



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, November 13, 2023

COMMITTEE MEETING NOTICE

AD 05

TARACENA, Mara, Agent
Mara's Place Mexican Restaurant LLC
2920 N 84th St
Milwaukee, WI 53222

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, November 28, 2023 at 09:05 AM

The access code is <https://meet.goto.com/210788517>. If you wish to call in: +1 (872) 240-3412 and use Access Code: 210-788-517
Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Fermented Malt License Application as agent for "Mara's Place Mexican Restaurant LLC" for "Mara's Grill" at 3441 N 84th St.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

FW: Mara's Place beer and sidewalk permit

License <LICENSE@milwaukee.gov>

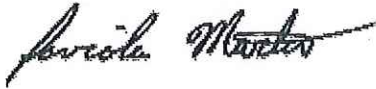
Fri 9/22/2023 9:15 AM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Cc: Milano, Marissa <ldcoord@milwaukee.gov>

Please add

Have a good day,



Faviola Martin
License Division Assistant Manager
200 E. Wells St. Rm. 105
Milwaukee, WI 53202
Office 414-286-2238



REDACTED RECORD

From:

Sent: Thursday, September 21, 2023 6:24 PM

To: License <LICENSE@milwaukee.gov>

Subject: Mara's Place beer and sidewalk permit

To whom it may concern,

This is a **STRENUOUS OBJECTION** to a beer and sidewalk permit for Mara's Place Mexican Restaurant at 3441 N. 84th St.

The reasons for this objection are that Mara Taracena's new licenses would be another nuisance bar (along with Kam's Thistle & Shamrock and Kam's Corner Tap) in the neighborhood complete with the beer bottles, plastic cups and intoxicated drunks stumbling around the neighborhood throwing up in our yards and trespassing on our property to find a place to urinate. Further, the neighborhood is stressed with parking problems with bar patrons blocking driveway's, sidewalks and alley's. Further, our neighborhood should NOT have to see Mara's customers "sprawling" all over the neighborhood's public places as this would open the City of Milwaukee to potential litigation when parton(s) are involved in un-civil and potentially illegal activities. Then there would be the increased parking problems and noise problems caused by unruly INTOXICATED patrons. The property that Mara's opened in is small with NO room for expansion and Mara Taracena knew that when she opened her restaurant.

The residents who live in the neighborhood have paid a HIGH price having Kam's two nuisance bars in place and should NOT have to pay a higher "price" with greater nuisances as a result of Mara Taracena's EDUCATED, WILLING and ACCEPTED choice to open her business in the current TINY location. BOTH of Kam's bars are bad enough for this neighborhood with the motorcycle gang activity, garbage, drug dealing, occasional possible prostitution, burnouts, light poles being hit and falling over, parking problems, traffic problems, loud DRUNK customers, the FOUR shootings at the two bars in the last 12+ years with the most recent one being a mafia style "hit".

9/22/23, 4:12 PM

Mail - Collins, Rolanda - Outlook

I respectfully suggest that if Mara's owner wants to open a bar/restaurant with more seating capacity, the former Corner Tap on 76th and Lisbon is available as well as other locations in the city of Milwaukee and surrounding area where residential neighborhoods wouldn't be inconvenienced.

For the sake of an already stressed neighborhood, I respectfully urge you to PLEASE DENY beer and sidewalk permits for this establishment.

Respectfully,

REDACTED RECORD

Date: 10/3/2023
Officer: Alicia Walker &
Dominique Thompson

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Mara's Grill
Address: 3441 N 84th St.
Phone: 414-881-0031

Owner: Mara Taracena
Owner address: 2720 N. 84th St.
City State Zip: Milwaukee, WI 53222
Owner Phone: 414-998-6117 & 414-573-5210
Owner email:

Licensee/Agent:
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: Mara Taracena or Josue D. Hernandez (husband)

Location currently open: YES NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 24 hours Y N
Mon:
Tue: 11:00AM – 11:00PM
Wed: 11:00AM – 11:00PM
Thu: 11:00AM – 11:00PM
Fri: 11:00AM – 12:00AM
Sat: 11:00AM – 12:00AM

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: B #: BBEER 356347
 Tobacco: Yes No #:
 Food: Yes No #: FREST 355817
 Extended Hours: Yes No #:
 Secondhand Dealer: Yes No Type: #:
 Other: Yes No Type: #: FDEXT 356355
 Other: Yes No Type: #: SD 356356

