



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, October 28, 2025

COMMITTEE MEETING NOTICE

AD 14

MARQUEZ, Rosa, Agent
CATRINA'S LLC
3801 E LAYTON AV
CUDAHY, WI 53110

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, November 11, 2025 at 11:10 AM

The access code is <https://meet.goto.com/658271221>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting Instrumental Musicians, Disc Jockey, Bands, 5 Amusement Machines and Hookah Service as agent for "CATRINA'S LLC" for "CATRINA'S CAFE AND CANTINA" at 2352-2354 S KINNICKINNIC AV.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 9-22-2025
Officer: P.O. WARD

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: **Catrina's Café and Cantina**
Address: **2352-54 S. Kinnickinnic Ave**
Phone:

Owner: **Rosa Marquez**
Owner address: **3801 E. Layton Ave**
City State Zip: **Cudahy WI 53110**
Owner Phone: **414-897-4339**
Owner email: **catrinacafe.24@gmail.com**

Licensee/Agent: **Same**
Home Address:
City State Zip:
Phone:
Email:

Preferred contact:

Location currently open: ☐ YES ☒ NO

Projected open date: October 2025

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 7am-2am ☐24 hours ☐Y ☐N
Mon: 7am-2am
Tue: 7am-2am
Wed: 7am-2am
Thu: 7am-2am
Fri: 7am-2:30am
Sat: 7am-2:30am

Premise Type: ☐Tavern/Bar
☒Restaurant
☐Other:

Licenses currently held:
Alcohol: ☐Yes ☐No Class: #:

Tobacco: ☐ Yes ☐ No #:
 Food: ☐ Yes ☐ No #:
 Extended Hours: ☐ Yes ☐ No #:
 Secondhand Dealer: ☐ Yes ☐ No Type: #:
 Other: ☐ Yes ☐ No Type: #:
 Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☒ Tavern(s) If so, how many 2
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☐ Yes ☒ No
7. Is the parking lot clean? ☐ Yes ☐ No
8. Off-Street parking ☒ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☐ No
 - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☐ No How Many: **FUTURE INSTALL**
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☐ Yes ☐ No **FUTURE INSTALL**
18. Are they in working order? ☐ Yes ☐ No
19. What format are the cameras?
 - a. Color ☐ Yes ☐ No
 - b. Digital ☐ Yes ☐ No
 - c. Recorded ☐ Yes ☐ No
20. How long is footage stored for later viewing: **30 DAYS**
21. Are there exterior cameras ☐ Yes ☐ No How many: 2
22. Are there interior cameras ☐ Yes ☐ No How many: 4
23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☐ Yes ☐ No How many

Interior Survey:

25. What is the planned capacity? **Approximately 70**
26. What is the minimum number of employees That will be on premise **8**
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☐ No
- a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☐ Yes ☐ No
30. Is there a lockable area that separates employees from customers? ☐ Yes ☒ No
31. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
32. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
- a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

33. How many security personnel are going to be employed: **NO SECURITY**
34. How will they be deployed: Interior Exterior
35. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
36. Will the security be managed by business ☐ or contracted ☐
37. Will they be armed ☐ Yes ☐ No
38. What type of security measures to be used:
- ☐ Wanding/metal detector
 - ☐ ID Scanner
 - ☐ Dress Code
 - ☐ Cover Charge
 - ☐ Age restriction
 - ☐ Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

These additional notes are written by Police Officer Michael Ward, assigned to District 6, Days.

The location is still currently being remodeled, but will be ready for operation in October. Currently the location has not installed their security cameras. The plan is to have two cameras on the exterior of the building. One will capture the main entrance off of Kinnickinnic Ave. and a second will be placed in the rear (eastside) capturing the patio area. The interior will have four cameras. One will capture the main entrance, a second will capture the bar area and where the register will be placed. The others will capture the dinning area.

A discussion regarding the Standing complainant form was had with the listed owner and the importance of No Loitering signs around the business regarding the enforcement of the form.

The location does have a fenced in patio in the rear. A discussion regarding the proximity of the patio to the residential neighboring properties were had, and the concerns of noise complaints. I

suggested the listed owner introduces herself to those neighbors, and to discuss any potential concerns.

This concludes my additional notes.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/04/25

LICENSE TYPE: Class B Tavern

NEW: ☐

RENEWAL: ☒

No. 385096 385097

Application Date:

License Location: 2352-54 S. Kinnickinnick Avenue

Business Name: Tulum Latin Gastropub

Licensee/Applicant: CARMONA, Ernesto
(Last Name, First Name, MI)

Date of Birth: 09/10/1972

Home Address: 3530 S. 15th Street

City: Milwaukee

State: WI Zip Code: 53221

Home Phone: 414-817-2047

This report is written by Police Officer Felix, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/29/22 at 8:13pm, Milwaukee Police responded to 2352 S. Kinnickinnick Avenue for a aldermanic complaint. Officers interviewed the general manager who was very cooperative and provided copies of all licenses. When asked about the potential noise coming from the location, he said he would do what he can to make sure the issue is resolved. He also said that last week he had a low number of customers and that "Tonic Bar" did have a live band which was very loud. No violations were observed.

- =====
2. On 02/26/25 at 11:02p.m., Milwaukee Police conducted a License Premise Check at 2352 S. Kinnickinnick. On entry officers observed patrons smoking Hookah at the bar. Officers requested to see the bartenders license, to which they provided a Class D Operator issued on 11/10/22, valid two years from the issue date. There were no other employees on scene. The business was cooperative with the investigation.
- =====

Previous Premise

Cox, Andrew

From: Cooney, Jim
Sent: Thursday, September 11, 2025 2:05 PM
To: Cox, Andrew
Cc: Milano, Marissa
Subject: RE: Please add to Catrina Cafe on S KK

Alder.

