

# CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Wednesday, September 13, 2023

#### COMMITTEE MEETING NOTICE

AD 12

ANTONIO PEREZ, Lucia, Agent RESTAURANTE GUELAGUETZA LLC 1101 S 26TH St Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

#### Tuesday, September 26, 2023 at 10:45 AM

The access code is <a href="https://meet.goto.com/986783021">https://meet.goto.com/986783021</a>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 986-783-021.

Please see the enclosed best practices document for further instructions.

Regarding:

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

#### Cox, Andrew



From:

License

Sent:

Thursday, July 20, 2023 10:45 AM

To:

Cox, Andrew

Cc: Subject: Cooney, Jim; Martin, Faviola

FW: RESTAURANTE GUELAGUETZA

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license





From:

Sent: Wednesday, July 19, 2023 6:13 PM

To: License <LICENSE@milwaukee.gov>; Perez, Jose <JoseG.Perez@milwaukee.gov>

Subject: Re: RESTAURANTE GUELAGUETZA

Dear Sirs,

Today I've received further detailed information about Guelaguetza's license application which I must respond to and append to my earlier objections, which are still attached to this email.

I live at

l, and operate my business at

, as

. I have operated for 15 years at this location and own the building.

Regarding the extended hours license which allows an establishment to remain open to 5 AM, I strenuously object. First of all, my own Certificate of Occupancy was unilaterally modified by the City to limit my hours; to operate no later than midnight. I have abided by this 100% for many years. That Guelaguetza proposes to sell beer until 2AM and food until 3:30 (or maybe 5, should they decide to do so), would appear to raise even more serious concerns for the neighborhood than any issues my recording studio might have caused if operated after midnight. Our clients never have more than a couple of cars, and stay for many hours. The restaurant will have many cars and people coming and going deep into the night, and this will absolutely create commotion, which, as a resident and next door neighbor, I object to.

This is also, importantly, an inequitable application of City codes: that my hours are limited while others are allowed to operate until dawn.

I stated my objections to the alcohol sales in my last letter. Just now, I've received notification of yet another assault taking place in the vicinity of the liquor-selling Texas convenience store in the 1200 block of National. Unruly, drunken people coming and going to Guelaguetza until deep into the night can only increase the number of incidents occurring on my block, and ultimately on my property, as their clients have a tendency to camp out on my stairs, or to get into loud discussions directly in front of my place. If they've been drinking

beer at Guelaguetza until 2AM, I am certain this will be a nuisance, both in real time, and in terms of needing to clean up the garbage they leave behind, and often to wash urine off the steps as well.

Thank you for your attention.

On Fri, Jul 14, 2023 at 8:	:02 AI	M
----------------------------	--------	---

> wrote:

Dear Sirs.

I own, work, and live at 7

, for the past 15 years operating my business, I on the first floor, and living upstairs at ... "RESTAURANTE GUELAGUETZA" is 1

I strongly oppose the grant of a Class B Fermented Malt Beverage Retailer's License for 1

. This is the last thing we need at this moment when reports of robbery, assault, and car theft are skyrocketing in our neighborhood, particularly around establishments retailing alcoholic beverages, such as the "Texas" convenience store on the 1200 block of National Ave.

GUELAGUETZA has no parking of its own, so this is going to create a street scene of drunk people coming and going, and parking in front of my business when my customers need only 1 or 2 spaces (and often can't find one).

It will also lead to more litter, as has the restaurant itself - take out rubbish and uneaten food frequently is on the sidewalk and in the gutter.

It also will lead to more cars blasting music and disturbing our work which is audio recording.

They also seek to operate as an Extended Hours establishment, which I oppose for the same reasons listed above.

Thank you.

REDACTED RECORD

#### Roman, Carmen

From:

License

Sent:

Friday, July 14, 2023 9:18 AM

To:

Roman, Carmen

Cc:

Cooney, Jim; Martin, Faviola

Subject:

FW: RESTAURANTE GUELAGUETZA

Follow Up Flag:

Follow up

Flag Status:

Flagged

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license





From:

" -~m>

Sent: Friday, July 14, 2023 8:02 AM

To: License <LICENSE@milwaukee.gov>; Perez, Jose <JoseG.Perez@milwaukee.gov>

Subject: RESTAURANTE GUELAGUETZA

Dear Sirs.

I own, work, and live at \_\_\_\_\_, for the past 15 years operating my business, National Recording LLC on the first floor, and living upstairs at 1033. "RESTAURANTE GUELAGUETZA" is next door.

I strongly oppose the grant of a **Class B Fermented Malt Beverage Retailer's License** for my next door neighbor. This is the last thing we need at this moment when reports of robbery, assault, and car theft are skyrocketing in our neighborhood, particularly around establishments retailing alcoholic beverages, such as the "Texas" convenience store on the 1200 block of National Ave.

GUELAGUETZA has no parking of its own, so this is going to create a street scene of drunk people coming and going, and parking in front of my business when my customers need only 1 or 2 spaces (and often can't find one).

It will also lead to more litter, as has the restaurant itself - take out rubbish and uneaten food frequently is on the sidewalk and in the gutter.

