

GRANT ANALYSIS FORM

OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

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Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No.

Previous Council File No.

Project/Program Title: **Health Policy Initiative**

Grantor Agency: **W.K. Kellogg Foundation**

Grant Application Date: **January 23, 2009**

Anticipated Award Date: **March 1, 2009**

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this grant is to advance a community driven policy agenda to reduce health disparities in children and families in Milwaukee.

- **Goal 1 The City of Milwaukee Health Department (MHD) Community Health Assessment (MAPP) Action Cycle will be strengthened by the integration of a policy agenda into each of the nine areas of action Objectives:**
 - 1. Each community action team will receive training on policy development
 - 2. Each community action team will understand components of successful policy making as put forth in the "Strengthening Public Health Policy-Making for a Healthier Milwaukee" report
 - 3. Each community action team will be presented with possible evidence based policy strategies that are linked to defined action areas
 - 4. Each community action team will identify additional policy areas related to their health priority focus
 - 5. A policy action agenda will be integrated into the Community Health Improvement Plans for each of the nine action teams
 - 6. A crosswalk of policy initiatives will be developed to identify common and overlapping areas
 - 7. Create a 3 tier (6-12 month, 1-3 year, 3-5 year) policy agenda
- **Goal 2 Advance policy goals Objectives:**
 - 1. Identify stakeholders who have a vested interest in strategic areas
 - 2. Conduct stakeholder briefings and facilitate discussions related to integration of policy recommendations into legislative and organizational policy platforms
 - 3. Policy will be advanced through a network of local public health system partners

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

As health departments increasingly look at opportunities to reduce health disparities and impact communities' policy level interventions need to be expanded. In a 2008 collaboration between the City of Milwaukee Health Department (MHD) and the Medical College of Wisconsin (MCW), a roadmap to successful policymaking was developed. At the same time, the MHD has been leading a comprehensive community assessment using the NACCHO MAPP Model. (Mobilizing for Action through Planning and Partnerships). In a city that is heavily impacted by health disparities, the confluence of these two initiatives creates a unique opportunity to translate this policy roadmap into action. Funding for this project will support the integration of policy solutions into the work of 9 community action teams, currently being formed following the 18 month assessment phase of the MAPP project. This project will also build upon a unique collaboration underway between the University of Wisconsin Madison School of Medicine and Public Health (UW SMPH) and the MHD. This collaboration, connected to the UW SMPH's "Healthiest State Initiative," has linked a searchable compilation of evidence-based policies and practices with each of the 9 strategic focus areas that resulted from the MAPP assessment. Critical to the NACCHO MAPP model are 3 elements that will guide the work of this project. First, the community will be engaged in all aspects of the process. Second, the assessment and plans will be focused on a broad definition of the public health system. Representatives of the Steering Committee include community based organizations, academic institutions, advocacy organizations, educators, public safety, hospitals and government. Third, the resulting policy initiatives will be strategic and will focus on broad system solutions to upstream causes of disparity.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

The 2009 MHD Tax Levy Budget has minimal funding for the MAPP project directly; however, the project essentially impacts all major departmental program objectives.

4. Results Measurement/Progress Report (Applies only to Programs):

The outcome of this project will be the development of a public health policy agenda that is research-based and advanced through a dynamic community health improvement project. The work from this project will be sustained over the next 5 years as Milwaukee's action teams advance evidence-based and community-driven policy solutions to Milwaukee's challenging public health issues. Policy solutions will be focused on upstream determinants of health and will actively engage communities and neighborhoods most impacted by negative health outcomes and health disparities. This project could serve as a model across the country for other communities in addressing adverse health outcomes and health disparities

5. Grant Period, Timetable and Program Phase-out Plan:
March 1, 2009 – December 31, 2009

6. Provide a List of Subgrantees:

Strategic Healthcare Solutions

7. If Possible, Complete Grant Budget Form and Attach.