

# 2025



Legislative Reference Bureau

[www.milwaukee.gov/lrb](http://www.milwaukee.gov/lrb)

# MAYOR



## 2025 Proposed Plan and Executive Budget Review

Prepared by: Alex Highley, Legislative Fiscal Analyst

Budget Hearing: 1:00 pm on Tuesday, October 8, 2024

**\$1,742,026**

Proposed 2025 Budget + ARPA

**\$1,742,026**

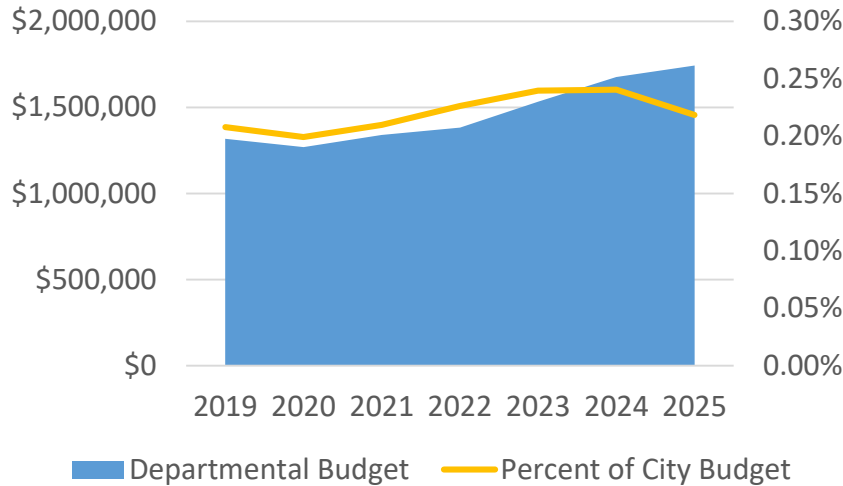
Proposed 2025 Budget (Levy)

**+\$65,844**

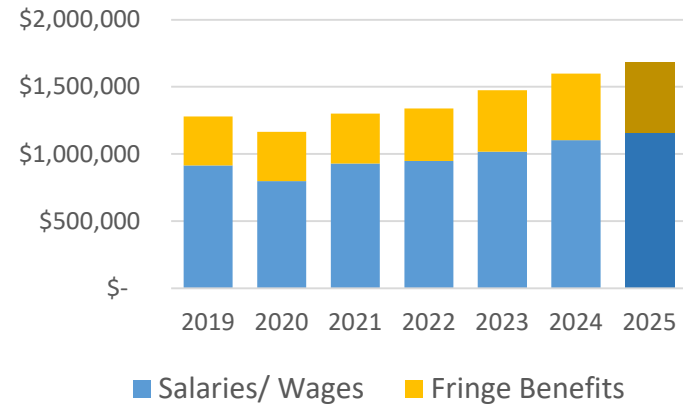
Overall Change from 2024

**\$1,826,473**

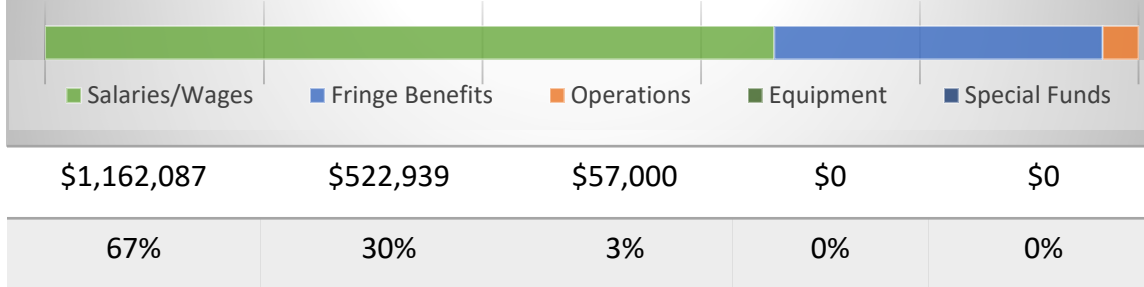
Requested 2025 Budget



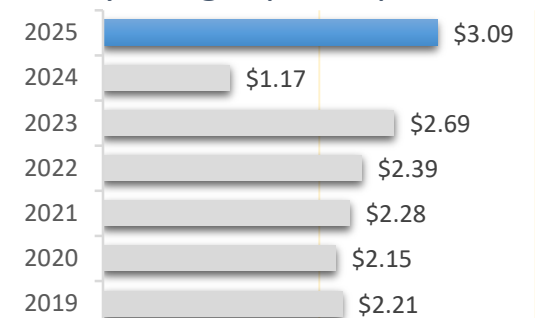
**Personnel Budget**



**Levy Departmental Budget Appropriation by Category**



**Levy Budget per Capita**



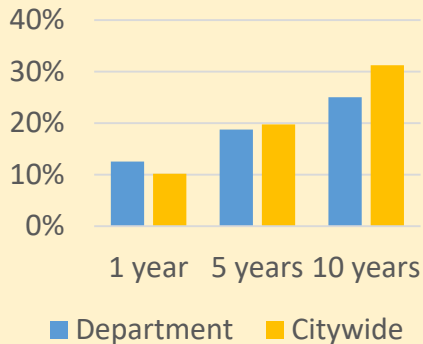
**+5.4%**

% change in Salaries and Wages  
from 2024 Budget  
(including ARPA funds in 2024)

**+\$59,203**

Change in Salaries and Wages  
from 2024 Budget  
(including ARPA funds in 2024)

**Retirement Eligible**



**Staffing Vacancies**

The Mayor’s Office currently has one vacancy for the position of Staff Assistant to the Mayor.

