

## **Strong Neighborhoods Plan: 2015 Budget**

The Mayor's 2015 Proposed budget funds the second year of the **Strong Neighborhoods Plan** with a total of **\$10.6 million**.

The 2015 Proposed Budget increases funding for Prevention activities by \$1 million (+228%) and Revitalization work by \$900,000 (+36%). Demolition activity is reduced by \$3.2 million (-37%), keeping with the Mayor's strategic vision outlined in the 2014 budget.

### **The Mayor's goals in 2015 are:**

- Sell 350+ City-owned homes
- Demolish or deconstruct 170 homes
- Continue quality maintenance on City-owned homes and vacant lots
- Improve *at least* 100 City-owned lots
- Complete the *next* 15 rent-to-own transactions
- Incentivize the sale and renovation of 15 City-owned commercial buildings

Highlights of the 2015 budget allocation:

**Increased focus on prevention:** The 2015 budget allocates \$500,000 for the Code Compliance Loan program, a deferred payment loan for low-income and senior homeowners with critical repair needs. The budget also includes \$500,000 funding a stabilization loan product for existing owners City-wide, aimed at the "gap" in the existing slate of homeowner resources.

**Multi-track sales strategies:** The budget continues funding for existing incentives, including matching funds for rehab, support for rent-to-own renovations, and the City's partnership with ACTS Housing which targets new homeowners. The successful realtor pilot will be expanded to 10 brokers, and DCD will continue packaging City properties for developers, including tax credit financed projects.

**Challenge fund:** The Strong Neighborhoods Challenge fund is proposed at \$500,000, and is intended to help new developers and non-profits take on City-owned property at scale, in targeted neighborhoods that complement existing and planned development activity.

**City-owned commercial:** To facilitate redevelopment of City-owned commercial property, \$500,000 will be allocated for rehab, incentives, and other efforts to support sales and development.



**Transitional Jobs:** Transitional workers hired as part of Compete Milwaukee will support the Plan’s Renewal goal. DCD and DNS will place 13 transitional workers in positions to monitor vacant property and support City property sales, combining skills training and work experience with neighborhood stabilization efforts.

**Strong Neighborhoods Plan**  
*Funding Alignment for the 2015 Proposed Budget*

<b>Goal &amp; Key Efforts</b>	<b>2014 Budget</b>	<b>2015 Budget</b>
<b>Prevention</b>	<b>\$425,464</b>	<b>\$1,398,811</b>
Vacant Bldg Reg.	\$295,464	\$288,202
<b>Code Compliance Loans</b>	<b>65,000</b>	<b>500,000*</b>
<b>Strong Nbhds Loans</b>	<b>-</b>	<b>500,000*</b>
<b>Mitigation</b>	<b>\$8,642,749</b>	<b>\$5,399,065</b>
Maintenance & Land Mgmt	3,156,749	3,175,087
Demolition - DPW	1,767,000	824,790
Demolition/Deconstruction	3,539,000	1,319,000
<b>Revitalization</b>	<b>\$2,367,242</b>	<b>\$3,419,801</b>
Housing Infrastructure Pres.	450,000	450,000
Matching Loans	1,400,000	1,250,000*
Rent-To-Own	350,000	350,000
ACTS Partnership	200,000	200,000
<b>Challenge Fund</b>	<b>-</b>	<b>500,000</b>
<b>City-Owned Commercial</b>	<b>-</b>	<b>500,000</b>
<b>Renewal</b>	<b>\$278,933</b>	<b>\$354,243</b>
Vacant Lot Beautification	200,000	200,000
<b>TOTAL</b>	<b>\$11,734,388</b>	<b>\$10,571,920</b>

\*These items are funded in whole or part with tax incremental revenue utilized under WI Stat. 66.1105(6)g and CCFN 131751