CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, January 10, 2024

COMMITTEE MEETING NOTICE

AD 11

FRANCIS, Brian P, Agent
GABAGOOL LLC
5025 W FOREST HOME Av
Milwaukee, WI 53219

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 23, 2024 at 10:20 AM

The access code is https://meet.goto.com/859644933. If you wish to call in: +1 (224) 501-3412 and use Access Code: 859-644-933
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Food Dealer License Applications as agent for "GABAGOOL LLC" for "Marias Pizza" at 5025 W FOREST HOME Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines: Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

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AD 11

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GABAGOOL LLC
4380 S BURRELL ST
Milwaukee, WI 53207

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Jim Cooney
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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 01/03/2024
Officer: PO Fabian Garcia

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Maria's Pizza
Address: 5025 W. Forest Home Avenue
Phone: 414-543-4606

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Brian P. Francis
Home Address: 4380 S. Burrell Street
City State Zip:Milwaukee, WI 53207
Phone: 414-350-8564
Email: guinnessbrian@gmail.com

Preferred contact: phone

Location currently open: ☐ YES ☒ NO

Projected open date: Next couple of weeks.

Day's open: ☒S ☐M ☒T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation: Sun: 3p-9p ☐24 hours ☐Y ☒N
Mon: Closed
Tue: 3p-9p
Wed: 3p-9p
Thu: 3p-9p
Fri: 3p-9p
Sat: 3p-9p

Premise Type: ☐Tavern/Bar
☒Restaurant
☐Other:

Licenses currently held: none at this location
Alcohol: ☐Yes ☐No Class: #:

Tobacco: ☐Yes ☐No #:
Food: ☐Yes ☐No #:
Extended Hours: ☐Yes ☐No #:
Secondhand Dealer: ☐Yes ☐No Type: #:
Other: ☐Yes ☐No Type: #:
Other: ☐Yes ☐No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒Yes ☐No
2. What surrounds the location? (Check all the apply)
   a. ☐Park
   b. ☐School
   c. ☐Youth Center
   d. ☐Church
   e. ☐Tavern(s) If so, how many
   f. ☒Residential
   g. ☒Other businesses
   h. ☐Other:
3. Can you see from the outside of the location into the interior ☒Yes ☐No
4. Can you see the employees inside of the location from the outside ☒Yes ☐No
5. Are exterior windows free of signage ☒Yes ☐No
6. Is there a parking lot ☐Yes ☒No
7. Is the parking lot clean? ☐Yes ☐No **N/A**
8. Off-Street parking ☒Yes ☐No
9. Is the parking lot well lit? ☐Yes ☐No
10. Valet Parking ☐Yes ☐No **N/A**
    a. Will this lot have a guard? ☐Yes ☐No
    b. Will this lot have cameras? ☐Yes ☐No
11. Are there areas where a person could conceal themselves ☒Yes ☐No
12. Is there exterior lighting? ☒Yes ☐No. Does it appears to be adequate ☐Yes ☐No
13. Exterior Payphone? ☐Yes ☒No
14. Are there No Loitering Signs posted? ☐Yes ☒No
15. Are there exterior security cameras ☐Yes ☒No How Many:
16. Are the address numbers prominently displayed and easy to see ☒Yes ☐No

Camera Survey:

17. Does this location have security cameras? ☐Yes ☒No
18. Are they in working order? ☐Yes ☐No
19. What format are the cameras?
    a. Color ☐Yes ☐No
    b. Digital ☐Yes ☐No
    c. Recorded ☐Yes ☐No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐Yes ☒No How many:
22. Are there interior cameras ☐Yes ☒No How many:
23. Do all employees know how to retrieve recorded digital images/footage? ☐Yes ☒No
24. Cameras located in parking lot ☐Yes ☐No How many **N/A**

Interior Survey:

25. What is the planned capacity 60
26. What is the minimum number of employees That will be on premise 4
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒Yes ☐No
    a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐Yes ☐No
28. Is the interior of the location neat and clean? ☐Yes ☒No **still organizing**
29. Does an interior camera face the entrance/exit? ☐Yes ☒No
30. Is there a lockable area that separates employees from customers? ☒Yes ☐No
31. Are emergency and non-emergency numbers posted near the phone? ☒Yes ☐No
32. Does the owner know how to contact their police district directly? ☒Yes ☐No
    a. Did you provide a district contact guide to the owner? ☒Yes ☐No

Security None

33. How many security personnel are going to be employed:
34. How will they be deployed: Interior Exterior
35. What days will they be deployed ☐Mon☐Tue☐Wed☐Thu☐Fri☐Sat☐Sun
36. Will the security be managed by business ☐or contracted☐
37. Will they be armed ☐Yes ☐No
38. What type of security measures to be used:
    ☐Wanding/metal detector
    ☐ ID Scanner
    ☐ Dress Code
    ☐ Cover Charge
    ☐ Age restriction
    ☐ Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This report was written by Police Officer Fabian GARCIA assigned to District 6-Early Power, Community Partnership Unit/Community Liaison Officer.

