



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, February 09, 2016

COMMITTEE MEETING NOTICE

AD 12

DHILLON, Inderjeet S, Agent  
Dhillon's Enterprises, LLC  
2072 S 6th St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, February 15, 2016 at 09:00 AM**

**Regarding:** Your Secondhand Motor Vehicle Dealer's License Renewal Application as agent for "Dhillon's Enterprises, LLC" for "Mil-Town Motors" at 2072 S 6th St.

There is a possibility that your application may be denied for one or more of the following reasons: Neighborhood Objections to undesirable neighborhood problems, such as: parking and traffic problems which cause the normal flow of traffic on roadways and alleys to be impeded, loitering, littering, noise, loud music, and conduct which has an adverse impact on the public health, safety and welfare of the community. Failure of the applicant to meet the statutory and municipal license qualifications. Pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, on behalf of the licensee, his or her employes, or patrons, other than those specified in s. 218.0116, Wis. Stats., as amended. The licensed premises is operated in such a manner that it constitutes a public or private nuisance or that the conduct on the licensed premises has had an adverse effect on the neighborhood, including but not limited to failure to maintain property in accordance with the board of zoning appeals and department of neighborhood services guidelines. you do not meet the statutory and municipal requirements; the appropriateness of the location to be licensed and whether the location will create undesirable neighborhood problems, whether or not you have been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the licensed activity; and any other factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TOD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 02/08/2016

LICENSE TYPE: SECONDHAND MOTOR VEHICLE

No. 225070

NEW:

Application Date: 02/03/2016

RENEWAL:

License Location: 2072 S 6<sup>th</sup> St

Business Name: Mil-Town Motors

Licensee/Applicant: DHILLON, Inderjeet S  
(Last Name, First Name, MI)

Date of Birth: 01/24/1959

Home Address: 2003 S Valley Spring Dr

City: New Berlin

State: WI Zip Code: 53151

Home Phone:

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/17/2015 officers went to Mil-Town Motors at 2072 S. 6<sup>th</sup> St regarding a complaint the business was operating without a valid Secondhand Motor Vehicle Dealer license, which expired 03/31/2014. Upon arrival the officers observed the business was open and had vehicles displayed for sale. Parminderjeet DHILLON identified himself as the owner. DHILLON was issued a citation for Secondhand Motor Vehicle License Required.
2. On 03/30/2015 officers went to Mil-Town Motors at 2072 S 6<sup>th</sup> St for follow up regarding a previously issued citation. The officers observed the business open with cars displayed for sale. Parminderjeet DHILLON was advised he needed a license to operate and he needed to remove signage and buyers guides from the autos. Officers returned on 03/31/2015 and found the business again open with vehicles displayed for sale and with no license issued. DHILLON was issued a citation for Secondhand Motor Vehicle License Required.
3. On 02/03/2016 officers responded to Mil-Town Motors at 2072 S 6<sup>th</sup> St regarding a complaint of them selling used autos without a license. Prior to going the officer checked LIRA and found no current license for that address with Inderjeet DHILLON holding the prior license which expired 03/31/2014. Upon arrival officers found 20 autos on the lot with 11 displaying sale prices and buyers guides. Parminderjeet DHILLON, who is the son of the previous licensee Inderjeet DHILLON, was contacted and stated because of back taxes his family could not get a seller permit from the state. Parminderjeet stated the tax issue has been resolved so he thought he could sell cars again. Later in the day Inderjeet DHILLON filed for a Secondhand

Motor Dealers License. Inderjeet DHILLON was issued a citation for Secondhand Motor Vehicle License Required.

Charge: Secondhand Motor Vehicle License Required  
Finding: pending court date 03/23/2016  
Sentence:  
Date:  
Case: Cit#48973511179



PA-33E Narrative

This report is written by PO Penny BROWN, assigned to the Licensing Unit. On Monday, February 1, 2016, I was assigned to conduct follow up regarding an aldermanic complaint at 2072 S. 6th St. (Mil-Town Motors).

The complaint stated the agent and/or employees were selling or offering vehicles for sale on the lot, without a valid license. I confirmed via the LIRA System there was no current valid license to sell used motor vehicles for this location, and the last agent was Inderjeet S. DHILLON in 2012.

At approximately 10:50a.m., I conducted follow up at the lot and observed 20 cars on the lot, 11 of which had buyers guides with year and price stickers on them. I contacted Parminderjeet S. DHILLON A/M 01/16/86, who is known to me as DHILLON's son, and who has been running the lot.

Parminderjeet DHILLON stated his family owed the Department of Revenue back taxes and that is why they were unable to obtain a license. Parminderjeet stated they recently came to an agreement with DOR and were making monthly payments, therefore he thought it was ok to begin selling cars. Parminderjeet stated he knew they needed a license, however, thought the agreement with DOR would be sufficient.

Parminderjeet stated late in the afternoon on 02/03, Neal WILLIS (City of Milwaukee Department of Neighborhood Services) met with him and advised they still needed a license to sell vehicles, therefore, Parminderjeet went to City Hall and paid the required fee. I advised Parminderjeet paying the required fee still did not grant him a license and therefore, he could not sell any vehicles and would need to remove all buyers guides and price stickers from all the vehicles, until and if a license was granted to DHILLON.

I then checked the status of the license for the location and confirmed DHILLON applied for a license on 02/03/16. Parminderjeet also emailed me a copy of a receipt for a license showing an amount paid of \$315 on 02/03/16 at 4:13p.m., which was after I observed cars for sale on the lot.

MILWAUKEE POLICE DEPARTMENT
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Regina M. HOWARD

Business Name: Mil-Town Motors
Address of Licensed Premises: 2072 S. 6th St.
Business Phone: 414-434-4260

District: 2

Type of License: Secondhand Motor Vehicle

[X] Violation / [ ] Incident #

Date of Incident: 03/17/15

Licensee or Manager on premises at time of violation / incident? [X] Yes [ ] No

Licensee cooperative? [X] Yes [ ] No (If no, explain in narrative section)

Licensee Notified by Officer: P.O. Dean DRAJKOWSKI

Date: 03/17/15

Time: 1340

Licensee or Agent's Name: DHILLON, Parminderjeet S.
Home Address: 575 W. Becher St.

Date of Birth: 01-16-86
Home Phone: 414-520-0994

Co-Licensee Name:
Home Address:
Class S License Number:

Date of Birth:
Home Phone:

Bartender Name:
Home Address:
Class D License Number:

Date of Birth:
Home Phone:

Licensed Person / Public Pass. Vehicle, etc.:
Home Address:
Class D License Number:

Date of Birth:
Home Phone:

VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: DHILLON, Parminderjeet S.
Citation Number: 48970711101

Violation & Ord. / Statue No.: 93-5 Secondhand Veh

Date of Birth: 01-16-86
Court Date: 05/08/15

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Name of Person Cited:
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:
Court Date:

Investigating Officer: P.O. Dean DRAJKOWSKI

District / Bureau: 27

Date: 03/20/15

[Signature]
Commanding Officer

32675
Date

DISPOSITION - FOR LICENSING ONLY

Table with 4 columns: Citation No., Case Number, Disposition, and Judge Investigation Date. Includes handwritten entries for 'Received' and 'By'.

PA-33E Narrative

This report was written by P.O. Dean DRAJKOWSKI assigned to the License Unit day shift.

On Monday, March 16, 2015, I received a complaint regarding Mil-Town Motors located at 2072 S. 6<sup>th</sup> St. operating without a valid secondhand motor vehicle dealer license. The previous license expired on 03-31-14.

On Tuesday, March 17, 2015, at about 1:40 PM, while assigned to Squad 2741 with P.O. Penny BROWN, we conducted a licensed premise check at Mil-Town Motors located at 2072 S. 6<sup>th</sup> St. The business was open and operating without a secondhand motor vehicle license. I observed about twenty used vehicles for sale on the parking lot. I spoke with the owner, Parminderjeet S. DHILLON, A/M, 01-16-86, of 575 W. Becher St. I advised DHILLON that the business was operating without a valid secondhand motor vehicle license. DHILLON stated he has contacted the Department of Revenue regarding his seller's permit. DHILLON also stated he has some financial issues to resolve and he will renew the secondhand motor vehicle dealer's license with the city. I advised DHILLON he can not sell any used vehicles until the license is renewed. DHILLON was issued a citation for Secondhand Motor Vehicles License Required.

# MILWAUKEE POLICE DEPARTMENT

## REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

TO: Regina M. HOWARD

Business Name: Mil-Town Motors  
Address of Licensed Premises: 2072 S. 6<sup>th</sup> St.  
Business Phone: 414-672-4853

Type of License: Secondhand Motor Vehicle

District: 2

Violation /  Incident #

Date of Incident: 03/31/15

Licenses or Manager on premises at time of violation / incident?  Yes  No

Licenses cooperative?  Yes  No (If no, explain in narrative section)

Licensee Notified by Officer: PO Penny BROWN

Date: 03/31/15

Time: 2:30P

Licensee or Agent's Name: Dhillon, Parminderjeet S.  
Home Address: 575 W. Becher St. Milwaukee, WI 53207

Date of Birth: 01/16/86  
Home Phone: 414-520-0994

Co-Licensee Name:  
Home Address:  
Class S License Number:

Date of Birth:  
Home Phone:

Bartender Name:  
Home Address:  
Class D License Number:

Date of Birth:  
Home Phone:

Licensed Person / Public Pass. Vehicle, etc.:  
Home Address:  
Class D License Number:

Date of Birth:  
Home Phone:

### VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: DHILLON, Parminderjeet S  
Citation Number: 4897351112-7

Violation & Ord. / Statue No.: 93-5 Secondhand Veh

Date of Birth: 01/16/86  
Court Date: 05/15/15

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:  
Court Date:

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:  
Court Date:

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:  
Court Date:

Name of Person Cited:  
Citation Number:

Violation & Ord. / Statue No.:

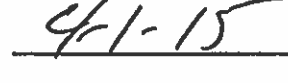
Date of Birth:  
Court Date:

Investigating Officer: PO Penny BROWN

District / Bureau: L.I.U.

Date: 03/31/15

  
Commanding Officer

  
Date

### DISPOSITION - FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date

LICENSE INVESTIGATION UNIT

Received 

Referred

By 



**PA-33E Narrative**

This report is written by PO Penny BROWN assigned to the License Investigation Unit. On Tuesday, March 31, 2015, PO Dean DRAJKOWSKI and I conducted follow up at Mil-Town Motors located at 20172 S. 6<sup>th</sup> St.

On Tuesday, March 17, 2015, PO DRAJKOWSKI and I conducted a license premise check at the establishment and a citation was issued by PO DRAJKOWSKI (4897071110-1) due to the fact it was determined the business was open and operating without a valid Secondhand Motor Vehicle License. At that time the agent was advised that under no circumstances could he operate until he obtained a license. At that time there were 20 vehicles on the lot for sale.