From: Cox, Andrew <Andrew.Cox@milwaukee.gov>
Sent: Thursday, September 11, 2025 2:04 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Milano, Marissa <ldcoord@milwaukee.gov>
Subject: RE: Please add to Catrina Cafe on S KK

Got it. Should the objector be listed as you or the alderwoman or John Doe/Anonymous?

Andrew Cox
License Specialist II
City Clerk - License Division
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office: 414-286-2238



From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Thursday, September 11, 2025 1:29 PM
To: Cox, Andrew <Andrew.Cox@milwaukee.gov>
Cc: Milano, Marissa <ldcoord@milwaukee.gov>
Subject: RE: Please add to Catrina Cafe on S KK

Add it to the new location on KK. There are concerns about approving the PEP there.

From: Cox, Andrew <Andrew.Cox@milwaukee.gov>
Sent: Thursday, September 11, 2025 12:53 PM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Cc: Milano, Marissa <ldcoord@milwaukee.gov>
Subject: RE: Please add to Catrina Cafe on S KK

I can add if needed, but just wanted confirmation that I'm adding them to their Kinnickinnic location since these fliers/ads are for their 5th St location which does have an active PEP approved for DJs.

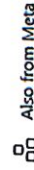
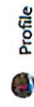
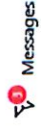
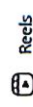
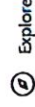
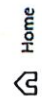
Andrew Cox
License Specialist II
City Clerk - License Division

200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office: 414-286-2238



From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Thursday, September 11, 2025 12:31 PM
To: Cox, Andrew <Andrew.Cox@milwaukee.gov>
Cc: Milano, Marissa <ldcoord@milwaukee.gov>
Subject: Please add to Catrina Cafe on S KK

Instagram



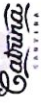
catrinamke

Follow

Message

...

271 posts 1,933 followers 1,198 following



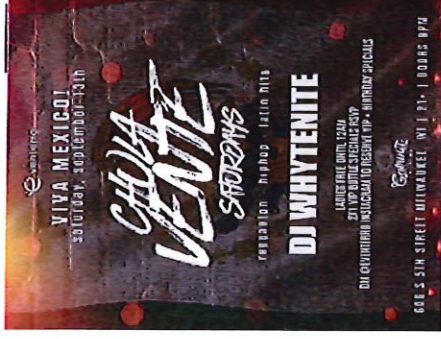
Catrina Cantina

Dance & Night Club

📍 Hottest Latin Dance Club in Walkers Point

📍 Open Friday & Saturday

📍 DM Us for Table Reservation



Jim Cooney
License Division Manager
City Clerk-License Division
200 E Wells St #105
414-286-2238
www.milwaukee.gov/license
[Take our Survey!](#)





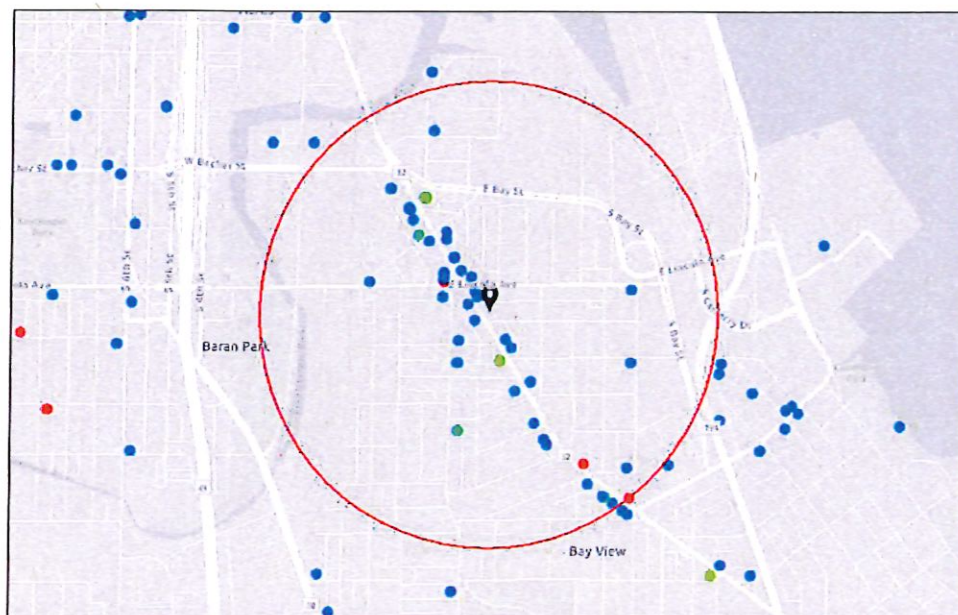


Concentration Map for 2352-2354 S Kinnickinnic Ave

Area of Interest (AOI) Information

Area : 21,862,585.81 ft²

Aug 28 2025 12:09:36 Central Daylight Time



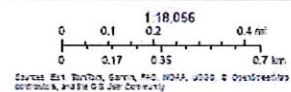
Alcohol Licenses (active)

Class A Liquor and Malt

Class B Fermented Malt Beverage

Class B Tavern

Class C Wine Retailer



Cooney, Jim

From: Dimitrijevic, Marina
Sent: Monday, October 20, 2025 1:08 PM
To: 1
Cc: Milano, Marissa; Cooney, Jim
Subject: Re: Pink Agave public disorderly conduct

Categories: Red category

Hi Brad,

Their license is going before the License committee tomorrow. I have included the log in info below so you may testify. The committee should be on time at this time of day.

