threatened to kill him if he didn't give them all his

money.

at some point something is going to have to happen over there. i really don't understand how people can keep dying over there and NOTHING is happening.

what steps can we take to shut this place down?



Wednesday, August 24, 2016



Notice of Public Hearing

FRAZIER, Vera A, Agent
Walker's Point Mansion at 703 S 5TH St
Rooming House Renewal Application

Tuesday, September 06, 2016 at 2:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/6/2016 at 2:30 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	720 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	723A S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	636A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	524A W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT OCCUPANT	518 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	700 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	415 W PIERCE ST	MILWAUKEE, WI 53204-1704
CURRENT OCCUPANT	618 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	522 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	626 S 5TH ST 1	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	626 S 5TH ST 2	MILWAUKEE, WI 53204-1519
CURRENT OCCUPANT	702 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	720A S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	522A W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	416 W PIERCE ST A	MILWAUKEE, WI 53204-1703
CURRENT OCCUPANT	618A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT OCCUPANT	704A S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	532 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	719A S 5TH ST	MILWAUKEE, WI 53204-1706
CURRENT OCCUPANT	722 S 5TH ST	MILWAUKEE, WI 53204-1705
CURRENT OCCUPANT	524 W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT OCCUPANT	416 W PIERCE ST	MILWAUKEE, WI 53204-1703
CURRENT OCCUPANT	415A W PIERCE ST	MILWAUKEE, WI 53204-1704
CURRENT OCCUPANT	704 S 6TH ST	MILWAUKEE, WI 53204-1707
CURRENT OCCUPANT	713 S 4TH ST	MILWAUKEE, WI 53204-1701
CURRENT OCCUPANT	645A S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT OCCUPANT	534 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	526 W NATIONAL AVE	MILWAUKEE, WI 53204-1746
CURRENT OCCUPANT	438A W NATIONAL AVE	MILWAUKEE, WI 53204-1744

Total Records: 30

Radius: 250.0 feet and Center of Circle: 703 S 5th ST



**ROOMING HOUSE LICENSE
SUPPLEMENTAL RENEWAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Walker's Point Mansion, Inc
Premises Address: 703 S 5TH ST

MILWAUKEE COUNTY REPRESENTATIVE

Is the applicant (sole proprietor, partners, or agent of Corp/LLC) a resident of Milwaukee County? Yes No
If NO, a local representative (natural person) residing in Milwaukee County must be appointed.
Provide the person's name and street address. P.O. Boxes are not acceptable.

Name of Person: _____ Street Address: _____
(with city and zip code)

PLAN OF OPERATION

How will the grounds be kept clean? Sweep Pressure Wash Pick Up Litter Other: With whatever is necessary
How often will grounds be cleaned? Daily Weekly Other: As needed
Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: Various individuals
How will noise issues be prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: Signed Rental Agreement
Are there off-street parking spaces available on the premise? No Yes If yes, how many? _____
What are your plans for security on premise? Security cameras Alarm System Other: 24 hr locked lobby
Number of Floors: 3 Number of Rooms: 24
Number of Bathrooms: 3 Legal Occupancy Limit: 24
Does the applicant hold any other licenses/permits or are any licenses/permits attached to the licensed premise? No Yes
If yes, list: _____

HOURS OF OPERATION

Day of the Week	Hours of Operation (indicate if a.m. or p.m.) (Example: 9:00 a.m. - 5:00 p.m.)			How many people are expected to be at the premise each day?
	Open 24 Hours?	Open Time	Close Time	
Sunday	<input type="checkbox"/> Yes <input type="checkbox"/> No If no, provide hours		24 hour	As many
Monday	<input type="checkbox"/> Yes <input type="checkbox"/> No If no, provide hours		locked lobby	tenants that
Tuesday	<input type="checkbox"/> Yes <input type="checkbox"/> No If no, provide hours		available to	are presently
Wednesday	<input type="checkbox"/> Yes <input type="checkbox"/> No If no, provide hours		tenants -	renting
Thursday	<input type="checkbox"/> Yes <input type="checkbox"/> No If no, provide hours		not the	(as per signed
Friday	<input type="checkbox"/> Yes <input type="checkbox"/> No If no, provide hours		public	rental agreement -
Saturday	<input type="checkbox"/> Yes <input type="checkbox"/> No If no, provide hours			NO GUESTS)

REQUIRED SIGNATURE

Vera A Frazier
Print Name of individual, partner, agent or 20% or more shareholder
Vera A Frazier
Signature of individual, partner, agent or 20% or more shareholder
(must be signed by a person listed in Section 2 or 3 of the Business Renewal Application)



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, August 24, 2016

COMMITTEE MEETING NOTICE

AD 12

GONZALEZ, Marco A, Agent
La Franja Grocery LLC
2366 S 9TH PI
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, September 06, 2016 at 02:30 PM

Regarding: Your Class A Malt & Class A Liquor and Food Dealer License Applications as agent for "La Franja Grocery LLC" for "La Franja Groceries" at 2366 S 9TH PI

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought, whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 551 W. Becher Street. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, August 24, 2016

COMMITTEE MEETING NOTICE

AD 12

GONZALEZ, Marco A, Agent
La Franja Grocery LLC
2366A S 9TH PI
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, September 06, 2016 at 02:30 PM

Regarding: Your Class A Malt & Class A Liquor and Food Dealer License Applications as agent for "La Franja Grocery LLC" for "La Franja Groceries" at 2366 S 9TH PI.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought, whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises, and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 551 W. Becher Street. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:07/27/16
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: La Franja Groceries
Address: 2366 S 9th Pl
Phone: (414) 241-7087

Owner: La Franja Grocery LLC
Owner address: 2366 S 9th Pl
City State Zip: Milwaukee, WI 53215
Owner Phone: (414) 241-7087
Owner email:

Manager: Marco A Gonzalez-Garista
Home Address: 2366 S 9th Pl #A
City State Zip: Milwaukee, WI 53215
Phone: (414) 241-7087
Email:

Preferred contact: Marco A Gonzalez-Garista

Location currently open: YES NO

Projected open date: September 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8AM-9PM 24 hours Y N
Mon: 8AM-9PM
Tue: 8AM-9PM
Wed: 8AM-9PM
Thu: 8AM-9PM
Fri: 8AM-9PM
Sat: 8AM-9PM

Premise Type: Liquor Store
Convenience Store
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Is the parking lot well lit? Yes No
9. Are there areas where a person could conceal themselves Yes No
10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No
13. Are there exterior security cameras Yes No How Many: 2
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No
16. Are they in working order? Yes No
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing: 30 days
19. Are there exterior cameras Yes No How many: 2
20. Are there interior cameras Yes No How many: 4
21. Do all employees know how to retrieve recorded digital images/footage? Yes No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No
a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No
32. Do the products in the store appear to be new and rotated often? Yes No
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No

12. Are customer entrances/exits made of glass or other transparent material? Yes No
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No
a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 Yes No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transactions through a service window or similar arrangement.
Does store conform to a-2 Yes No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he has been working for the current licensee and plans on taking over the store if he gets approved. Applicant stated he would continue to run the neighborhood store. Applicant was advised he needs to get a bartender's license if the licensee is not going to be present until his license is approved.

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 06/05/2014
LICENSE TYPE: AMALT
NEW:
RENEWAL: X

No. 188873
Application Date: 06/04/2014
Expiration Date:

License Location: 2366 S 9th Place
Business Name: Salas Grocery LLC

Aldermanic District:

Licensee/Applicant: Salas Macias, Jose M
(Last Name, First Name, MI)
Date of Birth: 12/23/75

Home Address: 1827 S. 15th Pl.
City: Milwaukee
Home Phone: (414) 241 - 6291

State: WI **Zip Code: 53204**

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

The following applies to Juan P Salas:

1. On 09/02/2004, the applicant was cited by Milwaukee Police Department for:

Charge: Public Drinking
Finding: Guilty – Milwaukee Municipal Court
Sentence: \$40.00 Penalty
Date: 11/17/2004
Case#: 04107855

2. On 10/22/2004, the applicant was charged by Milwaukee County for:

Charge: Bail Jumping – Misdemeanor
Finding: Guilty of amended charge Disorderly Conduct – Milwaukee County Circuit Court
Sentence: Forfeiture / Fine
Date: 04/04/2006
Case#: 2005CM006120

3. On 11/02/2009, the applicant was charged by Milwaukee County for:

Charge: Disorderly Conduct
Finding: Guilty – Milwaukee County Circuit Court
Sentence: Forfeiture / Fine
Date: 01/21/2010
Case#: 2009CM005459

=====

Previous premise

3. On 11/02/2009, the applicant was charged by Milwaukee County for:

Charge: Disorderly Conduct
Finding: Guilty – Milwaukee County Circuit Court
Sentence: Forfeiture / Fine
Date: 01/21/2010
Case#: 2009CM005459

4. On 03/21/2012 Milwaukee police conducted a t licensed premise check at 2366 South 9th Place. A store clerk was advised he had 30 days to make corrections to the stores digital surveillance system and to take the robbery prevention class as required by ordinance. No other violations were observed.
5. On 05/01/2012 Milwaukee police conducted a follow up visit at 2366 South 9th Place to check for compliance regarding item #4. Corrections had been made bringing the store into compliance. No other violations were observed.
6. On 08/12/2013 Milwaukee police conducted follow up at 2366 South 9th Place regarding police incident report #132180125. Investigation revealed 3 unknown subjects entered the store and removed items without consent. The applicant was cooperative with police during this investigation.

