



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, February 01, 2023

COMMITTEE MEETING NOTICE

AD 13

PILLER, Jeffrey J, Agent
All City Towing LLC
1213 W MALLORY Av
Milwaukee, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, February 14, 2023 at 10:15 AM

The access code is <https://meet.goto.com/260379253>. If you wish to call in: +1 (872) 240-3311 and use Access Code: 260-379-253. Please see the enclosed best practices document for further instructions.

Regarding: Your Recycling, Salvaging, or Towing Premises License Renewal Application as agent for "All City Towing LLC" for "All City Towing" at 1213 W MALLORY Av.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Ceella, Jessica

From: Peterson, Todd
Sent: Thursday, March 25, 2021 11:15 AM
To: Jay H; Ceella, Jessica
Subject: Re: Complaint about All City Towing charge

REDACTED RECORD

Hi Jessica, Please let the record reflect that

Would like to object to the Recycling, Salvaging, Towing license.

Please provide notice when this hearing comes up

Thanks

From: Peterson, Todd
Sent: Thursday, March 25, 2021 11:05 AM
To: Peterson, Todd <T.Peterson@milwaukee.gov>
Subject: Re: Complaint about All City Towing charge

Hi we spoke about one of our buses being towed. We were charged triple the normal rate of the company because of it was a city contract. It seems like the contract is a license to steal from the people of Milwaukee. I was told by one of the managers at All City Towing. That the contract allows him to charge whatever he likes in fact I was informed that there is a special rate charge to the north side of Milwaukee for any tolls pass North Avenue the rate is \$200 extra how is that possible in the most segregated city in the country to allow Redline discrimination of that sort. Unbelievable.

By the way I started a non-profit company to help bring fresh affordable food 2 communities that need better access to Fresh affordable food.

We hire at risk youth and we train them to build and operate small grocery stores in food businesses. I pay for it all with my own money. And I helped dozens of kids.

And me and my kids get fleeced all the time by the city of Milwaukee and the businesses that are contracted through it. And it must stop. The bus they stole was for the benefit of the people of the city of Milwaukee.

This is a picture of a former MCTS bus we have turned into a grocery store.

On Mon, Mar 22, 2021, 11:54 AM Peterson, Todd <T.Peterson@milwaukee.gov> wrote:

Good Morning! I recall there was a review by the Common Council as to how towing companies charge owners of vehicles for a tow.

l, feels that his charge of over \$600 was overzealous.

Please advise if there is a formal complaint process?

He may wish to be added in order to provide testimony at any renewal hearing for All City.

Thank you for your direction on this one.

Todd Peterson

Legislative Assistant to Alderman Scott Spiker

13th District

200 East Wells Street – 2nd Floor | Milwaukee, WI 53202

414.286.8537

t.peterson@milwaukee.gov

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

REDACTED RECORD

Ceella, Jessica

From:
Sent: Wednesday, March 24, 2021 10:17 AM
To: Ceella, Jessica
Subject: Re: Complaint about All City Towing charge
Attachments: Outlook-MilwaukeeL.png

Hi Jessica. This is I was trying to contact someone about the overcharging two City residents by All City Towing. I am charged 3 times the normal rate by All City and I know it's an unfair charge. I refuse to pay until I receive something that resembles all cities normal charge for the same vehicle. I'm asking the assistants of this office to protect the interest of the city residence including myself. I was literally told by one of the managers a gentleman by the name o and he literally told me he could charge whatever he wanted... in fact he told me they put an extra surcharge on all Northside toes \$200 starting at North Avenue. I'm very concerned since a majority a black people live across North Avenue on the Northside. How is this possible that this is allowed to be. A normal are being towed would cost about 200 dollars.

If you care to check it out yourself

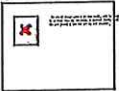
my vehicle --
Requiringa heavy tow.
The tow distance 1.1 miles
At 3am

Feel free to get an estimate from any local tow company that does heavy towing. And you'll get a price of about \$200

On Mon, Mar 22, 2021, 12:37 PM Ceella, Jessica <Jessica.Ceella@milwaukee.gov> wrote:
Good morning,

If it sounds like there were any illegal fees charged, a complaint could be filed with the Milwaukee Police Department. Otherwise, objections could be filed to the Recycling, Salvaging, Towing license as is done with other licenses.