It also will lead to more cars blasting music and disturbing our work which is audio recording.

They also seek to operate as an Extended Hours establishment, which I oppose for the same reasons listed above.

Date: 08/08/23 Officer: Benitez

# City of Milwaukee Police Department 90-5-1.5 Crime Prevention Survey Tavern Inspection

Name of Premise: Address: Phone:		Restaurante Guelaguetza 1039 W. National Av	)
Owner: Owner address: City State Zip: Owner Phone: Owner email:		Antonio-Perez, Lucia 1101 S. 26 <sup>th</sup> St Milwaukee WI 53204 414 522-2080 lucy1992.AP@gmail.com	
Licensee/Agent: Home Address: City State Zip: Phone: Email:		Same	
Preferred contact: By	Phone		
Location currently op	en:	☐ YES ⊠ NO	
Projected open date:			
Day's open: S I	м []Т	□W □Th □F □SA ⊠AI	L
Hours of Operation:	Sun: Mon: Tue: Wed: Thu: Fri: Sat:	8am-3:30am 8am-3:30am 8am-3:30am 8am-3:30am 8am-3:30am 8am-3:30am	□24 hours □Y □N
Premise Type:		vern/Bar staurant ser:	
Licenses currently he	ld:		

Alcohol:	Yes No Class:	#:
Tobacco:	☐Yes ☐No #:	
Food:	Yes No #:	
Extended Hours:	Yes No #:	
Secondhand Dealer:	Yes No Type:	#:
Other:	Yes No Type:	#:
Other:	Yes No Type:	#:
Exterior Survey:		
1. Is the area around the	location clean? ⊠Yes ☐	No
	cation? (Check all the ap	
. a. Park	1	
b. School		
c. Youth Cent	er	
d. Church		
	f so, how many	
f. Residential	,	
g. 🖾 Other busin	esses	
h. Other:		
	outside of the location ir	nto the interior ⊠Yes ⊡No
		on from the outside Yes No
	free of signage Yes	
6. Is there a parking lot		_
7. Is the parking lot clea		
8. Off-Street parking		
9. Is the parking lot well		
10. Valet Parking Yes		
	ave a guard? Yes	Йo
	ave cameras? Yes	
11. Are there areas where		
12. Is there exterior lighti	ng? XYes No. Doe	es it appears to be adequate Yes No
13. Exterior Payphone?	Yes No	
14. Are there No Loiterin	<u> </u>	⊠No
15. Are there exterior sec	urity cameras XYes	No How Many: 4
		ed and easy to see ⊠Yes □No
10.1 MO MO MANAGED HOLLING		
Camera Survey:		
17. Does this location has	ve security cameras? 🕅	Yes No
18. Are they in working	order? XYes \( \sumbox{No}\)	
19. What format are the		
a. Color	⊠Yes □No	
b. Digital	Yes No	
c. Recorded	Yes No	
20. How long is footage:	E S harrierd	14 days
21. Are there exterior car		ow many: 4
22. Are there interior can		•
		led digital images/footage? Yes No

#### ADDITIONAL COMMENTS/RECOMMENDATIONS:

The agent currently has a working camera system and will be adding an updated camera near the cash register. The previous owner will show the agent on how to use the camera system and she will train her staff on the video camera system. The agent stated that she may have a security guard working on the weekends, staring after 9pm till close.

