

Walker's Point Action Plan

<http://city.milwaukee.gov/AreaPlans/NearSouth.htm>

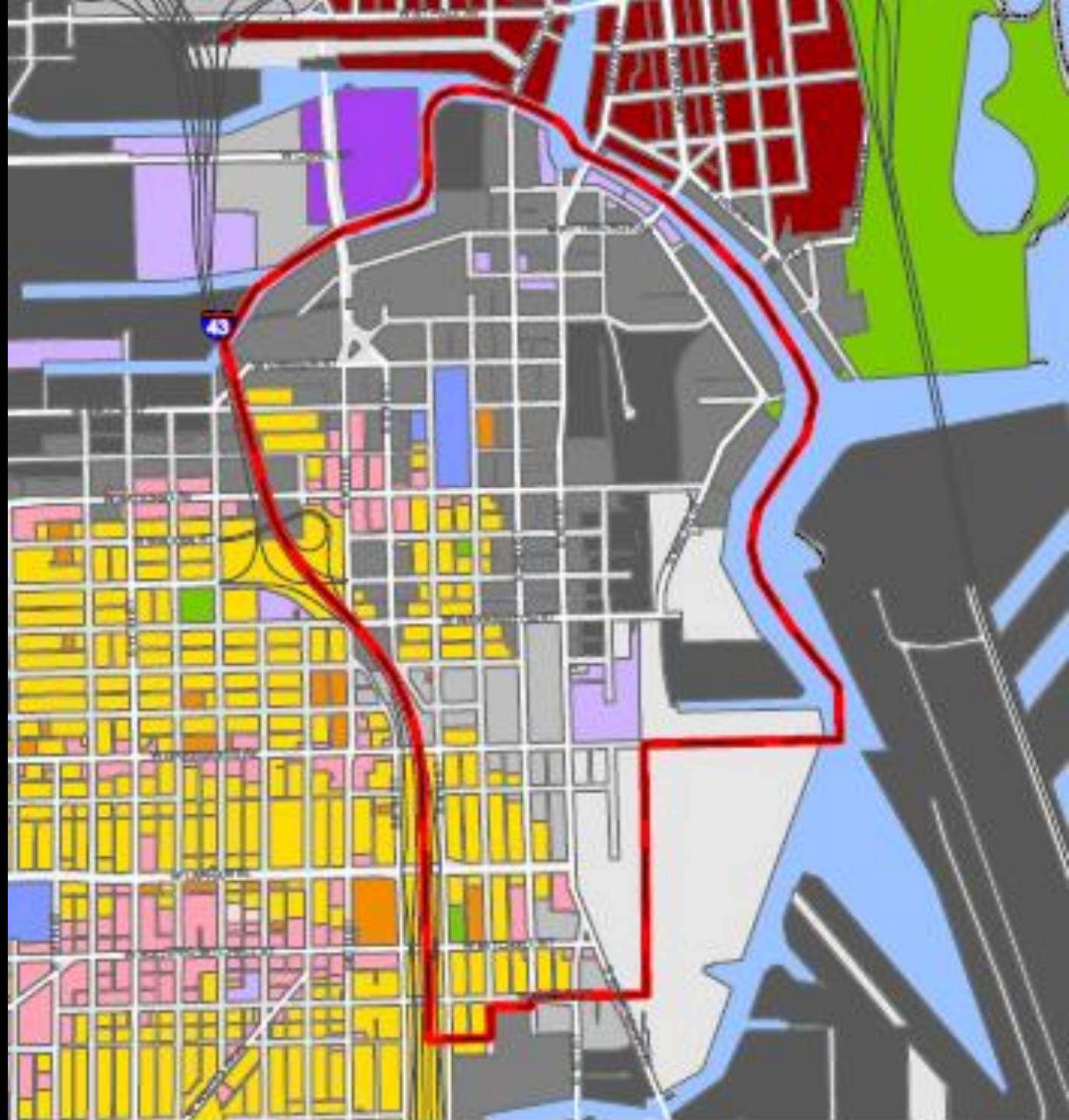


June 8 – CPC
June 16 – ZND
June 23 – Common Council

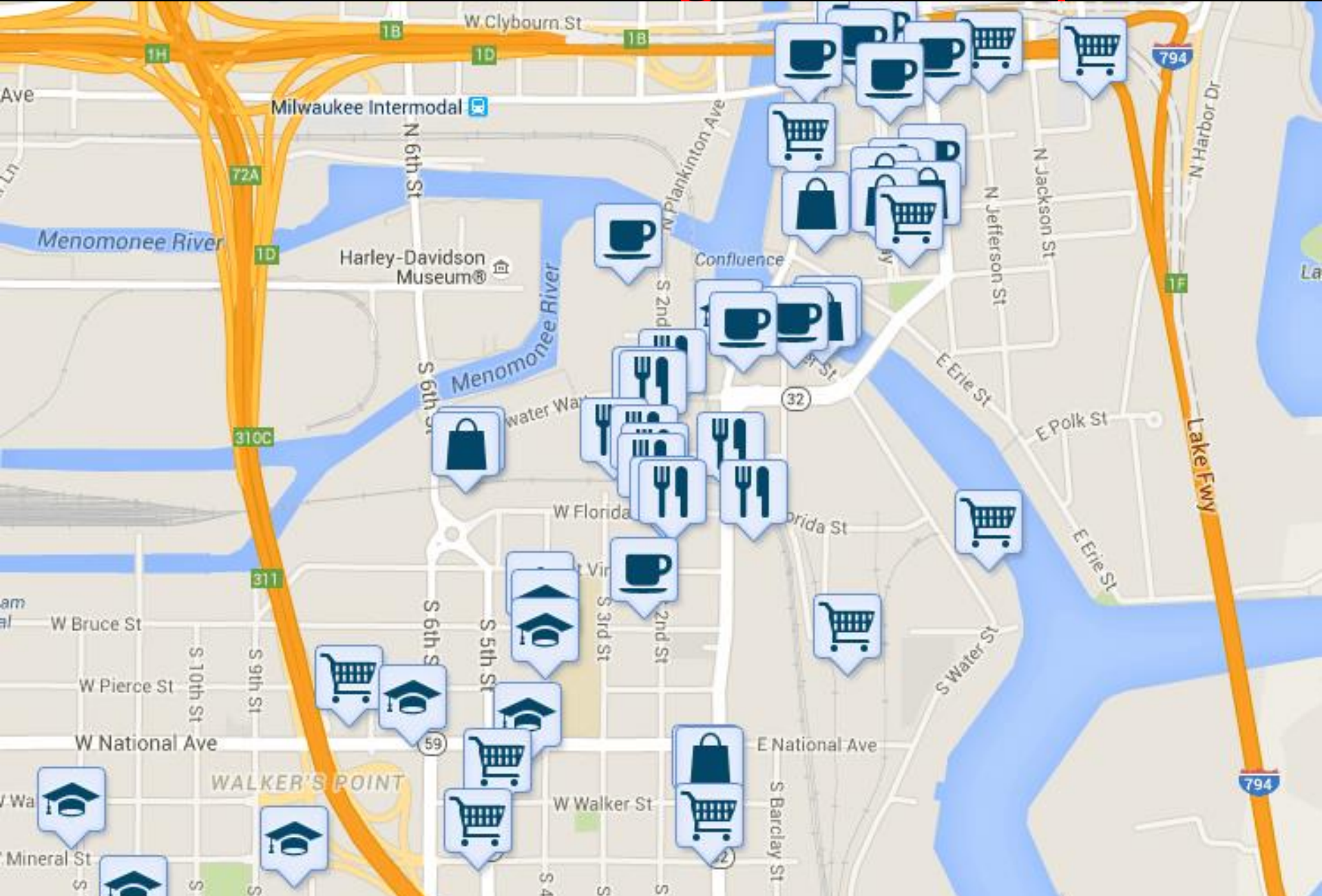


Walker's
Point
Action
Plan

Base Map



Reasons for doing an action plan



* Plan is both a framework for development and preservation, as well as a way to get ahead of the next wave of development.



***Ongoing: Parking Solutions**

GRAEF Parking Study:

- 1. Emphasize shared parking.**
 - 2. Reduce unrestricted, on-street parking coupled with off-street parking solutions.**
 - 3. Support integrated parking structures before freestanding parking structures.**
 - 4. Balance parking to fit the needs of the larger district.**
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- An aerial photograph of a city district, likely in Milwaukee, Wisconsin, showing a grid of streets and various buildings. The streets visible include W Seeboth St, S Water St, S Barclay St, W Pittsburgh Ave, and W Milwaukee St. Buildings and businesses labeled include Team TBA, Milwaukee Community Cyber High School, Gravity Events, Rail Hall, Just Art 3 Saloon, Rumor Upbeat Lounge, Lucky Joe's Tiki Room, Custom Print & Stitch, Expo Displays, GW Mayer Custom Framing, Knight Barry Title, Inc., and Bridgeview Apartments. The text is overlaid in a large, bold, yellow font.