FYI, you live in MPD District 6, so calling non emergency for that district could be better for their record keeping. According to the license file there are no police calls to the business in the past year, except one they made themselves when they experienced vandalism.

The following applications have been scheduled before committee:

09:25 AM

- 14 GNADT, Daniel C, Agent for "BAY VIEW BOWL LLC", Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting Jukebox, 2 Dart Boards, 12 Bowling Lanes, 5 Amusement Machines and 2 Pool Tables for "BAY VIEW BOWL" at 2416 S KINNICKINNIC Av.

09:30 AM

- 14 DAHER, Omar-Al Farouq H, Agent for "MOSB LLC", Extended Hours Establishments License Application Requesting To Close at 2AM Everyday for "GORDO'S BUBBLES WAFFLES CAFE" at 2301 S HOWELL Av.

09:35 AM

- 14 NAVARRO, Evalise R, Agent for "B&J INVESTING GROUP LLC", Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Renewal Application for "PINK AGAVE" at 2242 S KINNICKINNIC Av. (Expires 11/12/2025)

LICENSES COMMITTEE - 10.21.25

Oct 21, 2025, 9:00 AM – 5:00 PM (America/Chicago)

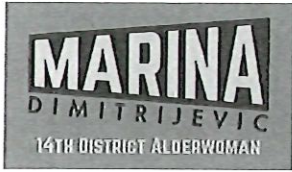
Please join my meeting from your computer, tablet or smartphone.

<https://meet.goto.com/479852445>

REDACTED

BY

[Signature]



Terri Williams
Legislative Aide | 14th District
She/Her/Hers/Ella
p: (414) 286-3769
e: terri.williams@milwaukee.gov
200 E Wells Street, Room 205

Use our Click for Action online system to report city service requests [here](#).
Sign up for the Aldermanic District 14 monthly e-newsletter and other updates [here](#).

From:
Sent: Monday, October 20, 2025 12:45 PM
To: Dimitrijevic, Marina <Marina@milwaukee.gov>
Subject: Pink Agave public disorderly conduct

Hello, I am resident who has been living at 1 S Kinnickinnic Ave, Milwaukee, WI 53207 for 5 years. At approximately 10:45pm last night about 7-8 patrons came out of Pink Agave in Kinnickinnic Ave and proceeded to be loud and disorderly consuming alcohol out in front of the establishment and being loud enough to disturb in the entire neighborhood for over 20 minutes. When I had opened my window to yell at them to quiet down, and head home I got the response included in the second video. Threatening my life and general unruly disruptive behavior. No one inside Pink Agave came out to inform thier patrons to disperse, leave, quiet down, etc...

There was no sign of security, a bouncer, or a door man/woman. There have been repeated noise disturbances from Pink Agave and Revel and Sunday nights it has seemed to have escalated recently and it seems patrons in these establishments try to extend thier drinking weekend. I am a working professional at Molson Coors Beverage Co and I respect a business in the service industry to serve thier patrons. This repeated behavior is unacceptable however. I know children living in the unit next to mine. I have some hotlinks to Google photos/videos. If you can't view these please reply will find another way to format and send over. I did call MPD 2nd district immediately after the incident.

<https://photos.app.goo.gl/GBTgUPXL92zN2W757>

<https://photos.app.goo.gl/QNc9gPS6QMgc4wDA>

REDACTED
BY
A red stamp that says "REDACTED BY" followed by a red signature.

Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	51		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	MPR CORPORATION	Bay View Supermarket	PARESH C PATEL, Agt	2277 S HOWELL AV	Class A Malt & Class A Liquor License		9/19/2025, 7:00 PM	1
2	SEIGEL LIQUOR, INC	SIEGEL LIQUOR	AMARJIT S VIRK, Agt	2632 S KINNICKINNI C AV	Class A Malt & Class A Liquor License		9/23/2025, 7:00 PM	1
3	LOGAN & POTTER, INC	BURNHEART S	WILLIAM J SEIDEL, Agt	2599 S LOGAN AV	Class B Tavern License	80	9/24/2025, 7:00 PM	1
4	Rap Us Corp	Cafe India - Bar & Grill	RAKESH REHAN, Agt	2201 S Kinnickinnic AV	Class B Tavern License		9/14/2025, 7:00 PM	1
5	TKP LLC	Hungry Sumo	Thitichai Rukchon, Agt	2663 S Kinnickinnic AV	Class C Wine Retailer's License		9/26/2025, 7:00 PM	1
6	TKP LLC	Hungry Sumo	Thitichai Rukchon, Agt	2663 S Kinnickinnic AV	Class B Fermented Malt Beverage Retailer's License		9/26/2025, 7:00 PM	1
7	Bumstead Provisions LLC	Crafty Cow/Hot Head Fried Chicken	David T Eichler, Agt	2671 S KINNICKINNI C AV	Class B Tavern License	150	9/14/2025, 7:00 PM	1
8	BCT5 LLC	Vanguard	CHRISTOPHER J SCHULIST, Agt	2659 S KINNICKINNI C AV	Class B Tavern License		10/14/2025, 7:00 PM	1
9	OUR NEPAL LLC	Himalayan Yak	Surakchha Lalchan, Agt	2321 S KINNICKINNI C AV	Class B Tavern License		10/13/2025, 7:00 PM	1
10	Semolina MKE LLC	Semolina MKE	Petra L Orlowski, Agt	2474 S KINNICKINNI C AV	Class B Tavern License		10/16/2025, 7:00 PM	1
11	ICY Noses, LLC	Mac's Pet Depot BarkPark	Keri Torgerson, Agt	350 E WARD ST	Class B Fermented Malt Beverage Retailer's License		10/13/2025, 7:00 PM	1
12	Revel Group Inc	Revel	Paresha Sara Pesqueira, Agt	2246 S Kinnickinnic AV	Class B Tavern License	80	10/31/2025, 7:00 PM	1
13	B&J Investing Group LLC	Pink Agave	Evalise R Navarro, Agt	2242 S KINNICKINNI C AV	Class B Tavern License		11/11/2025, 6:00 PM	1
14	RSVR LLC	RSVR	Ryan K Spiering, Agt	2210 S KINNICKINNI C AV	Class B Tavern License		11/19/2025, 6:00 PM	1
15	AA Entertainment, LLC	The Backyard	Sam J Leaf, Agt	2155 S KINNICKINNI C AV	Class B Tavern License	160	11/10/2025, 6:00 PM	1
16	Bellis Bistro, LLC	Bellis Bistro	Charmice L Dodson, Agt	2643 S Kinnickinnic AV	Class B Tavern License		11/10/2025, 6:00 PM	1
17	Vine Society LLC	Voyager Wine & Cocktail Bar	JORDAN A BURICH, Agt	422 E Lincoln AV	Class B Tavern License	49	10/17/2025, 7:00 PM	1
18	TODDBAYVIEW LLC	TODD I BELIEVE I CAN FRY	Paphitchaya Liotrakun, Agt	2159 S KINNICKINNI C AV Unit 1	Class B Tavern License		1/15/2026, 6:00 PM	1

