

LRB-RESEARCH AND ANALYSIS SECTION

PUBLIC SAFETY COMMITTEE

JUNE 21, 2012

ITEM 18, FILE # 120291

File Number 120291 is a resolution amending Common Council File Number 111722 relative to the application, acceptance and funding of the End AIDS Milwaukee Grant from the MAC AIDS Fund through Diverse and Resilient.

Background

1. The Milwaukee Health Department (MHD) has partnered with the nonprofit organization Diverse and Resilient in efforts that include outreach and education to Milwaukee area populations at risk of HIV transmission.
2. Young gay and bisexual men, especially young African American gay and bisexual men, have been found to be at high risk for HIV transmission. It has also been determined that social conditions have resulted in limited HIV prevention information among these populations. Additional information has been attached to File Number 120291 to follow-up on discussion at Committee during consideration of File 111722 about the experience of young, African-American males in Milwaukee County. Key points include:
 - The Wisconsin Department of Health Services (DHS) reports that, at the end of 2011, 6,550 people were reported to be living with HIV or AIDS in the state. Additionally, the DHS estimates that another 1,750 infected people were living in Wisconsin who were unaware of their HIV status.
 - The DHS found that Milwaukee County continues to be the epicenter of the HIV/AIDS epidemic in Wisconsin, reporting 53 percent of the new cases last year.
 - The report also found that cases of HIV in black gay and bisexual men under the age of 30 in Wisconsin tripled between 2002 and 2011. Last year, they accounted for one in five new HIV cases in the state, compared with just 6 percent in 2002. Half of the black men diagnosed with HIV infection last year were younger than 24.
 - One in three black men between the ages of 15 and 59 who has sex with men is estimated to be HIV-positive – a prevalence rate that's three times higher than that of gay and bisexual Hispanic men in the state and six times higher than for white gay and bisexual men. It's more than 500 times higher than the adult population of Wisconsin as a whole.
 - Testing of nearly 9 thousand Wisconsin Department of Corrections inmates in 2009 found that approximately 0.5% (43) were HIV positive – and of all inmates returned to Milwaukee County in 2010 and 2011, 7 were known to be HIV positive.
3. The MHD initially provided the organization, Diverse and Resilient, with marketing and advertising for its public health outreach and education to young gay and bisexual men supported by \$50,000 in funding from the MAC AIDS Fund approved with the adoption of File Number 110709 on October 11, 2011.
4. File Number 111722 amended File Number 110709 approving the acceptance and expenditure of an additional \$25,000 for this program.

Discussion

1. This new resolution approves an additional \$30,000 from the MAC AIDS Fund, entirely

grantor share, to expand the advertising campaign addressing HIV transmission.

2. The previous awards in this grant totaling \$75,000 are increased to a total of \$105,000 and budgeted as expenditures for advertizing from a contractual services account.
3. The resolution recites that all other clauses in the original resolution remain unchanged.

Fiscal Impact

This grant has no impact on the O & M Budget or the Tax Levy.

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June 19, 2012

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