

# Active Streets for Businesses Update

A pilot program was approved in June 2020 to support local businesses by promoting the safe reopening of restaurants and bars through expanded options for increased physical distancing and dining in outdoor, well-ventilated areas.



## Active Streets for Businesses Has –

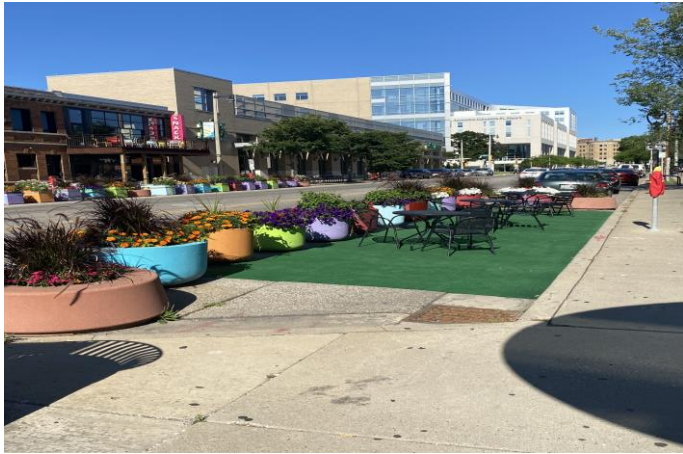
1. Suspended certain code and permit requirements so restaurants can apply for and receive expedited permits to expand outdoor dining options
2. Allowed for creative and expanded uses of the right-of-way for safe dining; including **sidewalks, parking spaces, and travel lanes**
3. Ensure all applicants comply with state and local health requirements to slow or prevent the transmission of COVID-19, including, but not limited to 6' physical distancing requirements
4. Enabled the City to gain experience and lessons learned in identifying issues, evaluating traffic safety and circulation, and monitoring public health impacts
5. Issued 42 permits across 8 Aldermanic Districts



## Supported by Businesses




Historic Third Ward



East North Avenue

- “We are so grateful for the ability to expand out into the street for additional outdoor seating...” – Taylors
- “The opportunity saved or summer business allowing more seating with safe spacing...” – Uncle Bucks
- “The Active Streets dining program has been a lifeline for my restaurants that qualified for the program...” - Who’s on Third, Oak Barrel & Tavern on Third

# Proposed Winter and Fall Guidelines for Milwaukee's Active Streets for Businesses Program

1. Extend the program date until March 15, 2021
  2. Allow temporary outdoor structures
    - a. 50% total wall space open to allow air flow
    - b. Fire resistant
    - c. Must be weighted, anchored or secured with out damaging the public way
  3. Allow electric Heating devices
    - a. Installed/approved by a licensed electrical contractor
    - b. Cords or materials should not create tripping hazards or violate ADA guidelines
  4. Businesses will need inclement weather plans submitted for snow and ice removal
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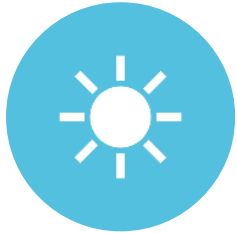
# BID #21 Consumer Survey



80% of diners reported being more likely to dine out if additional outdoor seating was opened



87% of diners reported they'd feel safer visiting downtown businesses if there were more outdoor seating options



Throughout the summer, outdoor dining saw the biggest increase in consumer participation



68% of diners reported they would dine outdoors in the winter if heaters were available



## Examples of Outdoor Dining Solutions



Heated domes on Café Benelux roof  
via onmilwaukee.com



Proposed dining option for winter in  
Chicago

via news.wttw.com  
Photo courtesy of Edward Peck Design

# THANK YOU!

