



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes MILWAUKEE ARTS BOARD PUBLIC ART SUBCOMMITTEE

POLLY MORRIS, CHAIR

Laura Ashleigh-Wolfe, Tina Klose, Tim Murphy, and William Robison

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Tuesday, April 8, 2014

3:00 PM

Room 303, City Hall

Meeting convened at 3:05 p.m.

Present 3 - Morris, Ashleigh-Wolfe and Klose

Excused 2 - Murphy and Robison

Individual also present:

Sally Witte, Staff to Arts Board

1. Roll call and approval of previous meeting minutes

Ms. Klose moved approval, seconded by Ms. Ashleigh-Wolfe, of the meeting minutes from February 11 and March 18, 2014. There were no objections.

2. New Work Fund - Project Presentations

Mary Miss Project - Marsha Sehler; the artery: gluerilla - Vedale Hill & Keith Hayes

Proposal presentations were made regarding The Artery: Gluerilla project and the Mary Miss project.

Individuals appearing regarding The Artery: Gluerilla project:

Vedale Hill, Jazale's Art Studio

Darren Hill, Jazale's Art Studio

Sara Daleiden, Creational Trails Project consultant

The artery project remains mostly unchanged, but there are two alternative budgets. The first alternative budget totals \$27,000, requires placement of panels instead of direct paint application, and is ideal to the studio. \$500 of the budget is for office supplies, and the studio will use this money to do outreach such as distributing flyers. \$1000 of the budget is for marketing purposes of the project process and for workshops. Newspaper advertisements will primarily be used for marketing. The second alternative budget involves a smaller mural, less work, reduced costs, elimination of one guest critic, elimination of two guest artists, and a total cost of \$21,750. Funding and successful possession of the bigger wall for the project are the determining factors of whether the studio will choose to go with the bigger or smaller scale version of the project.

The project will consist of a lead artist, guest artists, and youth engagement. Mr. Vedale Hill will be the lead artist, produce the gallery outside, and paint the walls, floor boards, and perimeter pieces that guest artists will create. Guest artists will be chosen based on having significant engagement and familiarity with the community. Younger artists who have not had many exposure opportunities will be looked at as well. They will take the feedback, ideas, and outreach with the community and youth to creatively produce insightful imagery that would represent the community and youths of the area. The youth of the area will provide information regarding their thoughts, issues, and solutions for the guest artists to use for the imagery pieces. The imagery pieces will be placed on Mr. Hill's overall image. The entire exterior galley will resemble an interior gallery. One goal of the gallery is for the community to find that the exterior galley can be as valuable and superior as indoor art. Additionally, there will be fabrication artists from Jazale's Art Studio who will prepare and install the panels. Current images in the proposal are only representations and do not represent the actual art pieces. Although the gallery is a temporary one, Riverworks has expressed interest in making the gallery permanent. Increasing lighting on the site has been advocated to Riverworks.

The artery project involves many activities that Jazale's Art Studios has already been doing. The studio has been working with hundreds of youths weekly on a regular basis, obtained many of the youth's sketches, and had discussion circles. The studio wants to advertise for kids to come out during live activities on the trail to familiarize them with the trail and to produce a positive presence in the community.

There will be a critique process on the front end prior to production. Critics will look at the artery project as well as the entire trails project starting in the middle of May. More critiques will occur, as needed, including the work of the guest artists. The artery project and the trails project will also go through Riverworks and an advisory council consisting of various interested parties to the site.

Individual appearing regarding the Mary Miss project was Marsha Sehler.

Mary Miss is a well-known, highly regarded international artist that helped design the Third Ward Riverwalk. Her original project in the City was overtaken by an architectural firm. Although many of her ideas were incorporated by the firm, some of her ideas were not realized. She has been contacted to return to Milwaukee, is willing to return, has taken a tour recently of the City, and has seen opportunities to tell a water story.

The project will require a big planning phase. There will be a six month timeline to engage her and determine the budget. She will be coming back and forth to work with Ms. Sehler's group, examine the physical site, consider social and cultural fabric of the City, and identify community institutions to work with. Mayor Tom Barrett is supportive of the new project, which will be a serious long term place-making effort separate from her original project. She has obtained grants in the past, and grants should be available for the new project. Although the budget is not known at the time, money should come. The new project will have different players this time around with permanent and temporary parts. Eventually, the project should be taken over by the City. The project should resemble a project that Ms. Miss is doing in Indianapolis, Indiana to tell a water story of Indianapolis's river.

After deliberations of both proposals, members believed that the Mary Miss Project is bigger, more catalytic, higher rewarding, involves a more well-known artist, and connects more with the City of Milwaukee. They can work with Mr. Hill on finding other options for the artery project.

Ms. Ashleigh-Wolfe moved to recommend to the Milwaukee Arts Board in awarding the New Work Fund in the amount of \$15,000 to the Mary Miss Project. Ms. Klose seconded. There were no objections.

3. Conservation Fund

Rick Pflieger Sculpture on Canal Street

Ms. Morris said that the Rick Pflieger sculpture is a seagull nest. If no new home is found, the sculpture will be taken down. She is hopeful that a new home can be found for the sculpture, ideally in the Menomonee Valley. The new home will have to be a public place for funding. Matching funds is needed, and the conservation fund can help out with moving the sculpture. The public should be made aware of this matter, and the subcommittee should think about this.

Ms. Klose said that the City has spaces of land that can serve as a destination for the sculpture. Perhaps contacting the Department of City Development can help with locating a City space for the sculpture.

4. Old Business

There was no old business.

5. New Business

Ms. Morris said that the Mary Nohl house in Fox Point, Wisconsin will be dismantled and moved by the Kohler Arts Center. The house, although in terrible shape, should be preserved. Perhaps there will be a petition drive to save the house. She will keep members posted on the matter.

Ms. Witte said that the arts board can issue a statement as an advocate to save the house.

Meeting adjourned at 3:56 p.m.

Chris Lee, Staff Assistant