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 1
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: 30 Days
21. Are there exterior cameras Yes No How many: 1
22. Are there interior cameras Yes No How many: 1
23. Do all employees know how to retrieve recorded digital images/footage? Yes No
24. Cameras located in parking lot Yes No How many 1

Interior Survey:

- 25. What is the planned capacity 25 (inside + outside)
- 26. What is the minimum number of employees That will be on premise 2
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
 - a. Did you provide a district contact guide to the owner? Yes No

Security

- 33. How many security personnel are going to be employed: No
- 34. How ill they be deployed: Interior Exterior
- 35. What days will they be deployed MonTueWedThuFriSatSun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used: No because it's an older crowd
 - Wanding/metal detector
 - ID Scanner
 - Dress Code
 - Cover Charge
 - Age restriction
 - Other

ADDITIONAL COMMENTS/RECOMMENDATIONS:

They only want to sell beer.

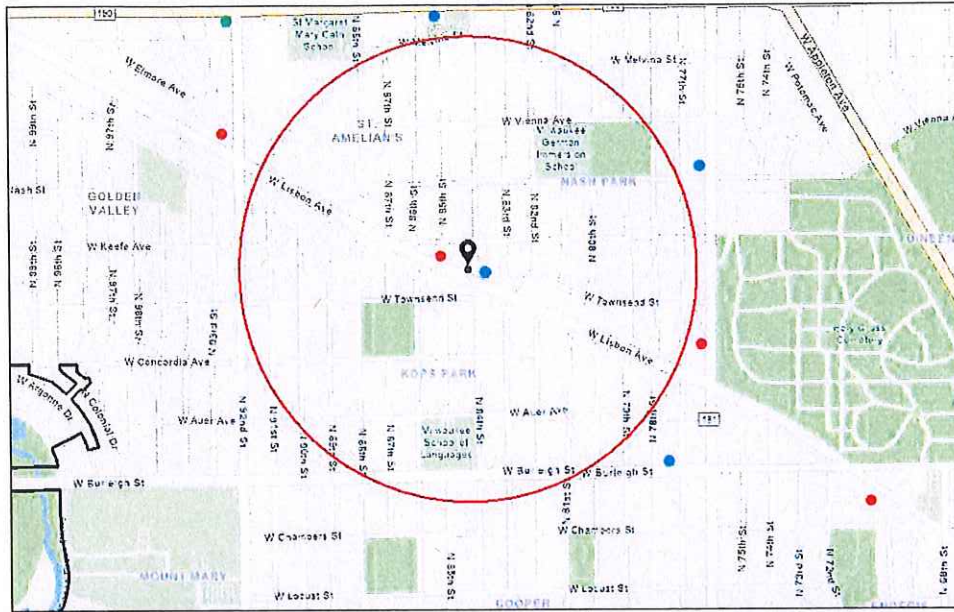


Concentration Map 3441 N 84th ST

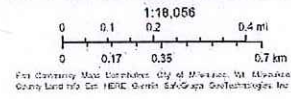
Area of Interest (AOI) Information

Area : 21,862,585.64 ft²

Sep 11 2023 12:23:01 Central Daylight Time



- Alcohol Licenses (active)
- Class A Liquor and Malt
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer
- City Limits



3441 N 84th ST

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	3		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Kam's Thistle and Shamrock LLC	Kam's Thistle and Shamrock	JAKUB B LEPOLD, Agt	3430 N 84th ST	Class B Tavern License	99	11/27/2023, 6:00 PM	1
2	KAM'S CORNER TAP, LLC	KAM'S CORNER TAP	JEFFREY P KAMERMAYE R, Agt	8340 W LISBON AV	Class B Tavern License	99	11/20/2023, 6:00 PM	1
3	LISBON BEER & LIQUOR CORP	LISBON BEER & LIQUOR	GURSEWAK SINGH, Agt	8510 W LISBON AV	Class A Malt & Class A Liquor License		2/5/2024, 6:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Monday, November 13, 2023



Notice of Public Hearing

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TARACENA, Mara, Agent
Mara's Grill at 3441 N 84th St
Class B Fermented Malt License Application