On Wednesday. January 3, 2024, at 11:30 pm, my partner PO Michael WARD and I met with owner/licensee Brian P. FRANCIS at 5025 W. Forest Home Avenue. I observed the exterior to have no surveillance cameras. The rear of the property did have an exterior motion light.

Brian stated that he plans on keeping the same hours of operation as the former owner but may open on Tuesdays as well. Brian stated that he plans to keep the interior of the location the same and does not plan on remodeling at this time. Brian stated that he still needs to clean and organize the interior. No interior cameras were observed, and Brian stated that he plans on installing at least 4 interior cameras, which will cover the entrance and exit doors along with the register area. Brian also stated that he plans to add an exterior surveillance camera as well in the near future.

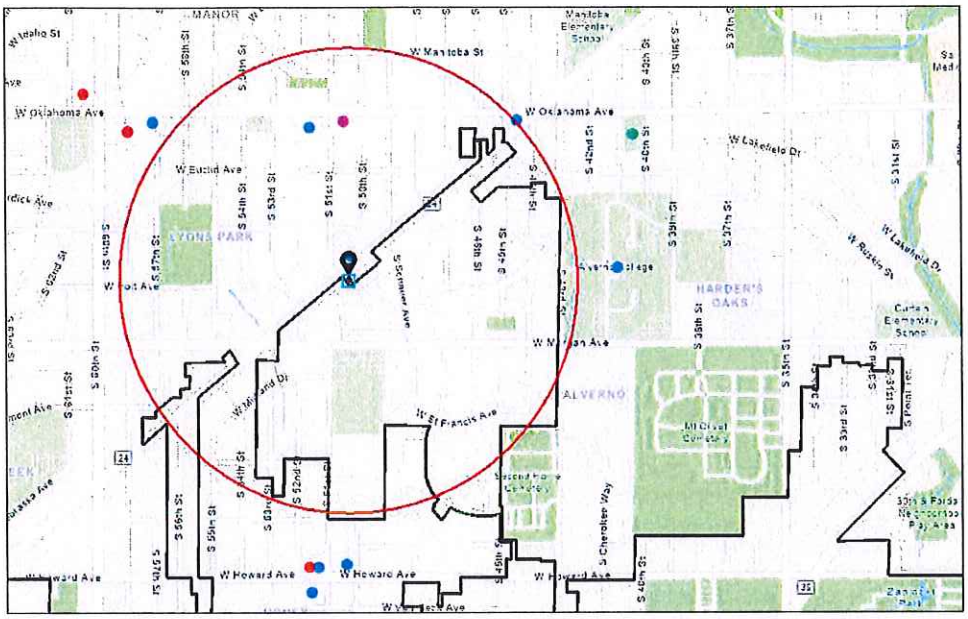
Brian stated that he is willing to be a standing complainant and was provided the Standing complainant form. Brian was also provided a District 6 community contact guide. This concludes my report.

City of Milwaukee Concentration Map 5025 W Forest Home Av

Area of Interest (AOI) Information

Area : 21,862,585.68 ft²

Dec 1 2023 15:13:58 Central Standard Time



5025 W Forest Home Ave

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	3		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	DISCOUNT LIQUOR, INC	DISCOUNT LIQUOR	THOMAS J GREGUSKA, Agt	5031 W OKLAHOMA AV	Class A Retailer's Intoxicating Liquor License		7/30/2024, 7:00 PM	1
2	AMERICAN SERB MEMORIAL HALL, INC	AMERICAN SERB HALL	Vlado M Ninkovich, Agt	5101 W OKLAHOMA AV	Class B Tavern License	2,954	8/30/2024, 7:00 PM	1
3	T C K OF MILWAUKEE, INC	BRASS KEY RESTAURANT	George Karas, Agt	4952 W FOREST HOME AV	Class B Tavern License	99	9/25/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3355 S 51ST ST# 1	MILWAUKEE, WI 53219-4516
CURRENT OCCUPANT	3355 S 51ST ST# 2	MILWAUKEE, WI 53219-4516
CURRENT OCCUPANT	3355 S 51ST ST# 3	MILWAUKEE, WI 53219-4516
CURRENT OCCUPANT	3357 S 51ST ST# 4	MILWAUKEE, WI 53219-4516
CURRENT OCCUPANT	3358 S 51ST ST	MILWAUKEE, WI 53219-4515
CURRENT OCCUPANT	3360 S 51ST ST	MILWAUKEE, WI 53219-4515
CURRENT OCCUPANT	4945 W FOREST HOME AVE	MILWAUKEE, WI 53219-4722
CURRENT OCCUPANT	4955 W FOREST HOME AVE	MILWAUKEE, WI 53219-4722
CURRENT OCCUPANT	5005 W FOREST HOME AVE	MILWAUKEE, WI 53219-4505
CURRENT OCCUPANT	5011 W FOREST HOME AVE	MILWAUKEE, WI 53219-4505
CURRENT OCCUPANT	5013 W FOREST HOME AVE	MILWAUKEE, WI 53219-4505
CURRENT OCCUPANT	5025 W FOREST HOME AVE	MILWAUKEE, WI 53219-4505

