

**TREMERELL J. ROBINSON**  
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2612 North 40<sup>th</sup> Street  
Milwaukee, Wisconsin 53210

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**LICENSED BARBER/COSMETOLOGY PROFESSIONAL**

**Qualifications**

- Resourceful and Self-Confident
  - Strong analytical, communication, problem solving and interpersonal skills
  - Refined Leadership Skills
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**SELF EMPLOYEED Nail Technician**

2017 – Current

DeVyne D'Zyne Nails at Center Street Nail Bar - Milwaukee, Wisconsin

I provide a safe and sanitary nail and pedicure services to a diverse clientele of male and female clients. My services include manicures, pedicures, shellac, gel and acrylic nails and designs.

**AVON PRODUCTS, INC.**

May 2003 – Current

Independent Sales Representative – Milwaukee, Wisconsin

President's Club Member with a sales leadership team of over 12 Independent Sales Representatives. I sell to a diverse clientele a selection beauty product, fragrances, daily essentials, jewelry clothing and housewares.

**BEAUTY SALON OWNER OPERATER**

2010 - 2014

Ivory Coast Salou - Milwaukee, Wisconsin

I maintained professional effective relationships with product vendors. Maintain financially profitable product inventory through order acquisitions, bookkeeping, and the marketing and sales promotion of cosmetic and hair care merchandise. Attained a great rapport with staff and clients by maintaining a clean, safe and friendly salon environment. I carried the expenses of and hired cleaning crews, maintenance and repairs, garbage collection, security and other thing that kept a business properly running.

**BARBER / COSMETOLOGY SELF EMPLOYEED**

1987 – 2010

Hair Care by Tammi - Milwaukee, Wisconsin

I successfully supply health, hygiene, hair and skin care services to a diverse clientele through consultation of various hair and skin care techniques, which include: chemical applications, shampoos, conditioners, cuts and original and contemporary hairstyles. I developed a large lucrative repeat client base and managed the following salons: Hair Essentials Beauty Salon June 1993 to June 1994 and Delta Beauty Salon April 1991 to June 1992.

**COSMETOLOGY INSTRUCTOR**

August 2001 - October 2002

Learning Enterprise High School -- Milwaukee, Wisconsin

Instructed students grades nine through twelve on the *Basics of Cosmetology* skills. Developed *Basics of Cosmetology* Curriculum Course: was taught as an elective to prepare students for attendance at Learning Enterprise Vocational Technical Institute, which is a cosmetology and barbering apprenticeship program for high school students. Prepared and implemented daily lesson plans, homework assignments, and weekly exams. Taught the theory of cosmetology, and professional etiquette. Utilized a hands-on approach by conducting workshops, and labs for students to practice basic hairstyles and cuts, finger waves, various curling techniques, i.e., hot irons, pin curls.

roller sets and facilitated students in simulating the safe use of chemical applications. Teaching strategies resulted in an average student grading scale of eighty-nine percent with a ninety percent grade level promotion.

**BARBER / COSMETOLOGY PRACTITIONER**  
Glemby International, Boston Store – Milwaukee, Wisconsin

1984 - 1987

Assisted with significantly increasing business and developed a large customer base by providing health, hygiene, hair and skin care services to a diverse clientele through consultation of various hair and skin care techniques, which include chemical applications, shampooing, conditioning, cuts and original and contemporary hairstyling. Successfully marketed and promoted the sale of cosmetic and hair care products. Opened and closed Glemby's beauty salon, operated cash register, and counted and balanced daily profits.

### LICENSES/CERTIFICATIONS

- Manicuring Establishment, State of Wisconsin Department of Regulation and Licensing, 2017 to Current
- Barbering Cosmetology Practitioner License, State of Wisconsin Department of Regulation and Licensing, 1984-Current
- Barbering Cosmetology Instructor, State of Wisconsin Department of Regulation and Licensing, 1997 to Current
- Barbering Cosmetology Manager, State of Wisconsin Department of Regulation and Licensing, 1991 to 2019
- Barbering Cosmetology Establishment, State of Wisconsin Department of Regulation and Licensing, 1994 to 2015

### EDUCATION

- Associate Program, Business Milwaukee Area Technical College, Milwaukee, Wisconsin, 2013 - Current
- Barber/Cosmetologist Instructor Certification, Milwaukee Area Technical College, Milwaukee, Wisconsin, 1996
- Barber/Cosmetologist Certification, IBA City College of Cosmetology, Milwaukee, Wisconsin, 1984
- John Marshal High School, Milwaukee, Wisconsin, 1980