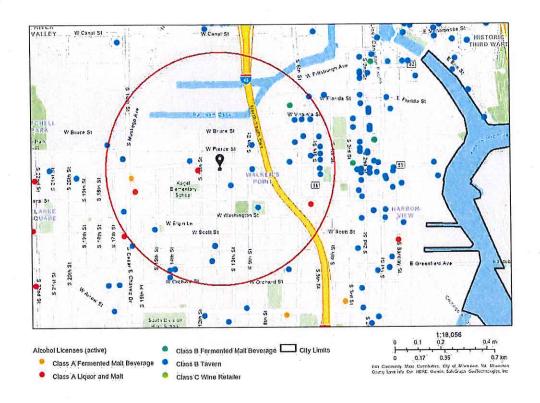


# City Concentration Map 1039 W National AV Milwaukee

### Area of Interest (AOI) Information

Area: 21,862,585.55 ft<sup>2</sup>

Jul 13 2023 12:10:32 Central Daylight Time



#### 1039 W National AV

#### Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	35		

#### Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
	Johanna's Cakes & Desserts LLC	Johanna's Cakes & Desserts	Johanna Ortiz, Agt	1239 S 11th	Class B Tavern License		7/29/2023, 7:00 PM	1
!	El Cielo LLC	El Cielo Bar	Ruben Albanil Coyolt, Agt	1226 W NATIONAL AV	Class B Tavern License	<b>3</b> 60	8/1/2023, 7:00 PM	1
3	Great Lakes Distillery, LLC	Great Lakes Distillery	Guy A Rehorst, Agt	616 W Virginia ST	Class B Fermented Malt Beverage Retailer's License		9/3/2023, 7:00 PM	1
1	THE NATIONAL, LLC	THE NATIONAL	Amy R Plennes, Agt	839 W NATIONAL AV	Class B Tavern License	Sp.	8/4/2023, 7:00 PM	1
ō	GUADALAJAR A CORPORATIO N	GUADALAJAR A RESTAURAN T	GENOVEVA LOZADA, Agt	901 S 10TH ST	Class B Tavern License	50	9/22/2023, 7:00 PM	1
6	LA GUADALUPA NA	LA GUADALUPA NA/CAFE EL SOL	Sandra Astorga, Agt	1028 S 9TH ST	Class B Tavern License	170	9/5/2023, 7:00 PM	1
7	NATIONAL MUFFLER & FOOD MART, INC	NATIONAL LIQUOR MART	HUSSEIN P GOVANI, Agt	719 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		10/12/2023, 7:00 PM	1 , 1
8	HEX VENTURES LLC	Hex Nightclub	Eric Whitelaw, Agt	715-17 S 5TH ST	Class B Tavern License	299	9/18/2023, 7:00 PM	1
9	1110 Corp	Greenfield Pantry	Michael J Widmann, Agt	1110 W Greenfield AV	Class A Malt & Class A Liquor License		9/24/2023, 7:00 PM	1
10	Keen Hospitality Group LLC	Snifters	Julio C Maldonado, Agt	606 & 610 S 5th ST	Class B Tavern License	99	10/9/2023, 7:00 PM	1
11	LL Associates, LLC	La Casa de Alberto	Luis A Gonzalez, Agt	624 W NATIONAL AV	Class B Tavern License	49	11/3/2023, 7:00 PM	1
12	HM-MKE LLC	Hamburger Mary's	Brandon A Wright, Agt	730-734 S 5th ST	Class B Tavern License		10/10/2023, 7:00 PM	1
13	JALISCO RESTAURAN T, LLC	JALISCO RESTAURAN T	CARLOS E CASERES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128	11/23/2023, 6:00 PM	1
14	625S6THBAR LLC	Last Rites	James Rice, Agt	625 S 6TH ST	Class B Tavern License		11/21/2023, 6:00 PM	1
15	LA CARRETA VIEJA RESTAURAN T	LA CARRETA VIEJA RESTAURAN T	ABEL SANTOS, SP	1339 W GREENFIELD AV	Class B Tavern License	223	7/26/2023, 7:00 PM	1
16	Botanas LLC	Botanas	Jaime A Gonzalez, Agt	816 S 5th ST	Class B Tavern License	373	12/9/2023, 6:00 PM	1
17	El Bodegon LLC	Movida at Hotel Madrid	Aaron R Gersonde, Agt	600 S 6TH ST	Class B Tavern License	ta.	11/28/2023, 6:00 PM	1

.0, 12	10 1 101							
18	RIDER HOTEL, LLC	The Iron Horse Hotel	TIMOTHY J DIXON, Agt	500 W	Class B Tavern License		1/16/2024, 6:00 PM	1
19	Chivas Bar	Chivas Bar	ALFREDO MERCADO,S ANTIAGO S MERCADO, JR,FRANCISC O J MERCADO,JE SUS S MERCADO	644 S 9th ST	Class B Tavern License	80	12/20/2023, 6:00 PM	1 .
20	Milwaukee Comedy, LLC	Laughing Tap	MATTHEW S KEMPLE, Agt	706B S 5th ST	Class B Tavern License		12/17/2023, 6:00 PM	1
21	LA Tropicana Foods LLC	LA Tropicana Foods	SALWA B TALEB, Agt	1011 S 5TH ST	Class A Malt & Class A Liquor License		2/9/2024, 6:00 PM	1
22	LA PLAYA MARISCOS Y BAR LLC	LA PLAYA MARISCOS Y BAR	Juan M Cabral Dorado, Agt	721 S CESAR E CHAVEZ DR	Class B Tavern License		1/16/2024, 6:00 PM	1
23	Shree Ram 1401 LLC	Max Liquor & Food	Ushaben H Patel, Agt	1401 W GREENFIELD AV	Class B Tavern License		2/5/2024, 6:00 PM	1
24	Fuel Cafe 5th Street, Inc.	Fuel Cafe 5th Street	KRISTYN A Eitel, Agt	630 S 5th ST	Class B Tavern License	49	3/21/2024, 7:00 PM	1
25	Saz's Catering, INC	The National Block -The George and Mad Cap Lounge	Stephanie L Sazama- Schneck, Agt	429 W NATIONAL AV	Class B Tavern License		4/4/2024, 7:00 PM	1
26	1110, CORP	Taste of Chicago	Michael J Widmann, Agt	1108 W GREENFIELD AV	Class B Tavern License	25	4/8/2024, 7:00 PM	1
27	TEXAS FOOD	Texas Food	JASMINDER SINGH, Agt	1201 W NATIONAL AV	Class A Malt & Class A Liquor License		4/19/2024, 7:00 PM	1
28	J & E GROCERY STORE, LLC	LA HACIENDA	Jose Zaragoza, Agt	820 S CESAR E CHAVEZ DR	Class A Fermented Malt Beverage Retailer's License	and the second s	5/25/2024, 7:00 PM	1
29	Thelma Carol Wine Merchants LLC	Thelma Carol Wine Merchants	Jerel W Hall, Agt	605 W Virginia ST	Class B Tavern License		6/26/2024, 7:00 PM	1
30	EL REY SPIRITS, INC	EL REY SPIRITS, INC	ERNESTO VILLARREAL, Agt	916 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License		6/29/2024, 7:00 PM	1
31	CONEJITO'S PLACE, INC	CONEJITO'S PLACE	THOMAS A MILLER, Agt	539 W VIRGINIA ST	Class B Tavern License	144	6/29/2024, 7:00 PM	1
32	MobCraft Beer	MobCraft Beel	Henry W Schwartz, Agt	505 S 5th ST	Class B Tavern License	265	6/24/2024, 7:00 PM	1
33	LA CARRETA VIEJA RESTAURAN T	LA CARRETA VIEJA RESTAURAN T	ABEL SANTOS, SP	1339 W GREENFIELD AV	Class B Tavern License	223	7/26/2024, 7:00 PM	1
34	Debble Coops LLC	The Tool Box	Debra J Torres, Agt	1500 W Scott ST	Class B Tavern License		7/31/2024, 7:00 PM	1
ı	1	.1				_		