Previous premise

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/10/2015
LICENSE TYPE: ALQML
NEW:
RENEWAL:

No. 217917
Application Date: 09/02/2015

License Location: 2366 South 9th Place
Business Name: Amatitlan Groceries LLC

Licensee/Applicant: Gudiel, Byron F.
(Last Name, First Name, MI)
Date of Birth: 08/09/1970

Home Address: 2200 South 12th Street
City: Milwaukee State: WI Zip Code: 53215
Home Phone: 414-520-8923

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/31/2008 the Wisconsin Department of Transportation revoked the applicant's driver's license for 6 months for Operating While Intoxicated.

=====

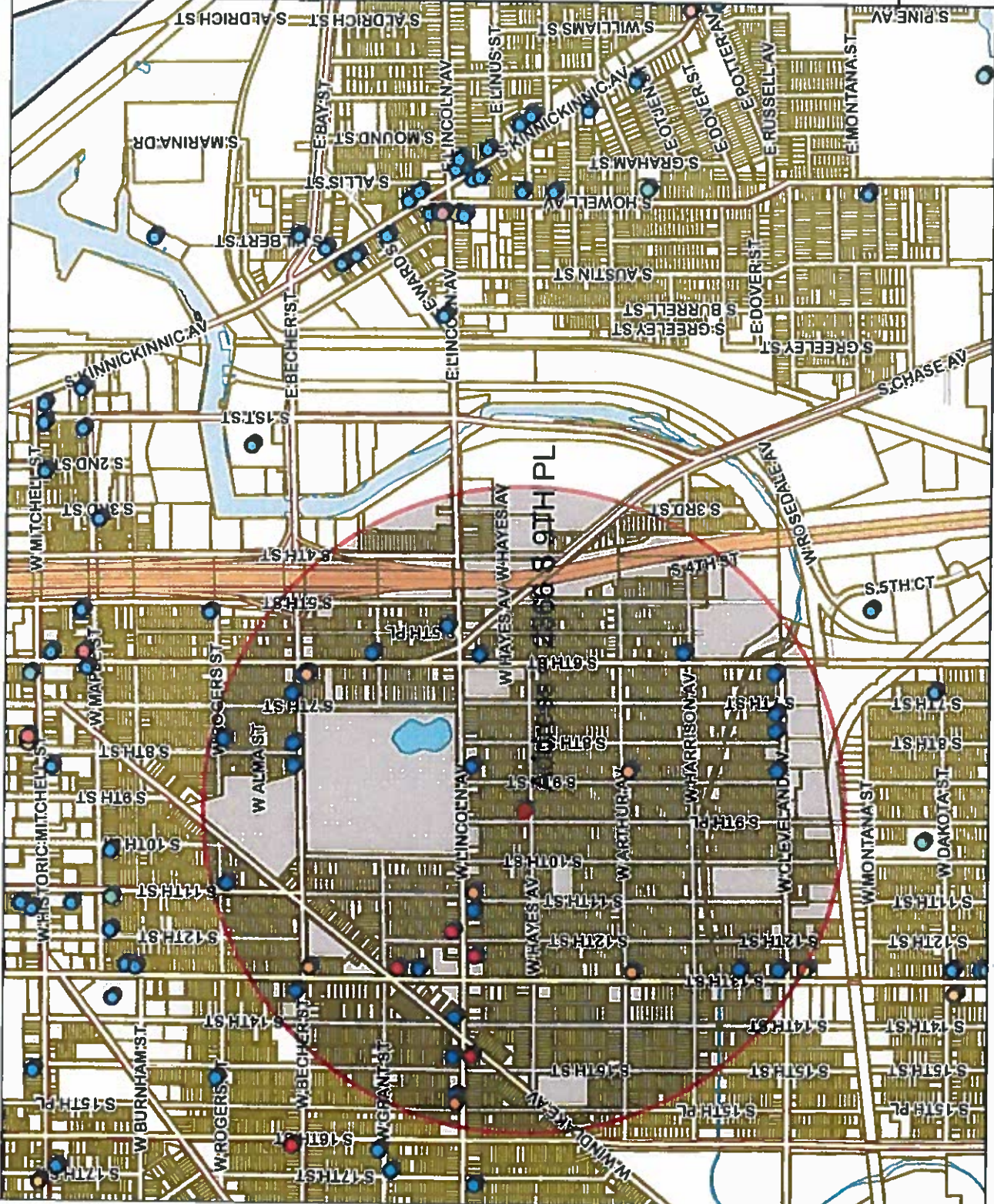
2. On 01/25/2015 Milwaukee police responded to a holdup alarm at 2366 South 9th Place. Investigation revealed an employee of the store believed two subjects who were hanging around near the front of the store after being told the store was closed might attempt to rob the business, so he activated the holdup alarm. The two subjects left prior to officers arrival.

=====

Previous premise

Alcohol Concentration for 2366 S 9th Pl

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses**
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer

- Notes -

Alcohol establishments within a .5 mile radius centered on 2366 S 9th Pl on June 17, 2016

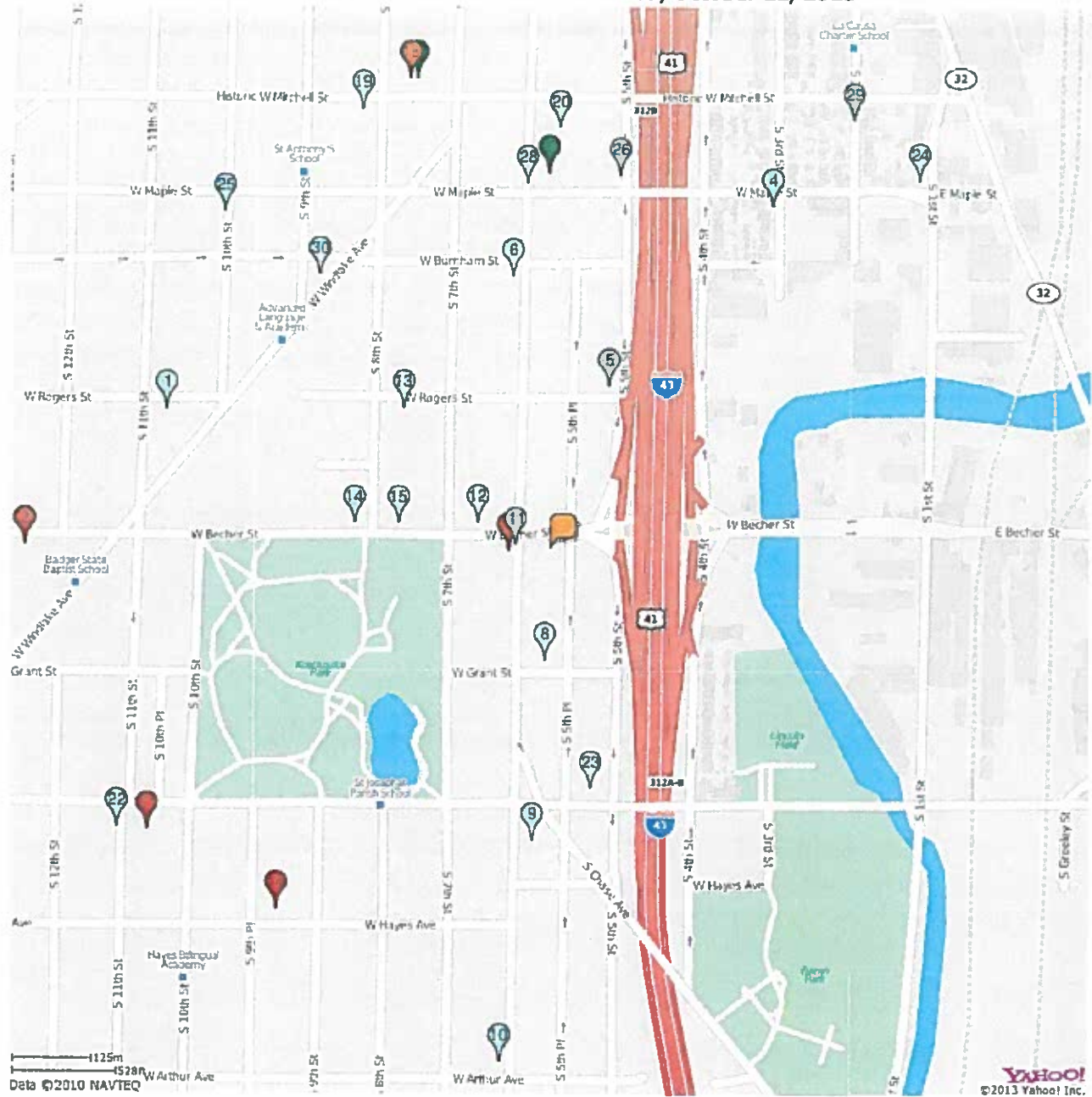





Department of Administration - ITMD



Map Scale: 1: 13,958

**Alcohol Licenses
WITHIN A HALF MILE RADIUS CENTERED ON
551 W Becher ST Milwaukee WI 53207, October 22, 2013**



LICENSE SUMMARY	
 Class B Tavern License	- 23 LICENSES
 Class A Fermented Malt Beverage Retailer's License	- 5 LICENSES
 Class A Malt & Class A Liquor License	- 2 LICENSES
TOTAL: 30 LICENSES	

**Alcohol Licenses
WITHIN A HALF MILE RADIUS CENTERED ON
551 W Becher ST Milwaukee WI 53207, October 22, 2013**

License Summary:

BTAVN - Class B Tavern License - 23 LICENSES
 AMALT - Class A Fermented Malt Beverage Retailer's License - 5 LICENSES
 ALQML - Class A Malt & Class A Liquor License - 2 LICENSES