Jessica Ceella
Deputy City Clerk
200 E Wells St Room 105, Milwaukee, WI 53202
(414) 286-2238



From: Peterson, Todd <T.Peterson@milwaukee.gov>
Sent: Monday, March 22, 2021 11:54 AM
To: Ceella, Jessica <Jessica.Ceella@milwaukee.gov>; Byrd, Yashica <Yashica.Byrd@milwaukee.gov>
Cc:
Subject: Complaint about All City Towing charge

Good Morning! I recall there was a review by the Common Council as to how towing companies charge owners of vehicles for a tow.

, feels that his charge of over \$600 was overzealous.

Please advise if there is a formal complaint process?

He may wish to be added in order to provide testimony at any renewal hearing for All City.

Thank you for your direction on this one.

Todd Peterson

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MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 12/12/22
LICENSE TYPE: RST
NEW:
RENEWAL:

No. 345890
Application Date:

License Location: 1213 W Mallory
Business Name: All City Towing

Licensee/Applicant: Piller, Jeffrey J
(Last Name, First Name, MI)
Date of Birth: 02/25/88

Home Address: 2341 W Birchwood Av
City: Milwaukee **State:** WI **Zip Code:** 53221
Home Phone:

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/03/22, Milwaukee Police conducted a License Premise Check at 1213 W. Mallory Av. No violations were found and the agent was cooperative.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:220030109

OtherEvent #: 22-LP-0026

Incident

1213 W MALLORY AV MILWAUKEE, WISCONSIN 53221

Incident Date/Time:: 01/03/2022 14:01:00
CAD Number:: 220030980
District:: 6
Beat:: 650
Reporting Area:: 7332

Business Agent (1)

PILLER, JEFFREY JAMES

Person Involvement: (Must choose Agent
AGENT from drop down): Agent
DOB:: 02/25/1988
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (262)-894-1056
Phone 1 Type:: Phone
Address:: 1633 ALDORO DR
City:: WAUKESHA
State:: WISCONSIN
Zip Code:: 53188

Licensed Premise Data (1)

All City Towing

Phone 1 Number:: (414)-559-1820
Address:: 1213 W MALLORY AV
City:: Milwaukee
State:: WISCONSIN
Zip Code:: 53221
License Type:: Recycling/Salvage/Towing
Licensee Notification Was Made:: Yes
Licensee Notified Date/Time:: 01/03/2022 14:03:00
Business Was Cited For Violation:: No
Licensee was cooperative: (If not explain in narrative): Yes
Licensee or Manager was on premises at time of violation/incident:: No

Narrative (1)

LICENSE PREMISE REPORT

Felix, Carlos 015476

01/04/2022

This report is being submitted by Officer Carlos Felix assigned to the License Investigation Unit, Day shift.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:220030109

OtherEvent #: 22-LP-0026

On January 3, 2022 at 2:01 PM I conducted follow up at All City Towing, located at 1213 W. Mallory Ave. in the City and County of Milwaukee.

While at the business I spoke with the owner/agent Jeffrey J. Pillier. I advised Pillier that I was conducting a spot check to ask about best practices that his business maybe utilizing.

Pillier stated the following:

His business does not buy scrap cars from the public or conduct repo tows. Any vehicles that are scrapped by the business were unclaimed property and only done after the last know owner is sent a certified letter warning of the unclaimed vehicle. All scrap vehicles are taken to Milwaukee Iron at 4485 N. Green Bay Ave.

All City is contacted by private property owners to conduct illegal parking tows. Before any tows are conducted All City enters into a contract with the legal property agent for a 12 month term. All City will post signs to warn of parking restriction. If a tow is needed, no vehicle is hooked-up before the City Tow desk is contacted and a tow number is generated. Drivers are required to take photos of all four corners and any signs posted on the property.

All tows are logged in "Tow Book" an electronic computer system to keep track of time and photos of every towed vehicle. There is a copy of the City Tow Ordinance at the front desk for all customers to view. All City charges \$150.00 for a tow and tries not to charge for any special equipment use, only if a vehicle requires extra time to remove it. Storage charges are \$25.00 a day and starts after 12 hours the vehicle is secured at the All City lot.

