



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, September 12, 2023

COMMITTEE MEETING NOTICE

AD 04

VIANES, Melanie M, Agent  
Sodexo Management Inc  
9801 WASHINGTONIAN BL  
Gaithersburg, MD 20878

You are requested to attend a hearing which is to be held in Council Chambers, Third Floor, City Hall:

**Tuesday, September 19, 2023 at 08:45 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Jukebox, Bands, Karaoke, 1 Amusement Machine, Patron Contests, 12 Bowling Lanes and 1 Pool Table as agent for "Sodexo Management Inc" for "Sodexo @ Marquette Annex" at 804 N 16th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



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AD 04

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Sodexo Management Inc  
2202 N 51<sup>ST</sup> ST  
Milwaukee, WI 53208

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Jim Cooney  
License Division Manager

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date: 08/28/2023  
Officer: Hudson

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Annex – Sedexo Management LLC

Address: 804 N 16<sup>th</sup> Street

Phone: 414-550-0976

Owner: Melanie Vianes

Owner address: 804 N. 16<sup>th</sup> Street

City State Zip: Milwaukee, Wisconsin 53210

Owner Phone: 414-550-0976

Owner email: Melanie.vianes@marquett.edu

Manager: Jackie Anderson

Home Address: 804 N. 16<sup>th</sup> Street

City State Zip: Milwaukee, Wisconsin 53210

Phone: 414—458-4713

Email:

Preferred contact: Melanie Vianes

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 4:30 pm – 11:30 PM 24 hours Y N

Mon: 4:30 pm – 11:30 PM

Tue: 4:30 pm – 11:30 PM

Wed: 4:30 pm – 11:30 PM

Thu: 4:30 pm – 11:30 pm

Fri: 4:30 pm – 11:30 PM

Sat: 4:30 pm – 11:30 PM

Premise Type: Liquor Store

Convenience Store

Other: sports lounge, bowling alley, restaurant

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Extended Hours:  Yes  No #:  
Secondhand Dealer:  Yes  No Type: #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone?  Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many: 10
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing: Two Weeks
19. Are there exterior cameras  Yes  No How many: unknown
20. Are there interior cameras  Yes  No How many: 10
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
23. Is the interior of the location neat and clean?  Yes  No
24. Does an interior camera face the entrance/exit?  Yes  No
25. Is there a lockable area that separates employees from customers?  Yes  No
26. Does the store sell single chore boy?  Yes  No
27. Does the store sell blunt wraps?  Yes  No
28. Does the store sell scales?  Yes  No
29. Does the store sell items that may be used as crack pipes?  Yes  No  
a. Describe item
30. Does the store have an over abundance of sandwich baggies:  Yes  No
31. Does the owner understand that these items are often used for drug use?  Yes  No
32. Do the products in the store appear to be new and rotated often?  Yes  No
33. Are emergency and non-emergency numbers posted near the phone?  Yes  No
34. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk?  Yes  No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees?  Yes  No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994?  Yes  No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department?  Yes  No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise?  Yes  No  N/A
5. Are at least two high-resolution surveillance security cameras installed?  Yes  No
6. Are the security cameras in working order?  Yes  No
7. Does one camera show an overall view of the counter and register area?  Yes  No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store?  Yes  No
9. Are the camera views obstructed by fixtures or displays?  Yes  No
10. Is the recorded footage stored for at least 30 days?  Yes  No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody?  Yes  No

12. Are customer entrances/exits made of glass or other transparent material?  Yes  No  
 a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment?  Yes  No  
 a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
 Does store conform to a-1  Yes  No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
 Does store conform to a-2  Yes  No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
 Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

The camera system is operated by MUPD. In order to get any surveillance, it would need to be requested by MUPD.