On Monday, March 30, 2015, PO DRAJKOWSKI and I returned to the establishment and again found they were open for business. PO DRAJKOWSKI advised the agent DHILLON that all signage on the vehicles including but not limited to the buyers guide were to be removed immediately as it still appeared they were selling vehicles, to which DHILLON stated he understood and would comply.

On Tuesday, March 31, 2015, at approximately 12:30P, PO DRAJKOWSKI and I again returned and found 17 vehicles on the lot for sale and the business was open. Again the employees were advised all stickers and buyers guides needed to be removed immediately or they would be cited. At approximately 2:30P, officers returned to the establishment and found the signage to still be posted on the majority of the cars, and a patron on the lot, who appeared to have just test drove a vehicle. DHILLON was subsequently issued a citation for Secondhand Motor Vehicle License Required.

**Moon Siefert, Linda**

**From:** Celella, Jessica  
**Sent:** Tuesday, October 13, 2015 5:41 PM  
**To:** Moon Siefert, Linda  
**Cc:** Schunk, Jason  
**Subject:** Fw: Mil Town Motors  
**Attachments:** 20151013\_140438.jpg; 20151013\_140433.jpg; 20151013\_135157.jpg; 20151013\_135211.jpg; decision.pdf; plan of operation.pdf

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

**Categories:** Red Category

**REDACTED RECORD**

Please add as a premise objection.

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**From:** Murrillo, Maribel  
**Sent:** Tuesday, October 13, 2015 3:58:19 PM  
**To:** Lewandowski, Erica; Neal, Willis; Tabladon, Tracy; Raden, Chad; Schunk, Jason; Celella, Jessica; Raden, Chad; Velasquez, Guadalupe; Vodicka, Kevin; Cornejo, Efrain; Dlener, Matthew; Acevedo, Jose; Gloria, Jesus; DeSiato, Nicholas; Ann Lopez Community Prosecutor  
**Cc:** Blunt, Archie; Gallup, Lorie; Morales, Alfonso; Kaltenbrun, John; Henry, Craig; Schiel, Bradley; Perez, Jose  
**Subject:** RE: Mil Town Motors

Good Afternoon,

I would like to share with you pictures that I took this afternoon. Miltown Motors has signs that say for sale, price and the years on the cars. Also are offering financing. I have also attached what they are permitted by BOZA and their plan of operation.

Currently Miltown Motors does not have a Second Hand motor vehicle license.

Can you please have someone look into this matter.

Thank you,

*Maribel Murrillo*  
Legislative Assistant to  
12th District  
Alderman José Pérez  
Office of the City Clerk  
200 E. Wells St, Room 205  
Milwaukee, WI 53202

The address of the premises is 2072 S. 6<sup>th</sup> st.  
Milwaukee, WI 53204.

30467

The name of the business is Mill-town Motors and its an auto services and sales facility.

The size of the building is 25 feet by 50 feet. The construction type of the building is block concrete.

Our operation consists of purchasing automobiles from various auctions, performing the necessary repairs, then detailing these vehicles inside & out & putting them up for sale.

This property has residential houses next to it on both sides. Across the street to the south is a gas station. Across the street to the west is another gas station.

There is no possible problems that our operation may cause to neighboring residents or businesses.

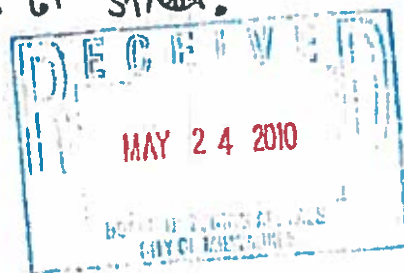
Our operation will serve Milwaukee area residents who are in the market for a pre-owned automobile. We look to attract customers from drive by traffic & internet.

There is 2 full time employ.

Our hours are Mon - Fri 9am - 6pm. Sat 9am - 6pm. Sun - closed. Street parking is available along both sides of 6<sup>th</sup> street.

There will be trucks from Napa, Advanced Auto, Auto Zone, & other Auto Parts companies making deliveries to our premises on an on & off basis.

Customers and employees will be parking on 6<sup>th</sup> street.



BOARD OF ZONING APPEALS

CITY OF MILWAUKEE

In the Matter of the Appeal of:  
PARMINDERJEET DHILLON, PETITIONER

Case No. 30467

Premises:  
2072 S. 6TH ST.

The above matter was heard before the Board of Zoning Appeals of the City of Milwaukee on October 7, 2010, based on an appeal from a determination of the Commissioner of City Development of the City of Milwaukee dated May 5, 2010, of a request for permit to continue occupying the premises as a motor vehicle sales and repair facility. A decision of the Board was rendered on October 7, 2010. The decision and the minutes were filed immediately thereafter in the office of the Board of Zoning Appeals pursuant to Wisconsin Statutes, 62.23(7)(e)3.

IT IS FOUND:

That the Plan Examiner from the Department of City Development properly denied the request to continue occupying the premises as a motor vehicle sales and repair facility.

Special Uses are required by the Milwaukee Code of Ordinances for the following reasons:

295-603-1

A motor vehicle sales facility is a Special Use in a Local Business District.

295-603-1

A motor vehicle repair facility is a Special Use in a Local Business District.

The Board of Zoning Appeals concluded, after receiving the Notice of Appeal and Application for Review from the petitioner, and after due notice to the parties in interest, and having heard the evidence of the petitioner, interested parties, and the City of Milwaukee, and being fully advised in the premises,

IT IS CONCLUDED:

Based on the testimony heard by the Board, that the proposed Special Uses under Section 295-603-1 and 295-603-1 of the Milwaukee Code of Ordinances are consistent with:

1. **Protection of Public Health, Safety and Welfare.**  
That the use is designed, located, and operated in a manner so that the public health safety and welfare is protected.
2. **Protection of Property.**  
That the use, value and enjoyment of other property in the neighborhood will not substantially be impaired or diminished by the establishment, maintenance or operation of the special use.
3. **Traffic and Pedestrian Safety.**  
That adequate measures have been or will be taken to provide safe pedestrian and vehicular access.
4. **Consistency with Comprehensive Plan.**  
That this special use will be designed, located and operated in a manner consistent with the city's comprehensive plan.

provided that the following conditions are complied with,

IT IS ORDERED AND DETERMINED:

On the basis of the Findings, Conclusions, and the record herein, that Special Use permits to continue occupying the premises as a motor vehicle sales and repair facility are hereby granted.

Subject to the following conditions:

1. That the building and premises shall, in all other respects, comply with applicable building and zoning code regulations.
2. That any permits required to execute the approved plans be obtained within one (1) year of the date hereof.
3. That the Plan of Operation and all plans as submitted to the Board, be fully complied with and maintained.
1. That the building and premises shall, in all other respects, comply with applicable building and zoning code regulations.
2. That any permits required to execute the approved plans be obtained within one (1) year of the date hereof.
3. That the Plan of Operation and all plans as submitted to the Board, be fully complied with and maintained.
4. That all repair work is conducted inside of the building.
5. That site illumination must meet the lighting standards of s 295-409 of the Milwaukee Zoning Code.
6. That signage must meet the signage standards of s 295-605 of the Milwaukee Zoning Code.
7. That landscaping is maintained in a manner that meets the intent of the Milwaukee Zoning code.
8. That no work or storage of vehicles occurs in the public right of way.
9. That the applicant has no outdoor storage of auto parts, tires, nuisance vehicles or other junk and debris.
10. That the applicant has no outdoor banners or other advertising except signage that has been approved and installed according to the requirements of a sign permit.

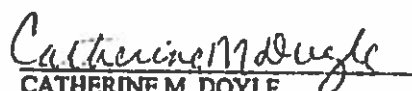
11. That these Special Uses are granted for a period of ten (10) years, commencing with the date hereof.


That these Special Use permits are subject to revocation upon a finding that these conditions have not been fully complied with.

Any one aggrieved by the decision of the Board may appeal to the Circuit Court within thirty (30) days of the date hereof.

Dated, October 15<sup>th</sup>, 2010

BOARD OF ZONING APPEALS

  
CATHERINE M. DOYLE  
Chairwoman

  
LINDSEY ST. ARNOLD  
Acting Secretary

414-286-2861  
[Maribel.Murillo@Milwaukee.gov](mailto:Maribel.Murillo@Milwaukee.gov)

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**From:** Lewandowski, Erica  
**Sent:** Thursday, October 08, 2015 8:04 AM  
**To:** Neal, Willis  
**Cc:** Blunt, Archie; Murillo, Maribel  
**Subject:** FW: Mil Town Motors

Willis,

Let's monitor this property closely and issue a citation if we can verify continued non-compliance with BOZA conditions.

Erica Lewandowski  
Special Enforcement Manager  
Department of Neighborhood Services  
4001 S. 6th St.  
Milwaukee, WI 53221  
Office: (414) 286-8817

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**From:** Murillo, Maribel  
**Sent:** Tuesday, October 06, 2015 5:48 PM  
**To:** Lewandowski, Erica; Neal, Willis; Gailup, Lorle; St. Arnold, Lindsey; Velasquez, Guadalupe; Vodicka, Kevin; Perez, Jose  
**Subject:** Fwd: Mil Town Motors

I would like to share with you a picture that Miltown motors has a car on the sidewalk.

