



FN 090325

July 9, 2009

Mr. David Misky
Redevelopment Authority City of Milwaukee
809 N. Broadway
Milwaukee, WI 53202



RE: Tower Automotive Site

Dear RACM Commissioners:

It has been my pleasure to be involved with The Corridor (previously the 30th Street Industrial Corridor Corporation) for more than 10 years. In that time we have worked closely with the City of Milwaukee, Milwaukee County, and other partners to move toward redevelopment of the City's largest urban industrial corridor. Finally, we are on the cusp of significant redevelopment.

When our family was growing up on 13th and Capitol, many of the people in our neighborhood, black and white, men and women, worked for A. O. Smith. Their jobs, on the plant floor, or in the accounting office, paid wages which allowed them to support their families. Those jobs and many other jobs at Milwaukee area manufacturers are long gone.

People who have full time, family supporting jobs are far less likely to become involved in criminal behavior. While we cannot control all of the variables that go into anti-social and criminal behavior, we can do everything within our power to bring jobs back to the central city.

I also had the pleasure of serving on committees that set development standards and developed marketing strategies for the Menomonee Valley redevelopment. While the challenges we will face in the corridor will be greater, the opportunity, if we are committed, can produce similar results.

We have seen a reduction in crime in the City over the last two years. With the support of the Mayor and Council, the Police Chief and his staff have worked with the community to make significant progress in establishing a renewed sense of safety in many parts of Milwaukee. Continued progress in reducing crime will be vitally important to successful redevelopment of The Corridor.

The A. O. Smith/Tower Automotive site is unique in its size, accessibility to both labor force and roadways, and the fact that it is served by rail. This will make it an attractive option for large scale manufacturing and other requirements in the future.

The Corridor stands ready to work with the City of Milwaukee in whatever manner necessary to accomplish a successful redevelopment at the Tower site and others in The Corridor.

It is my hope that the Redevelopment Authority and Common Council will move forward on these plans, and allow the process of redevelopment to begin.

Sincerely,

A handwritten signature in black ink that reads "Tim Casey". The signature is written in a cursive style with a large, stylized initial "T".

Tim Casey
Principal Equity Commercial Real Estate, LLC
Past President 30th St. Industrial Corridor Corporation