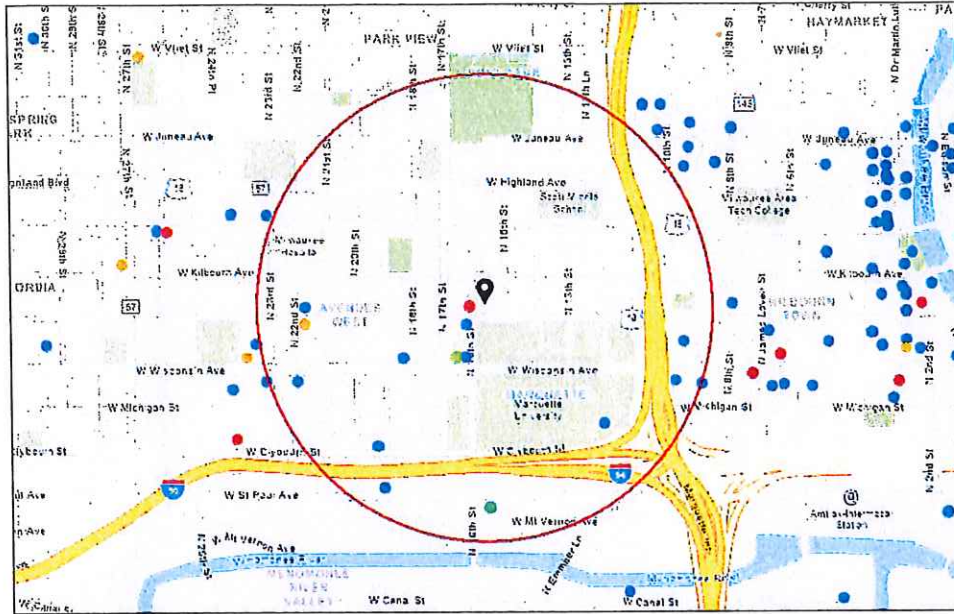


# Concentration Map for 804 N 16th St

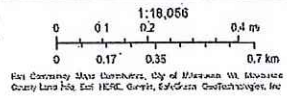
## Area of Interest (AOI) Information

Area : 21,862,585.68 ft<sup>2</sup>

Aug 7 2023 10:36:05 Central Daylight Time



- Alcohol Licenses (active)
- Class A Intoxicating Liquor
  - Class A Fermented Malt Beverage
  - Class A Liquor and Malt
  - Class B Fermented Malt Beverage
  - Class B Tavern
  - Class C Wine Retailer



### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	20		

Alcohol Licenses



#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	D&M Sobelmans II, Inc	Sobelmans@Marquette	MELANIE L SOBELMAN, Agt	1601 W Wells ST	Class B Tavern License	80	9/18/2023, 7:00 PM	1
2	MARQUETTE UNIVERSITY	Marquette University/Eckstein/Haggerty Art Museum	Richard A Arcuri, Agt	530 N 13TH ST	Class B Tavern License		9/23/2023, 7:00 PM	1
3	PITCH'S CLUB 113 #2, INC	MISS KATIE'S DINER	PETER S PICCIURRO, Agt	1900 W CLYBOURN ST	Class B Tavern License	144	9/29/2023, 7:00 PM	1
4	INTERCHANGE THEATER COOPERATIVE	Interchange Theater Co-Operative	TIMOTHY P FARLEY, Agt	628 N 10th ST	Class B Tavern License	99	9/20/2023, 7:00 PM	1
5	IRISH CULTURAL & HERITAGE CENTER WI, INC	IRISH CULTURAL & HERITAGE CENTER	Corey G Webster, Agt	2133 W WISCONSIN AV	Class B Tavern License		11/10/2023, 6:00 PM	1
6	CAMPUS RECREATION S, INC	MURPHY'S IRISH PUB	MICHAEL J VITUCCI, Agt	1613 W WELLS ST	Class B Tavern License	240	2/6/2024, 6:00 PM	1
7	J&B Madison Inc	Maki Yaki	Inh Jea Choi, Agt	1616 W Wisconsin AV	Class B Fermented Malt Beverage Retailer's License		2/7/2024, 6:00 PM	1
8	J&B Madison Inc	Maki Yaki	Inh Jea Choi, Agt	1616 W Wisconsin AV	Class C Wine Retailer's License		2/7/2024, 6:00 PM	1
9	Third Space Brewing LLC	Third Space Brewing	Kevin S Wright, Agt	1505 W St Paul AV	Class B Tavern License	304	3/20/2024, 7:00 PM	1
10	SOBELMAN'S, INC	SOBELMAN'S PUB & GRILL	MELANIE L SOBELMAN, Agt	1900 W ST PAUL AV	Class B Tavern License	80	4/18/2024, 7:00 PM	1
11	TECK STIR, LLC	STIR	JEROME P WALSH, Agt	112 W WISCONSIN AV 101	Class B Tavern License	80	5/7/2024, 7:00 PM	1
12	Sendik's MU LLC	Sendik's Food Markets	Theodore Balistreri, Agt	824 N 16th ST	Class A Malt & Class A Liquor License		8/7/2023, 7:00 PM	1
13	CAMPUS ENTERTAINMENT, INC	CAFFREY'S PUB	ERIC P TITZE, Agt	717 N 16TH ST	Class B Tavern License	295	2/6/2024, 6:00 PM	1
14	Dairyland Retail Group LLC	7-Eleven #35836B	Elizabeth J Evans, Agt	1624 W Wells ST	Class A Retailer's Intoxicating Liquor License		6/14/2024, 7:00 PM	1
15	Dairyland Retail Group LLC	7-Eleven #35836B	Elizabeth J Evans, Agt	1624 W Wells ST	Class A Fermented Malt Beverage Retailer's License		6/14/2024, 7:00 PM	1
16	BrewCity CrossFit LLC	BrewCity CrossFit	Daniel J Noonan, Agt	1539 W St Paul AV	Class B Fermented Malt Beverage Retailer's License	49	6/23/2024, 7:00 PM	1

17	Wisconsin City and Country Club LLC	Wisconsin Club	James G Rebholz, Agt	900 W Wisconsin AV	Class B Tavern License	600	7/8/2024, 7:00 PM	1
18	THATCHER, INC	CONWAY'S SMOKIN' BAR & GRILL	DEBBIE J THATCHER, Agt	2121-27 W WELLS ST	Class B Tavern License	128	6/29/2024, 7:00 PM	1
19	Wells Food LLC	Wells Food	Abed M Barakat, Agt	2131 W Wells ST	Class A Fermented Malt Beverage Retailer's License		7/4/2024, 7:00 PM	1
20	Sendik's MU LLC	Sendik's Food Markets	Theodore Balistreri, Agt	824 N 16th ST	Class A Malt & Class A Liquor License		8/7/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Tuesday, September 12, 2023



# Notice of Public Hearing

Blank Notice

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VIANES, Melanie M, Agent  
Sodexo @ Marquette Annex at 804 N 16th St  
Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Jukebox, Bands, Karaoke, 1 Amusement Machine, Patron Contests, 12 Bowling Lanes and 1 Pool Table