License: can you please add this to the file

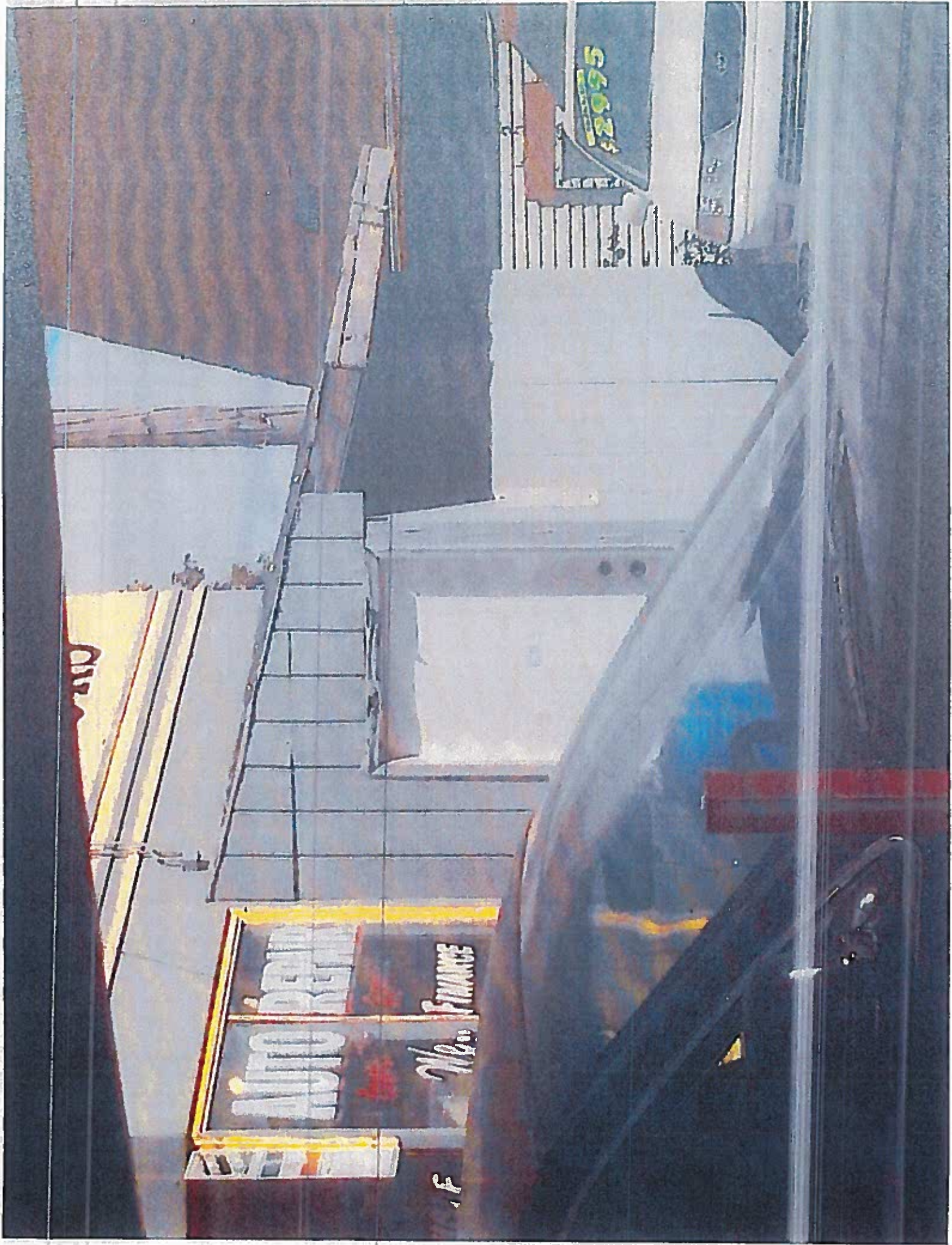
MPD-DNS: Can you please have someone look into this matter.

Thank you,

Maribel Murillo  
Legislative Assistant to  
12th District  
Alderman José G. Pérez  
414-286-2861  
414-530-5546  
[Maribel.Murillo@Milwaukee.gov](mailto:Maribel.Murillo@Milwaukee.gov)

----- Original message -----











001033

07





Tuesday, February 09, 2016



# Notice of Public Hearing

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DHILLON, Inderjeet S, Agent  
Mil-Town Motors at 2072 S 6th St  
Secondhand Motor Vehicle Dealer's License Renewal Application

**Monday, February 15, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/15/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

<b>RESIDENT</b>	<b>MAIL ADDRESS</b>	<b>CITY AND ZIP CODE</b>
CURRENT RESIDENT	2032 S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2034 S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2035 S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2037 S 5TH PL	MILWAUKEE, WI 53204-3907
CURRENT RESIDENT	2039 S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2039A S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2039B S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2040 S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2040A S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2041 S 5TH PL	MILWAUKEE, WI 53204-3907
CURRENT RESIDENT	2042 S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2042A S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2042B S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2042C S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2044 S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2044A S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2045 S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2046 S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2046A S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2049 S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2049A S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2050 S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2050 S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2051 S 5TH PL	MILWAUKEE, WI 53204-3907
CURRENT RESIDENT	2052 S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2052 S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2052 S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2052A S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2053 S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2054 S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2055 S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2056 S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2056 S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2056 S 7TH ST A	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2056 S 7TH ST B	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2056A S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2056B S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2057 S 5TH PL	MILWAUKEE, WI 53204-3907
CURRENT RESIDENT	2057 S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2058 S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2058A S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2059 S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2060 S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2060 S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2060 S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2060A S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2060B S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2061 S 6TH ST	MILWAUKEE, WI 53204-3915
CURRENT RESIDENT	2062 S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2063 S 5TH PL	MILWAUKEE, WI 53204-3907
CURRENT RESIDENT	2064 S 5TH PL	MILWAUKEE, WI 53204-3906
CURRENT RESIDENT	2064 S 6TH ST	MILWAUKEE, WI 53204-3914
CURRENT RESIDENT	2066 S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2067 S 5TH PL	MILWAUKEE, WI 53204-3907
CURRENT RESIDENT	2068 S 5TH PL	MILWAUKEE, WI 53204-3906



CURRENT RESIDENT	2070 S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2070A S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2071 S 5TH PL	MILWAUKEE, WI 53204-3907
CURRENT RESIDENT	2076 S 7TH ST	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2078 S 7TH ST A	MILWAUKEE, WI 53204-3920
CURRENT RESIDENT	2100 S 7TH ST	MILWAUKEE, WI 53215-2744
CURRENT RESIDENT	2101 S 6TH ST	MILWAUKEE, WI 53215-2740
CURRENT RESIDENT	2102 S 7TH ST	MILWAUKEE, WI 53215-2744
CURRENT RESIDENT	2104 S 7TH ST	MILWAUKEE, WI 53215-2744
CURRENT RESIDENT	2104A S 7TH ST	MILWAUKEE, WI 53215-2744
CURRENT RESIDENT	2105 S 6TH ST	MILWAUKEE, WI 53215-2740
CURRENT RESIDENT	2106 S 7TH ST	MILWAUKEE, WI 53215-2744
CURRENT RESIDENT	2107 S 6TH ST	MILWAUKEE, WI 53215-2740
CURRENT RESIDENT	2110 S 7TH ST	MILWAUKEE, WI 53215-2744
CURRENT RESIDENT	2110A S 7TH ST	MILWAUKEE, WI 53215-2744
CURRENT RESIDENT	2111 S 6TH ST	MILWAUKEE, WI 53215-2740
CURRENT RESIDENT	2111A S 6TH ST	MILWAUKEE, WI 53215-2740
CURRENT RESIDENT	2115 S 6TH ST	MILWAUKEE, WI 53215-2740
CURRENT RESIDENT	2115A S 6TH ST	MILWAUKEE, WI 53215-2740
CURRENT RESIDENT	2116 S 6TH ST	MILWAUKEE, WI 53215-2741
CURRENT RESIDENT	2116A S 6TH ST	MILWAUKEE, WI 53215-2741
CURRENT RESIDENT	2117 S 6TH ST	MILWAUKEE, WI 53215-2740
CURRENT RESIDENT	2118 S 5TH PL	MILWAUKEE, WI 53207-1120
CURRENT RESIDENT	2118A S 5TH PL	MILWAUKEE, WI 53207-1120
CURRENT RESIDENT	2119 S 5TH PL	MILWAUKEE, WI 53207-1119
CURRENT RESIDENT	2119 S 6TH ST	MILWAUKEE, WI 53215-2740
CURRENT RESIDENT	2123 S 5TH PL	MILWAUKEE, WI 53207-1119
CURRENT RESIDENT	2123A S 5TH PL	MILWAUKEE, WI 53207-1119
CURRENT RESIDENT	2125 S 5TH PL	MILWAUKEE, WI 53207-1119
CURRENT RESIDENT	2126 S 6TH ST	MILWAUKEE, WI 53215-2741
CURRENT RESIDENT	2127 S 5TH PL	MILWAUKEE, WI 53207-1119
CURRENT RESIDENT	515 W BECHER ST	MILWAUKEE, WI 53207-1125
CURRENT RESIDENT	519 W BECHER ST	MILWAUKEE, WI 53207-1125
CURRENT RESIDENT	523 W BECHER ST	MILWAUKEE, WI 53207-1125
CURRENT RESIDENT	527 W BECHER ST	MILWAUKEE, WI 53207-1125
CURRENT RESIDENT	554 W BECHER ST	MILWAUKEE, WI 53207-1136
CURRENT RESIDENT	560 W BECHER ST	MILWAUKEE, WI 53207-1136
CURRENT RESIDENT	575 W BECHER ST	MILWAUKEE, WI 53207-1135

**Total Records: 94**

**Radius: 250.0 feet and Center of Circle: 2072 S 6th ST**



**SECONDHAND MOTOR VEHICLE DEALER  
SUPPLEMENTAL APPLICATION**

Legal Entity Name: Dhillon Enterprises LLC  
 Premises Address: 2072 S. 6th St Milwaukee WI 53204  
 Type of License: **Secondhand Motor Vehicle Dealer's License**

HOURS OF OPERATION	Opening Time (include a.m. or p.m.)	Closing Time (include a.m. or p.m.)
Monday	9 am -	7 pm
Tuesday	9 am	7 pm
Wednesday	9 am	7 pm
Thursday	9 am	7 pm
Friday	9 am	7 pm
Saturday	9 am	7 pm
Sunday	NO SALES ON SUNDAYS	NO SALES ON SUNDAYS

**RETAIL DEALERS ONLY**

Total Number of Parking Spaces (including customer/employee parking) 30  
 Number of Parking Spaces that will be used for Display/Storage of Secondhand Motor Vehicles 23

**STORAGE, MAINTENANCE & REPAIR**

Do you understand that all vehicles associated with the business must be stored on the licensed premise?  Yes  No  
 List your plans to ensure this requirement is met: They will be repaired & sold here.

Do you understand all maintenance/repair work to these vehicles must be confined to the licensed premise?  Yes  No  
 List your plans to ensure this requirement is met: 2 garage bays and all equipment on Premises

**LITTER & NOISE**

Where will vehicles be stored, maintained and repaired?  Garage  Parking lot  Other: \_\_\_\_\_  
 How will the grounds be kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_  
 How often will grounds be cleaned?  Daily  Weekly  Other: \_\_\_\_\_  
 Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_  
 How will noise issues be prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_

**DISCLOSURE**

Has the applicant ever had a license relating to the activities licensed in Milwaukee Code of Ordinances Chapter 93 denied, not renewed, suspended, or revoked?  No  Yes  
 If yes, provide the circumstances and jurisdiction in which the event occurred (including a record of any actions from the State Department of Transportation and Financial Institutions relating to suspensions, revocations, forfeitures and warnings imposed by these departments relating to the operation of any automotive sales business by the applicant:  
 \_\_\_\_\_  
 \_\_\_\_\_



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, February 02, 2016

COMMITTEE MEETING NOTICE

AD 12

GERSONDE, Aaron R, Agent  
El Bodegon LLC  
600 S 6TH St

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, February 15, 2016 at 09:00 AM**

**Regarding:** Your Class B Tavern and Food Dealer's License Applications as agent for "El Bodegon LLC" for "Bodegon" at 600 S 6TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, February 02, 2016

COMMITTEE MEETING NOTICE

AD 12

GERSONDE, Aaron R, Agent  
El Bodegon LLC  
8684 N Seneca Rd

Fox Point, WI 53217

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, February 15, 2016 at 09:00 AM**

**Regarding:** Your Class B Tavern and Food Dealer's License Applications as agent for "El Bodegon LLC" for "Bodegon" at 600 S 6TH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 03/18/2015

LICENSE TYPE: BTAVN

NEW:

RENEWAL:

No. 204341

Application Date: 02/04/2015

License Location: 600 South 6<sup>th</sup> Street

Business Name: Terra Restaurant

Licensee/Applicant: Contreras, Jenny  
(Last Name, First Name, MI)

Date of Birth: 04/09/1978

Home Address: 2002 North Commerce Street

City: Milwaukee

State: WI Zip Code: 53212

Home Phone: 608-209-7801

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/18/2014 at 11:35am Officers were dispatched to Terra Restaurant and Bar at 600 S. 6<sup>th</sup> St for a subject down complaint. The investigation revealed that three subjects came into the bar at about 3:00am and were in the bar all night drinking alcohol with Juan CONTRERAS (husband of applicant). At about 11:20am two of the subjects got into a fight and the female was knocked unconscious. The video surveillance system was checked and showed the subjects in the bars for several hours drinking. It also showed the victim hit the suspect who then punched the victim knocking her out for 3 minutes. CONTRERAS was seen tugging on the victim while she was unconscious but did not render her aid. The two subjects were arrested for the fight, Juan CONTRARAS was arrested for Duty to Aid Victim. The applicant was cited for Class B Licensee's Responsibility.