19	Morgan Kenwood, LTD	Avalon	JANE M SCHILZ, Agt	2473 S Kinnickinnic AV	Class B Tavern License		1/16/2026, 6:00 PM	1
20	ST AUGUSTINE CONGREGATION	ST AUGUSTINE OF HIPPO PARISH	Joseph A Laska, Agt	2530 S HOWELL AV	Class B Fermented Malt Beverage Retailer's License		12/30/2025, 6:00 PM	1
21	ROLL UP INC.	ROLL UP	Loan M Nguyen, Agt	2144-46 S KINNICKINNI C AV	Class C Wine Retailer's License		12/25/2025, 6:00 PM	1
22	ROLL UP INC.	ROLL UP	Loan M Nguyen, Agt	2144-46 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		12/25/2025, 6:00 PM	1
23	17th Ward, LLC	17th Ward Cocktail Lounge	Madalynn E Park, Agt	2150 S KINNICKINNI C AV	Class B Tavern License		12/31/2025, 6:00 PM	1
24	MARY JANE RESTAURANTS LLC	Cheba Hut	Heather R Huhn, Agt	2202 S KINNICKINNI C AV	Class B Tavern License		2/1/2026, 6:00 PM	1
25	GW Mireles Inc	Cafe Corazon Bay View	GEORGE MIRELES, Agt	2394 S Kinnickinnic AV	Class B Tavern License	99	2/2/2026, 6:00 PM	1
26	Egg & Flour II LLC	Egg & Flour	Adam M Pawlak, Agt	2273 S HOWELL AV	Class B Tavern License		3/2/2026, 6:00 PM	1
27	Homerun Holdings LLC	Santino's Social Club	Gregory L Huber, Agt	352 E Stewart ST	Class B Tavern License		3/1/2026, 6:00 PM	1
28	REVIVAL BAY VIEW LLC BROWN & GIBBS SPORTS BAR	BROWN & GIBBS SPORTS BAR	Julio C Maldonado, Agt	182 E LINCOLN AV	Class B Tavern License		2/25/2026, 6:00 PM	1
29	NI BURMESE LLC	NI BURMESE	Nyo Nyo Lin, Agt	2140 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		1/19/2026, 6:00 PM	1
30	PALOMA BAY VIEW LLC	Paloma Taco and Tequila	PATTIE L FORD, Agt	2156 S KINNICKINNI C AV	Class B Tavern License		4/1/2026, 7:00 PM	1
31	NI BURMESE LLC	NI BURMESE	Nyo Nyo Lin, Agt	2140 S KINNICKINNI C AV	Class C Wine Retailer's License		1/19/2026, 6:00 PM	1
32	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class B Fermented Malt Beverage Retailer's License		3/22/2026, 7:00 PM	1
33	Lion's Tooth, LLC	Lion's Tooth	Michelle M McClone-Carriere, Agt	2421 S KINNICKINNI C AV	Class C Wine Retailer's License		3/22/2026, 7:00 PM	1
34	Nonfiction LLC	Nonfiction Natural Wines	Bradley A Kruse, Agt	2563 S Kinnickinnic AV	Class B Tavern License		3/19/2026, 7:00 PM	1
35	MPK 65 LLC	ROOM SERVICE	Kanokporn Phadungsil, Agt	2121 S KINNICKINNI C AV 2	Class B Tavern License		4/7/2026, 7:00 PM	1