***Ongoing: Zoning Solutions**

- 1. Keep most existing zoning categories as they are currently.**
- 2. Use GPD/DPD (custom zoning) on an 'as needed' basis.**
- 3. Enforce the Landscape Code (!)**
- 4. Consider an overlay district to gain public amenities such as green space, affordable housing, public art or other improvements to the public realm, etc.**

*Plan Structure & Content



1. Planning Context
2. Information Gathering & Analysis
3. District-wide Policies & Strategies
4. Actions and Initiatives
5. Catalytic Projects
6. Appendices: GRAEF Parking Study
* Building Opportunity Study *
UWM Study of the Creative
Corridor * Historic Fact Sheets

10* Support an Innovation Initiative throughout Walker's Point



**9* Seek local designation for the
S. 2nd Street Historic District**



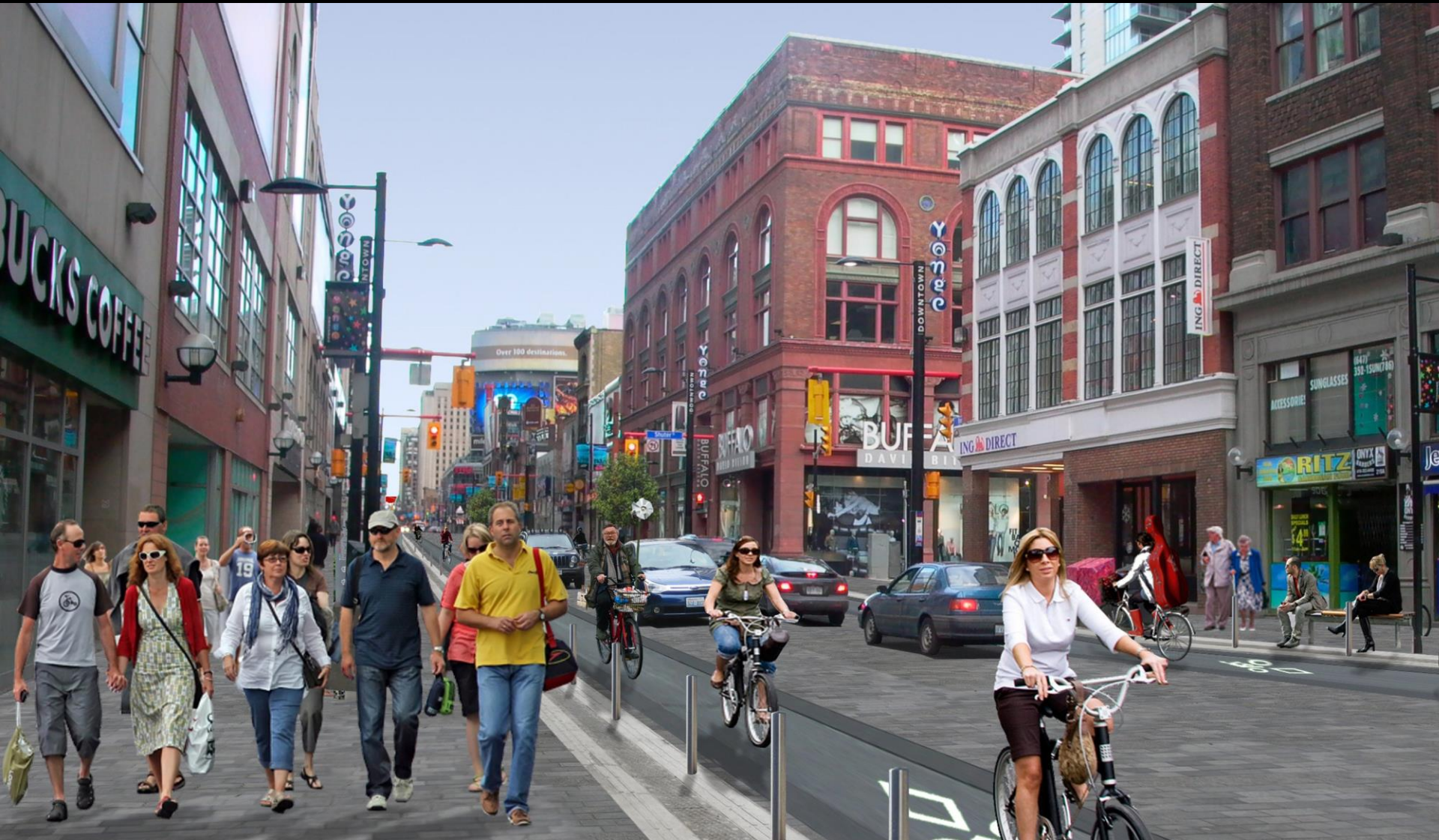
8* Complete the Reed Street Yards



7* Develop a Creative Corridor on S. 5th, S. 6th, and National