Charge: Class B Licensee's Responsibility

Finding: Due for further proceedings 04/23/2015 8:45am branch 3

Sentence:

Date:

Case: 14071419

2. On 02/03/2015 at 2:54am a Milwaukee police Sergeant, while on routine patrol, observed several patrons leaving the business at 600 South 6<sup>th</sup> Street (Terra Restaurant and Bar). The Sergeant then entered the bar and observed 14 additional individuals inside the business. Additionally, he observed two individuals drinking beer as well as unfinished mixed drinks, shot glasses and other beers on the counter. The bartender stated they started kicking people out of the establishment at 2:20am even though they were to close at 2am. Citations were issued to the licensee.

Previous premise

Date:1-15-16  
Officer: PO Matthew Diener

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: El Bodegon  
Address: 600 S 6<sup>th</sup> St  
Phone: (No business phone yet)

Owner: El Bodegon LLC  
Owner address: 600 S 6th St  
City State Zip: Milwaukee, WI 53204  
Owner Phone: (414) 213-3495  
Owner email: agleverage@gmail.com

Licensee/Agent: Aaron R Gersonde  
Home Address: 8684 N Seneca Rd  
City State Zip: Fox Point, WI 53217  
Phone: (414) 213-3495  
Email: agleverage@gmail.com

Preferred contact: email/cell phone

Location currently open:  YES  NO

Projected open date: March 2016

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 10AM-12AM                      24 hours Y N  
Mon: Closed  
Tue: 4PM-1AM  
Wed: 4PM-1AM  
Thu: 4PM-1AM  
Fri: 4PM-1AM  
Sat: 4PM-1AM

Premise Type:  Tavern/Bar  
 Restaurant  
 Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:  
Tobacco:  Yes  No #:  
Food:  Yes  No #:  
Other:  Yes  No Type: #:  
Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many?
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Street parking  Yes  No
7. Is there a parking lot  Yes  No
8. Is the parking lot clean?  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many: Under construction, will be installed
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
20. How long is footage stored for later viewing: Only the owner/co-owner will have knowledge of the cameras operation, when installed.

21. Are there exterior cameras  Yes  No How many: Under construction, will be installed
22. Are there interior cameras  Yes  No How many: Under construction, will be installed
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No
24. Cameras located in parking lot  Yes  No How many Under construction, will be installed

**Interior Survey:**

25. What is the planned/posted capacity planned 99
26. What is the minimum number of employees that will be on premise 12
27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
28. Is the interior of the location neat and clean?  Yes  No
29. Does an interior camera face the entrance/exit?  Yes  No
30. Are emergency and non-emergency numbers posted near the phone?  Yes  No
31. Does the owner know how to contact their police district directly?  Yes  No  
 a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

32. How many security personnel are going to be employed: none
33. How will they be deployed: Interior Exterior
34. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun
35. Will the security be managed by business  or contracted
36. Will they be armed  Yes  No
37. What type of security measures will be used:  
 Wandering/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other
38. When at capacity, how will the overflow crowd be managed? Customers will be asked to come back when tables are available
39. Will a guard monitor the overflow crowd at all times?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Business will be an upscale restaurant in the heart of the Walker's Point entertainment district. The agent is also the owner/head chef of Movida, which another affluent tapas restaurant in the Walker's Point entertainment district. The building is in the middle of remodeling and is under going complete renovation.





Licensed Alcohol Beverage Establishments Within a 5-Mile Radius Centered on 600 S. 6th St on 1/27/2015

Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
LA TROPICANA	LA TROPICANA	SALVA B TALEB, SP	1011 S 5TH ST	Class A Fermented Malt Beverage Retailer's License			2/19/2016
Blaze Fire	Blaze Fire	VANDERER P PATRIZIA, AGT	601-B S 1st St	Class A Malt & Class A Liquor License			2/19/2016
PEAS FOOD	PEAS FOOD	HADAM K ASSAD, SP	1201 W NATIONAL AV	Class B Fermented Malt Beverage Retailer's License			10/11/2016
Central Standard LLC	Central Standard Craft Distillery	William P MacChubb, AGT	813 S 2ND ST 609	Class B Fermented Malt Beverage Retailer's License			3/1/2016
Church Corp	Awesome Coffee Roasting Co.	Matthew J MacChubb, AGT	224 W Bruce St	Class B Fermented Malt Beverage Retailer's License			10/17/2016
KARAMELLAS INVESTMENTS INC	GIVD PALACE	MICK A KARAMELLAS, AGT	602 S 2ND ST	Class B Fermented Malt Beverage Retailer's License	75		5/6/2016
THE NATIONAL LLC	Black Sheep	Hideo J Bertoni, AGT	819 W NATIONAL AV	Class B Fermented Malt Beverage Retailer's License			11/17/2016
5th Ward Entertainment LLC	SABATTO	Keith P Hernandez, AGT	716 S 4th St	Class B Tavern License	25		6/10/2016
700 CLUB, LLC	AP Bar & Kitchen	JAY K STAMATES, AGT	700 S 2ND ST	Class B Tavern License	160		12/20/2015
Subway's One LLC	Ashley's One	PEGGY J MAGUIRE, AGT	814 S 2nd St	Class B Tavern License	80		7/22/2016
Blaze Hotel LLC	Blaze Hotel	Demae D Ashby, AGT	324 W NATIONAL AV	Class B Tavern License			6/11/2016
Business LLC	Blaze Restaurant	Tom Van Hoff, AGT	315 E National AV	Class B Tavern License			5/20/2016
Camacho's Bar, LLC	Blaze Restaurant	James A Gonzalez, AGT	816 S 5th St	Class B Tavern License	88		12/10/2015
Camacho's Bar	Camacho's Bar	David K Swenson, AGT	1101 S 2nd St	Class B Tavern License	99	1st floor and basement storage	9/19/2016
Changaton Productions, LLC	Carlinho	CASTY A BATAZAK, AGT	431 S 5TH ST	Class B Tavern License	49		7/17/2016
Chava Bar	Carlinho	ANGEL M VELAZQUEZ, AGT	628 S 5TH ST	Class B Tavern License	48	48 interior	10/11/2016
DEJITO LINDO LLC	Chava Bar	SANTIAGO S MERCADO, RALFREDO MERCADO, FRANCISCO MERCADO, JESUS S MERCADO	731-19 S 2ND ST	Class B Tavern License	359		12/17/2015
CLUB ANYTHING	CLUB ANYTHING	RODRIGO R LOPEZ, AGT	804 S 9th St	Class B Tavern License	80		12/17/2015
COMPROV INC	COMEDY SPORTS	TODD N NOVAK, SP	807 S 5TH ST	Class B Tavern License	198		9/17/2016
COMPLETO'S PLACE, INC	COMEDY'S PLACE	Jason Morales, AGT	420 S 1ST ST	Class B Tavern License	320		6/29/2016
CRABBY WATER	CRABBY WATER	THOMAS A MILLER, AGT	519 W VIRGINIA ST	Class B Tavern License	144		6/30/2016
EGS Inc	Engine Co No 3	PEGGY J MAGUIRE, SP	819 S 2ND ST	Class B Tavern License	62		9/12/2016
ET FANOL BAR, LLC	ET FANOL BAR	AUGUSTO P SANDOVAL JR, AGT	217 W National AV	Class B Tavern License			2/1/2016
FELIPE'S LATIN QUARTER	FELIPE'S LATIN QUARTER	RYEHELTH GONZALEZ DEL TORO, AGT	638 S 6TH ST	Class B Tavern License	80		9/17/2016
FLUID, INC	FLUID	LUIS M BELLAQUIL, SP	518 W NATIONAL AV	Class B Tavern License	80		2/1/2016
Gentry Marketing, LLC	Rainfall	WILLIAM W WARDLOW, AGT	819 S 2ND ST	Class B Tavern License	80		3/23/2016
GUADALUPEA CORPORATION	GUADALUPEA RESTAURANT	MICHAEL L TERBARGE, AGT	131 W Seebeth ST	Class B Tavern License	80		5/12/2016
Indulgencia Chocolatiers LLC	Indulgencia Chocolatiers	GENEVA LEDADA, AGT	901 S 5TH ST	Class B Tavern License	50		4/9/2016
IRON HORSE MELWAUREE, LLC	IRON HORSE HOTEL	John A Whitman, AGT	211 S 2nd St	Class B Tavern License	50		9/23/2016
JACQUES, LLC	CHEZ JACQUES	THOMAS J DITCHON, AGT	500 W FLORIDA ST	Class B Tavern License	150		7/22/2016
Jaro, LLC	Jaro	JACQUES TOULHINET, AGT	1022 S 1ST ST	Class B Tavern License	164		7/29/2016
Kenek Enterprises, LLC	Zaki Cafe	Tou Thao, AGT	605 W Virginia St	Class B Tavern License	98		10/11/2016
LA CAGE ENTERPRISES, LLC	LA CAGE	Douglas H Enoch, AGT	211 S 2nd St	Class B Tavern License	99	1st floor and basement storage-400 2nd floor tavern and show lounge-200 portion of lower level restaurant-80 Ground level patio-5	4/11/2016
LA FUENTE, LTD	LA FUENTE RESTAURANT	MICHAEL J ADST, AGT	801 S 2ND ST	Class B Tavern License	815		12/12/2015
LA GUADALUPEA	LA GUADALUPEA	JOSE G ZARATE, AGT	625-81 S 5TH ST	Class B Tavern License	579		5/14/2016
LA MERENDA, INC	LA MERENDA	Augusto P Sandoval, AGT	1028 S 9TH ST	Class B Tavern License	170		9/6/2016
LA PERLA, LLC	LA PERLA RESTAURANT	ROBERTO P SANCHEZ, AGT	128 E NATIONAL AV	Class B Tavern License	148		11/13/2016
LE CABARET, INC	Texas Ft	BOANNE A ANDON, AGT	790-34 S 5TH ST	Class B Tavern License	317		10/17/2016
LEVY Restaurants at Harley Davidson	Levy Restaurants at Harley Davidson	ANNIE M CHAMPEAU, AGT	811 S 1ST ST	Class B Tavern License	380		5/19/2016
LOA, LLC	WALFELS PUB	Luis A Gonzalez, AGT	401 W CANAL ST	Class B Tavern License	690	250 - Restaurant, 440 - Special Events Room	11/4/2016
Loma Goat, LLC	Loma Goat	Elizabeth A Boehning, AGT	818 S 2ND ST	Class B Tavern License	49		11/4/2016
MC ZAP'S, LLC	Mc ZAP'S	Christopher Sorger, AGT	715-17 S 5TH ST	Class B Tavern License	320	191 inside, 57 out with 1 portable restroom	6/28/2016
Marceli LLC	Morali	Uinda M Sackett, AGT	161 S 1ST ST	Class B Tavern License	150	2nd floor = 80, 1st floor = 240	4/9/2016
Morali LLC	Morali Restaurant	Malikah L Meyer, AGT	819 S 2nd St	Class B Tavern License	150		5/23/2016
Morali LLC	Morali	Aaron R Gersonide, AGT	480 S 2nd St	Class B Tavern License	49		12/19/2015
One Gray Fish, LLC	The Infish	DAVID G ERESDY, AGT	524 S 2ND ST	Class B Tavern License	50		7/17/2016
Piston Bar LLC	Piston Bar	Thomas E Hauck, AGT	704 S 2nd St	Class B Tavern License	50		7/5/2016
Roni, Inc	Roni's Events & Mexican Restaurant	Delina J De La Rosa, AGT	1100 S 1st St	Class B Tavern License	99		4/10/2016
Sac's Catering, Inc	Sac's Hospitality Group	Reyna S Morales, AGT	611 W NATIONAL AV	Class B Tavern License	75		4/17/2016
SWAGERS, INC	SWAGERS CIGAR BAR & WORLD CAFE	ROSE A MILLINGSLET, AGT	315 S 2ND ST	Class B Tavern License	306		4/22/2016
STRONGTHERAPY, INC	STRONGTHERAPY BAR	ROBERT G WEISS, AGT	203 W Virginia St	Class B Tavern License	150		7/30/2016
Stuy Dub LLC	Stuy Dub LLC	CARLA R RUBINSTEIN, AGT	422 S 3RD ST	Class B Tavern License	144		10/11/2016
The Chef's Table	The Chef's Table	ANGEL M VELAZQUEZ, AGT	170 S 1ST ST	Class B Tavern License	136		6/11/2016
The Fine D's Entertainment LLC	Dependidos	David P Maguasca, AGT	606-608 S 5TH ST	Class B Tavern License	249	1st floor - 99, 2nd floor - 150	3/7/2016
The Point Bar, LLC	The Point	Meguel A Martin, AGT	808 S 5TH ST	Class B Tavern License	49		9/17/2016
The Red Arrow Bar, LLC	Utric Whiskey Bar	Clayborne A B Green, AGT	308 S BARCLAY ST	Class B Tavern License	70		6/30/2016
THE SALOON, LTD	THE SALOON	LUS D GARCIA, AGT	181 S 2ND ST	Class B Tavern License	49		7/16/2016
THE TRIPLE BELT CORPORATION	JUST ANTS SALOON	ARTHUR R GURTHEY, AGT	739 S 1ST ST	Class B Tavern License	70		4/9/2016
THE Y BAR, LLC	The Tin Window	ELIZABETH J KUJAWA, AGT	102 S 2ND ST	Class B Tavern License	180		10/22/2016
Thru Unchained	Thru Unchained	JAMES D HOFF, AGT	302 S 5TH ST	Class B Tavern License	49		4/16/2016
Thru Unchained One Upside, LLC	Lucky Aces Tru Room	JAMES D DRAGOLOVICH, SP	196 S 2ND ST	Class B Tavern License	99		4/16/2016
Vip Gallery & Studios LLC	Vip Gallery & Studios	Levada T Gu, AGT	643 S 2nd St	Class B Tavern License	80		11/30/2015
		Josh Hintz, AGT					