TOTAL: 30 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 2000 S 11TH St	RICHE'S PUB	BTAVN	7/26/2014
2. 2100 S 13TH St	LOS AMIGOS	AMALT	7/29/2014
3. 1801 S 3RD St	TRISKELE'S	BTAVN	10/22/2014
4. 1801 S 3RD St	TRISKELE'S	BTAVN	10/22/2014
5. 1979 S 5TH St	GUANAJUATO'S BAR	BTAVN	7/29/2014
6. 1905 S 6TH St	PALOMAS PLACE	BTAVN	4/9/2014
7. 2107 S 6TH St	MORELIA'S MARKET	AMALT	10/13/2014
8. 2178 S 6TH St	CEDAR INN	BTAVN	6/30/2014
9. 2316 S 6TH St	EL SALVADOR RESTAURANT	BTAVN	7/5/2014
10. 2497 S 6TH St	LA ESQUINA BAR	BTAVN	7/26/2014
11. 2101 S 6th St	Club 6	BTAVN	7/1/2014
12. 2078 S 7TH St	KOZ'S MINI BOWL	BTAVN	7/14/2014
13. 2000 S 8TH St	CARNITAS MACHETES	BTAVN	11/29/2013
14. 2079 S 8TH St	PARK PLACE SPORTS BAR	BTAVN	3/1/2014
15. 2078 S 8th St	QuisQuella Bar	BTAVN	4/10/2014
16. 2366 S 9th Pl	Salas Grocery	AMALT	7/5/2014
17. 732 W HISTORIC MITCHELL St	SAM'S LIQUOR	ALQML	6/14/2014
18. 738 W HISTORIC MITCHELL St	QUALITY DISCOUNT	AMALT	7/23/2014
19. 807 W HISTORIC MITCHELL St	EL PAISANO HALL	BTAVN	10/12/2014
20. 551 W Historic Mitchell St	Park 6	BTAVN	11/7/2013
21. 1029 W LINCOLN Av	BEER TOWN	AMALT	5/16/2014
22. 1105 W LINCOLN Av	TAQUERIA LA SALSA	BTAVN	11/25/2013
23. 518-522 W LINCOLN Av	OLD TOWN SERBIAN GOURMET RESTAURANT	BTAVN	4/12/2014
24. 100 W MAPLE St	OLLIE'S	BTAVN	11/12/2013
25. 1001 W MAPLE St	LUPE'S SQUIRREL CAGE	BTAVN	6/30/2014
26. 500 W MAPLE St	RED'S TAP	BTAVN	3/16/2014
27. 552 W MAPLE St	LA LUNA LIQUOR	ALQML	3/20/2014
28. 600 W MAPLE St	TENTACIONES	BTAVN	4/13/2014
29. 201 W Mitchell St	Bamboo Lounge	BTAVN	2/28/2014
30. 854 W WINDLAKE Av	LA RAZA SPORTS BAR / RESTAURANT	BTAVN	5/2/2014



Wednesday, August 24, 2016

Licenses Committee Notice of Hearing

Jose Estrada
912 S 10th St

Milwaukee, WI 53204

Date: 9/6/2016
Time: 02:30 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Food Dealer License Applications
GONZALEZ, Marco A, Agent
La Franja Groceries at 2366 S 9TH PI

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, August 24, 2016

Licenses Committee Notice of Hearing

Juan Estrada
2366 S 9th PL

Milwaukee, WI 53215

Date: 9/6/2016
Time: 02:30 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Food Dealer License Applications
GONZALEZ, Marco A, Agent
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If you have any questions, please call (414) 286-2238.





Wednesday, August 24, 2016



Notice of Public Hearing

GONZALEZ, Marco A, Agent
La Franja Groceries at 2366 S 9TH PI
Class A Malt & Class A Liquor and Food Dealer License Applications

Tuesday, September 06, 2016 at 2:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/6/2016 at 2:30 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	2363A S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2355 S 9TH ST 2	MILWAUKEE, WI 53215-3263
CURRENT OCCUPANT	2346 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2343A S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2341A S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2345 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2357 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2365 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2346A S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2360 S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	924 W HAYES AVE	MILWAUKEE, WI 53215-3218
CURRENT OCCUPANT	2419A S 9TH ST	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2415A S 9TH ST	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2406 S 10TH ST	MILWAUKEE, WI 53215-3249
CURRENT OCCUPANT	978 W HAYES AVE A	MILWAUKEE, WI 53215-3254
CURRENT OCCUPANT	2362 S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2340A S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2329 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2410 S 9TH ST	MILWAUKEE, WI 53215-3210
CURRENT OCCUPANT	2401 S 9TH ST A	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2401 S 9TH ST	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2361A S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2355 S 9TH ST 3	MILWAUKEE, WI 53215-3263
CURRENT OCCUPANT	2354 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2354A S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2350 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2342 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2339 S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2345A S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2345B S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2361 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2401 S 9TH PL	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2422A S 9TH PL	MILWAUKEE, WI 53215-3214
CURRENT OCCUPANT	2417 S 9TH PL	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2413 S 9TH PL	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2366 S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2352A S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2337A S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2362 S 9TH ST A	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2356 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2347 S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2343 S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2335 S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2326 S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2330A S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2336A S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2338 S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2358 S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2358A S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	924A W HAYES AVE	MILWAUKEE, WI 53215-3218
CURRENT OCCUPANT	2423A S 9TH ST	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2413A S 9TH PL	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2406 S 10TH ST A	MILWAUKEE, WI 53215-3249
CURRENT OCCUPANT	2408 S 10TH ST	MILWAUKEE, WI 53215-3249
CURRENT OCCUPANT	2362A S 10TH ST	MILWAUKEE, WI 53215-3247

CURRENT OCCUPANT	2361 S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2344 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2331 S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2336 S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2350A S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2422 S 9TH PL	MILWAUKEE, WI 53215-3214
CURRENT OCCUPANT	2411 S 9TH PL	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2407A S 9TH ST	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2358 S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2360 S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2344 S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2337B S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2333 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2333A S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2406 S 9TH ST	MILWAUKEE, WI 53215-3210
CURRENT OCCUPANT	824 W HAYES AVE	MILWAUKEE, WI 53215-3216
CURRENT OCCUPANT	2362 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2355 S 9TH ST	MILWAUKEE, WI 53215-3263
CURRENT OCCUPANT	2352 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	958 W HAYES AVE	MILWAUKEE, WI 53215-3254
CURRENT OCCUPANT	2330 S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2356 S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2427 S 9TH PL	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2426 S 9TH PL	MILWAUKEE, WI 53215-3214
CURRENT OCCUPANT	2416 S 9TH PL	MILWAUKEE, WI 53215-3214
CURRENT OCCUPANT	2407 S 9TH PL 4	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2407 S 9TH PL 2	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2407 S 9TH PL 3	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2406 S 9TH PL	MILWAUKEE, WI 53215-3214
CURRENT OCCUPANT	2406A S 9TH PL	MILWAUKEE, WI 53215-3214
CURRENT OCCUPANT	2410 S 10TH ST	MILWAUKEE, WI 53215-3249
CURRENT OCCUPANT	2348 S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	828 W HAYES AVE	MILWAUKEE, WI 53215-3216
CURRENT OCCUPANT	2355 S 9TH ST 1	MILWAUKEE, WI 53215-3263
CURRENT OCCUPANT	2345 S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2341 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2342 S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2346 S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2423 S 9TH ST	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2414 S 9TH PL	MILWAUKEE, WI 53215-3214
CURRENT OCCUPANT	2414A S 9TH PL	MILWAUKEE, WI 53215-3214
CURRENT OCCUPANT	2410 S 9TH PL	MILWAUKEE, WI 53215-3214
CURRENT OCCUPANT	2407 S 9TH PL 1	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2402 S 10TH ST	MILWAUKEE, WI 53215-3249
CURRENT OCCUPANT	2350 S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2352 S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2350A S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2340 S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2329A S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	828A W HAYES AVE	MILWAUKEE, WI 53215-3216
CURRENT OCCUPANT	2351 S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2352A S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2339A S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2335A S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2351 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2350 S 9TH PL	MILWAUKEE, WI 53215-3212

CURRENT OCCUPANT	2327A S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2327 S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2419 S 9TH ST	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2402 S 10TH ST A	MILWAUKEE, WI 53215-3249
CURRENT OCCUPANT	978 W HAYES AVE	MILWAUKEE, WI 53215-3254
CURRENT OCCUPANT	2344A S 10TH ST	MILWAUKEE, WI 53215-3247
CURRENT OCCUPANT	2337 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2401 S 9TH ST B	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2401 S 9TH ST C	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2366 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2358 S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2351A S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2346A S 9TH ST	MILWAUKEE, WI 53215-3208
CURRENT OCCUPANT	2331A S 9TH ST	MILWAUKEE, WI 53215-3207
CURRENT OCCUPANT	2341B S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2345C S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2349 S 9TH PL	MILWAUKEE, WI 53215-3211
CURRENT OCCUPANT	2326A S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2338A S 9TH PL	MILWAUKEE, WI 53215-3212
CURRENT OCCUPANT	2423 S 9TH PL	MILWAUKEE, WI 53215-3213
CURRENT OCCUPANT	2415 S 9TH ST	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2411 S 9TH ST	MILWAUKEE, WI 53215-3209
CURRENT OCCUPANT	2407 S 9TH ST	MILWAUKEE, WI 53215-3209

Total Records: 135

Radius: 250.0 feet and Center of Circle: 2366 S 9th PL



BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

ccl-busplan 3/7/16

1. Type of Business

- Applying for: Extended Hours Establishment Filling Station
 Self Service Laundry Rooming House Hotel/Motel Massage Establishment
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

grocery store

Do you have any experience operating this type of business? No Yes If yes, explain: prior manage other grocery store

