

## **VIRGINIA ZERPA**

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### **EMPLOYMENT HISTORY**

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**Alzheimer's Association - Wisconsin Chapter** **Milwaukee, WI**  
**Community Outreach Coordinator - (July 2011 – current)**

- Engage with other area agencies, groups, organizations and health care providers to collaborate in increasing awareness of the disease, chapter services and assistance to individuals and their families.
- Manage and mentor volunteers to facilitate support groups and community education.
- Prepare, provide and coordinate community information and educational programs on Alzheimer's/dementia, brain health, community resources, and caregiver support topics.
- Provide care consultations and referrals to family members and follow-up as needed.
- Document care consultations, enter community education requests and attendance. Prepare monthly or quarterly grant reports.

**Center for Urban Population Health** **Milwaukee, WI**  
**Outreach Specialist of Community-Based Research (October 2007 – April 2011)**

- Coordinated activities of community-based research and evaluations. These activities included developing interview guides, recruiting and conducting focus groups and one-on-one interviews, facilitating and coordinating monthly community advisory group meetings, monitoring and reporting on timelines and progress.
- Expanded and enhanced relationships between the Center and Latino institutions for collaborative initiatives.
- Collaborated in disseminating research findings with primary focus on Latino health issues.
- Supervised and mentored college interns for two projects I coordinated; the Mobile Market Community Advisory Group and the Survey of Health of Wisconsin Community Advisory Group.

**Sixteenth Street Community Health Center** **Milwaukee, WI**  
**Bilingual Chronic Care Health Educator (February 2006 – October 2007)**

- Developed and delivered a six-lesson bilingual lifestyle curriculum for pediatric research participants.
- Performed one-on-one lifestyle-coaching sessions with Latino children and their families.
- Monitored classes and activities' attendance as well as families' progress.
- Developed and delivered staff training programs related to Chronic Care Program.
- Maintained records and data needed for outcome evaluation and grant reports.

**Planned Parenthood of Wisconsin (PPWI)** **Milwaukee, WI**  
**Community Education Director (June 2004 - November 2005)**

- Developed, conducted and trained staff to present customized sexuality and health education programs to diverse populations in both Spanish and English.

- Assisted in the development, implementation and monitoring of the training plan for specific counties. Worked with the Resource Center staff member to incorporate the Resource Center into the plan.
- Developed and facilitated training opportunities with various organizations, the general public, PPWI staff, and volunteers to broaden program base and expand opportunities for services.
- Collaborated directly with Development on grant writing and managed reporting requirements.

**City of Milwaukee Health Department**

**Milwaukee, WI**

**Public Health Educator II (December 1999 - May 2004)**

- Developed, implemented and evaluated lead poisoning prevention programs.
- Edited the quarterly *Lead Report* newsletter and maintained the mailing database.
- Supervised college students during their summer internship program through the Milwaukee Area Health Education Center for the Milwaukee Health Department.
- Conducted market research in order to make educational materials more culturally relevant.

**Planned Parenthood of Wisconsin**

**Milwaukee, WI**

**Walker's Point Project Coordinator (June 1998 - December 1999)**

- Managed and implemented the bilingual school-based adolescent pregnancy prevention program at South Division High School.
- Worked as a team member with the Case Manager, Male Educator and Program Manager to assure project participants' success.
- Created the role of, hired and supervised a male-sexuality educator.
- Delivered sexuality education programs in school, community-based and youth organizations.

**Big Brothers Big Sisters of South Central Indiana (BBBS)**

**Bloomington, IN**

**Teen Options Program Manager (June 1997 - June 1998)**

- Implemented school-based pregnancy prevention programs with after-school activities and weekend retreats.
- Created workshops for parents of adolescents, youth and youth-serving professionals.
- Researched funding sources, wrote grant proposals & quarterly reports, maintained database.
- Recruited, trained and supervised volunteers and college interns.

**EDUCATION**

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1997	Indiana University Masters Public Health	Bloomington, IN
1993	Indiana University B.A., Psychology	Bloomington, IN