Tuesday, November 28, 2023 at 9:05 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/28/2023 at 9:05 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3437 N 83RD ST	MILWAUKEE, WI 53222-3864
CURRENT OCCUPANT	3439 N 83RD ST	MILWAUKEE, WI 53222-3864
CURRENT OCCUPANT	3439 N 84TH ST	MILWAUKEE, WI 53222-3759
CURRENT OCCUPANT	3439A N 84TH ST	MILWAUKEE, WI 53222-3759
CURRENT OCCUPANT	3440 N 84TH ST# A	MILWAUKEE, WI 53222-3760
CURRENT OCCUPANT	3440 N 84TH ST# B	MILWAUKEE, WI 53222-3760
CURRENT OCCUPANT	3455 N 83RD ST	MILWAUKEE, WI 53222-3864
CURRENT OCCUPANT	3456 N 84TH ST# 1	MILWAUKEE, WI 53222-3760
CURRENT OCCUPANT	3456 N 84TH ST# 2	MILWAUKEE, WI 53222-3760
CURRENT OCCUPANT	3456 N 84TH ST# 3	MILWAUKEE, WI 53222-3760
CURRENT OCCUPANT	3456 N 84TH ST# 4	MILWAUKEE, WI 53222-3760
CURRENT OCCUPANT	3457 N 83RD ST	MILWAUKEE, WI 53222-3864
CURRENT OCCUPANT	3457 N 84TH ST	MILWAUKEE, WI 53222-3759
CURRENT OCCUPANT	3459 N 84TH ST	MILWAUKEE, WI 53222-3759
CURRENT OCCUPANT	3461 N 83RD ST	MILWAUKEE, WI 53222-3864
CURRENT OCCUPANT	3463 N 83RD ST	MILWAUKEE, WI 53222-3864
CURRENT OCCUPANT	3470 N 84TH ST	MILWAUKEE, WI 53222-3760
CURRENT OCCUPANT	3475 N 84TH ST	MILWAUKEE, WI 53222-3759
CURRENT OCCUPANT	8315 W KEEFE AVE	MILWAUKEE, WI 53222-2956
CURRENT OCCUPANT	8317 W KEEFE AVE	MILWAUKEE, WI 53222-2956
CURRENT OCCUPANT	8321 W KEEFE AVE	MILWAUKEE, WI 53222-2956
CURRENT OCCUPANT	8327 W KEEFE AVE	MILWAUKEE, WI 53222-2956
CURRENT OCCUPANT	8338 W LISBON AVE# 1	MILWAUKEE, WI 53222-3860
CURRENT OCCUPANT	8338 W LISBON AVE# 2	MILWAUKEE, WI 53222-3860
CURRENT OCCUPANT	8338 W LISBON AVE# 3	MILWAUKEE, WI 53222-3860
CURRENT OCCUPANT	8350 W LISBON AVE# 1	MILWAUKEE, WI 53222-3863
CURRENT OCCUPANT	8350 W LISBON AVE# 2	MILWAUKEE, WI 53222-3863
CURRENT OCCUPANT	8350 W LISBON AVE# 3	MILWAUKEE, WI 53222-3863
CURRENT OCCUPANT	8350 W LISBON AVE# 4	MILWAUKEE, WI 53222-3863
CURRENT OCCUPANT	8350 W LISBON AVE# 5	MILWAUKEE, WI 53222-3863
CURRENT OCCUPANT	8403 W KEEFE AVE	MILWAUKEE, WI 53222-2818
CURRENT OCCUPANT	8403 W LISBON AVE# 1	MILWAUKEE, WI 53222-3754
CURRENT OCCUPANT	8403 W LISBON AVE# 2	MILWAUKEE, WI 53222-3754
CURRENT OCCUPANT	8403 W LISBON AVE# 3	MILWAUKEE, WI 53222-3754
CURRENT OCCUPANT	8403 W LISBON AVE# 4	MILWAUKEE, WI 53222-3764
CURRENT OCCUPANT	8403 W LISBON AVE# 5	MILWAUKEE, WI 53222-3764
CURRENT OCCUPANT	8403 W LISBON AVE# 6	MILWAUKEE, WI 53222-3764
CURRENT OCCUPANT	8407 W LISBON AVE# 10	MILWAUKEE, WI 53222-3753
CURRENT OCCUPANT	8407 W LISBON AVE# 11	MILWAUKEE, WI 53222-3753
CURRENT OCCUPANT	8407 W LISBON AVE# 12	MILWAUKEE, WI 53222-3753
CURRENT OCCUPANT	8407 W LISBON AVE# 7	MILWAUKEE, WI 53222-3753
CURRENT OCCUPANT	8407 W LISBON AVE# 8	MILWAUKEE, WI 53222-3753
CURRENT OCCUPANT	8407 W LISBON AVE# 9	MILWAUKEE, WI 53222-3753
CURRENT OCCUPANT	8409 W KEEFE AVE	MILWAUKEE, WI 53222-2818
CURRENT OCCUPANT	8409A W KEEFE AVE	MILWAUKEE, WI 53222 2818
CURRENT OCCUPANT	8415 W KEEFE AVE	MILWAUKEE, WI 53222-2818