Wonderjakk Enterprises, LLC	fat Daddy's	STEFANI LERASE, AGT	120 W National AV	Class B Tavern License	270 92 - 9th floor, 17a - Beet Garden	4/15/2016
ZAU'S, INC	ZAU'S	TERRY M ZADRA, AGT	456-38 E 7ND ST	Class B Tavern License	160	2/17/2016
Cherif Corp	Academy Coffee Roasting Co.	Matthew J McCannity, AGT	224 W Bruce ST	Class C Wine Retailer's License		10/7/2015
THE NATIONAL LLC	THE NATIONAL	Nancy J Benson, AGT	819 W NATIONAL AV	Class C Wine Retailer's License		3/7/2018





Tuesday, February 02, 2016

## Licenses Committee Notice of Hearing

Susio LLC  
524 S 2ND St

Milwaukee, WI 53204

Date: 2/15/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Food Dealer's License Applications  
GERSONDE, Aaron R, Agent  
Bodegon at 600 S 6TH St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Tuesday, February 02, 2016

## Licenses Committee Notice of Hearing

Susio LLC  
600 S 6th St

Milwaukee, WI 53204

Date: 2/15/2016  
Time: 09:00 AM  
Location: Room 301-B, Third Floor, City Hall

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Class B Tavern and Food Dealer's License Applications  
GERSONDE, Aaron R, Agent  
Bodegon at 600 S 6TH St

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If you have any questions, please call (414) 286-2238.





Tuesday, February 02, 2016



# Notice of Public Hearing

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GERSONDE, Aaron R, Agent  
Bodegon at 600 S 6TH St  
Class B Tavern and Food Dealer's License Applications

**Monday, February 15, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/15/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	503 W BRUCE ST 1	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 2	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 3	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 4	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	503 W BRUCE ST 5	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	509 W BRUCE ST 1	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	509 W BRUCE ST 2	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	509 W BRUCE ST 3	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	509 W BRUCE ST 4	MILWAUKEE, WI 53204-1544
CURRENT RESIDENT	516 S 6TH ST	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	517 W BRUCE ST 1	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	517 W BRUCE ST 2	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	517 W BRUCE ST 3	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	517 W BRUCE ST 4	MILWAUKEE, WI 53204-1529
CURRENT RESIDENT	518 S 6TH ST	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	520 S 6TH ST	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 11	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 12	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 13	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 14	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 15	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 16	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 21	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 22	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 23	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 24	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 25	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 S 6TH ST 26	MILWAUKEE, WI 53204-1521
CURRENT RESIDENT	522 W BRUCE ST	MILWAUKEE, WI 53204-1528
CURRENT RESIDENT	522A W BRUCE ST	MILWAUKEE, WI 53204-1528
CURRENT RESIDENT	524 W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT RESIDENT	524A W PIERCE ST	MILWAUKEE, WI 53204-1717
CURRENT RESIDENT	528 W BRUCE ST	MILWAUKEE, WI 53204-1528
CURRENT RESIDENT	600 S 6TH ST A	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	600 S 6TH ST B	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	601 S 6TH ST	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	603 S 5TH ST 1	MILWAUKEE, WI 53204-1520
CURRENT RESIDENT	603 S 5TH ST 2	MILWAUKEE, WI 53204-1520
CURRENT RESIDENT	603 S 5TH ST 3	MILWAUKEE, WI 53204-1520
CURRENT RESIDENT	608 S 5TH ST 1	MILWAUKEE, WI 53204-1541
CURRENT RESIDENT	608 S 5TH ST 2	MILWAUKEE, WI 53204-1541
CURRENT RESIDENT	614 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	618 S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	618 W PIERCE ST	MILWAUKEE, WI 53204-1719
CURRENT RESIDENT	618A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	625 S 6TH ST A	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	625 W BRUCE ST	MILWAUKEE, WI 53204-1531
CURRENT RESIDENT	626 S 5TH ST 1	MILWAUKEE, WI 53204-1519
CURRENT RESIDENT	626 S 5TH ST 2	MILWAUKEE, WI 53204-1519
CURRENT RESIDENT	631 S 6TH ST A	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	631 S 6TH ST B	MILWAUKEE, WI 53204-1525
CURRENT RESIDENT	636A S 6TH ST	MILWAUKEE, WI 53204-1524
CURRENT RESIDENT	645A S 6TH ST	MILWAUKEE, WI 53204-1525

Total Records: 54

Radius: 250.0 feet and Center of Circle: 600 S 6th ST



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 10/21/2015

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

- Applying for:  Extended Hours Establishment  Filling Station  
 Self Service Laundry  Rooming House: Number of Units: \_\_\_\_\_  Hotel/Motel: Number of Units: \_\_\_\_\_  
 Massage Establishment  Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Full service  
Restaurant

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: 01/28/2016
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: 12/01/2015
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- f. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- g. Number of Garbage Cans: Inside: 12 Locations: through out  
Outside: 4 Locations: side and rear
- h. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- i. Describe sanitation facilities (restrooms): two large restrooms  
Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: Eagle

## 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 25  
Describe parking security plan: 24 camera surveillance & on site security
- b. Is there a loading zone?  No  Yes If yes, describe loading area security plan \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? 2  
What are their responsibilities? Monitor surrounding outdoor area  
Is security equipment used?  No  Yes If yes, describe Cameras  
List their licensing, certification, or training credentials \_\_\_\_\_  
Will there be security cameras?  No  Yes If yes, where? doors and cash register  
Will searches/identification verification be conducted upon entry?  No  Yes If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>70</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant  Cafe/Coffee Shop  Deli or Fast Food Restaurant  Private/Fraternal/Veterans Club
- Night Club  Tavern  Cocktail Lounge  Teen Club
- Banquet Hall  Sports Facility  Bowling Alley
- Hotel/Motel - Number of Rooms: \_\_\_\_\_  Rooming House - Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store  Corner Store  Supermarket  Convenience Store
- Gas Station  Amusement/Phonograph Distributor  Recycling, Salvage or Towing
- Used Car Dealer  Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)  Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit  Cigarette & Tobacco  Gas Station  Extended Hours  Class "B" Tavern  Weights & Measures
- Secondhand Dealer  Precious Metal & Gem  Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

e. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

f. Nearest Major Cross Street: 6th St

g. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

h. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 2  Other: \_\_\_\_\_

i. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

j. Building Owner Name: Susio LLC Phone Number: \_\_\_\_\_

Business Owner Address: 600 S 6th Street, Milwaukee, WI 53204

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10:00 AM	12:00 AM	100	25-75	None
Monday	closed	closed	0	25-75	None
Tuesday	4:00 PM	1:00 AM	85	25-75	None
Wednesday	4:00 PM	1:00 AM	90	25-75	None
Thursday	4:00 PM	1:00 AM	120	25-75	None
Friday	4:00 PM	1:00 AM	150	25-75	None
Saturday	4:00 PM	1:00 AM	150	25-75	None


Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: El Bodegon LLC

Premise Address: 600 S 6th Street, Milwaukee, WI 53204

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital?  Yes  No

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes

If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No  Yes If yes, list name and address: \_\_\_\_\_

### Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

### Property Information (new & transfer applicants only)

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? Bodegon LLC

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**See Application Information for a list of all required application forms.**



**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 01/01/2016 Ends 01/01/2017 2022
- b) Monthly rental \$ \$3000
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? ~~5 years~~ 6 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

This 19<sup>th</sup> day of NOVEMBER, 20 15



(Clerk/Notary Public)

My Commission Expires MARCH 22, 2019

\*Notary Seal must be affixed.