**Staffing Update**

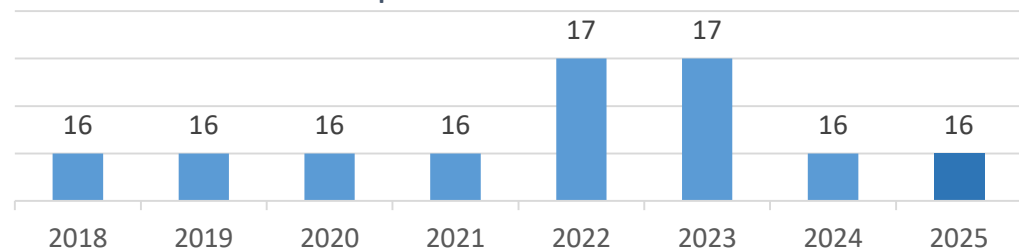
The Fiscal Policy and Admin. Director is re-classified as Policy and Administration Manager.

One Staff Assistant to the Mayor position is re-classified as Policy and Administration Coordinator.

Some positions in the Mayor’s Office recently received salary increases based on a market-rate study. As a result, total salaries in the department are proposed to increase by 5.4% in 2025.

<b>0</b> Change in Positions	<b>0%</b> % Change in Positions
<b>1</b> Current Vacancies	<b>3</b> Voluntary Separations In 2024

**Department Positions**



**96.7%**

Percent of 2025 Proposed Budget allocated for salaries and benefits.

**18,000**

Number of constituents the department plans to respond to within 48 hours (calls, emails, letters) in 2025.

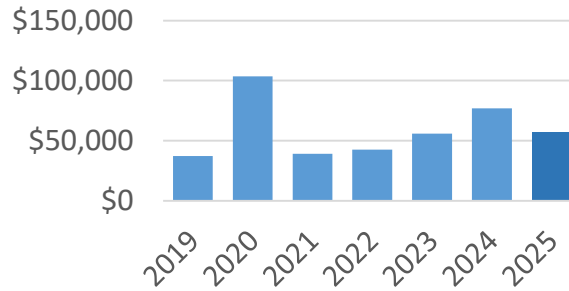
**17,500**

Number of young people the department plans to serve in 2025 through signature mayoral initiatives such as Camp RISE, Play Ball, and Earn and Learn.

**43.25**

The total number of miles of protected bikeways that will be under development by the end of 2024.

**Operating Expenditures Budget**



**Equipment Budget**



**Revenue**

No revenue is generated by the Mayor’s Office.

**Special Purpose Accounts**

The department has no Special Purpose Accounts.

**Grants & Aids**

The department receives no grant funding.

**Capital Programs and Projects**

The department has no capital funding for 2023.

### Special Funds

The department has no Special Funds.

### Public Safety

With public safety representing the administration's top priority, the Mayor has pursued investing in young people to divert paths that could lead to criminal or violent behavior, violence interruption efforts to promote peace, and traffic calming road improvements to reduce roadway crashes.

In pursuit of these efforts, the Mayor's Office visited over 50 schools throughout the 2023-2024 school year and launched the "Hello Summer" website to highlight youth opportunities.

Camp RISE, which supports building work ethic among young people 10 to 13 years old, engaged 256 participants this year.

The Mayor's Office hosted the second annual MKE Peace Week to promote peace and unity across the City of Milwaukee.

The Play Ball initiative allowed 2,000 youths from 24 community agencies to attend a free Milwaukee Brewers baseball game, promoting safe behaviors as the school year approached.

In May 2024, the Mayor's Office launched the Resident Safety Council, which acts as a liaison between neighborhoods and the Mayor's Office, collaborating with the Mayor's Office and MPD on safety initiatives.

A pilot program called "Adopt A Neighborhood," a 90-day initiative involving multiple City departments to focus on beautification, safety, and community engagement.

### Mayor's Office 2024 Accomplishments

Under the Mayor's Office's management, the City successfully implemented the 2% sales tax increase as a result of the state legislation that was passed known as Act 12. The Office also onboarded an Innovation Director in the Department of Administration to find operational efficiencies and reduce costs while maintaining quality of services. Meanwhile, the Republican National Convention was hosted in Milwaukee, boosting revenue through tourism and sales tax.

### Economic and Community Development

The Office has focused on a number of key initiatives, such as:

- Helping launch the Milwaukee Workforce Hub Initiative, a tool to help create pipelines to meaningful careers for people from underserved communities through union apprenticeships.
- Helping launch Raze & Revive, an initiative to double the rate of demolition of vacant, nuisance properties and expedite the backlog of properties that need to be taken down.
- Announcing the grand opening of Milwaukee's Financial Empowerment Center, which will provide professional, one-on-one financial counseling and coaching as a free public service to local residents.

### Racial Equity and Inclusion

Examples of the Mayor's focus on racial equity include a commitment to replace all lead service lines in the city at no cost to residents, adoption of the Climate and Equity Plan, leveraging tax incremental district opportunities for affordable housing and infrastructure, overseeing the Milwaukee Fatherhood Summit, and creating the Mothers of Milwaukee Symposium (MOMS) event.