#### about:blank

35	Johanna's Cakes &	Johanna's Cakes &	Jonanna Oniz,	1239 S 11th ST	Class B Tavern	7/29/2024, 7:00 PM	1	
33	Desserts LLC	Desserts	Agt	01	License	7:00 PM		i

Establishments within a 0.5 miles radius centered on area of interest,





## Notice of Public Hearing

**Blank Notice** 

ANTONIO PEREZ, Lucia, Agent RESTAURANTE GUELAGUETZA at 1039 W National Av Class B Fermented Malt and Food Dealer License Applications

#### Tuesday, September 26, 2023 at 10:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/26/2023 at 10:45 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

# Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing. **OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT** CURRENT OCCUPANT **CURRENT OCCUPANT** 

MAIL ADDRESS 1007 W NATIONAL AVE# 1 1007 W NATIONAL AVE# 2 1008 W WALKER ST 1010 W NATIONAL AVE 1010 W WALKER ST 1014 W WALKER ST **1014A W NATIONAL AVE** 1016 W WALKER ST 1016A W WALKER ST 1018 W NATIONAL AVE# 1 1018 W NATIONAL AVE# 2 1018 W NATIONAL AVE#3 1018 W NATIONAL AVE# 4 1018 W WALKER ST 1022 W WALKER ST 1022A W WALKER ST 1024 W NATIONAL AVE 1024 W WALKER ST 1024A W WALKER ST **1027 W NATIONAL AVE 1028 W NATIONAL AVE** 1028 W WALKER ST 1028A W WALKER ST 1028B W WALKER ST 1029 W NATIONAL AVE 1030 W NATIONAL AVE 1031A W PIERCE ST 1031B W PIERCE ST 1032 W WALKER ST 1032A W WALKER ST 1033 W NATIONAL AVE 1037 W NATIONAL AVE# 1 1037 W NATIONAL AVE# 2 1103 W NATIONAL AVE# 1 1103 W NATIONAL AVE# 2 - 1105 W NATIONAL AVE# 3 1105 W NATIONAL AVE# 4 1110 W WALKER ST 1116 W WALKER ST 1120 W WALKER ST 1120A W WALKER ST 737 S 10TH ST 812 S 11TH ST# 1 812 S 11TH ST# 2 813 S 11TH ST

814 S 11TH ST# 3

ŀ.

CITY STATE ZIP MILWAUKEE, WI 53204-1347 MILWAUKEE, WI 53204-1347 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1346 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1346 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1346 MILWAUKEE, WI 53204-1346 MILWAUKEE, WI 53204-1346 MILWAUKEE, WI 53204-1346 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1346 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1347 MILWAUKEE, WI 53204-1346 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1347 MILWAUKEE, WI 53204-1346 MILWAUKEE, WI 53204-1328 MILWAUKEE, WI 53204-1328 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1350 MILWAUKEE, WI 53204-1347 MILWAUKEE, WI 53204-1347 MILWAUKEE, WI 53204-1347 MILWAUKEE, WI 53204-2164 MILWAUKEE, WI 53204-2164 MILWAUKEE, WI 53204-2164 MILWAUKEE, WI 53204-2164 MILWAUKEE, WI 53204-2154 MILWAUKEE, WI 53204-2154 MILWAUKEE, WI 53204-2154 MILWAUKEE, WI 53204-2154 MILWAUKEE, WI 53204-1318 MILWAUKEE, WI 53204-2144 MILWAUKEE, WI 53204-2144 MILWAUKEE, WI 53204-2145 MILWAUKEE, WI 53204-2144