36	HONEYPIE CAFE, INC.	Honeypie	VALERIE A LUCKS, Agt	2569 S KINNICKINNI C AV	Class B Tavern License		4/28/2026, 7:00 PM	1
37	CIAO CUCINA, LLC	CAFE LULU	SARAH F JONAS, Agt	2261-65 S Howell AV	Class B Tavern License	189	4/14/2026, 7:00 PM	1
38	FRANK'S NEWPORT, LLC	THE NEWPORT LOUNGE	TIMOTHY CREED, Agt	939 E CONWAY ST	Class B Tavern License	80	5/18/2026, 7:00 PM	1
39	PAPABEARD OWN LLC	ESTEREV	Daniel P Jacobs, Agt	2165 S KINNICKINNI C AV	Class B Tavern License		5/11/2026, 7:00 PM	1
40	Lost Whale Enterprises LLC	Lost Whale	Richard W Duval, Agt	2151 S KINNICKINNI C AV	Class B Tavern License		6/18/2026, 7:00 PM	1
41	DRI 5 BAYVIEW LLC	Centraal Grand Cafe & Tappery	ERIC G WAGNER, Agt	2306 S KINNICKINNI C AV	Class B Tavern License	261	6/29/2026, 7:00 PM	1
42	Cream City Hospitality LLC	Heirloom MKE	Jessica J Ignatiev, Agt	2376-78 S HOWELL AV	Class B Tavern License		6/20/2026, 7:00 PM	1
43	VENDETTA COFFEE BAR LLC	VENDETTA COFFEE BAR	William J Haley, Agt	2268 S Kinnickinnic AV	Class B Tavern License		6/22/2026, 7:00 PM	1
44	MAPLE LEAF ENTERPRISE S, LLC	SUGAR MAPLE	ADRIENNE M PIERLUISSI, Agt	441 E LINCOLN AV	Class B Tavern License	160	7/29/2026, 7:00 PM	1
45	SUMO, LLC	THE HIGBURY PUB	JOSEPH R KATZ, Agt	2322 S KINNICKINNI C AV	Class B Tavern License	80	7/26/2026, 7:00 PM	1
46	SUSHI YUKI RESTAURANT, INC.	SUSHI YUKI	Jin San Koh, Agt	2349 S KINNICKINNI C AV	Class B Tavern License		7/24/2026, 7:00 PM	1
47	HIGGSKI, INC	BAY VIEW BOWL	MICHAEL S KOSINSKI, Agt	2416 S KINNICKINNI C AV	Class B Tavern License	160	7/25/2026, 7:00 PM	1
48	Three Sheets LLC	The Stone	SHAWN T LEET, Agt	2422 S Howell AV	Class B Tavern License	80	7/28/2026, 7:00 PM	1
49	PKNJ, LLC	Sorella	Kyle C Toner, Agt	2535 S Kinnickinnic AV	Class B Tavern License		8/16/2026, 7:00 PM	1
50	Guanajuato Mexican Restaurant, LLC	Guanajuato Mexican Restaurant	CAROLINA GAMINO, Agt	2317 S Howell AV	Class B Tavern License		8/2/2026, 7:00 PM	1
51	U.C. Jonas Inc	Mothership	PAUL U JONAS, Agt	2301 S Logan AV	Class B Tavern License		7/25/2026, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, October 28, 2025



Notice of Public Hearing

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MARQUEZ, Rosa, Agent

CATRINA'S CAFE AND CANTINA at 2352-2354 S KINNICKINNIC Av

Class B Tavern, Public Entertainment Premises and Food Dealer Licenses Application Requesting
Instrumental Musicians, Disc Jockey, Bands, 5 Amusement Machines and Hookah Service

Tuesday, November 11, 2025 at 11:10 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/11/2025 at 11:10 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE# 1	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE# 2	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE# 3	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2323 S KINNICKINNIC AVE# 4	MILWAUKEE, WI 53207-1600
CURRENT OCCUPANT	2329 S KINNICKINNIC AVE# 1	MILWAUKEE, WI 53207-1682
CURRENT OCCUPANT	2329 S KINNICKINNIC AVE# 2	MILWAUKEE, WI 53207-1682
CURRENT OCCUPANT	2329 S KINNICKINNIC AVE# 3	MILWAUKEE, WI 53207-1682
CURRENT OCCUPANT	2331 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2331A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2335A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2337 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2337A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2340 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2341A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2342 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2342A S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2343B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2345 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2345A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2346 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2348A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2350 S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2350A S HOWELL AVE	MILWAUKEE, WI 53207-1602
CURRENT OCCUPANT	2353 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2353A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2353B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2356 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1626
CURRENT OCCUPANT	2359 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2359A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2359B S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2367 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2369 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1625
CURRENT OCCUPANT	2382 S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2382A S KINNICKINNIC AVE	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 1	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 2	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 3	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 4	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 5	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	2390 S KINNICKINNIC AVE# 6	MILWAUKEE, WI 53207-1650
CURRENT OCCUPANT	424 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	426B E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	432 E SMITH ST	MILWAUKEE, WI 53207-1607
CURRENT OCCUPANT	449 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	449 E LINCOLN AVE# A	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	451 E LINCOLN AVE	MILWAUKEE, WI 53207-1756

CURRENT OCCUPANT	453 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	453 E LINCOLN AVE# A	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	457 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	463 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	467 E LINCOLN AVE	MILWAUKEE, WI 53207-1756
CURRENT OCCUPANT	503 E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	506 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	507 E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	507A E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	510 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	510 E SMITH ST# 1	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 2	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 3	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510 E SMITH ST# 4	MILWAUKEE, WI 53207-1632
CURRENT OCCUPANT	510A E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	510B E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	510C E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	514 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	515 E LINCOLN AVE	MILWAUKEE, WI 53207-1720
CURRENT OCCUPANT	518 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	522 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	524 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	526 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	526A E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	526B E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	528 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	529 E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	529A E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	531 E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	532 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	532A E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	537 E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	537A E LINUS ST	MILWAUKEE, WI 53207-1736
CURRENT OCCUPANT	538 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	542 E LINUS ST	MILWAUKEE, WI 53207-1737
CURRENT OCCUPANT	544 E LINUS ST	MILWAUKEE, WI 53207-1737