6* Make Walker's Point more Walkable and Bikeable

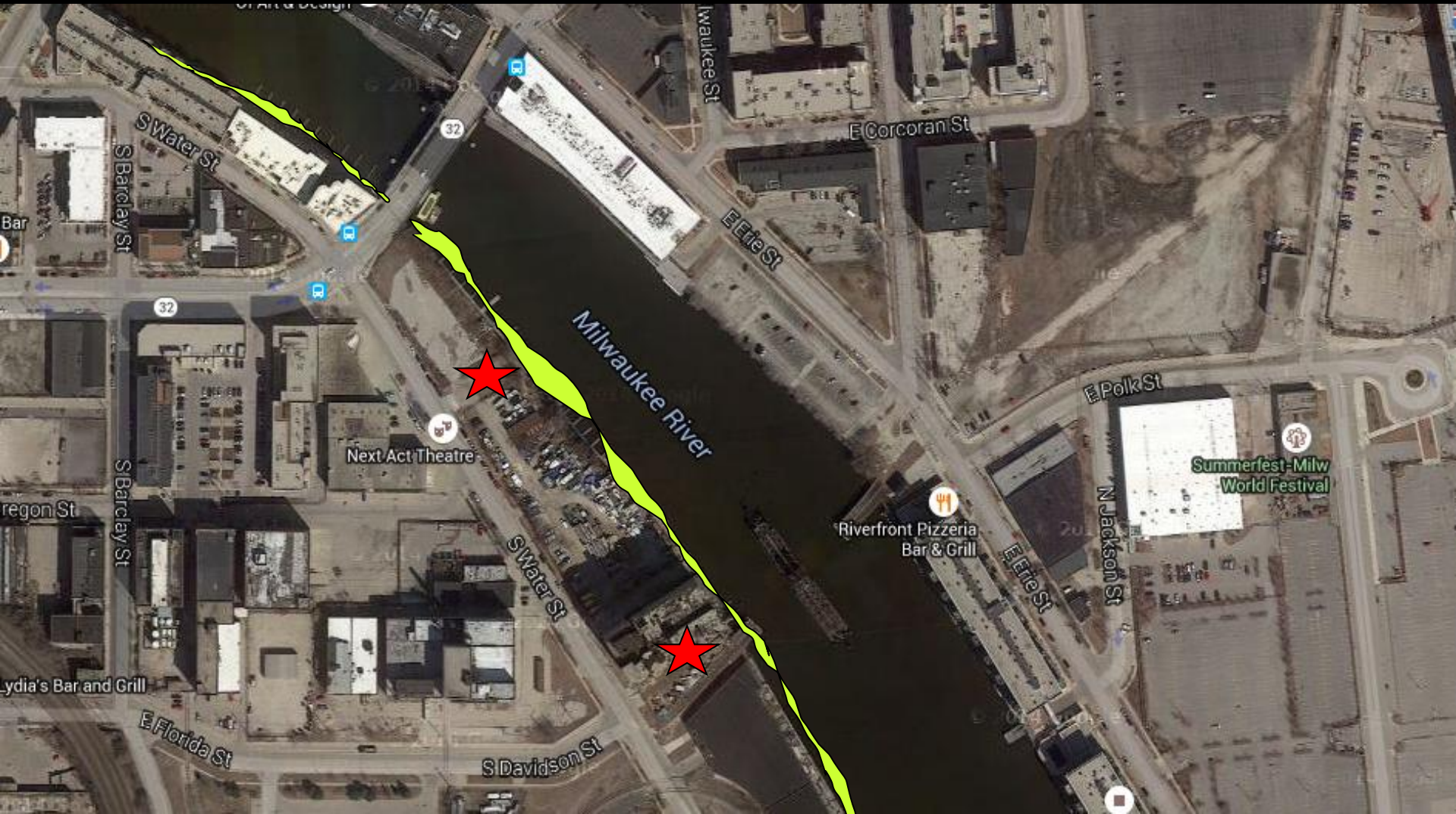


5* Support & participate in the Harbor District Initiative

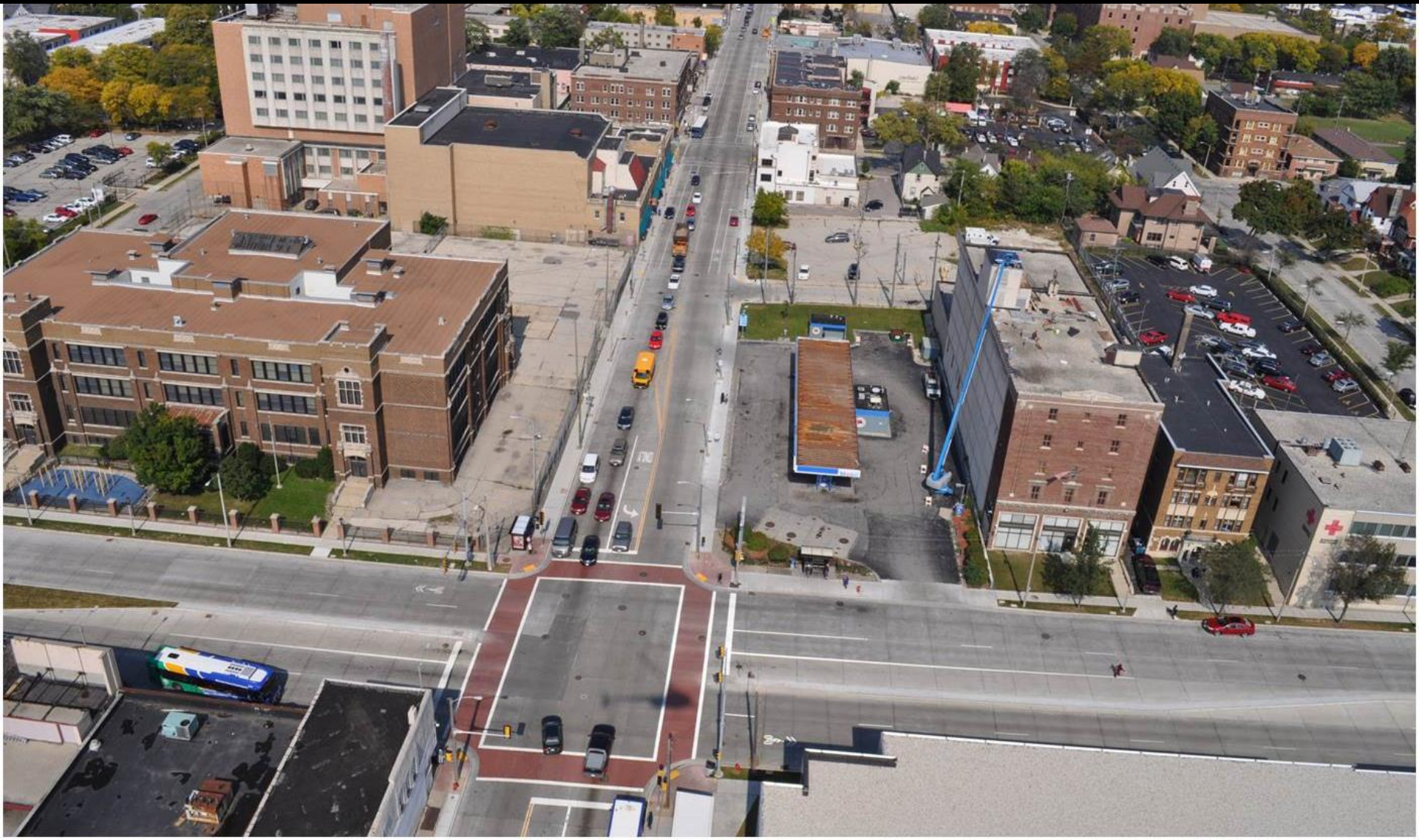


CREATING A WORKING WATERFRONT
FOR THE 21ST CENTURY

4* Seek out Opportunities for Creative Placemaking



3*Green the district where opportunities exist



2* Add more neighborhood-serving businesses



1* Keep Walker's Point authentic, quirky, diverse, and affordable