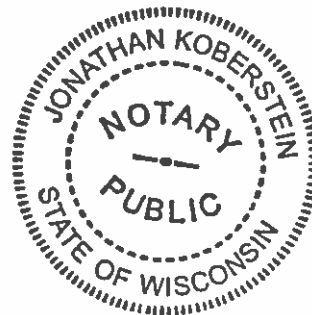
\_\_\_\_\_  
Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

\_\_\_\_\_  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu





**FOOD DEALER LICENSE PLAN OF OPERATION**  
 OFFICE OF THE CITY CLERK, LICENSE DIVISION  
 CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •  
 (414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

FREST  
 221789

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**Legal Entity Name:** Bodegon LLC  
**Premises Address:** 600 S 6th Street, Milwaukee, WI 53204

**1. Application Type**

Is this a new food business or are you taking over a food business which is currently operating?

- Taking over a currently operating, licensed food business
- New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- Yes, I intend to rent space in my kitchen to other food businesses
- Yes, I am renting space from another food business which will also be using the kitchen\*
- No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.  
 The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

Upscale dining experience. Offering the rustic food of Spain in a large plate format. Also offering a large wine collection (250+ wines) and a craft cocktail program.

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- Menu
- List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

1/28/2016

**2. Construction, Remodeling and Equipment**

Are any construction, remodeling or equipment changes planned?  Yes  No *If no, skip to section 3.*

Scope of the planned project?

- New construction or conversion of an existing structure to be used as a food establishment
- Renovation/remodeling of a food establishment, which may or may not include equipment changes
- Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Basically opening the area up with paint and a new floor. Also building a new bar.

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin

10/01/2015

Name, address and phone number of architect

David Gonzalez, N66W6404 Cleveland St, Cedarburg, WI 53012

Name, address and phone number of general contractor

David Gonzalez, N66W6404 Cleveland St, Cedarburg, WI 53012

### 3. Premises Description

Will food be prepared/sold at a single site or at multiple sites? (multiple site example: a hotel with multiple dining rooms or bars):

Single  Multiple

- If multiple sites will be used, how many separate sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned?  Yes  No

- If yes, what activities will be conducted outdoors (check all that apply):

Bar  Cooking/Grilling  Dining – Patio  Dining – Sidewalk (DPW permit required)  Storage

Other, Specify

Is seating provided on site for dining?  Yes  No

- If yes, are there additional banquet facilities other than the main dining area?  Yes  No

Total square footage of the establishment (exclude space used for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

### 4. Business Type

Select the one that best describes the proposed business:

Bed & Breakfast

Community Food Program – A meal site or food pantry where food is provided free of cost to persons in need, or to organizations serving persons in need.

Distiller or Brewer – Facility primarily engaged in the production of alcohol beverages.

Food Distributor – A business that transports food for sale to retail and wholesale establishments, and does not prepare any food items

- Is food stored on site?  Yes  No

Food Manufacturer – A commercial operation that produces, packages, labels, or stores food, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small retail store onsite where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

- Is there a retail store onsite?  Yes  No

Food Store – An establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption. Examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

- If a food store, are you considered a convenience food store (see definition below)?  Yes  No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food.

School Lunch Program – Lunch program operated by an outside contractor. (If directly operated by the school, this license is not needed.)

Restaurant – An establishment in which the majority food sales consist of meals or other items ready for immediate consumption.

Shared Kitchen, Commissary or Base – A commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler, caterer or seasonal market vendor.

- Will meals make up greater than 50% of your sales?  Yes  No

#### 4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- Made directly to the general public or end consumer (includes internet sales)  
 Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

100 % from meals (ready-to-eat food)

% from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through?  Yes  No

Will customers be able to purchase food from a self-service salad or food bar?  Yes  No

Will food be prepared on site and then transported for sale or consumption at another location?  Yes  No

If yes, check all the reasons why the food will be transported:

- Catering  Delivery  Base for Mobile Food Peddler  Base for temporary or seasonal food stand

Other-Describe:

#### 5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment?  Yes  No

If yes, what type of license do you have or will you be applying for?

- Class A fermented malt beverage license  Class A liquor license  
 Class B fermented malt beverage licenses  Class B liquor license  
 Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?  
Immediately so you can open your food business  at the same time as the alcohol license

#### 6. AFFIRMATION OF UNDERSTANDING -- PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

AG  
AG

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

AG

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

AG

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

AG

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

AG

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

AG

I understand that all of the above must be complete before my permit is eligible to be issued.

AG

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, Arnon Gersende, will not operate my food business, until the permit has been issued and posted in the establishment.  
Name of Applicant

Signature of Applicant:



Date: 11/19/2015





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Tuesday, February 02, 2016

COMMITTEE MEETING NOTICE

AD 12

MARTINEZ VILLEGAS, Francisco, Agent  
La Sirenita Bar, LLC  
1500 W MITCHELL ST

Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Monday, February 15, 2016 at 09:00 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "La Sirenita Bar, LLC" for "La Sirenita Bar" at 1500 W MITCHELL St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti; excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 1709 S Muskego Ave. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 11/23/2015  
**LICENSE TYPE:** BTAVN  
**NEW:**   
**RENEWAL:**

**No. 221976**  
**Application Date:** 11/23/2015

**License Location:** 1500 W Mitchell Street  
**Business Name:** La Sirenita Bar

**Licensee/Applicant:** Martinez-Villegas, Francisco  
(Last Name, First Name, MI)  
**Date of Birth:** 04/02/77

**Home Address:** 1500 W Mitchell Street # upper  
**City:** Milwaukee **State:** WI **Zip Code:** 53204  
**Home Phone:** (414)

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/01/13, Milwaukee police went to 1500 W Mitchell Street and spoke with Francisco Martinez-Villegas regarding a complaint of loud music received from the Alderman's office. Martinez-Villegas was surprised because no one had approached him regarding loud music. Martinez-Villegas was advised to monitor noise levels coming from the bar more closely and to make sure doors were closed.

=====

2. On 01/30/2014 at 3:23am Milwaukee police investigated a tavern violation complaint at 1500 West Mitchell Street (La Sirenita Bar). The applicant, who was uncooperative with police, was cited for Class B Premises-Open Door After Hours and Class B Premises-Allow Patron After Hours.

<b>Charge</b>	1:	Class B Premises Allow Patron After Hours
	2:	Class B Premises Open Door After Hours
<b>Finding</b>	1:	Dismissed without prejudice
	2:	Dismissed without prejudice
<b>Date</b>	:	04/01/2014
<b>Case</b>	1:	14013277
	2:	14013278

3. On 02/07/2014 at 6:29pm Milwaukee police conducted a Licensed Premise check at 1500 West Mitchell Street (La Sirenita Bar). The applicant was cooperative with police and no violations were observed.

=====

4. On 12/13/2014 at 11:55pm officers responded to La Sirenita Bar at 1500 W. Mitchell St regarding a loud music complaint. When they arrived the officers could hear music from inside but it was not excessively loud. The applicant was on scene and advised to turn it down slightly due to a complaint. No violations were observed.

5. On 12/20/2014 at 11:32pm officers responded to La Sirenita Bar at 1500 W. Mitchell St regarding a drug dealing complaint. The caller advised the police there was a subject inside the bar with cocaine. The caller pointed out the suspect. The police asked the suspect, who was identified as Elroy SANCHEZ-SANCHEZ, to step outside. When the officer conducted a pat down for weapons he felt an item in the pocket of SANCHEZ-SANCHEZ. When asked SANCHEZ-SANCHEZ stated it was cocaine. He was arrested and taken to District Two. While on the bench SANCHEZ-SANCHEZ was observed on camera hiding more cocaine he took from his sock. SANCHEZ-SANCHEZ was charged with POCS Cocaine w/ Intent to Deliver. He was convicted of the charge 04/22/2015.

6. On 02/02/2015 at 12:11am officers responded to La Sirenita Bar at 1500 W. Mitchell St for a Subject with Gun complaint. Upon arrival the officers were flagged down by a security guard who stated there had been a fight in the bar and the subjects were kicked out. One of the subjects was observed with a possible firearm. The guard stated he did not see the subject point it at anyone and all the subjects got into a red car, with unknown plates, which fled in an unknown direction. The officers conducted a tavern check and observed no violations. The applicant was on scene but had not called for police regarding a fight in the business.

7. On 02/03/2015 at 1:55pm officers responded to La Sirenita Bar at 1500 W. Mitchell St for a Battery complaint. The victim stated he was hit in the head with a beer bottle by an unknown subject. He refused medical attention and he refused to prosecute the suspect. The applicant was on scene but stated he did not witness the incident. The bartender, Silveria CRUZ-VERGARA, stated that the victim got into a short verbal altercation with the suspect at about 1:00am. At about 1:30am the suspect hit the victim to the head with a beer bottle. The suspect was escorted out by security. The applicant was issued a citation for Disorderly Premises.

Charge: Disorderly Premises Prohibited  
Finding: Prosecution Refused  
Sentence:  
Date: 03/11/2015  
Case: Cit#49887211172

8. On 03/29/2015 at 12:45am responded to La Sirenta Bar at 1500 W. Mitchell St for a Loud Music complaint. When officers arrived they could hear/feel the music from across the street. They contacted the caller who just wanted it turned down. The officers spoke with the applicant who was on scene. He had the DJ turn down the music and the bass. The applicant was not issued a citation.

9. On 06/19/15, Milwaukee Police were dispatched to 1500 W Mitchell (La Sirenita) to investigate a Battery D.V. complaint. Upon arrival officers observed a female with blood running down her neck from her ear, where they observed a large portion of her ear missing. The victim stated the



incident occurred inside the bar. She stated her husband became upset with her and had bitten her ear. The suspect was not on scene. The portion of the victims ear was located in the bar on the floor near a stool. The establishment was cooperative and a police report was filed.

