

## **Rickey L. Potts**

3819 West Center Street

Milwaukee, WI 53210

414-400-2673

### **Objectives**

To continue to drive economic development within the BID 39 Center Street Marketplace district by using my skills, knowledge, and abilities to recruit new businesses and property owners and allow more opportunities to develop the business district and communicate better with the residents within the district.

My ultimate goal is to strengthen the position of Center Street for businesses and to help with the creation of skilled jobs through the corridor. This can be accomplished by sustaining the current businesses, showcasing the opportunities within the commercial corridor, and offer tools to help small businesses and entrepreneurs employ individuals from within the community.

### **Experience & Ownership within the BID 39 District**

Center Street Nail Bar – Owner (present)

RPZ Clippers – Owner 2007-2013

RPZ Convenience Store – Owner 2011-2013

Dog N Go (Licensed Food Cart) – Owner 2009 -2012

Potts Family Rentals – 2005-2009

T-Shirts Galore – Owner 2004-2007

### **Other Experience**

Total Gas Station – Manager 1984

### **Education & Skills**

Food Service Manager, MATC business classes, Milwaukee Public Schools.

I have owned and operated many successful commercial businesses to include residential and retail properties.

I have invested heavily in my businesses, moreover, in the Center Street BID 39 District. I have a background with Project Management, Communication, Outreach, Food Service Management Certification, and have been a Semi-Pro football player for the Janesville Cavaliers in the 1980's (running back).