**Tuesday, September 19, 2023 at 8:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/19/2023 at 8:45 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1500 W WELLS ST# 109	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 112	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 114	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 118	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 122	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 203	MILWAUKEE, WI 53233-3202
CURRENT OCCUPANT	1500 W WELLS ST# 206	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 209	MILWAUKEE, WI 53233-3202
CURRENT OCCUPANT	1500 W WELLS ST# 210	MILWAUKEE, WI 53233-3202
CURRENT OCCUPANT	1500 W WELLS ST# 213	MILWAUKEE, WI 53233-3229
CURRENT OCCUPANT	1500 W WELLS ST# 214	MILWAUKEE, WI 53233-5323
CURRENT OCCUPANT	1500 W WELLS ST# 217	MILWAUKEE, WI 53233-5323
CURRENT OCCUPANT	1500 W WELLS ST# 218	MILWAUKEE, WI 53233-3230
CURRENT OCCUPANT	1500 W WELLS ST# 221	MILWAUKEE, WI 53233-3230
CURRENT OCCUPANT	1500 W WELLS ST# 222	MILWAUKEE, WI 53233-3230
CURRENT OCCUPANT	1500 W WELLS ST# 225	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 226	MILWAUKEE, WI 53233-3202
CURRENT OCCUPANT	1500 W WELLS ST# 227	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 228	MILWAUKEE, WI 53233-3202
CURRENT OCCUPANT	1500 W WELLS ST# 229	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 235	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 238	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 240	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 243	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 246	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 247	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 251	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 253	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 254	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 259	MILWAUKEE, WI 53233-3217
CURRENT OCCUPANT	1500 W WELLS ST# 262	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 265	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 267	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 270	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 271	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 272	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 275	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 279	MILWAUKEE, WI 53233-3234
CURRENT OCCUPANT	1500 W WELLS ST# 280	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 303	MILWAUKEE, WI 53233-3231
CURRENT OCCUPANT	1500 W WELLS ST# 306	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 309	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 310	MILWAUKEE, WI 53233-3232
CURRENT OCCUPANT	1500 W WELLS ST# 313	MILWAUKEE, WI 53233-3232
CURRENT OCCUPANT	1500 W WELLS ST# 314	MILWAUKEE, WI 53233-3218
CURRENT OCCUPANT	1500 W WELLS ST# 317	MILWAUKEE, WI 53233-3218









































CURRENT OCCUPANT	928 N 17TH ST# 112	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	928 N 17TH ST# 113	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	928 N 17TH ST# 222	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	928 N 17TH ST# 223	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	928 N 17TH ST# 224	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	928 N 17TH ST# 225	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	929 N RENEE ST# 117	MILWAUKEE, WI 53233-3109
CURRENT OCCUPANT	929 N RENEE ST# 118	MILWAUKEE, WI 53233-3109
CURRENT OCCUPANT	929 N RENEE ST# 232	MILWAUKEE, WI 53233-3109
CURRENT OCCUPANT	929 N RENEE ST# 233	MILWAUKEE, WI 53233-3109
CURRENT OCCUPANT	929 N RENEE ST# 234	MILWAUKEE, WI 53233-3109
CURRENT OCCUPANT	929 N RENEE ST# 235	MILWAUKEE, WI 53233-3109
CURRENT OCCUPANT	934 N 17TH ST# 114	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	934 N 17TH ST# 115	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	934 N 17TH ST# 226	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	934 N 17TH ST# 227	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	934 N 17TH ST# 228	MILWAUKEE, WI 53233-1600
CURRENT OCCUPANT	934 N 17TH ST# 229	MILWAUKEE, WI 53233-1600

Blank Notice

Total Records: 910

Radius 250.0 feet and Center of the Circle: 804 N 16th St



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Bar & Grill with full food and beverage menu, bowling alley,

Do you have any experience operating this type of business?  No  Yes If yes, explain: Management Contracted service

## 2. Business Operations

- a. Proposed Opening Date: upon approval
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: Class B Tavern & Public Entertainment Pr
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 2 Locations: Kitchen, cafe  
Outside: 0 Locations: \_\_\_\_\_
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_



## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: restaurant is on lower level
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Wells Street
- d. Describe Building:  Free Standing Building  Strip Mall  Other: building with tenants & apartments
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 4  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: campus
- g. Building Owner Name: Marquette University Phone Number: (414) 288-3287  
 Building Owner Address: 1442 W. Wisconsin Ave, Milwaukee, WI

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11am	11pm	300	4-80	None
Monday	4:30pm	12am	300	4-80	None
Tuesday	4:30pm	12am	300	4-80	None
Wednesday	4:30pm	12am	300	4-80	None
Thursday	4:30pm	12am	300	4-80	None
Friday	4:30pm	1:30am	400	4-80	None
Saturday	11am	1am	400	4-80	None