2. Business Operations

- a. Proposed Opening Date: 8/1/16
b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
c. Is this a franchise? No Yes
d. Is this premises currently licensed? No Yes If yes, list type of license: Food Lic. Groc Lic - Tobacco Lic.
e. Is the current licensee operating? No Yes If no, list date closed: _____
f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
b. Number of Garbage Cans: Inside: 3 Locations: Bathroom / Front Door / behind counter
Outside: 2 Locations: Rear of Building
c. Is a crowd control barrier used? No Yes If yes, describe: _____
d. How many restrooms are on the premises? 1
e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Eagle Disposal

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, where? Outside / Inside
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>69</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>1</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: <u>0</u>
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant
 Cafe/Coffee Shop
 Deli or Fast Food Restaurant
 Private/Fraternal/Veterans Club
 Night Club
 Tavern
 Cocktail Lounge
 Teen Club
 Banquet Hall
 Sports Facility
 Bowling Alley
 Hotel/Motel : Number of Floors: _____
 Rooming House: Number of Floors: _____
 Number of Rooms: _____
 Number of Rooms: _____

N/A

Type 2

- Liquor Store
 Corner Store
 Supermarket
 Convenience Store
 Gas Station
 Amusement/Phonograph Distributor
 Recycling, Salvage or Towing
 Used Car Dealer
 Personal Service Establishment
 (such as tattoo business, hair salon, tailor, etc.)
 Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit
 Cigarette & Tobacco
 Gas Station
 Extended Hours
 Class "B" Tavern
 Weights & Measures
 Secondhand Dealer
 Precious Metal & Gem
 Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity N/A (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: 9th Place

d. Describe Building: Free Standing Building Strip Mall Other: _____

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Juan Estrada Phone Number: 414 839-5210

Business Owner Address: 2366 S 9th Place - Milwaukee WI 53205

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8:00	9:00	40	1-100	
Monday	8:00	9:00	40	1-100	N
Tuesday	8:00	9:00	30	1-100	
Wednesday	8:00	9:00	40	1-100	A
Thursday	8:00	9:00	40	1-100	
Friday	8:00	9:00	45	1-100	
Saturday	8:00	9:00	50	1-100	

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours: If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours: 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)

Mario A Gonzalez
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Fabiola Fragoso
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: La Franja Grocery LLC
 Premise Address: 2366 S 9th St Milwaukee WI 53204

Proximity of Premises to Church, School, Daycare Center or Hospital
 Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation
 If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
 Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
 If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
 If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
 If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)
 Submit proof of ownership, lease, or offer to purchase the building with this application.
 A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

- Do you own or lease the building? Own Lease
- Who owns the fixtures (for example, coolers, etc.)? La Franja Groceries LLC
- Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ 22,000
- Total amount paid for business \$ 22,000
- Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 08/01/16 Ends 7/31/19
- b) Monthly rental \$ 1300-
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

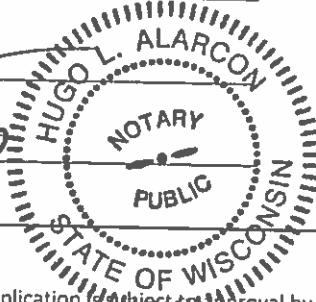
Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 25 day of May, 2016

(Clerk/Notary Public)

My Commission Expires 10/29/17
*Notary Seal must be affixed.



Marco A. Gonzalez
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent - only if there are no 20% or more shareholders

Fabiola Fragoso
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/22/16

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: La Franja Grocery LLC
Premises Address: 2366 9th Place St - Milwaukee WI 53215

SECTION 1

Type of application (check one): taking over a currently operating business starting a new business
Anticipated opening date? 8/1/16

Check the type that best describes your business (check only one):
See Food Dealer License Information sheet for definitions.

- Restaurant
- Retail Establishment
 - If retail, will it be a convenience store? Yes No
 - (less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)
- Community Food Program
- Bed & Breakfast
- Base for Food Peddler
- Base for Temporary/Seasonal Food Stand

In addition, will any wholesale business be done? Yes No

If yes, what percentage of the business will be wholesale? Less than 25% 25% or More (Contact DATCP)*

Will retail items be sold? No Yes If Yes, indicate percentage of food sales 80 %

Will restaurant items be sold? No* Yes If Yes, indicate percentage of food sales _____ %

* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

SECTION 2

Will you be sharing kitchen space with another operator?

No If No, SKIP to Section 3

Yes If Yes, check one: N/A

- I will rent space from another operator ("Shared Kitchen Agreement" is required)
- I will rent space to another operator (peddler/caterer)

SECTION 3

Answer the following questions:

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes

If Yes to outdoor activities, check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes

If Yes to drive thru, are hours different from inside? No Yes

If Yes, provide drive thru hours: _____

Will any scales or barcode scanners be used? No Yes

If Yes, a Weights & Measures application must be completed and a license obtained.

SECTION 4

Where will food be prepared and/or sold?

At a single site

At multiple sites (for example, a hotel with several dining rooms or bars) How many? _____

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 5

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 6

Yes If Yes, check all that apply:

New construction of a building

Construction changes to an existing building

Renovation or remodeling

Equipment changes only (installation or replacement)

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 6

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 7

Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? Immediately At the same time as the alcohol license

SECTION 7

You must initial each item confirming your understanding:

W G I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

W G I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

W G I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

W G I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.

W G I understand the license must be issued and posted in my establishment prior to opening for business.

W G I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: Morco A Gonzalez

Signature of additional partner(s): Fabiola Tragos

PROJECT

2366 S. 9th PL
 Milwaukee, WI

PROJECT NO. 07-36

DATE 2/25/08

REVISIONS

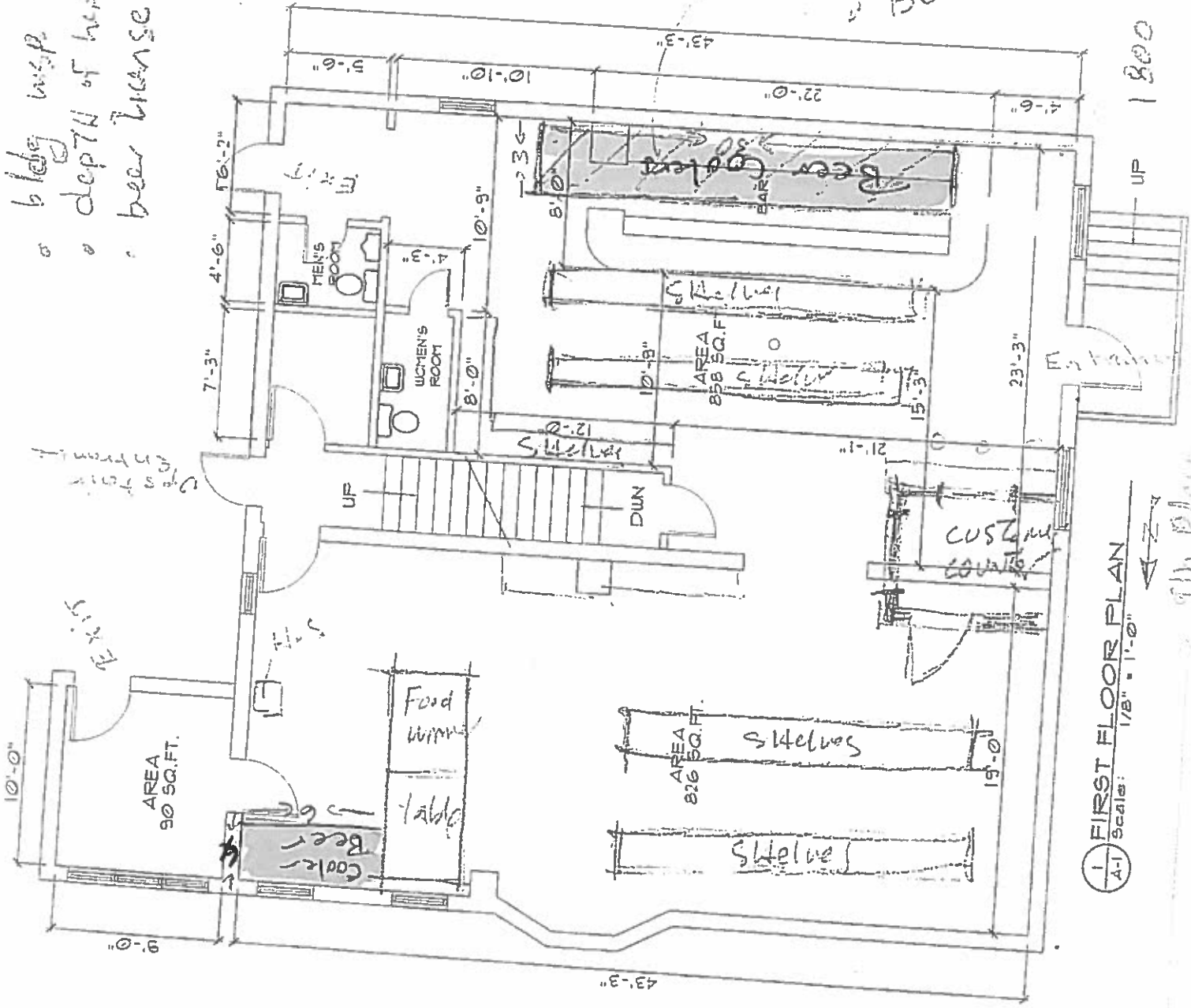
CHECKED BY L.B.

DRAWN BY M.N.