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Total Records: 82

Radius 250 feet and Center of the Circle: 2352 S Kinnickinnic Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☒ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: **FULL SERVICE RESTAURANT WITH LIQUOR SERVICE**

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 11/1/2025
- b. Is this premise under construction? ☐ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☐ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☐ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: **SPEAKERS**

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 4 Locations: DINING ROOM (1), BAR (1), REST ROOMS (2)
Outside: 2 Locations: SIDEWALK (1), PATIO (1)
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: TBD

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☐ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have licensed security on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Describe equipment used _____
List their License Number (s) _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? ~~100~~⁴ and list locations: Front, Back, & Bar Area
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>50</u> %	Food <u>50</u> % Cigarettes, Electronic Vape Devices, <u>0</u> % Tobacco Products	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems _____ %
Entertainment <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %			

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☒ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
- ☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette, Tobacco, Electronic Vape Products ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: FOOD DEALER

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 80 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☒ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: LINCOLN AVENUE

d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories _____ ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: ZIGG ENTERPRISES LLC Phone Number: 4148070609

Building Owner Address: 2831 S. 13TH ST., MILWAUKEE, WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

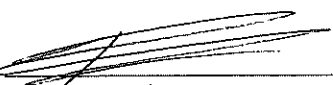
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7AM	2AM	80	2-100	NONE
Monday	7AM	2AM	80	2-100	NONE
Tuesday	7AM	2AM	80	2-100	NONE
Wednesday	7AM	2AM	80	2-100	NONE
Thursday	7AM	2AM	80	2-100	NONE
Friday	7AM	2:30AM	80	2-100	NONE
Saturday	7AM	2:30AM	80	2-100	NONE

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders,
Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: CATRINA LLC

Premise Address: 2352-2354 S. KINNICKINNIC

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? LANDLORD

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 7/1/2025 Ends 6/30/2030

b) Monthly rental \$ 4,300

c) Do you have an option to renew the lease? ☐ No ☒ Yesd) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 15

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain TAXES
- g) Does the present owner or occupant object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☐ Detailed floor plan
☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • licensing@milwaukee.gov • www.milwaukee.gov/licensing

Legal Entity Name: **CATRINA LLC**Premises Address: **2352-2354 S. KINNICKINNIC AVE., MILWAUKEE, WI 53207****SECTION 1 TYPE OF BUSINESS**

What will be the majority of your food sales? (check one)

☒ **Restaurant Items (meals):**

MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.

☐ **Retail Items (snacks and beverages):**

RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store? ☐ Yes ☐ No

A convenience store contains less than 7,500 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

☐ **Bed & Breakfast**☐ **Micro Market**

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done? ☒ No ☐ Yes If yes, what percentage of food sales will be wholesale?☐ Less than 25%☐ 25% or More AND:☐ Restaurant items (meals) will be sold – Complete this application and also contact DATCP.☐ NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.**SECTION 2 FOOD PROCESSING**Will any food processing be done? ☐ No ☒ Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROLWill any food that requires temperature control be sold? ☐ No ☒ Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)If yes, list the types of food items: DAIRY, MILK, CHEESE, MEAT, FISH, SHELLFISH, ICE CREAMS, YOGURT

SECTION 4 DETAILS OF OPERATION

- Will you have seating on site for dining? ☐ No ☒ Yes
- Will you be doing any catering? ☐ No ☒ Yes
- Will you be doing any delivery? ☐ No ☒ Yes
- Will you have outdoor activities? ☐ No ☒ Yes - Check all that apply: ☒ Bar ☐ Cooking/Grilling ☒ Dining
- Will you have a drive thru window? ☒ No ☐ Yes - Are hours different from inside? ☐ No ☐ Yes
If Yes, provide drive thru hours: _____
- Will scales or barcode scanners be used? ☐ No ☐ Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?

- ☒ At a single site ☐ At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- ☒ No If No, SKIP to Section 7
- ☐ Yes If Yes, check all that apply: ☐ New construction of a building ☐ Renovation or remodeling
☐ Construction changes to existing building ☐ Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- ☐ No If No, SKIP to Section 8
- ☒ Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
☒ Immediately ☐ At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

- RM I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- RM I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- RM I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- RM I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- RM I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: _____