CURRENT OCCUPANT	814 S 11TH ST# 4	MILWAUKEE, WI 53204-2144
CURRENT OCCUPANT	814 S 11TH ST# 5	MILWAUKEE, WI 53204-2144
CURRENT OCCUPANT	814 S 11TH ST# 6	MILWAUKEE, WI 53204-2144
CURRENT OCCUPANT	817 S 11TH ST	MILWAUKEE, WI 53204-2145
CURRENT OCCUPANT	823 S 10TH ST	MILWAUKEE, WI 53204-1337
CURRENT OCCUPANT	823 S 11TH ST	MILWAUKEE, WI 53204-2145
CURRENT OCCUPANT	824 S 11TH ST	MILWAUKEE, WI 53204-2144
CURRENT OCCUPANT	825 S 10TH ST# 1	MILWAUKEE, WI 53204-1337
CURRENT OCCUPANT	825 S 10TH ST# 2	MILWAUKEE, WI 53204-1337
CURRENT OCCUPANT	825 S 11TH ST	MILWAUKEE, WI 53204-2145
CURRENT OCCUPANT	827 S 10TH ST	MILWAUKEE, WI 53204-1337
CURRENT OCCUPANT	828 S 11TH ST	MILWAUKEE, WI 53204-2144
CURRENT OCCUPANT	829 S 11TH ST	MILWAUKEE, WI 53204-2145
CURRENT OCCUPANT	837 S 11TH ST	MILWAUKEE, WI 53204-2145
CURRENT OCCUPANT	839 S 11TH ST	MILWAUKEE, WI 53204-2145
mil the se		

Blank Notice

Total Records: 61

Radius 250.0 feet and Center of the Circle: 1039 W National Av

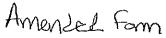


#### APPLICATION AMENDMENT

Office of the City Clerk License Division

200 E. Wells Street, Room 105, Milwaukee, WI 53202 (414) 286-2238 Date: 08/28/2023 To the License Division of the City of Milwaukee: I, LUCIA ANTONIO PEREZ RESTAURANTE BUELA BUETZA LLC , wish to amend my answer(s) on the application for a license at 1039 W. National Ave, Milwaukee, WI 53204 Food Dealer License & BBEFR (premises address, if applicable) (type of license) by adding or amending the following information (complete only those sections being amended): 1. Answer to Question(s) #\_\_\_\_\_should be: \_\_\_\_\_ 2. Agent should be (full legal name): Also complete 3, 4, 5 & 6 3. Date of birth should be: Home address should be (include city/state/zip): 4. 5. Phone number should be (include area code): 6. Driver's License Number/State ID Number should be: 7. Corporation/LLC name should be (full legal name): 8. Business name should be: 9. Premises address should be (include city/state/zip): Business phone number should be (include area code): 10. Mailing address should be (include city/state/zip): Email address should be: 12. Recycling/Salvaging/Towing: Location where vehicle will be parked should be (include city/state/zip): Class B Tavern: Age Distinction should be: Other: Hours of operations should be Sunday-Thursday 6:00am -11:00pm and Friday-Saturday 6:00am-12:00am See attached revised plan of operations. wITHDRAWAL APPLICATION 24 HYS (Check with the License Division before submitting "Other" amendments using this form.) Signature of Licensee (Individual, Partner, or Agent of Corp/LLC)

Application #: BEER Date: B/29/2023 Initials: 60) To LC: Office Use Only: LC Email: MPD NS HD Initials:



#### **BUSINESS LICENSE PLAN OF OPERATION**

ccl-busplan 5/12/2020

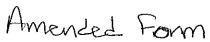


Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 www.milwaukee.gov/license e-mail address: <u>license@milwaukee.gov</u>

1. T	ype of Business
Applyin	manu ·
	Self Service Laundry Massage Establishment Filling Station
	☑Other (supplemental application for specific license also required) FULL SERVICE RESTAURANT
Provide	e a detailed description of the type of business you plan on operating:
	FULL SERVICE RESTAURANT
Do you	have any experience operating this type of business? No Ves If yes, explain: Have food trucks
2. B	usiness Operations
a.	Proposed Opening Date: ASAP
b.	Is this premise under construction? 🗹 No 🗌 Yes If yes, list estimated completion date:
c.	Is this a franchise? ✓ No
d.	Is this premises currently licensed? No Ves If yes, list type of license: FULL SERVICE RESTAURANT (FREST18050)
e.	Is the current licensee operating?
f.	Do you have future plans for other businesses, licenses or permits at this location? \(\sum \text{No } \sqrt{Yes}\)
	If yes, explain: FOOD TRUCK BASE
g.	Have you previously held an Extended Hours License in Milwaukee? 🗹 No 🗌 Yes
	If yes, list address(es):
h.	Are other businesses operating in the same building?  No  Yes If yes, describe: FOOD TRUCK SHARED KITCHEN
3. Li	tter & Noise
а.	How are grounds kept clean? 🗸 Sweep 🗌 Pressure Wash 🗸 Pick Up Litter 🔲 Other:
b.	How often will grounds be cleaned?
C.	Grounds cleaned by:  Licensee Building Owner  Employees Hired Maintenance Other:
d.	How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
	Signs Posted Other:
	Will a sound amplification system be used? ✓ No ☐ Yes If yes, describe:
4. Sr	noking & Sanitation
a.	Are there designated outdoor smoking areas? V No Yes If yes, describe:
b.	Number of Garbage Cans: Inside: 8 Locations: (4) Bathrooms/(1) Sink/(1) by water dispenser/ (1) Kitchen/ (1) Tortilla station
	Outside: 2 Locations: (1) Eagle disposal (1) Recycling - Side of building
c.	Is a crowd control barrier used? 🗸 No 🗌 Yes 💮 If yes, describe:
d.	How many restrooms are on the premises?5
e.	Name of solid waste contractor: Advanced Disposal Waste Management Other: Eagle Disposal
	·

