



Department of Public Works
Infrastructure Services Division

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Interim Commissioner of Public Works
Office of the City Engineer
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September 21, 2022

To: The Public Works Committee

Subject: Honorary Street Name Request – Juanita Adams
West Highland Avenue from North 17th Street to North 18th Street

Dear Honorable Members:

This letter is in reply to an application dated August 12, 2022, regarding a request for an honorary street name of Juanita Adams on West Highland Avenue from North 17th Street to North 18th Street.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered:

Juanita Adams moved with her husband to Milwaukee from Memphis in 1959. She subsequently became involved in the civil rights movement in 1963 as a founding member of CORE, the Congress of Racial Equality. She was involved with many protests until the riots of 1967 when she stepped aside to raise a family. Since then, she has volunteered in various organizations like the Sojourner Truth House, the Convergence Resource Center, and the New Testament Church of Milwaukee. The location of the honorary street sign is where, in 1965, she protested segregation policies for an MPS school under construction.

The request to honor Juanita Adams with an honorary street name of “Juanita Adams” includes 13 letters and spaces. The letter size of the honorary street name will be sized to fit the standard honorary street sign space.

Two (2) blue honorary street signs will be needed. Please refer to the attached map showing where the honorary street name signs will be located. The petitioner may choose to furnish the honorary street signs, but they must be fabricated to established City standards. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$100 to the City if they furnish the signs or \$200 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above. The City’s cost to fabricate and install future signs is subject to change.

West Highland Avenue will remain the official street name so addresses will not change.

Sincerely,

Jerrel Kruschke, P.E.
City Engineer

JT YM:trt YVM

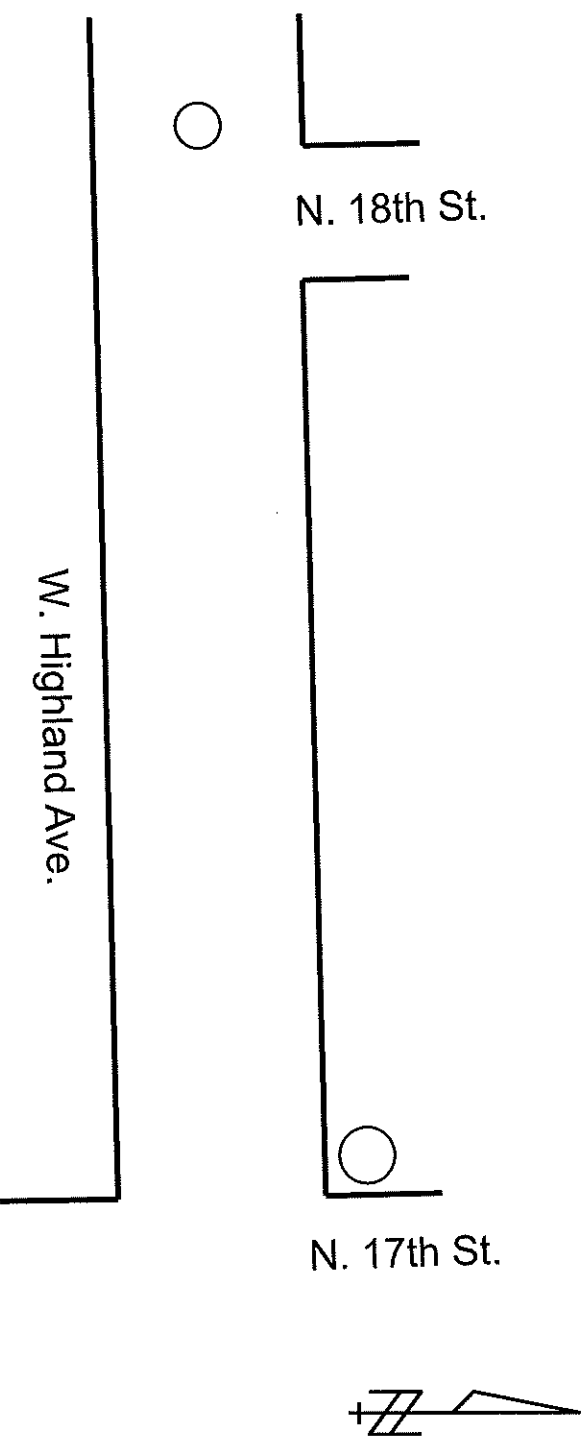


Honorary Street Name Request
W. Highland Av. between
N. 17th St. and N. 18th St.
to Juanita Adams

HONORARY
Juanita Adams

W Highland AV

West Highland Avenue from North 17th Street to North 18th Street



○ - Location of street signs where honorary street name of Juanita Adams will be mounted.