



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.
Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

Pabst Brewery Historic District

ADDRESS OF PROPERTY:

1203 N. 10th St.

APPROVED

By Tim Askin - Milwaukee HPC at 3:07 pm, Aug 06, 2021

2. NAME AND ADDRESS OF OWNER:

Name(s): Brewery House LLC

Address: 200 N. Main St.

City: Oregon

State: WI

ZIP: 53212

Email: tpiacentine@gormanusa.com

Telephone number (area code & number) Daytime: 414-333-8998

Evening:

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Poblocki Sign Co. LLC

Address: 922 S. 70th St

City: West Allis

State: WI

ZIP Code: 53214

Email: dburton@poblocki.com

Telephone number (area code & number) Daytime: 414-453-4010

Evening: 414-777-4261

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Photographs of affected areas & all sides of the building (annotated photos recommended)

89063 Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED
AND SIGNED.**

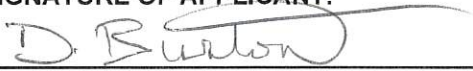
5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached via email.

See drawing 89063 RW-01 - Change name on existing sign. Currently reading 'JACKSON'S'; changing to 'ON TAP'.

COA April 2012 for reference.

6. SIGNATURE OF APPLICANT:



Signature

Deb Burton, Poblocki Sign Co. LLC
Please print or type name

8-6-21
Date

This form and all supporting documentation **MUST** arrive by 4:00 pm (11:59 pm via email) on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Mail or Email Form to:
Historic Preservation Commission
City Clerk's Office
841 N. Broadway, Rm. B1
Milwaukee, WI 53202

PHONE: (414) 286-5712 or 286-5722

hpc@milwaukee.gov

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form for submission.

SUBMIT



1203 N. 10th St.
Name change from 'Jackson's' to
'On Tap'
8-21

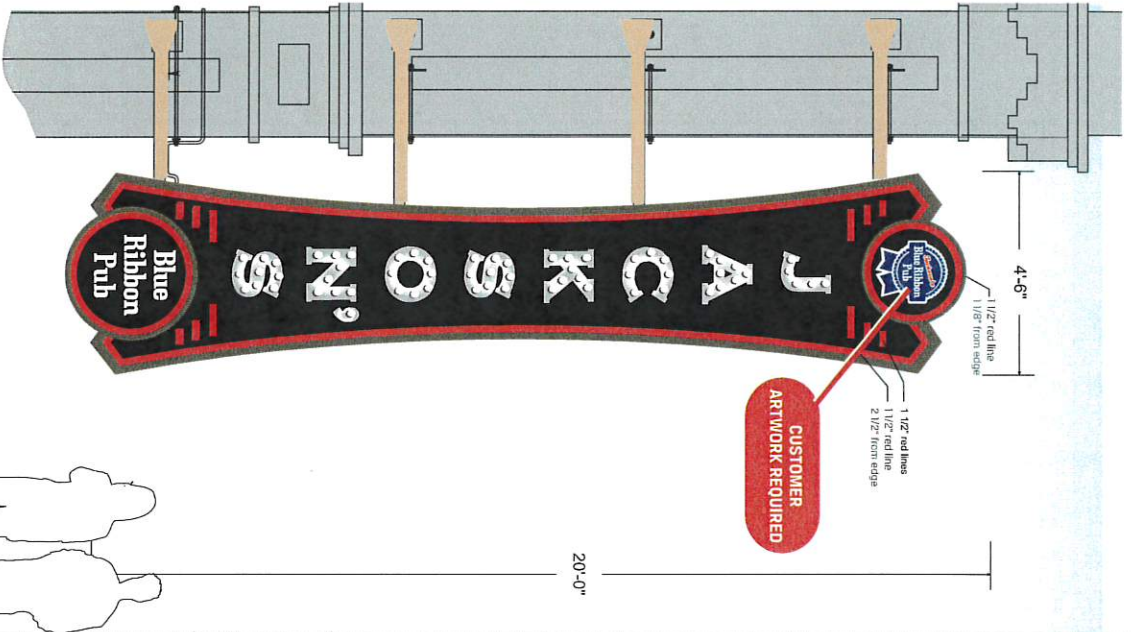
SIGN SPECIFICATIONS

D/F Projecting Wall Sign

- [A] top PBR Logo
Cut out & Backed up w/ white acrylic
3630 - Blue film
& 3630 - Red film
- [B] Red LED Tubing
Sloan
Flex-Bright Flexible LED Tubing
- [C] Red Vinyl Lines
Vinyl Lines behind tubes painted Cardinal Red : 3630-53
- [D] "JACKSON'S"
Open Channel Letters
-3" deep returns
-Paint White
White LED Bulbs - Boracalis S11's
- [E] Lower "PBR COOY"
Cut out & Backed up w/ white acrylic
- [F] Face Bkgd
Painted Black Satin
- [G] Outside border & Drum
Painted Lesabre
MP 39A-1A Satin
- [H] Mounting Supports
Painted to match building
Chelsea MP 48A-39 Satin



Reference drawing from 2013



to WD # 57264



5/27 S. 70TH ST. WEST MIL. WI 53234
414-423-5200 • WWW.PDRBLOCKI.COM

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Project

Jackson's
Blue Ribbon Pub
@ the Brewhouse

1243 N. 10TH STREET
MILWAUKEE WI

Scale: 3/8" = 1'-0"

Original Page Size: 11" x 17"

Notes

CLEAN ARTWORK NEEDED

Revisions	REV DESCRIPTION	BY	DATE
01	design	ghm	02/22/13
02	design	ghm	04/22/13

Rep: Mike Hirsella
Design by: Greg Anderson
Sign, Date: 02/20/13

Sign Loc. No.

FLG-01
D/F Projecting Sign

Sign Type

60954 C04
D/F - Project - Job No. Sheet

Local Historic Preservation District: Pabst Brewery Company



 Historic District Boundary

 Historic Site

Produced By:
Department of City Development Information Center, AT
Project file:
F:\Projects\Historic Preservation\PDF
Map File:
F:\Projects\Historic Preservation\MXD
Generated: 15-December-2009