CURRENT OCCUPANT	8416 W LISBON AVE# 1	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8416 W LISBON AVE# 2	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8416 W LISBON AVE# 3	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8416 W LISBON AVE# 4	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8416 W LISBON AVE# 5	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8417 W KEEFE AVE	MILWAUKEE, WI 53222-2818
CURRENT OCCUPANT	8418 W LISBON AVE	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8422 W LISBON AVE# 1	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8422 W LISBON AVE# 2	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8422 W LISBON AVE# 3	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8423 W KEEFE AVE	MILWAUKEE, WI 53222-2818
CURRENT OCCUPANT	8423 W LISBON AVE	MILWAUKEE, WI 53222-3726
CURRENT OCCUPANT	8423A W LISBON AVE	MILWAUKEE, WI 53222-3726
CURRENT OCCUPANT	8424 W LISBON AVE	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8425 W KEEFE AVE	MILWAUKEE, WI 53222-2818
CURRENT OCCUPANT	8428 W LISBON AVE# 1	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8428 W LISBON AVE# 2	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8428 W LISBON AVE# 3	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8429 W KEEFE AVE	MILWAUKEE, WI 53222-2818
CURRENT OCCUPANT	8429 W LISBON AVE	MILWAUKEE, WI 53222-3726
CURRENT OCCUPANT	8430 W LISBON AVE	MILWAUKEE, WI 53222-3727
CURRENT OCCUPANT	8431 W KEEFE AVE	MILWAUKEE, WI 53222-2818
CURRENT OCCUPANT	8434 W LISBON AVE# 1	MILWAUKEE, WI 53222-3762
CURRENT OCCUPANT	8434 W LISBON AVE# 2	MILWAUKEE, WI 53222-3762
CURRENT OCCUPANT	8434 W LISBON AVE# 3	MILWAUKEE, WI 53222-3762
CURRENT OCCUPANT	8435 W KEEFE AVE	MILWAUKEE, WI 53222-2818
CURRENT OCCUPANT	8435 W LISBON AVE	MILWAUKEE, WI 53222-3726
CURRENT OCCUPANT	8437 W KEEFE AVE	MILWAUKEE, WI 53222-2818
CURRENT OCCUPANT	8441 W LISBON AVE	MILWAUKEE, WI 53222-3726

Blank Notice

Total Records: 75

Radius 250.0 feet and Center of the Circle: 3441 N 84th St



BUSINESS LICENSE PLAN OF OPERATION

ccf-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required) Class B Beer

Provide a detailed description of the type of business you plan on operating:

Mexican and Guatemalan Restaurant

Do you have any experience operating this type of business? No Yes If yes, explain: + 30 years

2. Business Operations

- a. Proposed Opening Date: Holds a Food Dealer Lic since 2015
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: Food Dealer
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: Another restaurant on the west corner

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: No noise issues
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 5 Locations: 3 Kitchen, 1 dining area, 1 bathroom
Outside: 1 Locations: Back side
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? 3 and describe the parking security plan: Building owner has a restaurant on the west of the premises and he is monitoring the parking.
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 2 and list locations: FRONT
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe ID

6. Percentage of Sales (must total 100%)

Alcohol <u>10</u> %	Food <u>90</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

Beer

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 8 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Lisbon Ave + 9th St
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Way K. May Phone Number: 414-616-8011
 Building Owner Address: 8408 W Lisbon Av. Milwaukee, WI 53222

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

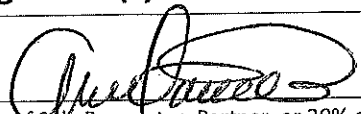
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9:00am	8:00 PM	75		
Monday					
Tuesday	11am - 9pm	10:00 PM			
Wednesday	11 am	9 PM			
Thursday	11 am	9 PM			
Friday	11 am	10 PM			
Saturday	11 am	10 PM			

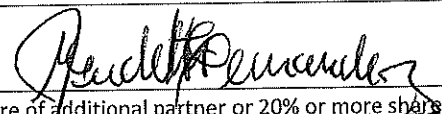
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)