This ended the inspection with All City Towing .

Officer (3)

Reporting Officer:	Felix, Carlos (015476)	01/03/2022 17:02:00
Section: (Work Location):	27	
Approving Officer:	Velasquez, Guadalupe (018673)	01/04/2022 13:59:34
Section: (Work Location):	04	
Approving Officer:	Velasquez, Guadalupe (018673)	01/04/2022 13:59:45
Section: (Work Location):	04	

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	5356 S 13TH ST	MILWAUKEE, WI 53221-3608
CURRENT OCCUPANT	5386 S 13TH ST	MILWAUKEE, WI 53221-3608
CURRENT OCCUPANT	5405 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT OCCUPANT	5407 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT OCCUPANT	5408 S 13TH ST	MILWAUKEE, WI 53221-4420
CURRENT OCCUPANT	5411 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT OCCUPANT	5413 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT OCCUPANT	5414 S 13TH ST	MILWAUKEE, WI 53221-4420
CURRENT OCCUPANT	5417 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT OCCUPANT	5419 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT OCCUPANT	5423 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT OCCUPANT	5425 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT OCCUPANT	5429 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT OCCUPANT	5431 S 13TH ST	MILWAUKEE, WI 53221-4419

Blank Notice

Total Records: 14

Radius 250.0 feet and Center of Circle: 1213 W Mallory Av



Wednesday, February 01, 2023



Notice of Public Hearing

Holmes, Jay
4638 S 20th ST
Milwaukee WI

PILLER, Jeffrey J, Agent
All City Towing at 1213 W MALLORY Av
Recycling, Salvaging, or Towing Premises License Renewal Application

Tuesday, February 14, 2023 at 10:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/14/2023 at 10:15 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.



RECYCLING, SALVAGING OR TOWING PREMISES LICENSE SUPPLEMENTAL RENEWAL APPLICATION

ccl-rstprenapp 8/30/18

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov

Legal Entity Name: All City Towing LLC

Business Address: 1213 W MALLORY AV

1. Current Approved Activities

Your current approved activities: NON-CONSENSUAL TOWING, JUNK/ VALUABLE METAL

2. Adding Activities?

Do you wish to add any activities? No Yes

If Yes, check ONLY those you wish to ADD:

Non-Consensual Towing: Provide the address within the City of Milwaukee where vehicles will be towed: _____

Junk/Valuable Metal: Dealing, Storing and/or Transporting Removing and/or Recycling

Waste Tires: Dealing, Storing and/or Transporting Removing and/or Recycling

Salvaged Motor Vehicle Parts: Dealing, Storing and/or Transporting Removing and/or Recycling
(including secondhand tires/batteries)

No activity changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. Removing Activities?

Do you wish to remove any business activities? No Yes

If Yes, list activities you wish to remove: _____

4. Number of Currently Approved Vehicle(s) =Permit #'s 2090-2096,2099-2100, 2305-2308 (13 vehicles)

Are you adding any motor vehicles to the business operations?

No Yes

If Yes, list how many? _____ and provide vehicle information on page 2.

Are you replacing any vehicles? No Yes

If Yes, provide vehicle information on page 2.

4a. Business Operations

Are there any changes to the current hours of operation (as shown on your license)? No Yes

If Yes, describe: _____

Do you understand that you must follow all recordkeeping, reporting and operating regulations in MCO 93-43-49? Yes No

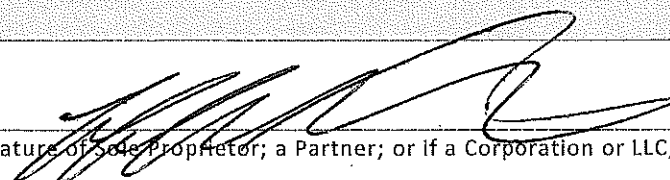
Do you understand that all records and reports must be available to the Police Department upon request? Yes No

5. Additional Storage Yards

If you have additional storage yards, are there any changes? No Yes

If Yes, list the address of any new yard or cross out any yard no longer in operation. Currently licensed yards are listed below.

6. Signature


Signature of Sole Proprietor; a Partner; or if a Corporation or LLC, the Agent must sign