SCALE As Noted

SHEET NO. A-1

• bldg insp
 • depth of height
 • beer license



ref. sodas
 & tables
 & BOOZE

Hayes St

UP 1800 ft

1 FIRST FLOOR PLAN
 Scale: 1/8" = 1'-0"

Date = 05/17/16

Total sq. ft. 1800

Agent Marco A Gonzalez

Milwaukee WI 53215

La Fransa Grocery LLC
 2366 S 9th place
 Milwaukee WI 53215



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, August 25, 2016

COMMITTEE MEETING NOTICE

AD 12

HERNANDEZ, Graciela, Agent
Mi Pais LLC
717 S 123rd St

West Allis, WI 53214

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, September 06, 2016 at 02:30 PM

Regarding: Your Class A Malt & Class A Liquor and Food Dealer License Applications as agent for "Mi Pais LLC" for "Mi Pais" at 1401 W GREENFIELD Av. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:



Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:08/04/16
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Convenience Store/Liquor Store Inspection

Name of Premise: Mi Pais
Address: 1401 W Greenfield Av
Phone: pending

Owner: Mi Pais LLC
Owner address: 717 S 123rd St
City State Zip: West Allis, WI 53214
Owner Phone: (414) 335-9071
Owner email: 717hernandez@twc.com

Manager: Graciela Hernandez
Home Address: 717 S 123rd St
City State Zip: West Allis, WI 53214
Phone: (414) 334-6100
Email: 717hernandez@twc.com

Preferred contact: Graciela Hernandez

Location currently open: YES NO

Projected open date: September 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9AM-9PM
Mon: 9AM-9PM
Tue: 9AM-9PM
Wed: 9AM-9PM
Thu: 9AM-9PM
Fri: 9AM-9PM
Sat: 9AM-9PM
24 hours Y N

Premise Type: Liquor Store
Convenience Store
Other:

Licenses currently held:

- Alcohol: Yes No Class: #:
Tobacco: Yes No #:
Food: Yes No #:
Extended Hours: Yes No #:
Secondhand Dealer: Yes No Type: #:
Other: Yes No Type: #:
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many 3
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Is the parking lot well lit? Yes No
9. Are there areas where a person could conceal themselves Yes No
10. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
11. Exterior Payphone? Yes No
12. Are there No Loitering Signs posted? Yes No
13. Are there exterior security cameras Yes No How Many: 6
14. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

15. Does this location have security cameras? Yes No
16. Are they in working order? Yes No
17. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
18. How long is footage stored for later viewing: 30 days
19. Are there exterior cameras Yes No How many: 6
20. Are there interior cameras Yes No How many: 6
21. Do all employees know how to retrieve recorded digital images/footage? Yes No

Interior Survey:

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No
a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No
32. Do the products in the store appear to be new and rotated often? Yes No
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Complete this section if alcohol establishment is a convenience store:

(** Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No **
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
 - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
 - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No

12. Are customer entrances/exits made of glass or other transparent material? Yes No
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? Yes No
a. Contact Community Outreach and Education at 935-7836 for schedule.

Sub 3. Exemptions. The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.
Does store conform to a-1 Yes No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.
Does store conform to a-2 Yes No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated she would be running a convenience store at this location. She stated her sister currently runs the store but she will be taking it over. Applicant stated her sister is taking everything, therefore she would not be transferring any alcohol. Applicant stated she would be remodeling the store and will also replace four cameras that are not currently working.

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 07/01/2016

LICENSE TYPE: Class B Tavern

NEW:

RENEWAL:

No. 233285

Application Date: 06/30/2016

License Location: 1401 W Greenfield Av

Business Name: Mi Pais LLc

Licensee/Applicant: HERNANDEZ, Graciela
(Last Name, First Name, MI)

Date of Birth: 07/19/1969

Home Address: 717 S 123rd St

City: West Allis

Home Phone:

State: WI **Zip Code:** 53214

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/22/2012 the applicant was cited in the City of Milwaukee at 1401 W. Greenfield Av for Food Peddlers-Sale of Food 9pm to 6am.

Charge: Food Peddler-Sale of Food 9pm to 6am
Finding: Guilty
Sentence: Fined \$138.60
Date: 11/12/2013
Case: 13009475

2. On 03/13/213 the applicant was cited in the City of Milwaukee at 1401 W. Greenfield Av for Class B Licensee's Responsibility.

Charge: Class B Licensee's Responsibility
Finding: Guilty
Sentence: Fined \$300.00
Date: 05/08/2013
Case: 13037466

3. On 03/13/2013 Inocente HERNANDEZ (50% shareholder) was cited in the City of Milwaukee at 1401 W. Greenfield Av for Sale/traffic Alcohol to Underage.

Charge: Sale/Traffic Alcohol to Underage
Finding: Guilty
Sentence: Fined \$300.00
Date: 05/08/2013
Case: 13037463

MILWAUKEE POLICE DEPARTMENT
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS
SYNOPSIS

DATE: 05/11/2012
LICENSE TYPE: AMALT
NEW:
RENEWAL: X

No. 148342
Application Date: 05/10/2012
Expiration Date:

License Location: 1401 W Greenfield Avenue
Business Name: Mi Pais Food Mart

Aldermanic District:12

Licensee/Applicant: Hernandez, Graciela
(Last Name, First Name, MI)

Date of Birth: 07/19/69

Male:

Female: X

Home Address: 1401 W. Greenfield Ave.

City: Milwaukee

State: Wi

Zip Code: 53204

Home Phone: (414) 475-5496

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/07/07, Milwaukee police were dispatched to 1401 W Greenfield Avenue for a Battery complaint. Officers spoke to Inocente Hernandez who stated that Devon Allen had used a door and hurt his hand. A report was filed.
2. On 12/03/08 at 1:20 pm, applicant received a citation for Install and Maintain a Security Camera at 3911 W Greenfield Avenue.

Charge: Install and Maintain a Security Camera
Finding: Guilty
Sentence: Fined \$300.00
Date: 02/26/09
Case: 09007955

3. On 01/27/10 at 6:13 pm, Milwaukee police conducted a License Premise Check at 3911 W Greenfield. Officers spoke to the clerk identified as Cirilo Albeniz-Jimenez and found he did not possess Class D bartenders license. Officers provided Albeniz-Jimenez with a copy of city ordinance and advised him where to apply for one. The licensee Graciela Hernandez was notified by phone regarding this incident and was advised that officers would return to conduct follow up regarding this on a later date. On 01/28/10 at 5:18 pm, officers conducted a license premise check and again found Albeniz-Jimenez to be selling alcohol beverages without a license. Both Albeniz-Jimenez and the licensee Hernandez were again given a warning. On 02/11/10 at 5:05 pm, officers again conducted a license premise check and found Albeniz-Jimenez selling alcohol without a license. Albeniz-Jimenez was cited and well as Hernandez and the store was temporary shut down until a licensed person was on scene.

As to Graciela Hernandez:

Charge:	Class B Licensee's Responsibility
Finding:	Guilty
Sentence:	Fined \$386.00
Date:	04/07/10
Case:	10029552

As to Albeniz-Jimenez:

Charge:	Class D Operator's Liquor License
Finding:	Guilty
Sentence:	Fined \$368.00
Date:	04/07/10
Case:	10029526

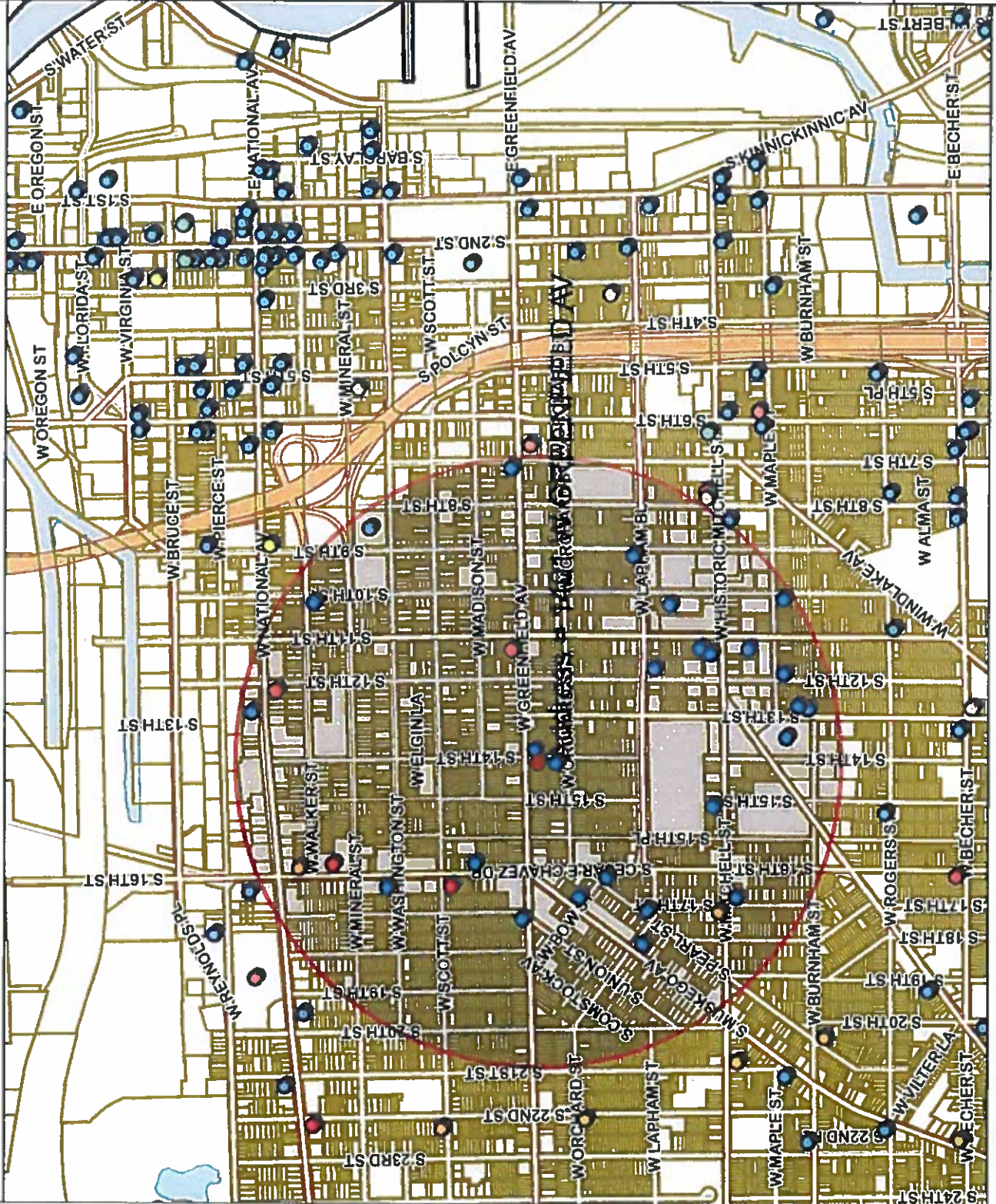
- =====
4. On 03/08/2012 at 5:52pm Milwaukee police conducted a licensed premise check at 1401 W. Greenfield Ave. (Mi Pais Foodmart). No violations were observed.