 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Mara's Place Mexican Restaurant LLC
 Premise Address: 3441 N. 84th St Milwaukee, WI 53222

Proximity of Premises to Church, School, Daycare Center or Hospital
 Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation
 If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes
 Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes
 If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes
 If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes
 If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?
 No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease
 b) Who owns the fixtures (for example, coolers, etc.)? Owner/Leaser
 c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____
 d) Total amount paid for business \$ 0
 e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 2015 Ends Present
 b) Monthly rental \$ 1,450.⁰⁰
 c) Do you have an option to renew the lease? No Yes
 d) Does your lease allow for assignment to another party without the consent of the owner? No Yes
 e) For what length of time have you been guaranteed occupancy (number of years)? _____

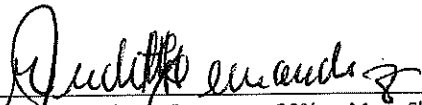
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupant object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu

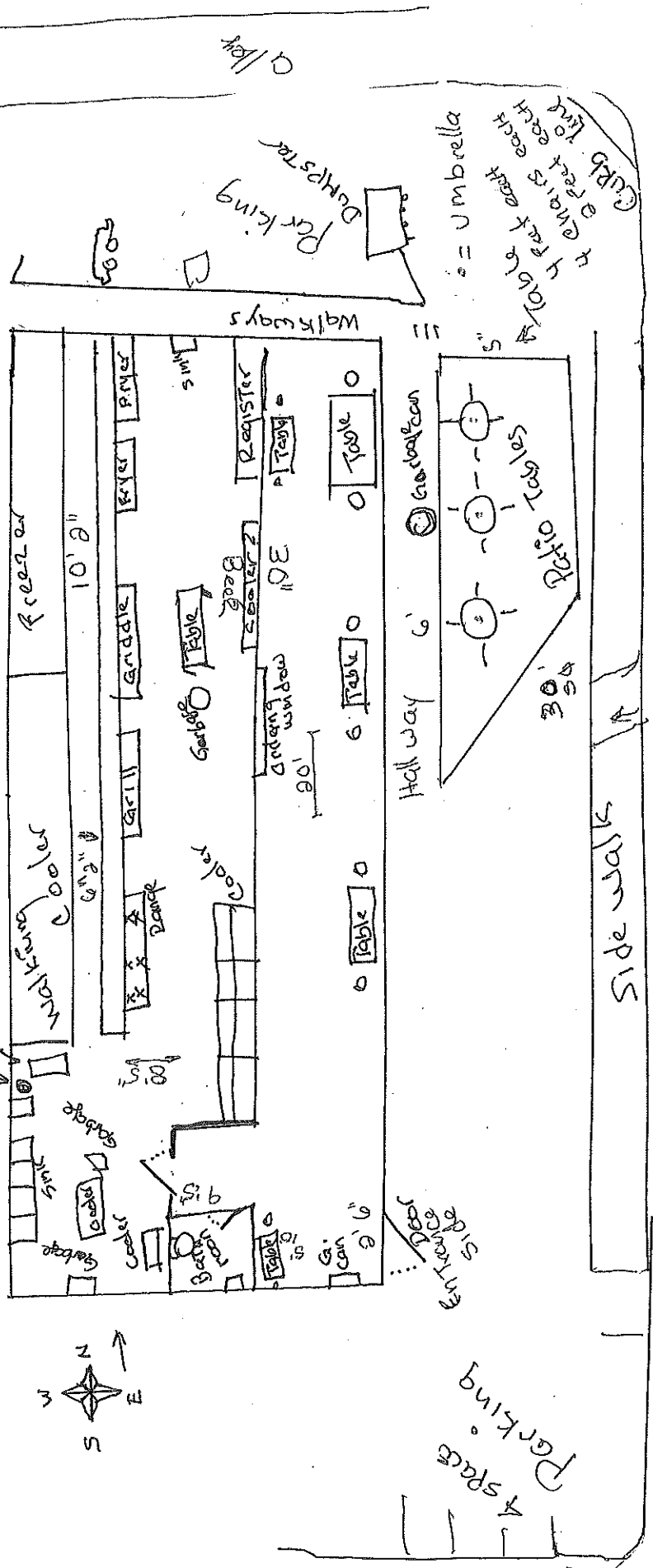
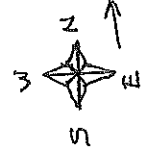
Proposed floor plan
9/11/2023

