

**From:** [Jorgensen, Arlene](#)  
**To:** [Lee, Chris](#)  
**Subject:** FW: Hamburger Mary's Site  
**Date:** Monday, June 26, 2017 4:14:06 PM

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**From:** Tony Zielinski [mailto:[tony.zielinski@rocketmail.com](mailto:tony.zielinski@rocketmail.com)]  
**Sent:** Monday, June 26, 2017 3:32 PM  
**To:** Jorgensen, Arlene  
**Subject:** Fwd: Hamburger Mary's Site

Dyango,  
Please forward this to the clerk of the Zoning Committee.  
Thanks,  
Tony

Begin forwarded message:

**From:** Rachel Arndt <[rullenbe27@yahoo.com](mailto:rullenbe27@yahoo.com)>  
**Subject:** Hamburger Mary's Site  
**Date:** June 26, 2017 at 1:33:48 PM CDT  
**To:** "[tony.zielinski@rocketmail.com](mailto:tony.zielinski@rocketmail.com)" <[tony.zielinski@rocketmail.com](mailto:tony.zielinski@rocketmail.com)>  
**Reply-To:** Rachel Arndt <[rullenbe27@yahoo.com](mailto:rullenbe27@yahoo.com)>

Dear Alderman Zielinski,

I am writing to express my support for the development on the Hamburger Mary's site at Kinnickinnic and Bay. It is up for consideration at the 6/26/17 City Planning Commission meeting. I have lived in Bay View for almost my entire life and it is exciting to see the many changes that have come to our neighborhood recently. At tomorrow's

My husband and I own a duplex and I can attest to the demand for housing in Bay View. As Bay View moves from up-and-coming neighborhood to a premiere Milwaukee neighborhood, diverse housing choices are important to attracting visitors, business, and especially residents. Not all tenants want to live in aging upper/lower or side-by-side duplexes or blocky 1960's multi-family units. Modern residential units in the heart of "downtown" Bay View will be a huge attraction. And right now, there just aren't enough. As a landlord, I do not view this development as competition, rather, this provides more options to those who want to call Bay View home.

Our family frequently visits this stretch of KK to travel to and from work downtown, for entertainment, socializing, dining, and patronizing the many businesses along the way. I generally have no worries about parking and I have little concern about this development making parking unreasonable. After attending an informational session with the developer, I feel confident that this development's plan for parking will not put undue strain on this neighborhood. I think it will be a huge selling point for tenants that they can walk to all the great businesses along KK. Parking will always be a factor in popular neighborhoods and Bay View is no exception.

Additionally, I appreciate the thought that went into the design. I think the architect's design

is far more appealing than the existing modern units that have been built in the last few years. I look forward to seeing the curved building as I head back into Bay View on my daily commute from downtown. I also like that both the Bay Street and KK elevations have been attractively designed with interesting visual elements and streetscaping, the parking entrance is discreet and placed on Bay Street, and the KK side includes promenade space for outdoor seating/dining. This design includes everything Bay View residents should be looking for in a new neighbor.

Respectfully,  
Rachel Arndt  
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Milwaukee, WI 53207  
414-499-9342