- =====
5. On 03/13/2013 a 20-year-old police aide, working in conjunction with Milwaukee police, was able to purchase a 12 pack of Budweiser brand beer from the clerk at 1401 West Greenfield Avenue (Mi Pias Foodmart). The clerk, Inocente Hernanez, was cited for Sale of Alcohol to Underage Person and the applicant was cited for Class B Licensee Responsibility. The clerk plead guilty, and was found guilty, in municipal court regarding the Sale of Alcohol to Underage Person citation. The applicant plead no contest, and was found guilty, in municipal court regarding the Class B Licensee Responsibility citation.

Previous premise report

Alcohol Concentration for 1401 W Greenfield Ave

City of Milwaukee, Wisconsin



Map Scale: 1: 14,777

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 Map Milwaukee: Property Information
 Disclaimer
 6/30/2016



- Legend -

- City limits
- Parcels
- Freeways
 - Freeways
 - Exit ramps
 - Entry ramps
 - Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
 - Class A intoxicating liquor
 - Class A fermented malt beverage
 - Class A liquor and malt
 - Class B fermented malt beverage
 - Class B tavern
 - Class C wine retailer



- Notes -

Alcohol establishments within a .5 mile radius centered on 1401 W Greenfield Ave on June 30, 2016



Department of Administration - ITMD

Class A Fermented Malt Beverage Retailer's License

Legal entity	Trade name	Licensee	Address	License type name	Room capacity	Expiration date
Harpoon, Inc	Mi Pueblo	Harpriet S Chavira, Agt	1700 W MITCHELL ST	Class A Fermented Malt Beverage Retailer's License		10/15/2016
J & E GROCERY STORE, LLC	LA HACIENDA	Jose Zaragoza, Agt	820 S CESAR E CHAVEZ DR	Class A Fermented Malt Beverage Retailer's License		5/1/2017
Monarca LLC	Monarca	MARIA S HERRERA, Agt	1401 W GREENFIELD AV	Class A Fermented Malt Beverage Retailer's License		2/9/2017
APPLE TWO, LLC	EL CARRRO LIQUOR STORE	YRIBAMIT SINGH, Agt	1201 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		12/7/2016
EL REY SPIRITS, INC	EL REY SPIRITS, INC	ERNESTO VILLARREAL, Agt	916 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		6/30/2017
HERNANDEZ, INC	GREENFIELD PANTRY	HUSSEIN P GOVANI, Agt	1110 W GREENFIELD AV	Class A Malt & Class A Liquor License		1/1/2017
TEXAS FOOD	TEXAS FOOD	HAKAM K ASSAD, SP	1201 W NATIONAL AV	Class A Malt & Class A Liquor License		10/11/2016
Amnesia	Amnesia	JOSEFINA STEWART, SP	1226 W NATIONAL AV	Class B Tavern License	63	12/18/2016
BUCCAROO LTD	BRVANT'S COCKTAIL LOUNGE	JOHN M DYE, Agt	1579 S 9TH ST	Class B Tavern License	99	4/8/2017
CANTARITOS BAR, LLC	Passion Nightclub	FRANCISCO GOMEZ-ORTIZ, Agt	1566-1570 S MUISKEGO AV	Class B Tavern License	52	10/11/2016
Century Beverage Group LLC	Don Julio's	William E Lukowicki, Agt	1537 S CESAR E CHAVEZ DR	Class B Tavern License	80	10/21/2016
EL ESCONDITE	EL ESCONDITE	SONIA M FANTAUZZI, SP	1837 S 13TH ST	Class B Tavern License	80	7/5/2017
EL RODEO BAR	EL RODEO BAR	HORACIO M SANCHEZ, SP	1586 S PEARL ST	Class B Tavern License	25	10/5/2016
EL SHETE DE COPAS	El Sunami II	ANTONIO U OCAIMPO, SP	1339 S 7TH ST	Class B Tavern License		
El Sunami II LLC	El Sunami II	JOHAI Escobar Luyvanos, Agt	1234 S Cesar E Chavez DR	Class B Tavern License		
Greater Milwaukee Association of the Deaf Inc	Greater Milwaukee Association of the Deaf	JOHN P MURPHY, Agt	1725 S 11th ST	Class B Tavern License	129	4/29/2017
GUADALAJARA CORPORATION	GUADALAJARA RESTAURANT	GENEVEVA LOZADA, Agt	901 S 10TH ST	Class B Tavern License	50	3/1/2017
GUADALAJARA RESTAURANT, LLC	GUADALAJARA RESTAURANT	CARLOS E CASARES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128	9/23/2016
JALISCO RESTAURANT, LLC	JALISCO RESTAURANT	Santa T'riet, Agt	1820 S 13th ST	Class B Tavern License	49	12/14/2016
La Bormena Restaurant, LLC	La Bormena Restaurant	Gorgonio Lopez Saavedra, SP	1339 S 7TH ST	Class B Tavern License	75	2/12/2017
La Cama Club	La Cama Club	ABEL SANTOS, SP	1028 S 9TH ST	Class B Tavern License	223	6/14/2017
LA CARRETA VIEJA	LA CARRETA VIEJA	Jayson Ovando, Agt	1500 W MITCHELL ST	Class B Tavern License	170	9/6/2016
LA GUADALUPANA	LA GUADALUPANA/CAFE EL SOL	FRANCISCO MARTINEZ VILLEGAS, Agt	1001 W MAPLE ST	Class B Tavern License	80	2/28/2017
La Siemita Bar, LLC	La Siemita Bar	GUADALUPE BERNIROS, SP	1001 W MAPLE ST	Class B Tavern License	49	6/30/2016
LUPE S SQUIRREL CAFE	LUPE S SQUIRREL CAFE	Antonio Hernandez Lopez, Agt	1300 W Burnham ST	Class B Tavern License	45	11/25/2016
Lupitas Restaurant, LLC	Lupitas Restaurant	Manuel Escobar, Agt	1663 S 11TH ST	Class B Tavern License	45	5/10/2017
Manny's Club 69, LLC	Club 69	MARIA M RODRIGUEZ, SP	1139 W MAPLE ST	Class B Tavern License	25	11/8/2016
PEOPLES INN	PEOPLES INN	DOMINA M GARNONG, Agt	1400 W ORCHARD ST	Class B Tavern License	240	9/14/2016
R & D BEVERAGE CORPORATION	GAYONG'S CORNER	GUILLEMO RODRIGUEZ, Agt	1135 W LAFAYETTE BL	Class B Tavern License	80	11/24/2016
JAN JOSE, LLC	CLUB GUADALAJARA	Byron F Guadalupe, Agt	1829 S 10th ST	Class B Tavern License	49	7/23/2016
Verdejo Properties LLC	La Casa Vieja	Juan G Amunoz Gomez, Agt	1116 W HISTORIC MITCHELL ST	Class B Tavern License	49	7/23/2016
Taxon Gemelos Restaurant LLC	Los Gemelos Tacon	ROGELIO MERCADO SANCHEZ, Agt	1631 W MITCHELL ST	Class B Tavern License		1/22/2017
Taqueta y Polon, af Carbon El Parian LLC	Parlan	GUSTAVO GUZAR, JR, SP	1460 S MUISKEGO AV	Class B Tavern License		11/8/2016
TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	ALFREDO O VILLA, SP	1700 W GREENFIELD AV	Class B Tavern License	25	2/5/2017
VILLA'S PLACE	VILLA'S PLACE					

Class B Tavern License

Grand Total

Total



Thursday, August 25, 2016

Licenses Committee Notice of Hearing

INOCENTE HERNANDEZ
717 S 123rd St

West Allis, WI 53214

Date: 9/6/2016
Time: 02:30 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Food Dealer License Applications
HERNANDEZ, Graciela, Agent
Mi Pais at 1401 W GREENFIELD Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, August 25, 2016

Licenses Committee Notice of Hearing

INOCENTE HERNANDEZ
GRACIELA HERNANDEZ
PO BOX 340436
Milwaukee, WI 53234

Date: 9/6/2016
Time: 02:30 PM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Food Dealer License Applications
HERNANDEZ, Graciela, Agent
Mi Pais at 1401 W GREENFIELD Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Thursday, August 25, 2016



