

LRB-FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 9, FILE 010644

SEPTEMBER 13, 2001

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File #010644 is a resolution relative to the application, acceptance and funding of the Urban Partnerships Tobacco Education Grant.

Background

1. This resolution authorizes the Milwaukee Health Department (MHD) to apply for, accept and fund the Urban Partnerships Tobacco Education Grant from the State of Wisconsin Department of Health and Family Services through the Wisconsin Area Health Education Center System-Milwaukee Area. The department serves as the local fiscal agent for the State for this grant.
2. The purpose of this project is to promote and develop an urban partnership to reduce youth prevalence smoking rates, and prevent youth from starting to smoke especially among youth of color, age 8-18 years.

Discussion

1. This is a continuation grant to encompass the period, September 30, 2001 through June 30, 2002.
2. This project is a component of MHD's mission and strategic goals to assure services available to enhance the health of individuals and families, to promote healthy neighborhoods and to safeguard the health of the Milwaukee community.
3. MHD and its Tobacco Prevention Specialist serves as the technical advisor and grant monitor for the community-based sub-contractors and provides education and technical assistance to the sub-contractor's individual outreach and educational projects. \$80,000 is budgeted for contractual services to the community agencies. MHD is a lead agency in this partnership together with the Black Health Coalition, United Community Center and the Indian Community School.
4. Sub-contractors to MHD include Boys and Girls Clubs of Milwaukee at five sites (contracting for \$40,000 and the Hmong American Friendship Association (contracting for \$20,000). One community agency to serve as a sub-contractor in this partnership is yet to be decided.
5. Each sub-contractor develops culturally specific approaches to tobacco prevention among its target youth population and will report to the department on a quarterly basis.
6. Monies budgeted for Education and Outreach Activities (\$3,000) are expended for training for the community partners as well as developing culturally specific materials for the sub-contractor agencies' use.

Fiscal Impact

The funding for the Urban Partnerships Tobacco Education Grant is \$85,000 from the grantor. There is no City in-kind share for this project.

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