Signature of Additional Partner: _____



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

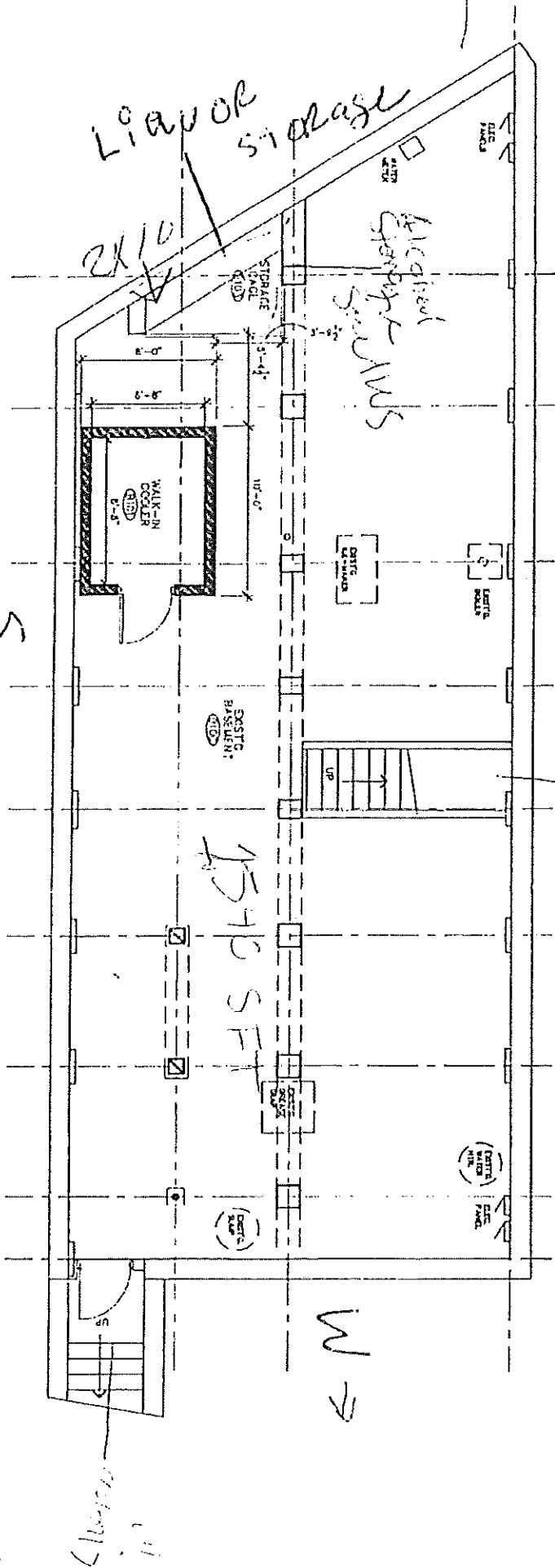
Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: <u>2352 S. KINICKINNICK</u>			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
☒ Instrumental Musicians	☐ Battle of the Bands	☐ Dancing by Performers	☒ Amusement Machines How many? <u>5</u>
☒ Bands	☐ Comedy Acts	☐ Adult Entertainment/ Strippers/Erotic Dance	☐ Concerts Approx. # per year? _____
☐ Bowling Alley How many? _____	☒ Disc Jockey	☐ Wrestling	☐ Theatrical Performances Approx. # per year? _____
☐ Pool Tables How many? _____	☐ Magic Shows	☐ Patron Contests	☐ Jukebox
☐ Motion Pictures (movies by admission) - How many? _____	☐ Poetry Readings	☐ Patrons Dancing	☐ Karaoke
☒ Hookah Service	☐ Other: _____		
Entertainment Outdoor Closing Hours: <u>10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</u>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe: _____			
At any time will sound amplification be used? ☐ No ☒ Yes If Yes, Describe: _____			
LEGAL CAPACITY OF PREMISES			
_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: RC Filed: 8-28-25 App: 385098Only PEP? ☐ No ☐ Yes If Yes, ☐ Queue to MPD and ☐ Email Mgrs/Team Lead (must be heard w/in 60 days)

2352 S
Linn Street Ave



1 BSMT. FLOOR CONSTRUCTION PLAN
1/4" = 1'-0"

CATHOLIC LCC

~~2352 S Linn Street Ave~~
2352 S Linn Street Ave
Phone: 503-202-5320



MEXICAN

Served with potatoes, or black beans.

ENFRIJOLADAS 14.99

3 rolled tortillas filled with scrambled eggs, chorizo covered with black beans sauce, topped with sour cream, fresco cheese, roasted poblano peppers, chorizo and avocado.

BREAKFAST BURRITO 12.99

Our flour tortilla stuffed with scrambled eggs, chorizo, cheddar cheese, tomatoes, onions, poblano peppers and avocados. Served with salsa ranchera sour cream and choice of side. Red potatoes or fruit.

MORNING TACOS 13.99

Three tacos, corn or flour tortillas filled with chorizo and scrambled eggs, cilantro and topped with mix cheese.

Served with a side of pico de gallo, choice of black beans and red potatoes.

SALMON CATRINA TACOS 16.99

Served with rice and pico de gallo.

HUEVOS A LA MEXICANA 12.99

Eggs scrambled with jalapenos, tomato, and onions, garnished with rice, black beans and avocado

CHILAQUILES 13.99

Deep fried tortilla chips, dipped in red or green sauce, topped with fresco cheese, onion, cilantro and sour cream. Served with avocado and two eggs. Choice of fruit, red potatoes, or black beans

With Chicken **18.00** / With Pork Chop **20.00**

With skirt steak or Cecina **25.00**

DIVORCED EGGS 13.99

Two eggs with green and red salsa, onions, cilantro, fresco cheese, and chilaquiles. Choice of fruit, red potatoes, or black beans.

With Chicken **18.00** / With Pork Chop **20.00**

With skirt steak or Cecina **25.00**

HUEVOS RANCHEROS 13.99

Two eggs, your way over fried crispy tortilla, covered with ranchera sauce, black bean sauce, rice, and topped with fresco cheese.

Served with corn or flour tortillas

MACHACADO REGIO 16.99

"Monterrey style," dried shredded beef scrambled with organic eggs, red sauce served with black beans, fresco cheese, baby red potatoes, and avocado slices.

MOYETES 14.00

Black beans and melted mix cheese with Pico de Gallo.

Choice of meat:

Chicken	Chorizo
Steak	Pastor
Ham	Bacon

COFFEE AND SODA

Ice coffee **5.00**

Drip coffee **3.00**

Latte (choice flavor caramel, vanilla, or hazelnut) **5.00**

Mocha **5.00**

Chai latte **5.00**

Hot chocolate **5.00**

Catrina ice coffee **9.00**
(Served with sweet cream kalua or baileys.)