### CONTINUING EDUCATION

- E'lan Lash Eyelash Extension Training, Chicago, Illinois, January, 2008
- Wisconsin Women's Business Initiative Corporation, September, 2007
- Dudley's Q Educational and Motivational Symposium, Greensboro, North Carolina, 2006
- Dudley Cosmetology University Advanced Training, Kernersville, North Carolina, January 19, 2005
- Dudley's Q Educational and Motivational Symposium, Charlotte, North Carolina, 2005
- Microsoft Certified Professional Certification, Techskills, Brookfield, Wisconsin, 2000
- Introduction to Microsoft Word 97, Milwaukee Area Technical College, Milwaukee, Wisconsin, 1998
- Math, English, Writing and Enrichment Courses, Milwaukee Area Technical College, Milwaukee, Wisconsin, 1995
- Parent Group Facilitator Training, New Concepts, Milwaukee, Wisconsin, 1994
- Score Pre-business Workshop, United States Small Business Administration, Milwaukee, Wisconsin, 1992
- Small Business Management Development and Training Program, Minority Entrepreneurship Program, University of Wisconsin – Milwaukee, 1992

## TRADE SHOWS AND SEMINARS

- American Beauty Show, Chicago, Illinois, March 2008 and 2009
- Heartland Beauty Expo, St. Paul, Minnesota, November 2008
- Michael O'Rourke's Big Sexy Hair Seminar, St. Paul, Minnesota, November 2008
- Vital Pro High Comfort Hair and Product Knowledge Seminar, Milwaukee, Wisconsin, 2008
- Avlon Industries Hair and Product Knowledge Seminars, Milwaukee, Wisconsin, Annually/Bi-annually 1990-2008
- Dudley Hair and Product Knowledge Seminar, Milwaukee, Wisconsin, Annually/Bi-annually 1987-2007
- Proud Lady Hair and Trade Shows, Chicago, Illinois, Annually 1984-2009
- Bronner Brothers Hair and Trade Shows, Atlanta, Georgia, Annually 1988 - 2004
- Hair World Las Vegas Trade Shows, Las Vegas, Nevada, 2002 and 2004
- Perfect Results Hair and Product Knowledge Seminar, Milwaukee, Wisconsin, 2000
- Carson's Hair and Product Knowledge Seminar, Milwaukee, Wisconsin, 1999
- Clairol Color Creations Hair and Product Knowledge Seminar, Milwaukee, Wisconsin, 1999

## VOLUNTEER EXPERIENCE

- Center Street Business Improvement District 39 Board Member, Milwaukee, Wisconsin, 2015 to Current
- Sherman Park Community Association Board Member, Milwaukee, Wisconsin, 2005 to 2014
- Volunteer Poll Worker for the Sherman Park Community Association, Adopt a Site 2008 to 2013
- Center Peace Community Block Club Watch Captain – 2600 Block of North 40<sup>th</sup> Street, Milwaukee, Wisconsin, 2003 to Current
- Making Connections Milwaukee, Community Leadership Advisory Committee, Milwaukee, Wisconsin, 2003 to 2006
- One Day Series, Health and Hygiene Workshop - Burroughs Middle School, Milwaukee, Wisconsin, 2003
- Grooming for Success Workshop - Daniel Webster Middle School, Milwaukee, Wisconsin, 2002
- Milwaukee Safe Night U.S.A. - City of Milwaukee Health Department, Milwaukee, Wisconsin, 1999
- One Day Series, Health and Hygiene Seminar - Edison Middle School, Milwaukee Wisconsin, 1999
- Hair and Make-up Coordinator - Menomonee Fall High School Fashion Show, Menomonee, Falls, Wisconsin, 1997
- Fifth Grade Mentor/Speaker - Francis Starns Discovery Learning Center, Milwaukee Wisconsin, 1997
- Wisconsin Works (W-2) "Dress for Success" Workshop - Francis Starns Discovery Learning Center, Milwaukee, Wisconsin, 1997
- Teen Group Facilitator, New Concept - Self Development Center, Milwaukee, Wisconsin 1990's

## AFFILIATIONS

Professional Beauty Association, 1997 – Present  
Proud Lady Salon Advantage, 1996 – 2005  
Direct Selling Woman's Alliance 2009- Present  
National Advancement Association for Colored People, 1995 – 2011  
Sherman Park Community Association, 2000 – Present

## REFERENCES

Available Upon Request