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)



Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? \_\_\_\_\_ and describe the parking security plan: \_\_\_\_\_
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_  
front street loading, MUPD and managers
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 1 and answer the following:  
What are their responsibilities? checking IDs  
Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials in house MU training
- d. Will there be security cameras?  No  Yes If yes, how many? 5 and list locations: \_\_\_\_\_  
restaurant, entrance, hallway, register, bowling
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>90</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		Describe: _____

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club  
 Night Club     Tavern     Cocktail Lounge     Teen Club  
 Banquet Hall     Sports Facility     Bowling Alley  
 Hotel/Motel : Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store  
 Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing  
 Used Car Dealer     Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures  
 Secondhand Dealer     Precious Metal & Gem     Other: Food

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 800 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Sodexo Management, Inc.

Premise Address: 804 N. 16th St., Milwaukee, WI 53233

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital?  No  Yes

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list their name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? Landlord (Marquette University)

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

### Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 7/1/17 Ends 7/1/23 + extensions

b) Monthly rental \$ see section 7.3 of agreement

c) Do you have an option to renew the lease?  No  Yes

d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 6 years

**Lease Information (Continued)**

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain see section 7.3 of agreement
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain The University currently holds the license and wants the applicant to hold the license.

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

**Signature**



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Detailed floor plan
- If a restaurant, copy of the menu



**PUBLIC ENTERTAINMENT PREMISES LICENSE  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

PREMISES ADDRESS: 804 N. 16th St., Milwaukee, WI 53233

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

- |   |  |   |   |
|---|--|---|---|
| <input checked="" type="checkbox"/> Instrumental Musicians                          | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Dancing by Performers                          | <input checked="" type="checkbox"/> Amusement Machines<br>How many? <u>1</u>  |
| <input checked="" type="checkbox"/> Bands   | <input type="checkbox"/> Comedy Acts         | <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Concerts<br>Approx. # per year? _____                |
| <input checked="" type="checkbox"/> Bowling Alley<br>How many? <u>12</u>            | <input type="checkbox"/> Disc Jockey         | <input type="checkbox"/> Wrestling                                      | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input checked="" type="checkbox"/> Pool Tables<br>How many? <u>1</u>               | <input type="checkbox"/> Magic Shows         | <input checked="" type="checkbox"/> Patron Contests                     | <input checked="" type="checkbox"/> Jukebox                                   |
| <input type="checkbox"/> Motion Pictures (movies by<br>admission) - How many? _____ | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Patrons Dancing                                | <input checked="" type="checkbox"/> Karaoke                                   |
| <input type="checkbox"/> Other: _____   |  |   |   |

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later. Is established by the Common Council in its approval of the licensee's plan of operation