Amended form

	Are there onsite parking plan:			many?aı	nd describé	the parking security
b.	Is there a loading zone?			pading area security pla	n:	
c.	Will you have security pe	ersonnel on premise?	☑ No ☐ Ye	If yes, how many?_	an	d answer the following:
	What are their res	ponsibilities?				
	Is security equipm	ient used? 🔽 No 🔲 Y	Yes If yes, de	escribe		
	List their licensing	, certification, or trainin	ng credentials			
d.	Will there be security cal (1) facing National A					
e.	Will searches/identificat	ion checks be done upo	n entry? 🔽 I	No 🗌 Yes If yes, descr	ibe	
6. P	ercentage of Sales	(must total 100	%)			
Alcoho	ol <u>10</u> %	Food S	90_%	Secondhand Merchandi		Precious Metals & Gems
Entert	ainment%	Cigarettes	%	%		% %
	broker Activity%	Salvaged Materials (such as scrap metal)	<del>,</del>	Personal Services (such body piercing, salon, tai tanning, etc.)	or, %	Other% Describe:%
	usinesses/License	s on the Premise	s (check	all that apply):	ANTENNAMENTON	ACCOUNT AND THE CONTRACT OF THE CONTRACT OF
Type F	1 Juli Service Restaurant	Cafe/Coffee Shop	Deli or F	ast Food Restaurant	Private	/Fraternal/Veterans Club
	light Club	☐ Tavern	Cocktail	Lounge	Teen C	lub
□В	Banquet Hall	Sports Facility	Bowling	Alley		
Пн	Hotel/Motel: Number of Fi Number of R	oors:	Roomin	g House: Number of Fig Number of Ro		<del>_</del> ,
Туре			r			
_	lquor Store	Corner Store			_	lience Store
Ц	Gas Station	Amusement/Phono	graph Distribu	tor	Recycli	ng, Salvage or Towing
L	Jsed Car Dealer	Personal Service Es (such as tattoo bus		n, tailor, etc.)	☐ Record	ing Studio
Wha	nt other licenses/permits will	you hold at this location?	(check all that	apply)		
WIII	Occupancy Permit	Cigarette & Tobacco 🔲 G	as Station 🔽	Extended Hours 🔽 Class	"B" Tavern [	Weights & Measures
vviia			Other			
vviia	Secondhand Dealer	Threctons Metal & Gem [		1.		
	Secondhand Dealer					



9. Premises Description									
a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage): ☑1 <sup>st</sup> Floor □2 <sup>nd</sup> Floor ☑Basement Storage □Patio □Beer Garden □Sidewalk Café □Deck □Rooftop									
□Other: Describe:									
	ion: 🔽 Major Thoroughfare		ther:		***************************************				
c. Nearest Major	c. Nearest Major Cross Street: 11TH & NATIONAL AVENUE								
	ng: 🔽 Free Standing Buildir								
e. Describe Prem	ises Structure: 🔲 Single Sto	ry 🔽 Multi-Story - # of Sto	ries 2	;					
	unding Area: 🔽 Commercia				······································				
	r Name: <u>Juan Sanc</u> l			8-2523	<del></del>				
Building Owne	r Address: <u>1636 W. Forest I</u>	łome Ave., Milwaukee, WI 53	3204						
10. Hours of C	peration & Custor	mers							
Will customers be ent	ering the premises? No	<b>√</b> Yes							
	Proposed Hour	s of Operation:	Estimated Number	Potential	Class B Tavern				
Day of the Week			of Customers	Age Range of	Applicant Only: Age Restriction				
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)	expected each day	Customers	(If none, write 'None')				
Sunday	6:00am	11:00pm	25-50	ANY	21+				
Monday	6:00am	11:00pm	25-50	ANY	21+				
Tuesday	6:00am	11:00pm	25-50	ANY	21+				
Wednesday	6:00am	11:00pm	25-50	ANY	21+				
Thursday	6:00am	11:00pm	25-50	ANY	21+				
Friday	6:00am	12:00AM	25-50	ANY	21+				
Saturday	6:00am	12:00AM	25-50	ANY	21+				
	tablishment License is requir tanning, etc.), recording stud								
Alcohol Establishment Permitted Hours of O		am to 9:00 pm Sunday thru am to 2:00 am Sunday thru		0 am Friday & Sa	turday				
Entertainment Outdoor Closing Hours:  10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.									
11. Signature				, and the second	o, operation.				
	orietor, Partner, or 20% or mo	ore Shareholder	Signature of additional p	artner or 20% or	more shareholder				
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)									