Pajarete **10.00**
(tequila blanco and chocolate abuelita)

Tea **3.00**

Fountain soda **3.00**

** (one free refill) **

Iced tea **3.00**

AGUAS FRESCAS

*made with real fruit
* with alcohol 12.00 **

Mango **6.00**

Pina fresh **6.00**

Watermelon **6.00**

Horchata **6.00**

Tamarindo **6.00**

Pepino limon chia **6.00**

Fresh squeezed juice

Orange juice **7.00**

Green juice **7.00**

Carrot juice **7.00**

SANDWICHES

Choice of French fries, red potatoes, or our house soup.

GRILLED CHICKEN BREAST 13.99

Swiss cheese, lettuce, tomato with garlic aioli and a brioche bun.

HAMBURGER 13.00

Lettuce, tomato, onion, and pickle.

CHEESEBURGER 13.99

Lettuce, tomato, onion, pickle and American cheese.

MEXICALI BURGER 14.99

Mix cheese, avocado, jalapeno, grilled onions. & our house special sauce.

HANGOVER BURGER 16.99

Mix cheese, bacon, lettuce, tomato, pickle. and 1 egg of your choice.

CATRINA BLT 12.99

Bacon, lettuce, tomato, mix cheese, mayonnaise, and avocado.

CHICKEN AVOCADO CLUB 14.99

Served in a toast whole grain bread, avocado, Swiss cheese, mix greens & and mayonnaise.

CATRINA CLUB 13.99

Turkey, bacon, avocado, mixed greens, tomato, mix cheese, mayonnaise on white toast.

CHORIBURGER 15.99

Topped with mix cheese, chorizo and avocado.

CATRINA BURGER 15.99

Topped with sautated peppers, onions, mix cheese, and our special house sauce.

SALADS

Made with organic romaine lettuce and mixed greens.

BAJA CHICKEN AVOCADO 14.99

Chopped romaine, corn, black beans, feta cheese, tortilla chips, our homemade special dressing.

CHOP CHOP PECAN 14.99

Mixed greens, romaine lettuce, chicken breast, bacon, toasted pecans, avocado, tomatoes, carrots, & mix cheese, honey Dijon dressing.

TROPICAL SALAD 14.99

ADD CHICKEN **5.00**

ADD SALMON **10.00**

Mixed greens, caramelized toasted pecans, strawberries, peaches, cream cheese covered with toasted sesame seeds and raspberry dressing.



PANINIS

All served with a cup of soup and French fries, or fruit.

EL TROMPO 13.99

Savory seasoned pork with our special species, pineapple chunks and white melted cheese.

ACAPULCO 13.99

Thin slices of grilled pineapple, ham, Manchego cheese, our special dressing based with light chipotle flavor.

CARNITAS MICHIOACAN 14.99

Delicious, shredded pork, fresh avocado, queso fresco, jalapeno peppers, and Pico de Gallo.

EGG AND BACON 12.99

Scrambled eggs with bacon inside two toasted buns and accompanied by two complement of potatoes and vegetables.

ALTENO 13.99

Delicious, breaded chicken, oaxaca cheese, tomato, avocado, grilled onions and or special sauce based on light chipotle flavor.

VEGGIE 12.99

Manchego cheese, tomato, avocado, grilled onions, and mushrooms.

PUENTE GRANDE 14.99

Grilled chicken breast with homemade chorizo, avocado, tomato and Oaxaca cheese.

EL CUBANO 15.99

Breaded chicken or steak, sausage, bacon, with homemade Mexican sausage, avocado, tomato, and Manchego cheese.

MONTERREY 13.99

Shredded (Mexican) marinated beef with melted Chihuahua cheese and garnish.

CRANBERRY APPLE WALNUT 13.99

Chopped romaine, cucumbers, diced apples, walnuts, goat cheese toasted with citrus cranberry dressings.

CATRINA SALMON 22.99

A generous portion of salmon perfectly seasoned with fine herbs, garnished with mixed greens, tomato, baby potatoes, and avocados with a chipotle hollandaise sauce.

MARGARITAS

made with fresh fruit

El Catrina Margarita 14.00

(20.2 oz mezcal, orange liquor, pineapple juice, our homemade jalapeno syrup.)

Cielo Rojo 14.00

(20.2 oz mezcal, Cointreau, fresh lime juice, fresh strawberry, syrup)

Catrina Mezcal Moscow Mule 14.00

(Mezcal, lime juice, rosemary syrup, ginger beer.)

De la Casa 13.00

(Cazadores reposado, fresh lime juice, watermelon, cucumber, syrup.)

El Borracho Margarita 13.00

(Centenario plata, triple sec made with fresh cucumber, lime juice, fresh jalapenos, pineapple syrup.)

Afterlife 15.00

(Mezcal, tequila, triple sec, fresh lime juice, hibiscus, agave nectar.)

La Ultima 13.00

(Tequila, vodka, rum, triple sec, gin, blue curacao, sprite.)

CATRINA'S SPECIALTY DRINKS

Bloody Mary 13.00

(House bloody mix with vodka)

Catrina Michelada 10.00

(mango, tamarindo, pina)

Regular Michelada 9.00

Mimosa 7.00

Catrina Mimosa 8.00

(champagne vodka orange liquor and our secret mix juice.)

Sangria de Casa 13.00

(Red or mango)



Drinks Menu