



**Granville-Havenwoods Advisory Council (GHAC)
Business Questionnaire**

Summary of Responses to Questionnaire:

Please be aware that all responses for the Business Questionnaire did not populate entirely when attempting to respond to the PDF questionnaire that was sent to me via email. I have therefore provided the full responses to these specific questions to this document for your review.

4. Description of services offered – Including specific activities to be held at the proposed location. In addition to all licensing needed/applied for.

We are a State-Licensed Adult Family Home residence that provides care and supervision to individuals from various service groups in a supportive, home environment – promoting safety, health and overall wellness. The services offered are day-to-day living activities, such as meals, hygiene support, medication reminders, light housekeeping, and social engagement. Our operations prioritize a safe and nurturing atmosphere, integrating wellness practices tailored to the unique needs of our residents while maintaining the character and rhythm of a residential neighborhood.

5. Problem the Business will Solve

Victory Vision Business Ventures addresses a critical community challenge: the shortage of safe, supportive, and high-quality housing and care for vulnerable adults. Many families struggle to find residential environments that not only meet compliance standards but also provide compassionate daily living support, consistent medication management, and genuine engagement for their loved ones. Traditional facilities are often overcrowded, impersonal, or financially inaccessible, leaving residents and families feeling underserved and overlooked.

6. Community Involvement Statement

Victory Vision actively involves the community by fostering open communication with neighbors, partnering with local organizations, and welcoming families into the care process. Through collaboration and transparency, we create a supportive network that strengthens both our residents' well-being and the neighborhood as a whole.

7. Giving Back to the Community

Victory Vision is committed to giving back to the community by creating jobs, supporting local businesses, and engaging in neighborhood improvement efforts. We reinvest our resources into community partnerships, volunteer initiatives, and educational outreach that uplift both residents and neighbors. By ensuring our homes are not just places of care, but sources of pride and contribution, Victory Vision strengthens the community it serves.

9. How the Business will Improve the 9th District

We believe the 9th District can be strengthened through collaboration, community investment, and care for the people who live here. Our focus is on creating safer neighborhoods, expanding access to quality housing and supportive services, and uplifting local businesses that provide jobs and stability. By working hand-in-hand with residents, community leaders, and local organizations, we can:

- Promote Safety & Wellness – Invest in community programs that address health, caregiving, and youth engagement while ensuring our neighborhoods remain safe, clean, and welcoming.
- Support Local Business Growth – Encourage entrepreneurship and small-business development, helping local owners thrive and attract resources to the district.
- Strengthen Housing & Services – Provide high-quality supportive housing, 24-hour care where needed, and equitable access to services that preserve dignity and independence for all residents.
- Build Community Connections – Create advisory committees, host listening sessions, and expand outreach so that every voice in the district has a chance to shape its future.

Together, these actions will not only improve quality of life for current residents but also build a stronger, more vibrant, and inclusive 9th District for generations to come.

13. Required City Approvals

We have been in communication with BOZA, and we are scheduled to attend a hearing on October 9, 2025, to secure our Occupancy Permit. It is our goal to adhere to all City and State guidelines, as this not only keeps our residents and caregivers safe, but this also keeps the neighborhood safe.

15b. Marketing Plan

Our marketing strategy emphasizes the importance of stability, trust, and accessibility by remaining on the same side of town for our adult family homes. This consistency allows us to strengthen our presence in the community, build deeper connections with residents and families, and maintain close relationships with local partners, providers, and stakeholders.

By focusing our operations within this area, we are able to:

- Enhance Brand Recognition – A consistent presence builds familiarity and credibility, ensuring that families and referral partners recognize Victory Vision as a trusted care provider in the neighborhood.
- Leverage Word-of-Mouth Marketing – Our reputation for quality care continues to generate strong referrals from satisfied families, employees, and community partners.
- Strengthen Community Partnerships – Remaining within the same side of town allows us to collaborate more effectively with local organizations, healthcare providers, and businesses to provide seamless support for residents.
- Improve Accessibility & Convenience – Families know that our homes are located within a convenient, stable area, making visitation and continuity of care easier.

This intentional focus positions Victory Vision not only as a provider of high-quality adult family home services but also as a long-standing anchor of support and trust within the community.