



Historic Third Ward Association

219 North Milwaukee Street

Milwaukee, WI 53202

Tel 414•273•1173

Fax 414•273•2205

www.historicthirdward.org

November 20, 2006

Chairman Michael D'Amato
and Members of the Zoning, Neighborhoods & Development Committee
City of Milwaukee Common Council
City Hall
200 East Wells Street
Milwaukee, WI 53202

Dear Chairman D'Amato and Members of the Zoning, Neighborhoods & Development Committee:

I am pleased to join with others in supporting The Brewery Project, LLC's request for TIF financing for the redevelopment of the former Pabst Brewery area.

This project will make a significant contribution to the economic development of the downtown area and the City of Milwaukee. This development will add a new neighborhood that has the potential to contribute significantly to the creation of new jobs, expanded economic opportunity, expand downtown commercial space, expand housing west of the river, add an international training center, as well as international trade opportunities and the potential to provide research facilities for companies both large and small.

I know that Joe Zilber and his organization will do everything necessary to renew and invigorate this blighted area of our community. This will become a strong example of the potential for economic development that can be found in the city of Milwaukee. I was fortunate to have worked for Joe for nine years and my experience is that when he makes a commitment like this he will make it happen.

In short, after getting past all the "buzz" words- it's a good thing; we need to do this!

Please support the TIF package request.

Sincerely,

A handwritten signature in black ink, appearing to read "Ronald S. San Felippo".

Ronald S San Felippo
President HTWA
Chair, BID #2