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe: in house AV system

**LEGAL CAPACITY OF PREMISES**

800 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

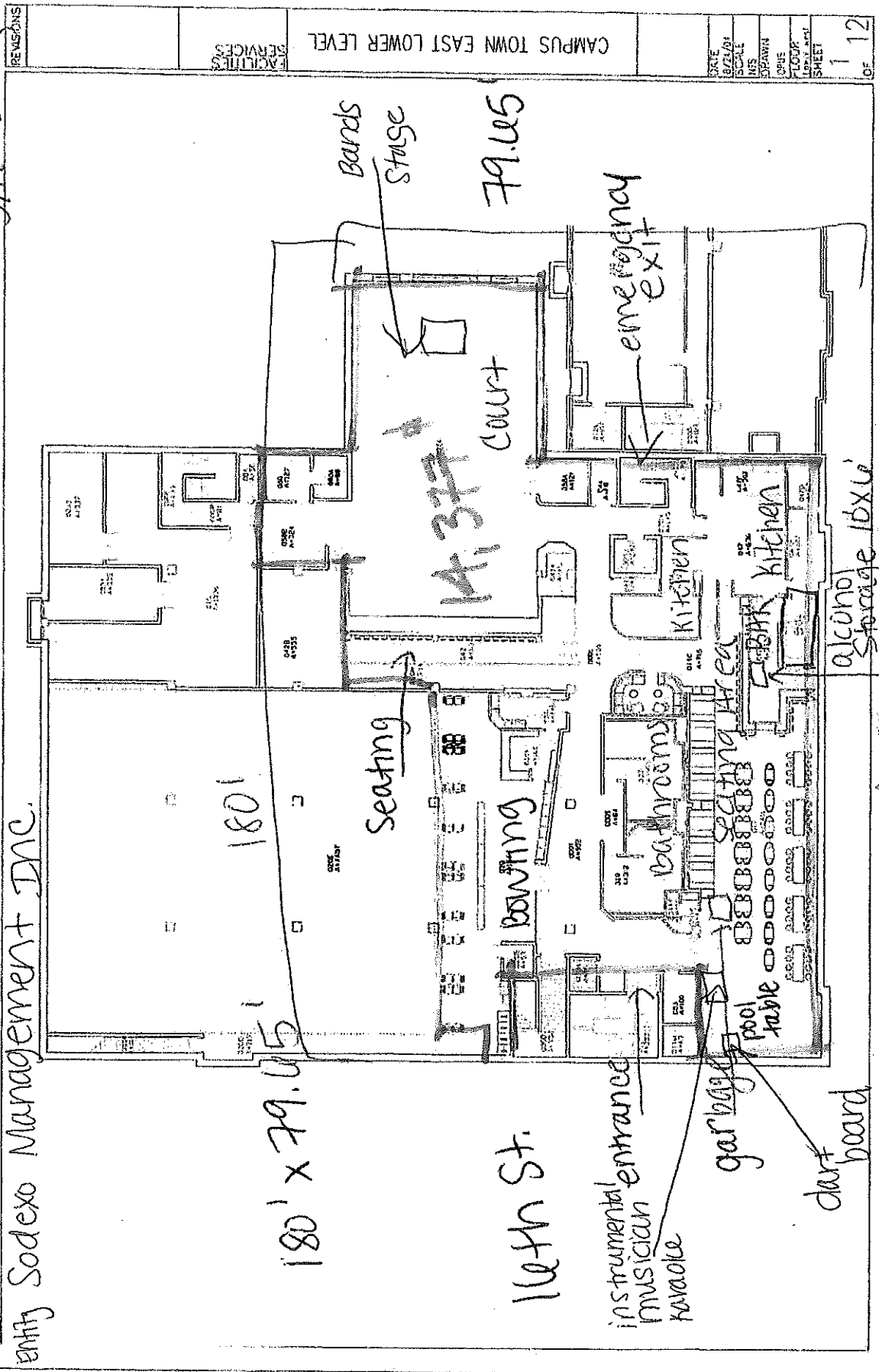
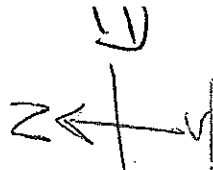
Thomas R. Mose  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

804 N. 16th St. Milwaukee, WI 53233  
 Trade: Sodexo @ Marquette Annex  
 Kilbourn Ave  
 Entity Sodexo Management Inc.  
 Agent  
 Melana Vianez 5/11/23



REVISIONS	
FACILITIES SERVICES	
CAMPUS TOWN EAST LOWER LEVEL	
DATE	
BY/DATE	
SCALE	
NS	
ISSUED	
DATE	
FLOOR	
LEVEL	
SHEET	
OF	12

180' x 79.05'

16th St.

instrumental entrance  
 musician  
 kavaole

garbage

dart board

alcove  
 storage 10x10'

CTE  
 annex

Wells St.  
 garbage

Bards  
 Stage

Court

emergency  
 exit

Kitchen

Bowling

Bar/room

Seating Area

180'

Seating

14,377

79.05