

Transportation Federal Lobbying Prospectus

The City of Milwaukee Common Council is seeking an experienced professional lobbyist to represent the City in dealing with the Federal Transit Administration related to developing a downtown streetcar line in the City of Milwaukee. Activities will include presenting policy recommendations to the Federal Transit Administration and other federal government agencies and officials; monitoring legislation and policy as it pertains to transportation programs and administration; and securing public sector funding.

Specific to dealing with federal transportation issues, the lobbyist must have demonstrated experience lobbying the Federal Transit Administration, sound knowledge of public policy, clear understanding of the legislative process, solid political networks, knowledge of key agency programs and staff, familiarity with current federal transportation programs and issues, effective communication skills, and a successful track record in securing federal appropriations on behalf of public sector clients.

Scope of Work: Lobbyist

The lobbyist will interact with the Federal Transit Administration and be responsible for monitoring, identifying and prioritizing opportunities and challenges for the Common Council with respect to expenditure of federal funds already allocated for a downtown streetcar line and obtaining additional federal funding to support the line.

Activities may include:

1. Develop and implement strategies to increase federal funding for a downtown streetcar line.
2. Identify and act appropriately on federal legislative proposals that may impact on a proposed downtown streetcar line in the City of Milwaukee.
3. Lobby Federal Transit Administration officials relating to the Common Council's position on federal transportation legislation, support for additional federal funding to support a Milwaukee downtown streetcar line, and other matters of interest.
4. Draft legislation, appropriation requests and amendments, as necessary.

5. Provide assistance to Common Council members and staff in arranging and conducting visits and meetings with Federal Transit Administration officials.
6. Maintain close working relationships with the Common Council's staff and in-house lobbyists.
7. Provide regular briefing reports for the Common Council on key issues and legislative activity.

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