MILWAUKEE POLICE DEPARTMENT
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

ORIGINAL

TO: Captain Heather Wurth

Business Name: La Sirenia

Address of Licensed Premises: 1500 W Mitchell St

Business Phone:

Type of License: Class B Tavern

District: 2

Violation / Incident # 151700015

Date of Incident: 6/19/15

Licensee or Manager on premises at time of violation / incident? Yes No

Licensee cooperative? Yes No (If no, explain in narrative section)

Licensee Notified by Officer: PO Jason STACHOWIAK

Date: 6/19/15

Time: 1:05am

Licensee or Agent's Name: VILLEGAS, Franciso Martinez

Home Address: 1500 W Mitchell St.

Date of Birth: 04/02/77

Home Phone: 414-324-4711

Co-Licensee Name:

Home Address:

Class S License Number:

Date of Birth:

Home Phone:

Bartender Name: VILLEGAS, Franciso Martinez

Home Address: 1500 W Mitchell St.

Class D License Number:

Date of Birth: 04/02/77

Home Phone: 414-324-4711

Licensed Person / Public Pass. Vehicle, etc.:

Home Address:

Class D License Number:

Date of Birth:

Home Phone:

VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Name of Person Cited:

Citation Number:

Violation & Ord. / Statue No.:

Date of Birth:

Court Date:

Investigating Officer: PO Jason STACHOWIAK

District / Bureau: 23

Date: 6/19/15

Handwritten signatures and initials of PO Jason Stachowiak and Captain Heather Wurth.

Commanding Officer

12/02/15
Date

DISPOSITION - FOR LICENSING ONLY

Table with 5 columns: Citation No., Case Number, Disposition, Judge, Date. Includes text: LICENSE INVESTIGATION UNIT, Received 120815, Referred.

By [Handwritten Signature]

PA-33E Narrative

This report is written by PO Jason STACHOWIAK, assigned to District 2 Late Shift, as Squad 2351. On Friday, June 19, 2015, I was dispatched to the address of 1500 W. Mitchell Street. (La Sirenita Bar), to investigate a Battery DV. Upon my arrival I observed a white female holding her right ear, with blood running down her neck. Upon her removing her hand, I observed a large portion of her ear (helix) missing. I asked the victim where the incident occurred and she stated at the bar. She then pointed to the corner where La Sirenita is located. She stated the piece of her ear might still be in the bar. She further stated her husband became upset and bit off her ear. The suspect was no longer on the scene. I along with MFD entered the bar and found the portion of her ear on the floor of the bar near a stool. The bar was cooperative and a report was filed.

MILWAUKEE POLICE DEPARTMENT  
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

**ORIGINAL**

TO: Captain Alfonso MORALES

Business Name: La Sirenita Bar LLC

Address of Licensed Premises: 1500 W Mitchell St, Milwaukee, WI 53215

District: 2

Business Phone: 414-324-4711

Type of License: CLASS "B" TAVERN 0201734

Violation /  Incident # CAD# 150330009

Date of Incident: 02-02-15

Licensee or Manager on premises at time of violation / incident?  Yes  No

Licensee cooperative?  Yes  No (if no, explain in narrative section)

Licensee Notified by Officer: P.O. Roman MARTINEZ

Date: 02-02-15

Time: 12:20AM

Licensee or Agent's Name: MARTINEZ-VILLEGAS, Francisco

Date of Birth: 04-02-77

Home Address: 1500 W Mitchell St, Milwaukee, WI, 53215

Home Phone: 414-324-4711

Co-Licensee Name:

Date of Birth:

Home Address:

Home Phone:

Class S License Number:

Bartender Name:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

Licensed Person / Public Pass. Vehicle, etc.:

Date of Birth:

Home Address:

Home Phone:

Class D License Number:

VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Name of Person Cited:

Date of Birth:

Citation Number:

Violation & Ord. / Statue No.:

Court Date:

Investigating Officer: P.O. Roman MARTINEZ

District / Bureau: 24

Date: 02-02-15

*P.O. Roman Martinez*  
*Commanding Officer*

*2/4/15*  
Date

DISPOSITION - FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date

LICENSE INVESTIGATION UNIT

Received

Referred

By

*[Signature]*

This report was written by P.O. Roman MARTINEZ, assigned to District Two/Late Power Shift.

On Monday, February 2<sup>nd</sup>, 2015, at approximately 12:11AM, Squad 2331 (P.O. PURCELLI/P.O. BELL) was dispatched to 1500 W Mitchell St (La Sirenita) for a Subject with Gun complaint. Upon their arrival, officers were flagged down by security guard, Luis A PERALTA (W/M 08-10-86) who stated that several patrons that were causing a problem inside the tavern were recently kicked out. PERALTA stated that the patrons entered into a red car with unknown plates (covered be snow) and PERALTA observed one of the subject with a possible firearm or bb gun. PERALTA stated that the subject did not point it at anyone nor made any threats with the weapon. The subjects then fled in an unknown direction. PERALTA stated that there was no further incidents within the tavern. Squad 2331 was unable to reach the caller "Stacy" (P# 414-517-7721) via phone for further information.

According to the CAD Information, the 3 Party Caller "Stacy" was texted by her friend "Luis" that there was a fight in progress at the tavern and a subject has a gun. The premise never called for police regarding a fight or a subject with gun and only flagged down police squads that arrived in the area.

Squad 2331 then conducted a tavern check of the business and spoke with the owner/licensee, Francisco MARTINEZ-VILLEGAS (W/M 04-02-77). Officers did not observe any tavern violations upon conducting a check of the business.

Upon Squad 2470 (P.O. MARTINEZ/P.O. CONTRERAS) arrival, we obtained the tavern information and details of what occurred from Squad 2331 to file a tavern report regarding. MARTINEZ-VILLEGAS was advised that a taven report will be filed.

End of Report

MILWAUKEE POLICE DEPARTMENT  
REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES ORIGINAL

TO: Capt. Alfanso Morales

Business Name: La Sirenita  
Address of Licensed Premises: 1500 W. Mitchell  
Business Phone:

District: 2

Type of License: Class B

Violation /  Incident # 15-034-0009 Date of Incident: 02-03-2015

Licensee or Manager on premises at time of violation / incident?  Yes  No

Licensee cooperative?  Yes  No (if no, explain in narrative section)

Licensee Notified by Officer: Radivoje PUPOVAC Date: 02-03-2015 Time: 02:30

Licensee or Agent's Name: Martinez-Villegas, Francisco Date of Birth: 04-02-1977  
Home Address: 3100 W. Pierce St. Home Phone: 736-1293

Co-Licensee Name: Date of Birth:  
Home Address: Home Phone:  
Class S License Number:

Bartender Name: CRUZ, SILVERIA Date of Birth: 09/20/76  
Home Address: 210 W. OLCHAED ST. Home Phone: 385-0719  
Class D License Number: 213794

Licensed Person / Public Pass. Vehicle, etc.: Date of Birth:  
Home Address: Home Phone:  
Class D License Number:

VIOLATION/INCIDENT - DESCRIBE FACTS AND CIRCUMSTANCES IN NARRATIVE SECTION

Name of Person Cited: Martinez-Villegas, Francisco Date of Birth: 04-02-1977  
Citation Number: 48987211172 Violation & Ord. / Statue No.: 90-21 Court Date: 03-25-2015

Name of Person Cited: Date of Birth:  
Citation Number: Violation & Ord. / Statue No.: Court Date:

Name of Person Cited: Date of Birth:  
Citation Number: Violation & Ord. / Statue No.: Court Date:

Name of Person Cited: Date of Birth:  
Citation Number: Violation & Ord. / Statue No.: Court Date:

Name of Person Cited: Date of Birth:  
Citation Number: Violation & Ord. / Statue No.: Court Date:

Investigating Officer: P.O. Pupovac District / Bureau: D2 Date: 02-03-2015

*[Signature]* *[Signature]*  
Commanding Officer Date

DISPOSITION - FOR LICENSING ONLY

Citation No.	Case Number	Disposition	Judge	Date
		LICENSE INVESTIGATION UNIT		
		Received	2-3-15	
		Referred		
		By <i>[Signature]</i>		

PA-33E Narrative

This report is written by P.O. Radivoje PUPOVAC, assigned to District#2 Late Shift, Squad #2320, along with P.O. Jose RAMIREZ.

On Tuesday, February 3, 2015, at approximately 1:55am., P.O. RAMIREZ and I, responded to 1500 W. Mitchell Ave., for a Battery complaint.

Upon arrival I spoke to the victim, verbally identified as Jorge PACHECO W/M 10-24-1971, who stated that he was battered. PACHECO stated that an unknown actor struck him with a bottle over the head. PACHECO refused to make a statement as to what happened and did not wish to prosecute.

Bell #413 responded and treated PACHECO at the scene. PACHECO refused medical attention.

While on the scene I spoke to bar owner, Francisco MARTINEZ-VILLEGAS W/M 04-02-1977, who stated that he was present at the location, but did not observe the incident. MARTINEZ-VILLEGAS stated that he had no information to offer and instructed me to speak to the bartender.

Upon speaking to bartender, verbally identified as Silveria CRUZ-VERGARA W/M 09-20-1976, who stated that PACHECO got into a short verbal altercation with the suspect, later identified as Julio PINA-OCHOA W/M 05-29-1971, and his friend, at approximately 1:00am. CRUZ-VERGARA stated that at approximately 1:30am., PINA-OCHOA struck PACHECO with a bottle over the head. CRUZ-VERGARA stated that PINA-OCHOA was escorted out by the security.

I observed the license displayed on the wall visible to the public. MARTINEZ-VILLEGAS was cooperative with the investigation with this incident. This incident was filed under IR# 150340009.

P.O. RAMIREZ-CERVANTES issued a citation for a Disorderly Tavern to the bar (Citation #48987211172).

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PA-33E Narrative

This report was written P.O. Roman MARTINEZ, assigned to District Two/Late Power Shift.

On Sunday, March 29th, 2015, at approximately 12:45AM, Squad 2470 (P.O. MARTINEZ/P.O. CONTRERAS) responded to a Loud Music complaint at 1500 W Mitchell St (La Sirenita). The caller, Ruth (P# 414-759-0573), stated the tavern at S 15th St/W Mitchell St is playing loud music. Upon police arrival, officers could hear/feel the bass from the tavern when parked east across the street. Officers then spoke with the owner/licensee, Francisco MARTINEZ-VILLEGAS (W/M 04-02-77), and informed him that there were complaints about the music coming from the tavern and that the bass could be heard/felt across the street. MARTINEZ-VILLEGAS had the DJ turn the music and bass down. Officers informed MARTINEZ-VILLEGAS that a PA-33 License Premise report will be filed regarding. During the investigation, Officers did not observe any tavern related violations.

While on scene, Officers called the caller (Ruth) who did not wish to be a complainant for a citation and only wanted the bass to be turned down. Ruth stated that the music/bass was rattling her residence windows prior to it being turned down. Ruth lives next to the tavern at 1504 W Mitchell St. We informed Ruth that there would be a report filed regarding the tavern and to call back if the music is increased again.

