From: Cheri Briscoe [mailto:cherib@wi.rr.com]

Sent: Thursday, April 19, 2007 10:58 AM

To: planadmin

Subject: Downer Ave. Project

Dear Alderman D'Mato and the City Planning Commission,

I am writing in support of #070034. I want to see the Downer Ave. business district thrive, and I don't believe that is possible under the current conditions.

I hope that New Land Enterprises will design a more historically compatable project than the designs I have seen in the newspaper. I believe that the district needs more residents within walking distance of the existing shops and restaurants and the proposed apartments will help accomplish that.

I support the 5 story parking ramp to provide for adequate parking for people who travel longer distances to the business district, however; I also urge you to maintain a pedestrian and bicycle friendly atmosphere in the traffic planning process. Again, the parking ramp should have some elements in its design that reflect the historic beauty of the area.

The New Land projects that I am aware of tend to be flat tenement style boxes. That is not what makes Milwaukee beautiful. New Land must make a better effort to reflect the history of our beautiful city.

> Cheri Briscoe 2016 E. Windsor Place Milwaukee, WI 53202 Phone: 414-390-0159