



Department of City Development

Housing Authority
Redevelopment Authority
City Plan Commission
Historic Preservation Commission
NDC
September 12, 2005

Rocky Marcoux
Commissioner

Martha L. Brown
Deputy Commissioner

To the Honorable Common Council
Community Economic Development Committee
City of Milwaukee

Dear Committee Members:

On September 12, 2005 the City Plan Commission held a public hearing regarding a petition to the City of Milwaukee to create the Business Improvement District Number Thirty-Eight (Cesar E. Chavez Drive). The district would generally include business properties along South Cesar E. Chavez Drive between West National Avenue West Greenfield Avenue.

Section 66.1109 of the State statutes allows businesses within such a district to develop, manage and promote the district, and to establish an assessment method to fund these activities.

Business Improvement District No. 38 will be used to improve the image of the area, to improve public safety, the image and public perception of the area, to increase the capacity of local businesses in the area, to coordinate public improvements and to promote the area as a unique shopping and tourist destination by creating an improved cultural image through the installation of public art. No one spoke in opposition to the proposal.

Based on this information, the commission felt that the establishment of the business improvement district would be a positive step for the general area and therefore at its September 12, 2005 meeting approved the establishment of BID No. 38.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: R. Manuel

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