End of Report

*U. Old*  
SGT. JWS



**BE A FORCE**



**COPY**

**Milwaukee Police Department**  
Police Administration Building  
749 West State Street  
Milwaukee, Wisconsin 53233  
<http://www.milwaukee.gov/police>

November 25, 2015

**Edward A. Flynn**  
Chief of Police

(414) 935-7200

Grant Langley  
Office of the City Attorney  
City of Milwaukee  
841 North Broadway, Room 716  
Milwaukee, WI 53202

Dear Attorney Langley:

Pursuant to City of Milwaukee Code of Ordinances 80-10, I respectfully request that the City Attorney's Office pursues a collection action in the amount of \$98.29 against the premises located at **1500 West Mitchell Street** for the cost of police services, which took place at said premises at 8:38 am on **September 27, 2015** for **Battery 80-10-2-c-1-k**. The cause for this response was for action(s) or behavior(s) that are prohibited by MCO 80-10. In addition, there will be an Administrative fee of \$25.00 per premises for costs incurred by the Office of the City Attorney. If the City files a collection action in court, it may pursue court costs and attorney fees. Each subsequent instance of nuisance activity occurring at the premises may be deemed a separate violation of the ordinance and is subject to billing. Once the responsible party has been billed on three (3) or more separate dates within one year for the costs of enforcement concerning nuisance activities, this premises may be deemed a chronic nuisance pursuant to MCO 80-10-6, and each and every subsequent incident of nuisance activity at this premises may result in a citation of not less than \$1,000 nor more than \$5,000 after notification by the Chief of Police that the premises is a chronic nuisance due to the responsible party's failure to abate the nuisance activities

The responsible party of the aforementioned premises, **Francisco Martinez-Villegas of 1500 West Mitchell Street #Upper, Milwaukee WI 53215**, and the appropriate licensing authority will be apprised of this cost referral request by providing a copy of this letter to said responsible party and appropriate licensing authority. The recipient has the right to appeal pursuant to Sec. 80-10-5-b of the Milwaukee Code of Ordinances within thirty (30) days of the date of this letter. This letter further informs the owner of the premises that any appeal of this charge must be filed with the Administrative Review Appeals Board, Office of the City Clerk, (414) 286-3150. A copy of the specific services provided may be obtained by calling the Open Records Department at (414) 935-7502. Checks should be made payable to City of Milwaukee. These fines can be paid either by mail or in person to the Office of the City Attorney, 841 N. Broadway, Room 716, Milwaukee WI 53202. Please call (414) 286-2601 for the exact amount due before mailing a payment. My office will maintain a detailed record of the specific services provided. Should you have any further questions, please contact Assistant City Attorney Nicholas DeSiato at (414) 286-2601.

Sincerely,

EDWARD A. FLYNN  
CHIEF OF POLICE

JAMES C. HARPOLE  
ASSISTANT CHIEF OF POLICE  
SOUTH/CENTRAL COMMAND BUREAU

CITY OF MILWAUKEE  
LICENSE DIVISION  
NOV 30 P 1:36

C: Francisco Martinez-Villegas  
Captain Morales, 2nd District  
Alderman Perez, 12th District  
Department of Neighborhood Services  
City Clerk – License Division  
Milwaukee Police Department – License Investigation Unit

0005



Tuesday, February 02, 2016



# Notice of Public Hearing

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MARTINEZ VILLEGAS, Francisco, Agent  
La Sirenita Bar at 1500 W MITCHELL St  
Class B Tavern and Public Entertainment Premises License Renewal Applications

**Monday, February 15, 2016 at 9:00 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/15/2016 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1418 W MITCHELL ST 1	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1418 W MITCHELL ST 10	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1418 W MITCHELL ST 11	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 12	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 13	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 14	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 15	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 16	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 17	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 18	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 19	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 2	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1418 W MITCHELL ST 20	MILWAUKEE, WI 53204-3260
CURRENT RESIDENT	1418 W MITCHELL ST 3	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1418 W MITCHELL ST 4	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1418 W MITCHELL ST 5	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1418 W MITCHELL ST 6	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1418 W MITCHELL ST 7	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1418 W MITCHELL ST 8	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1418 W MITCHELL ST 9	MILWAUKEE, WI 53204-3241
CURRENT RESIDENT	1423 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT RESIDENT	1424 W MITCHELL ST	MILWAUKEE, WI 53204-3239
CURRENT RESIDENT	1426 W MITCHELL ST	MILWAUKEE, WI 53204-3239
CURRENT RESIDENT	1427 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT RESIDENT	1429 W MITCHELL ST	MILWAUKEE, WI 53204-3240
CURRENT RESIDENT	1500 W MITCHELL ST A	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1502 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1504 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1504A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1504B W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1512 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1512A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1522A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1522B W MITCHELL ST 1	MILWAUKEE, WI 53204-3200
CURRENT RESIDENT	1522B W MITCHELL ST 2	MILWAUKEE, WI 53204-3200
CURRENT RESIDENT	1522B W MITCHELL ST 3	MILWAUKEE, WI 53204-3200
CURRENT RESIDENT	1522B W MITCHELL ST 4	MILWAUKEE, WI 53204-3200
CURRENT RESIDENT	1522B W MITCHELL ST 5	MILWAUKEE, WI 53204-3200
CURRENT RESIDENT	1523 W MITCHELL ST	MILWAUKEE, WI 53204-3243
CURRENT RESIDENT	1524 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1525 W MITCHELL ST A	MILWAUKEE, WI 53204-3243
CURRENT RESIDENT	1526 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1527 W MITCHELL ST A	MILWAUKEE, WI 53204-3243
CURRENT RESIDENT	1532 W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1532A W MITCHELL ST	MILWAUKEE, WI 53204-3242
CURRENT RESIDENT	1533 W MITCHELL ST 1	MILWAUKEE, WI 53204-3243
CURRENT RESIDENT	1533 W MITCHELL ST 2	MILWAUKEE, WI 53204-3243
CURRENT RESIDENT	1666 S 15TH PL	MILWAUKEE, WI 53204-3212
CURRENT RESIDENT	1670 S 15TH PL	MILWAUKEE, WI 53204-3212
CURRENT RESIDENT	1708 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT RESIDENT	1708A S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT RESIDENT	1714 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT RESIDENT	1718 S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT RESIDENT	1718A S 15TH ST	MILWAUKEE, WI 53204-3221
CURRENT RESIDENT	1722 S 15TH ST	MILWAUKEE, WI 53204-3221

**Total Records: 56**

**Radius: 250.0 feet and Center of Circle: 1500 W Mitchell ST**

## 2015-2016 Plan of Operation for 1500 W MITCHELL ST

<b>1. Litter and Noise</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other: _____			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other: _____			
Grounds Cleaned By: <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input checked="" type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other: _____			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police			
<input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other: _____			
<b>2. Smoking and Sanitation</b>			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes			
If yes, describe the area(s) and provide location(s): _____			
Number of Garbage Cans:		Locations: _____	
Inside: <u>4</u>	Locations: <u>(2) Behind Bar (1) each Restroom</u>		
Outside: <u>1</u>	Locations: <u>Rear Bldg</u>		
Is a Crowd Control Barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____			
Describe sanitation facilities (restrooms): <u>(1) mens Restroom (1) womens Restroom</u>			
Provide name of solid waste contractor: <u>waste management</u>			
<b>3. Security</b>			
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, number of spaces: _____ and describe security provisions: _____			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe security provisions _____			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, how many? <u>2</u>			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, list all locations: <u>INTERIOR AND EXTERIOR</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If yes, describe: <u>ID Required to insure patrons are over 21 years old.</u>			
<b>4. Percentage of Sales (must total 100%)</b>			
Alcohol <u>100</u> %	Food Sales _____ %	Entertainment _____ %	Other _____ %
<b>5. Businesses On The Premise (choose all that apply)</b>			
<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Deli or Fast Food Rest.	<input type="checkbox"/> Private/Fraternal/Veterans' Club
<input type="checkbox"/> Night Club	<input checked="" type="checkbox"/> Tavern	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Teen Club
<input type="checkbox"/> Bowling Alley	<input type="checkbox"/> Hotel	<input type="checkbox"/> Banquet Hall	<input type="checkbox"/> Sports Facility
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Corner Store	<input type="checkbox"/> Supermarket	<input type="checkbox"/> Convenience Store
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Other _____		
<b>6. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe _____			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>7. Floor Plan</b>			
Are there any changes to the current floor plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe _____			
AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current licensed premises. If your changes include adding any additional areas or square footage to your premises, or any renovations to the building will be done, a Permanent Extension of Premises application must be filed.			



**PUBLIC ENTERTAINMENT PREMISES RENEWAL SUPPLEMENTARY APPLICATION**

CCL-PEP3 2/18/15

**(1) CURRENT ENTERTAINMENT**

The following types of entertainment have been approved for your current Public Entertainment Premises license:  
Disc Jockey, Jukebox, Karaoke, 4 Amusement Machines, 1 Pool Tables

**(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD** No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands                | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts             |
| <input type="checkbox"/> Disc Jockey                                    | <input type="checkbox"/> Magic Shows          | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling            | <input type="checkbox"/> Patron Contests     | <input type="checkbox"/> Patrons Dancing         |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Karaoke              | <input type="checkbox"/> Bowling Alley       | <input type="checkbox"/> Pool Tables             |
| <input type="checkbox"/> Motion Pictures                                | <input type="checkbox"/> Amusement Machines - | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances |
| How many screens? _____   | How many? _____                               | Approx. # per year? _____                    | Approx. # per year? _____                        |
| <input type="checkbox"/> Other: _____                                   |   |  |  |

**(3) REMOVE ENTERTAINMENT**

If applicable, list any entertainment you wish to remove: \_\_\_\_\_

**(4) WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?**

No  Yes, describe: \_\_\_\_\_

**(5) LEGAL CAPACITY OF PREMISES**

\_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.) Your legal capacity will determine the license fee for your Public Entertainment Premise License. If you would like to request that the license be approved with a lower capacity than that listed above, indicate lower capacity \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**(6) IDENTIFY IF SOUND AMPLIFICATION IS USED**

No  Yes, describe: DJ System

**(7) DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES**

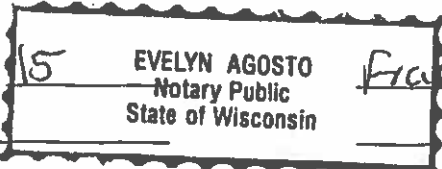
Read and Initial Each Item Confirming Your Understanding:

- FMU I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- FMU I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- FMU I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- FMU I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

**(8) NOTARIZED SIGNATURES OF APPLICANTS**

SUBSCRIBED AND SWORN TO BEFORE ME

This 18 day of November, 2015  
Evelyn Agosto  
(Clerk/Notary Public)  
My Commission Expires \_\_\_\_\_



Francisco Martinez V.  
Agent/Owner/Partner  
Additional Owner/Partner

\*Notary Seal must be affixed.