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal	Entity Name: RESTAURANTE	GUELA GUETZA					
Premise Address: 1039 W NATIONAL Milwaukee wi 53204							
Proximity of Premises to Church, School, Daycare Center or Hospital							
Is the building within 300 feet of any church, school, daycare center or hospital?							
"Ser	vice Bar Only" Designation						
Serv	plying for Class B or C license, are you applying for "Se ice Bar Only means customers cannot sit at the bar. A tools, chairs or other articles of furniture shall be place	lcohol is served to employees who serve patrons seated at tables.					
Busi	ness Information						
a)	Are you taking out this application for anyone that ma						
b)		conducting the day-to-day operations of the business? No Yes					
c) d)	If yes, explain:						
Property Information (New & Transfer Applicants Only)							
a)	Do you own or lease the building?	□Own <b>X</b> iease					
b)	Who owns the fixtures (for example, coolers, etc.)?						
c)	Are you purchasing the stock and/or fixtures?	□No □Yes If yes, amount paid \$					
d)	Total amount paid for business	\$					
e)	Total amount paid for goodwill of the business	\$					
	fair market value of all of the rest of the assets of the						
f)	f) Have you made arrangements with the seller for payment of personal property taxes?   No Yes						
Lease Information (New & Transfer Applicants who are leasing the premises only)							
a)	Date lease begins 08/01/2025nds 08	101/2024					
b)	Monthly rental \$3500 0 4000 TE	3D 제 v					
c)							
	d) Does your lease allow for assignment to another party without the consent of the owner? 🔀 No 🗌 Yes e) For what length of time have you been guaranteed occupancy (number of years)?						
e)	For what length of time have you been guaranteed of						
ı							

Leac	e Information (Continued)
reas	
	In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? Mo Yes If yes, explain  Does the present owner or occupant object to the granting of your license? No Yes  If yes, explain
Chai	nge of Agent Applicants Only
	e there been any changes to the floor plan since the last application was submitted? No Yes  o, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):
Sign	ature
Signat (If no	cure of Sole Proprietor, Partner or 20% or More Shareholder 20% or more Shareholder, Corporate Officer - print name/title and sign)
	Note: All information contained in this application is subject to approval by the Common Council.  Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  Contact the License Division for information on how to request changes.
	New and transfer of premises applicants must submit the following:
	Detailed floor plan
	☐ If a restaurant, copy of the menu



### FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: RESTAURANTE GUELAGUETZA, LLC						
Premises Address: 1039 W. NATIONAL AVE, MILWAUKEE, WI 53204						
SECTION 1	TYPE OF BUSINESS					
What will be the m	najority of your food sales? (check one)					
MEALS include nachos w/ che	Restaurant Items (meals):  MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.					
Retail Items (snacks and beverages):  RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.						
A conven of basic f	a convenience store? Yes No lience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale food items and in addition, sells household products or is a filling station that sells basic food items and d products.					
☐ Bed & Breakfast ☐ Micro Market						
All Applicants: Su	bmit a menu or a list of food items that will be sold.					
Will any wholesale	e business be done? 🗹 No 🗌 Yes If yes, what percentage of food sales will be wholesale?					
Less than	25%					
25% or M	lore AND: Restaurant items (meals) will be sold – Complete this application and also contact DATCP.					
	NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.					
SECTION 2	FOOD PROCESSING					
Will any food processing be done? No Ves						
	ned as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, nting, distilling, pickling, freezing, drying, smoking, or packaging.					
SECTION 3	FOOD REQUIRING TEMPERATURE CONTROL					
Will any food that requires temperature control be sold? No Yes  (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)						
If yes, list the types of food items: MEAT, CHEESE, POULTRY						
. ,,,						

ccl-foodplan 2/28/19

SECTION 4	DETAILS OF OPERATI	ON		
Will you hav	e seating on site for dining?	☐ No	<b>☑</b> Yes	
Will you be	doing any catering?	☑ No	Yes	
Will you be	doing any delivery?	☑ No	Yes	
Will you hav	ve outdoor activities?	✓ No	Yes - Check all that apply: Bar Cooking/Grilling Dining	
Will you hav	ve a drive thru window?	<b>☑</b> No	Yes - Are hours different from inside? No Yes	
			If Yes, provide drive thru hours:	
Will scales o	or barcode scanners be used?	☑ No	Yes - You must also apply for a Weights & Measures License.	
SECTION 5	ADDITIONAL SITES			
Where will	food be prepared and/or sold?			
🛮 At a sing	gle site At multiple site	s: How n	nany?(for example, a hotel with several dining rooms or bars)	
If multiple s	ites, attach a Food Dealer Addi	tional Site	Addendum (ccl-foodadd) for each additional site.	
SECTION 6	CONSTRUCTION OR	CHANGE	S	
Are you pla	nning any construction, remode	eling or ed	quipment changes?	
☑ No	If No, SKIP to Section 8			
☐ Yes	If Yes, check all that apply:	☐ New	construction of a building Renovation or remodeling	
		Cons	struction changes to existing building	
Provide a b	rief description of the changes:			
Start date:				
Name, Add	ress & Phone Number of Archit	ect:		
·				
Name, Add	ress & Phone Number of Contra	actor:		
,				
SECTION	7 ALCOHOL BEVERAG	ES		
Are you ap	plying for an alcohol beverage I	icense?		
☐ No	If No, SKIP to Section 9			
☑ Yes	If YES, if your food license is	approved	prior to the alcohol license, when do you want the food license issued?	
	Immediately   At the	same tim	e as the alcohol license	
SECTION	8 ACKNOWLEDGEME	NTS & SIG	GNATURE	
You must i	nitial each item confirming you	r understa	anding:	
LAP			st conduct an inspection and advise the License Division of their approval	
	before the license may be issue	ed.		
LAP	I understand I must obtain and	occupancy	permit from the Department of Neighborhood Services and an inspection is must advise the License Division of their approval before the license may	
1 40	be issued.			
LAY	I understand the district alderg	erson wil	I review and either support or object to my application. If he/she objects, I before the Licenses Committee. The Licenses Committee will then make a	
may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will the recommendation to the Common Council. The Common Council must grant the license before it may be				
LAP	I understand proof of payment	for all lice	ense fees must be on file in the License Division before the license may be and posted in my establishment prior to opening for business.	
LAP	I will not operate my food busi	ness until	the license has been issued and posted in the establishment.	
Signature of Sole Proprietor, Partner, or 20% Shareholder: Lucia Antonio Perr 2				
Signature	of Additional Partner:	July		