Blank Notice

Total Records: 12

Radius 250.0 feet and Center of the Circle: 5025 W Forest Home Av

Wednesday, January 10, 2024

MILWAUKEE

Notice of Public Hearing

Blank Notice

FRANCIS, Brian P, Agent
Marias Pizza at 5025 W FOREST HOME Av
Class B Tavern and Food Dealer License Applications

Tuesday, January 23, 2024 at 10:20 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/23/2024 at 10:20 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.

2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)

3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).

4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.

5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

6. You may then provide testimony.
   a. Include only information relating to the above license application.
   b. Include only information you have personally witnessed or seen.
   c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
   d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.

7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.

8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

MILWAUKEE

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☒ Delivery ☐ Drive Thru ☒ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:
Full Service Restaurant

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: 40 years experience

2. Business Operations

a. Proposed Opening Date: Jan 1st 2024
b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
c. Is this a franchise? ☒ No ☐ Yes
d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Full Service Restaurant
e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: 7/1/23
f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
c. Grounds cleaned by: ☒ Licensee ☒ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police
☒ Signs Posted ☐ Other: _____
e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
b. Number of Garbage Cans: Inside: 6 Locations: Bathrooms + Kitchen
Outside: 1 Locations: Driveway in front of garage
c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
d. How many restrooms are on the premises? 2
e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☐ Other: GFL

5. Security

a. Are there onsite parking spaces? [X] No [ ] Yes If yes, how many? _____ and describe the parking security plan: _____

b. Is there a loading zone? [X] No [ ] Yes If yes, describe the loading area security plan: _____

c. Will you have security personnel on premise? [X] No [ ] Yes If yes, how many? _____ and answer the following:

What are their responsibilities? _____

Is security equipment used? [ ] No [X] Yes If yes, describe Alarm System

List their licensing, certification, or training credentials _____

d. Will there be security cameras? [X] No [ ] Yes If yes, how many? _____ and list locations: _____

e. Will searches/identification checks be done upon entry? [X] No [ ] Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol 15 %	Food 85 %	Secondhand Merchandise 0 %	Precious Metals & Gems 0 %
Entertainment 0 %	Cigarettes 0 %		
Pawnbroker Activity 0 %	Salvaged Materials 0 % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) N/A %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

[X] Full Service Restaurant [ ] Cafe/Coffee Shop [ ] Deli or Fast Food Restaurant [ ] Private/Fraternal/Veterans Club

[ ] Night Club [ ] Tavern [ ] Cocktail Lounge [ ] Teen Club

[ ] Banquet Hall [ ] Sports Facility [ ] Bowling Alley

[ ] Hotel/Motel : Number of Floors: _____ Number of Rooms: _____ [ ] Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

[ ] Liquor Store [ ] Corner Store [ ] Supermarket [ ] Convenience Store

[ ] Gas Station [ ] Amusement/Phonograph Distributor [ ] Recycling, Salvage or Towing

[ ] Used Car Dealer [ ] Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) [ ] Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

[X] Occupancy Permit [ ] Cigarette & Tobacco [ ] Gas Station [ ] Extended Hours [X] Class "B" Tavern [ ] Weights & Measures

[ ] Secondhand Dealer [ ] Precious Metal & Gem [ ] Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 60 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: Forest Home

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 4 ☐ Other: Split Level

f. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☒ Other: Mixed use

g. Building Owner Name: Gabagool LLC Phone Number: 414-350-8564

Building Owner Address: 4380 S. Burrell ST Milwaukee, WI 53207

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation: Open Time (include a.m. or p.m.)	Proposed Hours of Operation: Close Time (include a.m. or p.m.)	Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
Sunday	11:00 pm	11:59 p.m.	150	18-99	NONE
Monday					
Tuesday					
Wednesday	11:00 pm	11:59 pm	150	18-99	
Thursday	11:00 pm	11:59 pm	150	18-99	
Friday	11:00 pm	11:59 pm	200	18-99	
Saturday	11:00 pm	11:59 pm	200	18-99	

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation:
Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.