Notice of Public Hearing

HERNANDEZ, Graciela, Agent
Mi Pais at 1401 W GREENFIELD Av
Class A Malt & Class A Liquor and Food Dealer License Applications

Tuesday, September 06, 2016 at 2:30 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/6/2016 at 2:30 PM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	1437 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1434 W GREENFIELD AVE 2	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1430A W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1431 W GREENFIELD AVE 4	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1412A W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1413 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1408C W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1409 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1404 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1336 W GREENFIELD AVE 12	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1331 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1321A W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1320 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1339 W ORCHARD ST A	MILWAUKEE, WI 53204-2772
CURRENT OCCUPANT	1332 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1332A W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1314A W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1314 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1412 S 15TH ST A	MILWAUKEE, WI 53204-2760
CURRENT OCCUPANT	1434 W GREENFIELD AVE 4	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1425B W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1414 W GREENFIELD AVE A	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1413A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1401A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1314 S 14TH ST	MILWAUKEE, WI 53204-2703
CURRENT OCCUPANT	1336 W GREENFIELD AVE 7	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1328 W GREENFIELD AVE 4	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1328 W GREENFIELD AVE 6	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1321 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1315 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1417 W ORCHARD ST	MILWAUKEE, WI 53204-2774
CURRENT OCCUPANT	1405 W ORCHARD ST	MILWAUKEE, WI 53204-2774
CURRENT OCCUPANT	1326 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1424B W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1412 S 15TH ST	MILWAUKEE, WI 53204-2760
CURRENT OCCUPANT	1439 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1434 W GREENFIELD AVE 1	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1431 W GREENFIELD AVE 3	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1423 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1415 W MADISON ST	MILWAUKEE, WI 53204-2226
CURRENT OCCUPANT	1412 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1408A W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1408 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1336 W GREENFIELD AVE 13	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1336 W GREENFIELD AVE 11	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1336 W GREENFIELD AVE 10	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1339 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1416 S 14TH ST	MILWAUKEE, WI 53204-2752
CURRENT OCCUPANT	1324 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1416 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1404 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1404A W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1504 S 14TH ST	MILWAUKEE, WI 53204-2754
CURRENT OCCUPANT	1333 W ORCHARD ST	MILWAUKEE, WI 53204-2772
CURRENT OCCUPANT	1431 W GREENFIELD AVE 1	MILWAUKEE, WI 53204-2765

CURRENT OCCUPANT	1431 W GREENFIELD AVE 2	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1427 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1411 W MADISON ST	MILWAUKEE, WI 53204-2226
CURRENT OCCUPANT	1401 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1318 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1436 S 15TH ST	MILWAUKEE, WI 53204-2760
CURRENT OCCUPANT	1428 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1425A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1421A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1417A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1417 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1315 S 14TH ST	MILWAUKEE, WI 53204-2704
CURRENT OCCUPANT	1405 W GREENFIELD AVE 2	MILWAUKEE, WI 53204-2782
CURRENT OCCUPANT	1405 W GREENFIELD AVE 4	MILWAUKEE, WI 53204-2782
CURRENT OCCUPANT	1316 S 14TH ST	MILWAUKEE, WI 53204-2703
CURRENT OCCUPANT	1336 W GREENFIELD AVE 8	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1320A W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1317 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1312 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1416A W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1412 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1420 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1434 W GREENFIELD AVE 3	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1431 W GREENFIELD AVE 6	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1431 W GREENFIELD AVE 7	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1421 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1412B W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1328 W GREENFIELD AVE 2	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1426 S 14TH ST	MILWAUKEE, WI 53204-2752
CURRENT OCCUPANT	1422 S 14TH ST	MILWAUKEE, WI 53204-2752
CURRENT OCCUPANT	1329 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1322 W GREENFIELD AVE	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1322 W GREENFIELD AVE A	MILWAUKEE, WI 53204-2740
CURRENT OCCUPANT	1313 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1409 W ORCHARD ST	MILWAUKEE, WI 53204-2774
CURRENT OCCUPANT	1408 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1401 W ORCHARD ST	MILWAUKEE, WI 53204-2774
CURRENT OCCUPANT	1339 W ORCHARD ST	MILWAUKEE, WI 53204-2772
CURRENT OCCUPANT	1432 S 15TH ST	MILWAUKEE, WI 53204-2760
CURRENT OCCUPANT	1424A W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1425 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1414 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1408B W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1405 W GREENFIELD AVE 1	MILWAUKEE, WI 53204-2782
CURRENT OCCUPANT	1405 W GREENFIELD AVE 3	MILWAUKEE, WI 53204-2782
CURRENT OCCUPANT	1327 S 14TH ST	MILWAUKEE, WI 53204-2704
CURRENT OCCUPANT	1400 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764
CURRENT OCCUPANT	1328 W GREENFIELD AVE 3	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1416A S 14TH ST	MILWAUKEE, WI 53204-2752
CURRENT OCCUPANT	1413 W ORCHARD ST	MILWAUKEE, WI 53204-2774
CURRENT OCCUPANT	1338 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1328 W ORCHARD ST	MILWAUKEE, WI 53204-2771
CURRENT OCCUPANT	1424 W ORCHARD ST	MILWAUKEE, WI 53204-2773
CURRENT OCCUPANT	1433 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1433A W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1430 W GREENFIELD AVE	MILWAUKEE, WI 53204-2764

CURRENT OCCUPANT	1431 W GREENFIELD AVE 5	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1415 W GREENFIELD AVE	MILWAUKEE, WI 53204-2765
CURRENT OCCUPANT	1328 W GREENFIELD AVE 1	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1328 W GREENFIELD AVE 5	MILWAUKEE, WI 53204-2742
CURRENT OCCUPANT	1336 W GREENFIELD AVE 9	MILWAUKEE, WI 53204-2743
CURRENT OCCUPANT	1329A W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1331A W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1325 W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1321B W GREENFIELD AVE	MILWAUKEE, WI 53204-2741
CURRENT OCCUPANT	1400A W ORCHARD ST	MILWAUKEE, WI 53204-2773

Total Records: 122

Radius: 250.0 feet and Center of Circle: 1401 W Greenfield AV



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/7/16

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours Establishment Filling Station
 Self Service Laundry Rooming House Hotel/Motel Massage Establishment
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Grocery store

Do you have any experience operating this type of business? No Yes If yes, explain: Previously ran grocery store for 13 years

2. Business Operations

- a. Proposed Opening Date: July 1, 2016
b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
c. Is this a franchise? No Yes
d. Is this premises currently licensed? No Yes If yes, list type of license: Malt
e. Is the current licensee operating? No Yes If no, list date closed: _____
f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: would like to add food sales in future plans
g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
b. Number of Garbage Cans: Inside: 2 Locations: front counter Bulk area
Outside: 2 Locations: front door & city can on sidewalk
c. Is a crowd control barrier used? No Yes If yes, describe: _____
d. How many restrooms are on the premises? 1
e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, where? behind register, front of store
3 outside
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>35</u> %	Food <u>45</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>20</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop

Other: Describe: _____

b. Describe Location: Major Thoroughfare Secondary Street Other: _____

c. Nearest Major Cross Street: Greenfield Ave, Cesar Chavez Drive

d. Describe Building: Free Standing Building Strip Mall Other: Retail with Apartment 2nd Floors

e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____

f. Describe Surrounding Area: Commercial Residential Industrial Other: _____

g. Building Owner Name: Inocente Hernandez Phone Number: (414) 335-9071

Business Owner Address: 717 S. 123rd Street West Allis 53214

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9 am	9 pm	80	0-90	
Monday	9 am	9 pm	80	0-90	
Tuesday	9 am	9 pm	100	0-90	
Wednesday	9 am	9 pm	150	0-90	
Thursday	9 am	9 pm	150	0-90	
Friday	9 am	9 pm	200	0-90	
Saturday	9 am	9 pm	200	0-90	

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours: If alcohol beverage establishment, same as alcohol license hours.

If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours: 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,

unless otherwise approved by Common Council in licensee's plan of operation.

11. Signature(s)

Inocente Hernandez
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Inocente Hernandez
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Mi Pais LLC.

Premise Address: 1401 W. Greenfield Ave

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? Yes No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Licensee

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 65,000

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins _____ Ends _____
- b) Monthly rental \$ _____
- c) Do you have an option to renew the lease? No Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

N/A

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

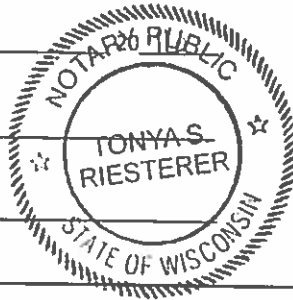
Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 31st day of May

Tonya S. Riesterer
(Clerk/Notary Public)

My Commission Expires 5/15/20
*Notary Seal must be affixed.



Ernest Henke
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders

Ernest Henke
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/22/16

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Mi Pais LLC

Premises Address: 1401 W. Greenfield Ave

SECTION 1

Type of application (check one): taking over a currently operating business starting a new business

Anticipated opening date? 8/1/16

Check the type that best describes your business (check only one):
See Food Dealer License Information sheet for definitions.

Restaurant Community Food Program
 Retail Establishment Bed & Breakfast
 Base for Food Peddler
 Base for Temporary/Seasonal Food Stand

If retail, will it be a convenience store? Yes No
 (less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done? Yes No

If yes, what percentage of the business will be wholesale? Less than 25% 25% or More (Contact DATCP)*

Will retail items be sold? No Yes If Yes, indicate percentage of food sales 5 %

Will restaurant items be sold? No* Yes If Yes, indicate percentage of food sales _____ %

** If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.*

SECTION 2

Will you be sharing kitchen space with another operator?

No If No, SKIP to Section 3

Yes If Yes, check one:

I will rent space from another operator ("Shared Kitchen Agreement" is required)

I will rent space to another operator (peddler/caterer)

SECTION 3

Answer the following questions:

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes

If Yes to outdoor activities, check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes

If Yes to drive thru, are hours different from inside? No Yes

If Yes, provide drive thru hours: _____

Will any scales or barcode scanners be used? No Yes

If Yes, a Weights & Measures application must be completed and a license obtained.

SECTION 4

Where will food be prepared and/or sold?

- At a single site
- At multiple sites (for example, a hotel with several dining rooms or bars) How many? _____
If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 5

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 6
- Yes If Yes, check all that apply:
 - New construction of a building
 - Construction changes to an existing building
 - Renovation or remodeling
 - Equipment changes only (installation or replacement)

Provide a brief description of the changes: Add Sinks, stove

Start date: October 2016

Name, Address & Phone Number of Architect: NONE

Name, Address & Phone Number of Contractor: UNKNOWN
T.B.D.

SECTION 6

Are you applying for an alcohol beverage license?

- No If No, SKIP to Section 7
- Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? Immediately At the same time as the alcohol license

SECTION 7

You must initial each item confirming your understanding:

- IH I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- IH I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- IH I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- IH I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- IH I understand the license must be issued and posted in my establishment prior to opening for business.
- IH I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: _____

Signature of additional partner(s): Inaete Hamden

Mi Pais LLC

IMOL BUSINESS NAME

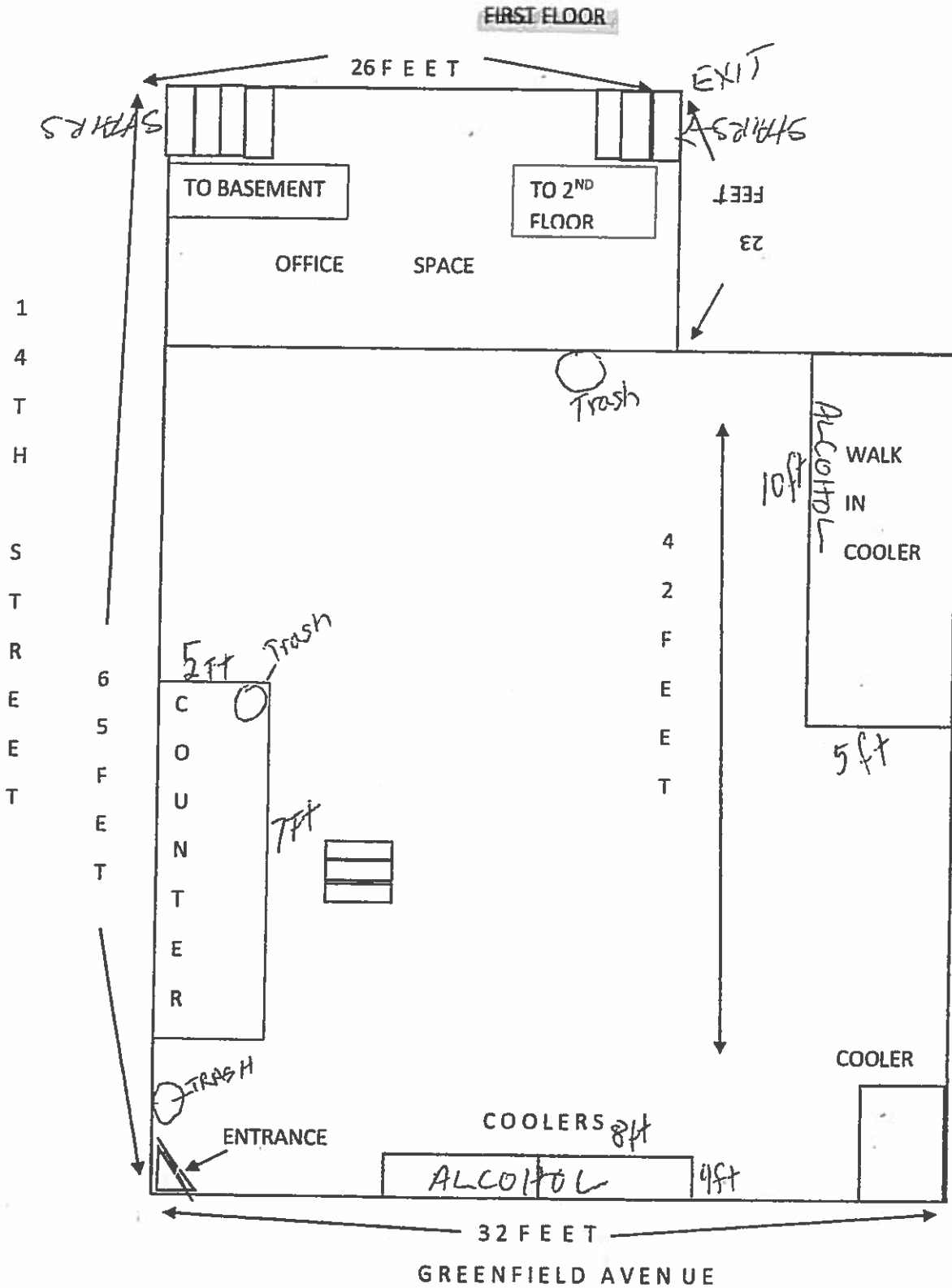
Mi Pais

6/30/16

Graciela Hernandez, Agent

1401 Greenfield Avenue

Milwaukee, WI 53204



2,080 sq ft.

Mi Pais LLC
Mi Pais
Graciela Hernandez, Agent
1401 Greenfield Avenue
MILWAUKEE, WI 53204

6/30/16

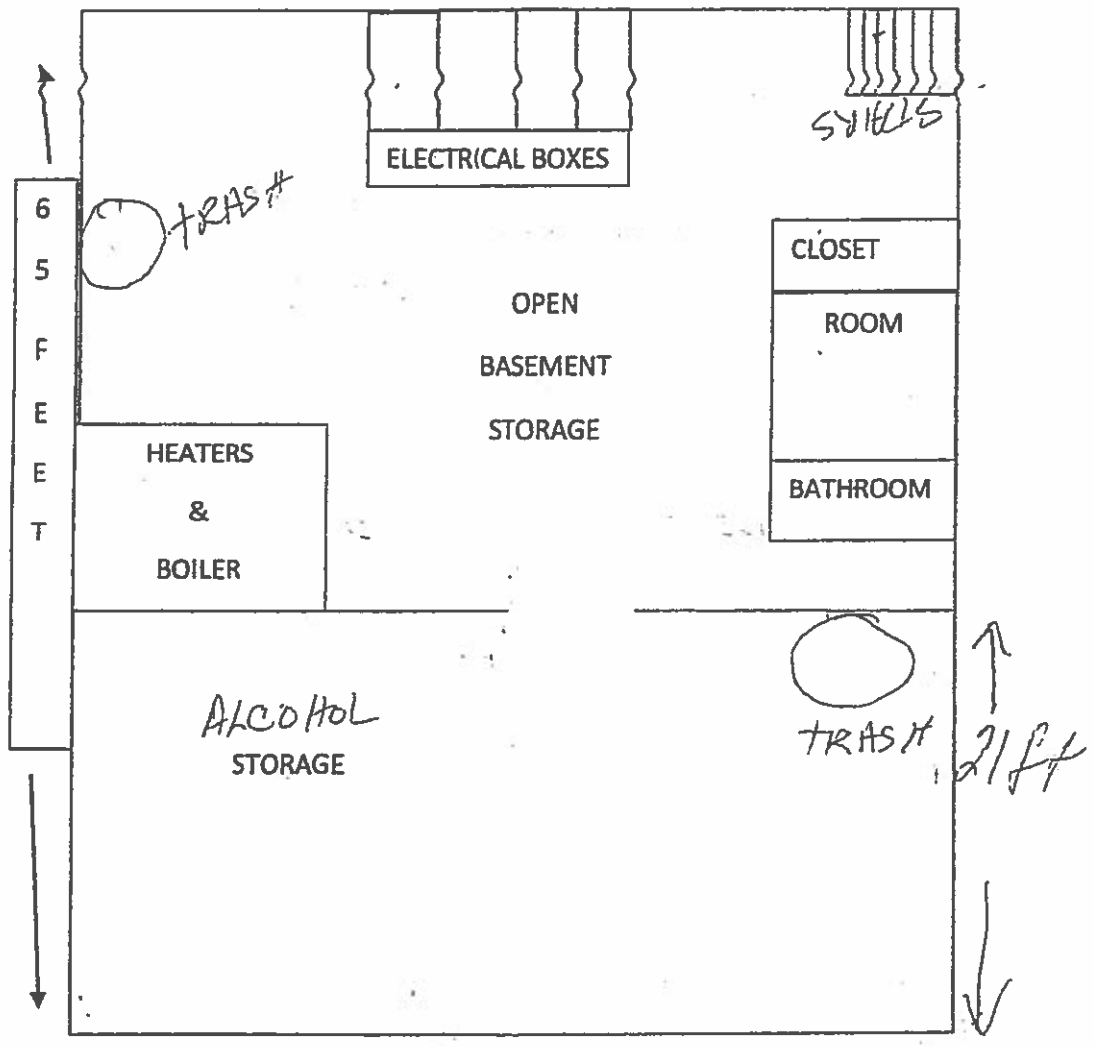


BASEMENT

USED FOR STORE ONLY

TRASH

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32 FEET

GREENFIELD AVENUE

2080 sq ft.