

Reply to Common Council File No. 021334
From DOA-Budget and Management Division

January 10, 2003

Ref: 03013 (1)

Common Council File No. 021774 is a resolution relative to the acceptance and funding of the Book2Go – Libros para Llevar Grant from the State of Wisconsin Department of Public Instruction. This is a new grant for the Milwaukee Public Library that will fund an outreach program for Latino children in the Forest Home Library service area to educate them on the importance of reading.

The program will fund a bilingual outreach educator who will promote the program to day care centers near the Forest Home library. This educator will contact Latino childcares, promote membership in the program, purchase bilingual materials for the branch, market the project, schedule story times and model read-aloud techniques. The target age group is children from 0-3 years old. A successful Books2Go program has already been established at the Capital Library branch.

This program will improve Milwaukee's literacy rate and focus on the educational needs of children in an under-served community. Results will be measured by the number of child care centers participating, the number of library cards issued to participants, the number of books checked out by participants and the number of follow-up visits to the library.

The grant period is from January 1, 2003 through December 31, 2003. The funding amount from the grantor is \$29,620. A \$4,208 in-kind contribution of existing staff time will be used as city-match for this funding.

**RECOMMENDATION: APPROVE COMMON COUNCIL FILE NO. 021334
WHICH ALLOWS THE LIBRARY TO ACCEPT AND FUND THE BOOKS2GO –
LIBROS PARA LLEVAR GRANT AVAILABLE FROM THE DEPARTMENT OF
PUBLIC INSTRUCTION.**



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