MILWAUKEE

ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Gabagool LLC. d/b/a Mama's Pizza

Premise Address: 5025 W. Forest Home Ave

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes
If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes
If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes
If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☒ Own ☐ Lease

b) Who owns the fixtures (for example, coolers, etc.)? I do

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid $_____

d) Total amount paid for business $ 300,000.00

e) Total amount paid for goodwill of the business $ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins _____ Ends_____

b) Monthly rental $_____

c) Do you have an option to renew the lease? ☐ No ☐ Yes

d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? _____

Lease Information (Continued)

f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain_____

g) Does the present owner or occupant object to the granting of your license? ☐ No ☐ Yes

If yes, explain_____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

_____

Signature

_____

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

☐ Detailed floor plan

☐ If a restaurant, copy of the menu

MILWAUKEE

FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 ▪ license@milwaukee.gov ▪ www.milwaukee.gov/license

Legal Entity Name: Gabagool LLC

Premises Address: 5025 W Forest Home Ave

SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

☒ Restaurant Items (meals):
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ Retail Items (snacks and beverages):
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☒ No
A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ Bed & Breakfast
☐ Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?

☐ Less than 25%

☐ 25% or More AND:
☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.
☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? ☐ No ☒ Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: pizza & pastas

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? ☐ No ☒ Yes

Will you be doing any catering? ☒ No ☐ Yes

Will you be doing any delivery? ☐ No ☒ Yes

Will you have outdoor activities? ☒ No ☐ Yes - Check all that apply: ☐ Bar ☐ Cooking/Grilling ☐ Dining

Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes

If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? ☒ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

☒ At a single site ☐ At multiple sites: How many? _____(for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

☒ No If No, SKIP to Section 7

☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling ☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

_____

Name, Address & Phone Number of Contractor: _____

_____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

☐ No If No, SKIP to Section 8

☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?

☒ Immediately ☐ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

_____ I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

_____ I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

_____ I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

_____ I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

_____ I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: _____

MARIA'S PIZZA

(414) 543-4606

PIZZA

PEPPERONI SUPREME	21.25	20.00
PEPPERONI SUPREME NO SAUSAGE	20.50	19.25
*SUPREME	20.25	19.00
PEPPERONI SPECIAL	19.25	18.00
CHEESE, SAUSAGE & PEPPERONI	18.75	17.50
PEPPERONI SPECIAL NO SAUSAGE	18.50	17.25
CHEESE, SAUSAGE & PEPPERONI	18.75	17.50
PEPPERONI SPECIAL NO SAUSAGE	18.50	17.25
CHEESE SUPREME NO SAUSAGE	18.25	17.00
**SPECIAL	18.25	17.00
CHEESE & PEPPERONI	18.25	17.00
CHEESE & SAUSAGE	17.75	16.50
CHEESE SPECIAL NO SAUSAGE	17.25	16.00
CHEESE	16.75	15.50
ANY EXTRA ITEM	2.00	1.00

SMALL - 14" CIRCLE
LARGE - 18"X14" RECTANGLE

*SUPREME CHEESE SAUSAGE MUSHROOM ONIONS BLACK [illegible]
**SPECIAL CHEESE SAUSAGE MUSHROOM & [illegible]

NO CREDIT CARDS • NO CHECKS

PRICES INCLUDE TAX

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

APPETIZERS

[illegible]	[illegible]
GARLIC BREAD	[illegible]
W/CHEESE	[illegible]
ONION RINGS	[illegible]
CHEESE STICKS	[illegible]
SALAMI PEPPERONI	
ANTIPASTO	
CREAM CHEESE	[illegible]
BREADED MUSHROOMS	[illegible]
BREADED ZUCCHINI	[illegible]

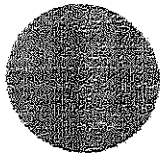
BEVERAGES

Spaghetti and Mostaccioli

MEATBALLS	[illegible]
PLAIN	[illegible]
BUTTER SAUCE	[illegible]
MEAT SAUCE	[illegible]
MUSHROOM	[illegible]
SAUSAGE (SEASONAL)	[illegible]

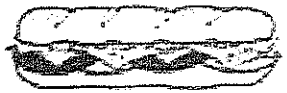
DINNERS

[illegible]