Mara Laracena
Mara's Grill
3441 N. 84th St
Milw. WI 53222

Mara's Place Mexican Restaurant LLC

600 seats
600 seats
600 seats

garbage
open table
stem table



Lisbon
4 spaces
Parking

Side walk

84th Street S ← N

Dishpota

Parking

Table
4 chairs each
4 park each
Cupb line
2 chairs each

Hallway
6' Circle table

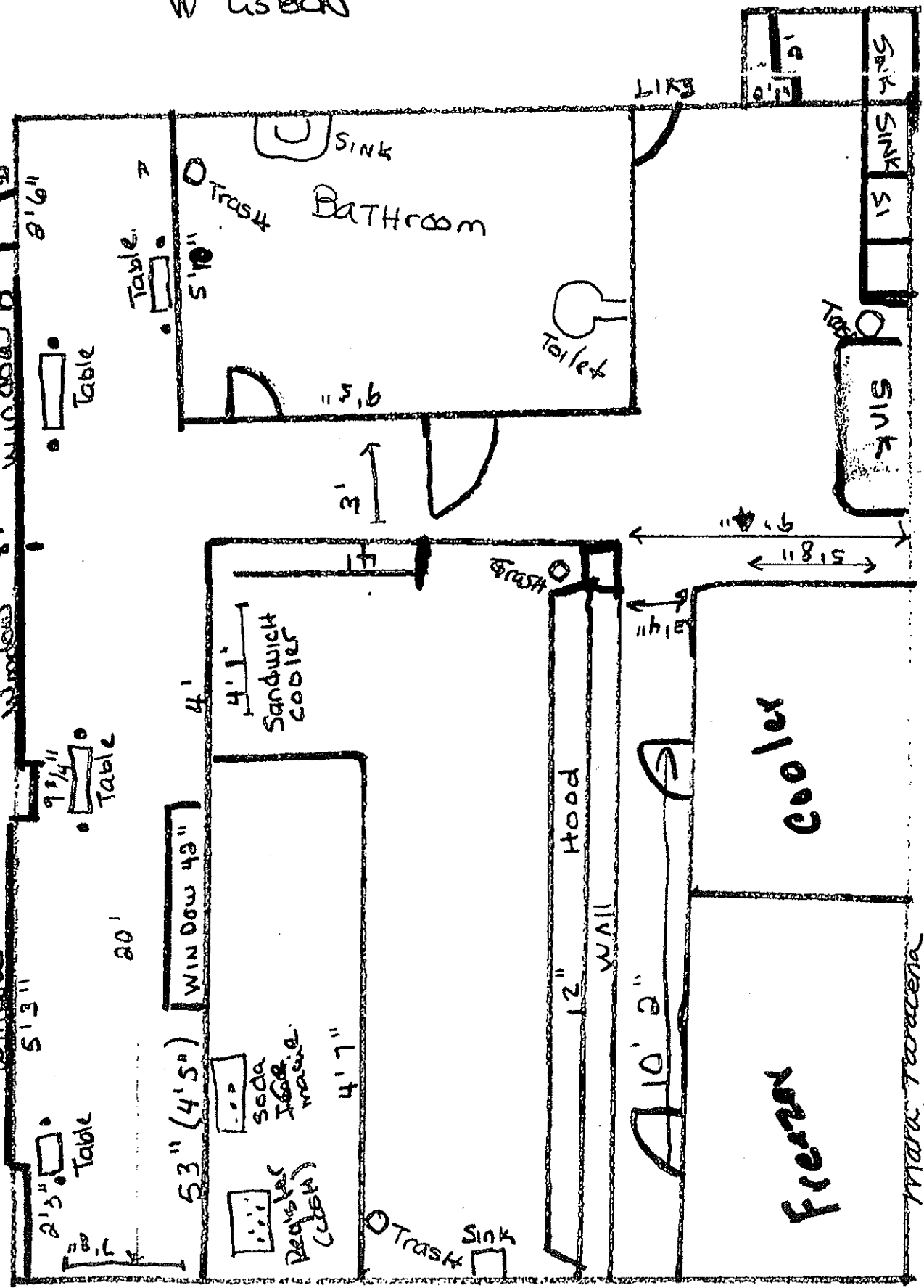
Entrance Side

Current floor plan

PADRINE

15 N 84th ST

W LISBON



Total Square Footage: 600'

Mara's Place Mexican Restaurant LLC.

Mara's Grill
 3441 N. 84th St.
 Milw., WI 53222
 Date: 11/10/15