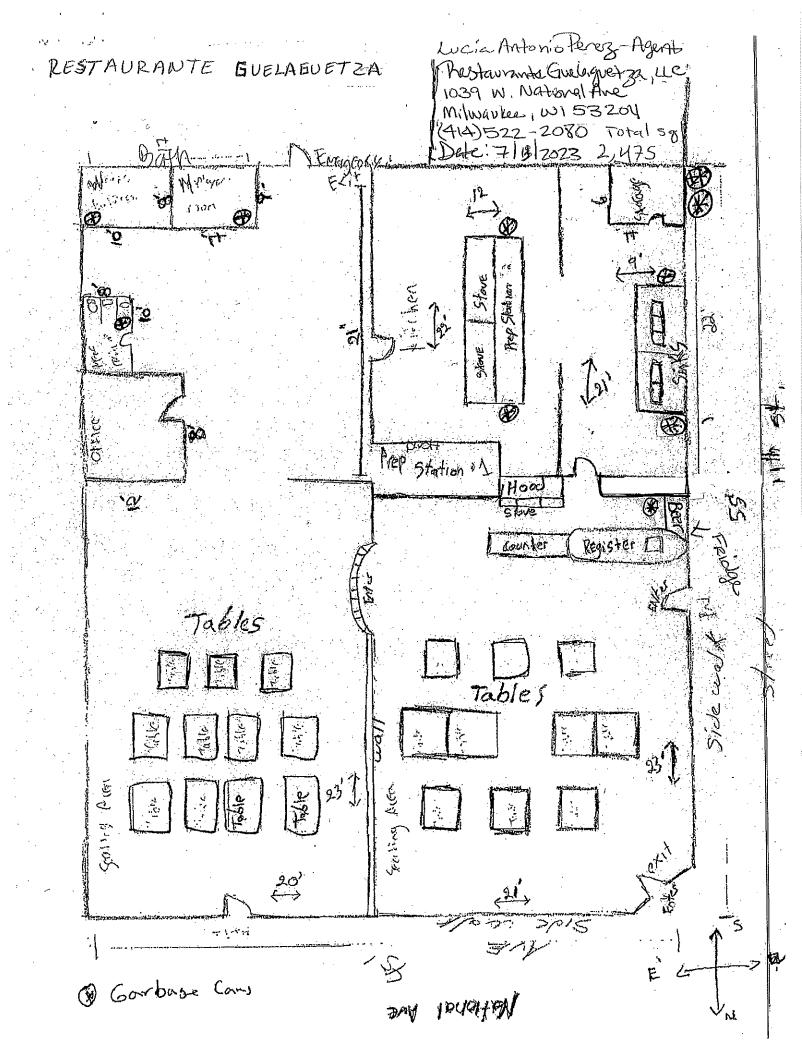
### Restaurante Guelaguetza, LLC

#### Menu

Quesadilla	\$8.00
Sopes	\$4.00
Burritos	\$7.00
Menudo	\$12.00
Tortas	\$7.00
Alambres	\$8.00
Caldo de Pollo	\$10.50
Moharres	\$12.00
Tacos	\$2.25
Fajitas	\$12.00
Chimichanga	\$7.00
Hamburguesa	\$6.50
Chilaquiles	\$9.00
Soda	\$2.00
Agua	\$2.00
Café	\$2.00
Beer	\$4.00

N RESTAURANTE GUELABUETZA VBEER Refrigerator S. ITH STREET Lucia Antonio Ferra-Agut
Restavante Gueleguetoza, LLC
1039 W. National Ave Date: 7/13/23
Milwauker, WI 53204
414-522-2080

Total 58, 2,475



RESTAURANTE GUELAGUETZI -1039 W. NATIONAL AVE HILLMANKEE, WE 53209 - RESTANGANTE HILLINGO HICHEA DATE: 7/3 ROZZ Agent: Lucia Antonia Pen BASEMENT STORAGE nutronal Ave Cooler DRY STORAGE Beek TOTAL SQ. Feel 3,774

RESTAURANTE BUELABUETZA