SANDWICHES

MEATBALLS SPECIAL	[illegible]
W/CHEESE	[illegible]
SAUSAGE SPECIAL	9.00
W/CHEESE	10.00
CHEESE SPECIAL	9.00
W/EXTRA CHEESE	10.00



SALADS

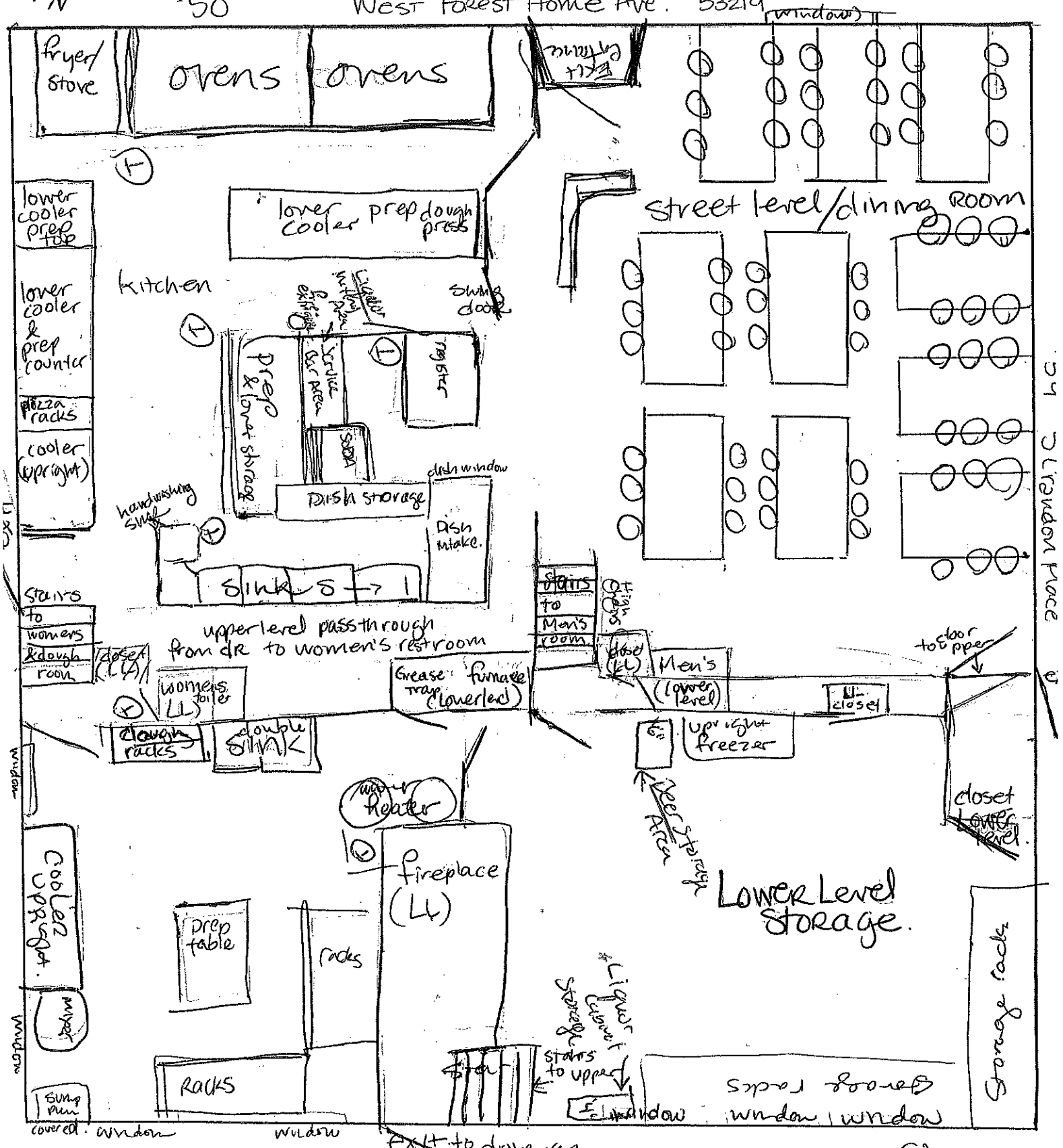
ITALIAN SALAD	[illegible]
SIDE SALADS	[illegible]
ANTIPASTO	[illegible]

DESSERTS

CANNOLI	3.00

Maria's Pizza Gabugool LLC

N *50' West Forest Home Ave. 53219



Brian Francis, Agent

5025 W Forest Home Ave

12/1/23

Total Sqft = 2,950

Street Level (T): trash cans

driveway

garage

garbage