



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Tuesday, July 07, 2026

COMMITTEE MEETING NOTICE

AD 10

FEKER, Maricela, Agent
INDEMNITY FINANCIAL GROUP LLC
6913 W NORTH AV
WAUWATOSA, WI 53213

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, July 21, 2026 at 09:25 AM

Go to <https://meet.goto.com/966196741>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Food Dealer Licenses Renewal Application with Decrease of Food Sales as agent for "INDEMNITY FINANCIAL GROUP LLC" for "2 MESA" At 4110 W MARTIN DR.

There is a possibility that your application may be denied for one or more  the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Associated Bank River Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

**Jim Cooney
License Division Manager**

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Crite, Yvette

From: License
Sent: Thursday, June 18, 2026 4:16 PM
To: Crite, Yvette
Subject: FW: 4110 W Martin Drive Renewal of Class B Tavern License

Follow Up Flag: Follow up
Flag Status: Flagged

Please add objection and confirm hours

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license



[Take Our Survey!](#)

REDACTED
BY


From:
Sent: Tuesday, June 9, 2026 12:23 PM
To: License <LICENSE@milwaukee.gov>
Cc: Moore, Sharlen <Sharlen.Moore@milwaukee.gov>
Subject: 4110 W Martin Drive Renewal of Class B Tavern License

You don't often get email from

[Learn why this is important](#)

This is ' . I have lived on . in three locations for 40 years. I own several properties, my home and operate a business in this area. I have an office at Milwaukee, WI 5320. I have

Concerns about the hours of operation of this business and the liquor license in a residential neighborhood.

I request the hours of operation for 2Messa — or any future business at 4110 W Martin Dr. be changed. 2Messa has been closed since COVID. This is a residential block, and the building sits **ten feet from two apartment buildings**. Within just two blocks, there are **140 living units**, many are 2-bedroom units and most without parking. We also lost parking to traffic calming. The peace, standard of living, and parking needs of residents must come before late-night bar activity.

Seating should end at **9 pm**, with operating hours between **7 am and 9 pm**. People who work second shift already struggle to find parking when they come home; they deserve priority over people who drive into the neighborhood to party.

At the unveiling of Davidson Park, Harley management stated they would end music events by 9pm. They stated they were in a residential neighborhood and would do what everyone else does, file for a Special Event

Permit with a noise variance. Harley is clearly industrial with the 30th Street Industrial corridor surrounding much of their property. Across the street is Moulson Coors and their parking lots. 35th Street has a deserted shopping district and a deserted commercial district on 35th. These corporations took out blocks of our residential housing for parking to make employees feel safe when they have 24-hour security.

Allowing seating until 11 pm is not a restaurant. It is a bar. And placing a bar with late-night hours ten feet from apartments is **inconsiderate, bad policy**.

I have street for have contributed to this neighborhood in countless ways, and I am tired of residents' needs being ignored because they rent. We deserve reasonable hours that respect the fact that this is a residential block, not an entertainment district.

I left a message on the phone number provided (414) 286-2238 when this notice came out. I received no return call. I called again today. The person who answered the phone did say I needed to speak to a specialist. I hope they will call me back.

Manage to Make a Difference.

REDACTED
BY




Tuesday, July 07, 2026



Notice of Public Hearing

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FEKER, Maricela, Agent
2 Mesa at 4110 W Martin DR

Class B Tavern and Food Dealer Licenses Renewal Application with Decrease of Food Sales

Tuesday, July 21, 2026 at 9:25 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/21/2026 at 9:25 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	4110 W MARTIN DR	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 1	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 10	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 11	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 12	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 2	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 3	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 4	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 5	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 6	MILWAUKEE, WI 53208-2711
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 7	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 8	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4115 W HIGHLAND BLVD# 9	MILWAUKEE, WI 53208-2784
CURRENT OCCUPANT	4117 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4118 W MC KINLEY CT	MILWAUKEE, WI 53208-2764
CURRENT OCCUPANT	4119 W HIGHLAND BLVD	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4119 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4120 W MARTIN DR# 1	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MARTIN DR# 2	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MARTIN DR# 3	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MARTIN DR# 4	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MARTIN DR# 5	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MARTIN DR# 6	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4120 W MC KINLEY CT	MILWAUKEE, WI 53208-2764
CURRENT OCCUPANT	4121 W HIGHLAND BLVD	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4121 W MARTIN DR# 101	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4121 W MARTIN DR# 102	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4121 W MARTIN DR# 103	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4121 W MARTIN DR# 104	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4121 W MARTIN DR# 201	MILWAUKEE, WI 53208-2749
CURRENT OCCUPANT	4121 W MARTIN DR# 202	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4121 W MARTIN DR# 203	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4121 W MARTIN DR# 204	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4121 W MARTIN DR# 301	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4121 W MARTIN DR# 302	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4121 W MARTIN DR# 303	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4121 W MARTIN DR# 304	MILWAUKEE, WI 53208-2787
CURRENT OCCUPANT	4123 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4124 W MARTIN DR	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4125 W HIGHLAND BLVD# 1	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4125 W HIGHLAND BLVD# 2	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4125 W HIGHLAND BLVD# 3	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4125 W HIGHLAND BLVD# 4	MILWAUKEE, WI 53208-2710
CURRENT OCCUPANT	4125 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4130 W MARTIN DR# 101	MILWAUKEE, WI 53208-2750
CURRENT OCCUPANT	4130 W MARTIN DR# 102	MILWAUKEE, WI 53208-2750

[illegible]

CURRENT OCCUPANT	4141 W MARTIN DR# 4	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR# 5	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR# 6	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR# 7	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR# 8	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4141 W MARTIN DR# 9	MILWAUKEE, WI 53208-2747
CURRENT OCCUPANT	4145 W MC KINLEY CT	MILWAUKEE, WI 53208-2765
CURRENT OCCUPANT	4146 W MARTIN DR# 1	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4146 W MARTIN DR# 2	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4146 W MARTIN DR# 3	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4146 W MARTIN DR# 4	MILWAUKEE, WI 53208-2746
CURRENT OCCUPANT	4201 W HIGHLAND BLVD	MILWAUKEE, WI 53208-2713

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Total Records: 105

Radius 250 feet and Center of the Circle: 4110 W Martin Av

2026-2027 Plan of Operation for 4110 W MARTIN DR

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☐ Daily ☐ Weekly ☒ Other: As needed

Who cleans the grounds? ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☐ Security ☐ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted
☒ Other: N/A

Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:

Number of garbage cans: Inside _____ Locations: _____
Outside _____ Locations: _____

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: GFL

Are there parking spaces on the premises? ☒ No ☐ Yes If Yes, list number of spaces: _____ and describe security plans:

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have licensed security personnel on the premise? ☒ No ☐ Yes If Yes, how many? _____

AND What are their responsibilities? _____

What security equipment do they use? _____

List their licenses number(s): _____

Are there security cameras? ☒ No ☐ Yes If Yes, list all locations:

Are searches and/or identification checks conducted upon entry? ☒ No ☐ Yes If Yes, describe:

2. Percentage of Sales (must total 100%)

Alcohol _____ % Food Sales _____ % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

☒ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☐ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☐ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.

Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan*? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining: Fee:

Are there any changes to the sidewalk dining site plan? ☒ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 22823 Fee: \$920.00

Your current food license includes the following food operations:
DHS - MODERATE, Sales \$20,001 - \$200,000, Tavern Restaurant.
Are there any changes to your food operations as listed above? ☐ No ☒ Yes, if Yes, explain
Not as busy > \$25,000

8. Weights and Measures: Fee:

Number/Type of Devices:
Are there any changes to the number or types of devices? ☐ No ☐ Yes
If yes, contact our office for further instructions.

1. CURRENT APPROVED ENTERTAINMENT for 2 Mesa 4110 W MARTIN DR

The following types of entertainment have been approved for your current Public Entertainment Premises license:

N/A

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- | | | | |
|---|--|--|---|
| ☐ Instrumental Musicians | ☐ Bands | ☐ Battle of the Bands | ☐ Comedy Acts |
| ☐ Disc Jockey | ☐ Magic Shows | ☐ Poetry Readings | ☐ Dancing by Performers |
| ☐ Jukebox | ☐ Wrestling | ☐ Patron Contests | ☐ Patrons Dancing |
| ☐ Adult Entertainment/
Strippers/Erotic Dance | ☐ Karaoke | ☐ Bowling Alley | ☐ Pool Tables |
| ☐ Motion Pictures (movies by admission)
How many screens? _____ | ☐ Amusement Machines
How many? _____ | ☐ Concerts
Approx. # per year? _____ | ☐ Theatrical Performances
Approx. # per year? _____ |
| ☐ Hookah Service | ☐ Other: _____ | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

N/A

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? ☒ No ☐ Yes If Yes, Describe:

At any time will sound amplification be used? ☒ No ☐ Yes If Yes, Describe:

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign