



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Wednesday, January 10, 2024

COMMITTEE MEETING NOTICE


AD 06

JULES, Lennora C, Agent  
CURRY GOAT CORP  
PO BOX 1206  
Milwaukee, WI 53201

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, January 23, 2024 at 09:45 AM**

The access code is <https://meet.goto.com/859644933>. If you wish to call in: [+1 \(224\) 501-3412](tel:+12245013412) and use Access Code: 859-644-933  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications as agent for "CURRY GOAT CORP" for "Jewels Caribbean Restaurant" at 2230  ARTIN L KING JR DR.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with warrants or unpaid fines:** Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_  
Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

**Cox, Andrew**

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**From:** Cooney, Jim  
**Sent:** Friday, December 15, 2023 12:06 PM  
**To:** Cox, Andrew  
**Cc:** Martin, Faviola; Milano, Marissa  
**Subject:** FW: 2230 N MLK DR

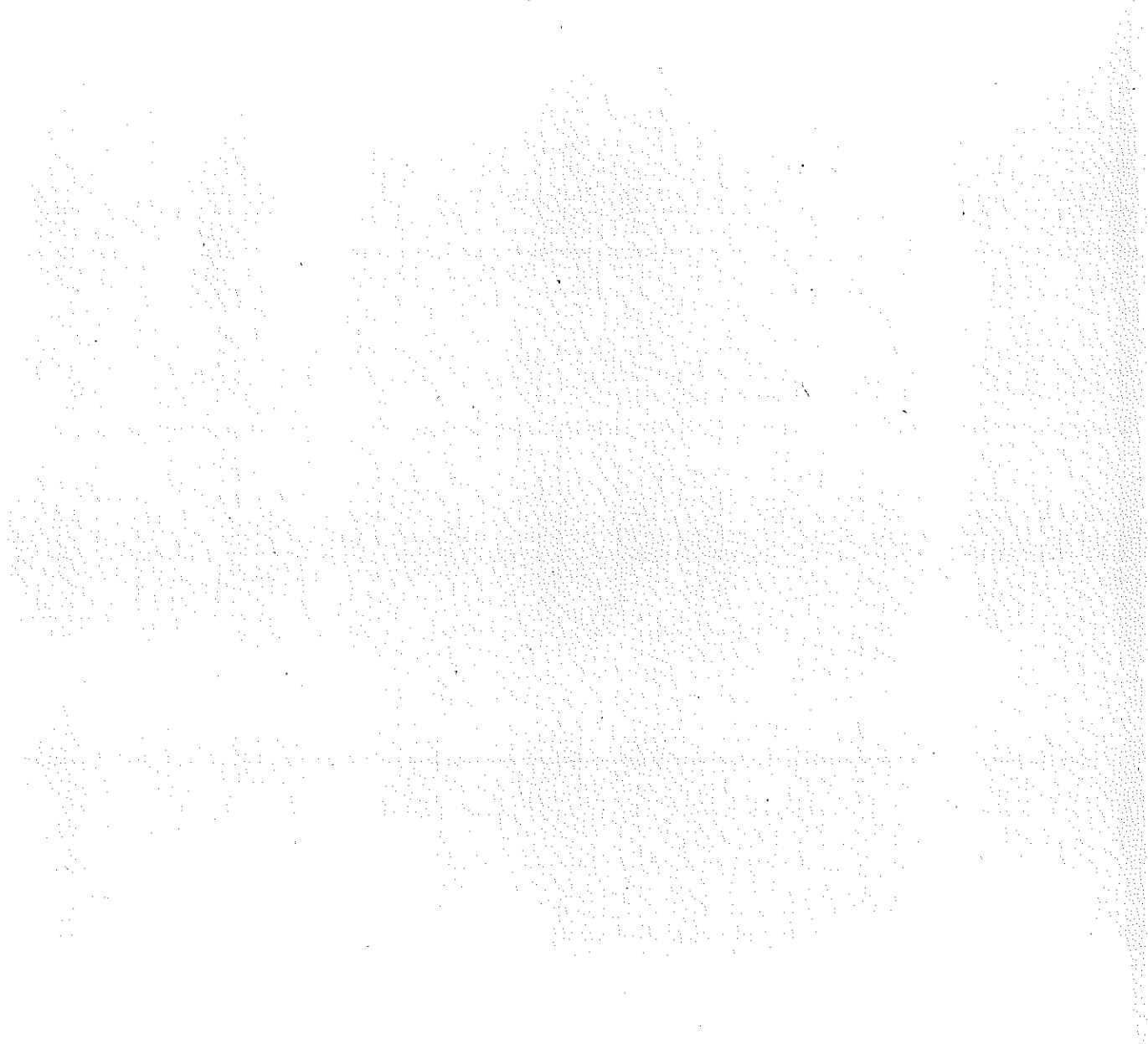
**Importance:** High

Please add. Will be in the stack on the credenza

---

**From:** Dantzler, Akuwa <adantz@milwaukee.gov>  
**Sent:** Friday, December 15, 2023 11:52 AM  
**To:** Cooney, Jim <Jim.Cooney@milwaukee.gov>  
**Subject:** 2230 N MLK DR

FYI







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Leora Byrd

1h · 🌐

Queen Leora will be outside in Milwaukee, WI making noise on NYE, at Club lit. Make sure y'all are booking y'all sections, because we about to bring the New Year in lit!! 🔥



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# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 10/20/2023

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 357944**

**Application Date:**

**License Location:** 2230 N Martin Luther King Jr Dr

**Business Name:** Jewels Caribbean

**Licensee/Applicant:** Jules, Lennora C  
(Last Name, First Name, MI)

**Date of Birth:** 02/09/77

**Home Address:** 2230 N Martin Luther King Jr Dr

**City:** Milwaukee

**State:** WI **Zip Code:** 53212

**Home Phone:**

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 12/28/22 at 1:54a.m., Milwaukee Police conducted a License Premise Check at 2230 N. Martin Luther King Jr Dr. Officers observed thick smoke throughout the location and a strong smell of marijuana. Further observations included paper rolling packaging, dry leafy substance on tables, partially smoked cigar containing dry leafy substance, and stem of a marijuana flower. The security guard stated they were the only armed security guard at the location and 4 other guards unarmed working under them. The officers on previous dates have observed numerous armed security guards at the location with both semi-automatic and rifles with high quantity ammunition at the location. The green leafy substance tested positive for THC and placed on inventory.
2. On 04/16/23 at 1:28a.m., Milwaukee Police were dispatched to a Shots Fired at 2230 N: Martin Luther King Jr Dr. On arrival officers observed multiple subjects exit the location, as well as several other subject attempting to go back in to obtain personal items left behind. The agent was on scene and was pleasant and cooperative with the officers allowing them to view video surveillance of the incident. The video did not depict where the shots fired came from, however, multiple subjects could be seen looking to the S/E corner of the premise and quickly run into the establishment. The video also showed a subject enter the establishment with a firearm as well as multiple subjects in the parking lot, holding firearms.

3. On 09/23/23 at 11:50p.m., Milwaukee Police were dispatched to a Trouble with Subject at 2230 N. Martin Luther King Jr Dr. Officers were advised that Transit Dispatch called regarding vehicles parked at the bus stop and a subject being aggressive with the driver. On arrival officers observed vehicles parked in the bus stop and a line of individuals attempting to enter the establishment, as well as several armed security guards, who were searching individuals. Officers interviewed a security guard, who stated they would move the vehicles. The officers then interviewed a manager who initially stated "oh you assumed that the individuals who parked their vehicles in the bus zone are inside". The officers explained to the manager that security guards were the one's parking the vehicles.



**MILWAUKEE POLICE DEPARTMENT**

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223620011

OtherEvent #: 23-LP-0093

**Incident**

**2230 N MARTIN L KING JR DR MILWAUKEE, WISCONSIN 53212**

Incident Date/Time:: 12/28/2022 01:54:00  
CAD Number:: 223620098  
District:: 5  
Beat:: 540  
Reporting Area:: 3601

**Business Agent (1)**

**JULES, LENNORA CELLO**

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 02/09/1977  
Sex:: FEMALE  
Race:: BLACK/AFRICAN/AMERICAN  
Phone 1 Number:: (310)-755-4684  
Phone 1 Type:: Phone  
Address:: 2230 N MARTIN L KING JR DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212

**Licensed Persons Involved (5)**

**PINNIX, SHALONDA Y**

Person Involvement:: Bartender  
DOB:: 09/22/1989  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 414-394-8959  
Address:: 4502 N 21ST ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53209

**AHMED, CONTESSIA AMBER**

Person Involvement:: Bartender  
DOB:: 10/17/1991  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 414-629-4612  
Address:: 6416 N 76TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53223



Case #:223620011

OtherEvent #: 23-LP-0093

**SHEAD, DIAMOND CASMIRA**

Person Involvement:: Bartender  
DOB:: 06/27/1993  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 262-666-4011  
Address:: 2003 W VINE ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53205

**UTSEY, KEYUN RAY**

Person Involvement:: SECURITY  
DOB:: 09/07/1981  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 414-892-3823  
Address:: 4026 W FIEBRANTZ AV  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53216

**PERRY, JAMES HENRY**

Person Involvement:: HEAD SECURITY  
DOB:: 11/27/1975  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 1321 N 19TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53205

**Licensed Premise Data (1)**

**JEWELS CARRIBEAN**

Address:: 2230 N MARTIN L KING JR DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative; (If not explain in narrative): Yes  
Licensee or Manager was on premises at time of violation/incident:: No

Case #:223620011

OtherEvent #: 23-LP-0093

**Narrative (1)****LICENSE PREMISE REPORT**

Terrell, James L 029828

12/28/2022

This report is written by PO James TERRELL, assigned to District Five Late Power Shift, Squad 5468 with PO Nora BURLO.

On Wednesday, December 28, 2022, at approximately 1:54AM, PO BURLO and I conducted a tavern check at 2230 N MLK Dr, which is located in the City and County of Milwaukee.

Upon arrival as PO BURLO and I entered inside of the location, I detected a very strong odor of burnt marijuana. I observed thick smoke throughout the inside of the location. As I looked on the table next to where patrons were seated or would have been seated, I observed tobacco wrapper packaging as well as ~~RAW rolling paper packaging.~~ Based on my training and experience as a Milwaukee Police Officer, the contents of this packaging are used to roll marijuana cigars in order to smoke marijuana. I observed the tobacco which is typically inside of the original packaging scattered on the tables and floor of the location near the seated areas throughout the inside of the tavern. As I looked on tables, I observed a dried green leafy substance suspected to be marijuana. Near the Disk Jockey booth, I observed a smoke suspected marijuana cigar. I opened the cigar and observed a dried green leafy substance suspected to be marijuana. As I looked on the tables, the location made the decision to shut down the tavern and have their staff clean off the tables as I observed the stem of a marijuana flower on one of the tables. I then collected from an additional table a dried green leafy substance suspected to be marijuana located next to "raw" rolling paper packaging.

PO BURLO tested the dried green leafy substance suspected to be marijuana using Nark II 05 test pouch. The substance tested positive for marijuana (THC) with a total weight of .48 grams. PO BURLO placed the marijuana (THC) on Milwaukee Police Department Inventory #22046883.

It should be noted that PO BURLO and I, came to this location regarding New Year's Eve event plans on Saturday, December 24th, 2022. On this date, PO BURLO and I were able to detect a strong odor of burnt marijuana as well as observed an extremely thick cloud of smoke inside of the location. PO BURLO warned event host/head of security who was identified as James PERRY (M/B, DOB 11/27/1975) that there should be absolutely no smoking of marijuana inside of the location and that officers would be making frequent visits regarding. PERRY acknowledged the marijuana smoke and stated, "the smoke is beginning to mess with my health" and that officers are "right" in regard to his patrons' smoking marijuana. Officers note after leaving the location after being inside for approximately five (5) minutes, our uniforms smelled strongly of marijuana.

PERRY stated he is owner of security company "Internal Police Services". PERRY stated he is the only armed security guard at the location and there were four (4) security guards working under him at the location on the date of this incident. It should be noted that officers have observed numerous armed guards at the location with semi-automatic handguns and rifles with high quantity ammunition.

Officers spoke with subject identified as Lennora JULES (F/B, DOB 02/09/1977) who stated she is now the

**MILWAUKEE POLICE DEPARTMENT**

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:223620011

OtherEvent #: 23-LP-0093

new agent at the location and that her mother Lucile JULES is the previous Agent. Lenorra JULES stated she has updated this information but has not received the paperwork in the mail.

**BARTENDERS LICENSE:**

Class D Operators License

*BART-21-03565*

EFF. Date 01/01/2023-12/31/2024

Lenorra JULES

Class D Operators License

*Bart-22-00648*

EFF. Date 06/03/2022-12/31/2023

Natasha JULES

**LICENSE AT PREMISE-LICENSE HAS BEEN UPDATED WITH NEW AGENT AND LOCATION IS AWATING NEW LICENSE PAPERWORK.**

CLASS B TAVERN LICENSE

*BTAVN-0209650*

EFF DATE: 11/06/2021 EXP DATE: 11/05/2022

*Old Agent- JULES, Lucile M*

*New Agent-JULES, Lennora C*

**JEWELS CARIBBEAN RESTAURANT**

2230 N MARTIN L KING JR DR

MILWAUKEE, WI 53212-3126

ALDERMANIC DISTRICT 06

Premise description:

*PEP-0007758* 1st and 2nd Floors, Sidewalk Cafe

FOOD DEALER- RESTAURANT

*FREST-0016598*

EFF DATE: 11/18/2021 EXP DATE: 11/17/2022

Case #:223620011

OtherEvent #: 23-LP-0093

SALES \$20,002-\$200,000, RESTAURANT

**OTHER RELATED LICENSE:**

PUBLIC ENTERTAINMENT PREMISE LICENSE

**Officer (3)**

Reporting Officer:	Terrell, James L (029828)	12/28/2022 02:53:00
Section: (Work Location):	54	
Approving Officer:	Kue, Ka Yeng (022618)	01/22/2023 05:00:42
Section: (Work Location):	54	
Investigating Officer:	Burlo, Nora R (029787)	12/28/2022 03:16:00
Section: (Work Location):	54	



**Milwaukee Police Department**

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 231060027

OtherEvent #: 23-LP-1017

**Incident**

**2230 N MARTIN L KING JR DR MILWAUKEE, WISCONSIN 53212**

Incident Date/Time:: 04/16/2023 01:23:00  
CAD Number:: 231060167  
District:: 5  
Beat:: 540  
Reporting Area:: 3601

**Business Agent (1)**

**JULES, LENNORA CELLO**

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 02/09/1977  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: (310)-755-4684  
Phone 1 Type:: Phone  
Address:: 2230 N MARTIN L KING JR DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212

**Licensed Persons Involved (12)**

**JULES, LENNORA CELLO**

Person Involvement:: Agent (License Holder)  
DOB:: 02/09/1977  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 2230 N MARTIN L KING JR DR  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53212

**AHMED, CONTESSIA AMBER**

Person Involvement:: Bartender  
DOB:: 10/17/1991  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 6416 N 76TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53223

Case #:231060027

OtherEvent #: 23-LP-1017

**SHEAD, DIAMOND CASMIRA**

Person Involvement:: Bartender  
DOB:: 06/27/1993  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 2003 W VINE ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53205

**LOVE, NATASHA J**

Person Involvement:: Employee  
DOB:: 12/21/1991  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 2734 N 10TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53206

**HOLLINAN, ALEXANDER L**

Person Involvement:: Employee  
DOB:: 08/02/2000  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 4144471247  
Phone 1 Type:: CELL  
Address:: 5465 N HOPKINS ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53209

**MELTON, DANNA MARIEA-SIMON**

Person Involvement:: Employee  
DOB:: 12/10/2002  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 3854 N 19TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53206

**MILWAUKEE Police Department**

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231060027

OtherEvent #: 23-LP-1017

**TAYLOR, JEROME C**

Person Involvement:: Employee  
DOB:: 08/28/1981  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 2510 N 50TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53210

**PERRY, DION J**

Person Involvement:: Employee  
DOB:: 01/27/2002  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 5677 N 61ST ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53218

**NEVELS, SATAYYA AZARIA SHERICE**

Person Involvement:: Employee  
DOB:: 04/01/2001  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 3920 N 40TH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53216

**PASCAL, THOMAS N**

Person Involvement:: Manager  
DOB:: 07/09/1966  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Address:: 2146 N 52ND ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53208

Case #: 231060027

OtherEvent #: 23-LP-1017

**PFIEFER, GERALD MELVIN**

Person Involvement:: Employee  
 DOB:: 02/26/1957  
 Sex:: MALE  
 Race:: WHITE  
 Address:: 5526 W NATIONAL AV  
 City:: West Milwaukee  
 State:: WISCONSIN  
 Zip Code:: 53214

**CAMPBELL, TERRY**

Person Involvement:: Employee  
 DOB:: 02/03/1999  
 Sex:: FEMALE  
 Race:: BLACK/AFRICAN AMERICAN  
 Phone 1 Number:: UNKNOWN  
 Phone 1 Type:: UNKNOWN  
 Address:: 2230 N MARTIN L KING JR DR  
 City:: MILWAUKEE  
 State:: WISCONSIN  
 Zip Code:: 53212

**Licensed Premise Data (1)**

**JEWELS CARRIBEAN**

Address:: 2230 N MARTIN L KING JR DR  
 City:: MILWAUKEE  
 State:: WISCONSIN  
 Zip Code:: 53212  
 License Type:: Alcohol  
 Licensee Notification Was Made:: No  
 Business Was Cited For Violation:: No  
 Licensee was cooperative: (If not explain in narrative): No  
 Licensee or Manager was on premises at time of violation/incident: No

**Narrative (1)**

**LICENSED PREMISE REPORT**

Burlo, Nora R 029787

04/16/2023

This report was written by PO Nora BURLO, assigned to District Five, Late Power Shift. On Sunday, April 16, 2023, I was assigned to Squad 5468 with my partner PO James TERRELL. On the listed date, multiple squads (Squad 5468, Squad 5428, Squad 5371, Squad 5463, and Squad 5311) responded to the address 2230 N Martin Luther King Jr Dr, for a Shots Fired complaint, at approximately 1:28AM. The listed



Case #:231060027

OtherEvent #: 23-LP-1017

address is a licensed premise in the City of Milwaukee, named Jewels Caribbean.

Prior to officers' arrival, PO BURLO observed the listed location to be having an event and observed multiple subjects in line outside of the main entrance. We then advised several other officers to increase a presence in the area.

Upon officers responding to the Shots Fired complaint, we arrived on scene and walked around the perimeter of the building checking for any individuals who might have been injured. We also checked the area for any evidence of shots having been fired or any kind of property damage. Upon officers checking the area, there were multiple subjects observed outside of the location exiting the location. We also observed several female subjects outside of the main entrance attempting to enter the building. The female subjects were verbally aggressive with staff at the location, as well as officers. The female subjects were heard asking to enter the building to retrieve property they may have left inside.

~~Officers then entered the building and immediately began identifying employees. One particular~~ employee, identified as **Terry CAMPBELL (b/f, 02/03/99)** was uncooperative in providing officers with her name. CAMPBELL initially refused to provide PO TERRELL with her name. She ultimately provided her last name and walked away from PO TERRELL as he attempted to obtain the rest of her information. CAMPBELL is a "bottle girl" at the location. Officers did not obtain any further information from her due to her lack of cooperation coupled with the number of subjects inside of the location needing to be identified.

I identified the bartenders working to be **Contessia A AHMED (b/f, 10/17/91)** and **Diamond C SHEAD (b/f, 6/27/93)** both AHMED and SHEAD have valid bartending licenses and provided officers with a copy of their licenses via their phones. AHMED stated she has worked as a bartender at the location for approximately two (2) years and only works one day per week (Saturdays) from 10:00PM- 2:30AM.

I spoke with and identified a bottle girl/ waitress, **Natasha J LOVE (b/f, 12/21/91)** who stated she has worked at the location for approximately one (1) year. She indicated her hours to be from 9:00PM to bar close (approximately 2:30AM). I observed another staff member and identified him as **Alexander L HOOLINAN (b/m, 8/2/00)**. HOOLINAN stated he has worked at the location for approximately six (6) months and works 10:00PM to 2:00AM. He stated he completes various tasks at the location, I observed him to be sweeping floors when I made contact with him. Another bottle girl was identified to be **Danna M MELTON (b/f, 12/10/01)** who stated she has worked as a bottle girl/ waitress at the location for one (1) year.

PO WELCH identified a male subject working at the location to be a **Jerome TAYLOR (b/m, 8/28/81)**, he was believed to be security at the location however he was uncooperative with officers' investigation when spoken to. PO WELCH identified the two other subjects who also appeared to be working as security at the location. They were identified as **Deon J PERRY (b/m, 1/27/00)**, and **Satayya A NEVELS (b/f, 4/10/01)**.

PO TERRELL spoke with and identified **Thomas PASCAL (b/m, 7/9/66)** who works at the location assisting with maintenance upkeep and is also a cook there. PO TERRELL identified **Gerald M PFEIFER (2/25/57)**

Case #:231060027

OtherEvent #: 23-LP-1017

who stated he is a family friend of JULES' and assists with cleaning up around the building. He stated he does not work at the location often and merely assist here and there.

Once all employees had been identified, PO TERRELL spoke with JULES who then assisted PO TERRELL with accessing the surveillance cameras. PO TERRELL and other responding officers began reviewing the surveillance footage. Upon viewing surveillance footage, officers were unable to view who discharged a firearm. Officers did observe multiple subjects standing in front of the front entrance door look to the S/E corner of the premise when shots were fired and quickly run inside of the location. Officers observed a subject enter the location with a firearm in his hand. Officers observed multiple subjects holding firearms who were standing in the parking lot running to the rear of the building and inside of their vehicle.

I asked to view the businesses licenses. JULES provided me with the licenses which were located inside of a locked closet between the front bar and rear kitchen areas. I observed the valid Class B Tavern License (0210679) and related licenses Public Entertainment & Premise License (008541) which are set to expire on 11/5/23. I observed the Cigarette and Tobacco License (1031434) which will expire 9/26/23 and the Food Dealer License (0018198) which will expire 11/17/23. The listed agent was observed to be JULES. As stated, she was on scene and notified of the overall check due to officers dispatched assignment. She was pleasant and cooperative throughout the entirety of our investigation.

Upon my completing my licensing documentation all squads then left the location.

-End of report.

Officer (2)

Reporting Officer:	Burio, Nora R (029787)	04/16/2023 02:38:00
Section: (Work Location):	54	
Approving Officer:	Kue, Ka Yeng (022618)	04/17/2023 21:32:33
Section: (Work Location):	54	

Case #:232670002

OtherEvent #: 23-LP-3100

**Incident**

**2230 N MARTIN L KING JR DR Milwaukee, WISCONSIN 53212**

Incident Date/Time:: 09/23/2023 23:19:00  
 CAD Number:: 232661687  
 District:: 5  
 Beat:: 540  
 Reporting Area:: 3601

**Business Agent (1)**

**JULES, LENNORA CELLO**

Person Involvement: (Must choose Agent (License Holder)  
 AGENT from drop down):  
 DOB:: 02/09/1977  
 Sex:: FEMALE  
 Race:: BLACK/AFRICAN AMERICAN  
 Phone 1 Number:: (310)-755-4684  
 Phone 1 Type:: Phone  
 Address:: 2230 N MARTIN L KING JR DR  
 City:: MILWAUKEE  
 State:: WISCONSIN  
 Zip Code:: 53212

**Licensed Persons Involved (2)**

**SPEAKS, KEVIN D**

Person Involvement:: Employee  
 DOB:: 01/20/1996  
 Sex:: MALE  
 Race:: BLACK/AFRICAN AMERICAN  
 Address:: 2038 W BURLEIGH ST  
 City:: MILWAUKEE  
 State:: WISCONSIN  
 Zip Code:: 53206

**JULES, NATASHA MONIQUE**

Person Involvement:: Manager  
 DOB:: 12/07/1974  
 Sex:: FEMALE  
 Race:: BLACK/AFRICAN AMERICAN  
 Phone 1 Number:: 310-755-4683  
 Address:: 3856 N 38TH ST  
 City:: MILWAUKEE  
 State:: WISCONSIN  
 Zip Code:: 53216

**Licensed Premise Data (1)**

**JEWELS CARRIBBEAN BAR**

Case #: 232670002

OtherEvent #: 23-LP-3100

Address:: 2230 N MARTIN L KING JR DR  
 City:: MILWAUKEE  
 State:: WISCONSIN  
 Zip Code:: 53212  
 License Type:: Alcohol  
 Licensee Notification Was Made:: No  
 Business Was Cited For Violation:: No  
 Licensee was cooperative: (If not explain in narrative): Yes  
 Licensee or Manager was on premises at time of violation/incident:: No

<b>Narrative (1)</b>
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**LICENSED PREMISE REPORT**

Merrill, Tiarra S 036314

09/24/2023

This report is written by Police Officer Tiarra MERRILL, assigned to District 5, Early Shift, Squad 5240.

**Dispatch Call Type and Detail:**

On Saturday September 23rd, 2023 at approximately 11:50pm (While in full duty uniform equipped with an Axon Body Worn Camera activated and in a marked Squad) (P.O Mark WOOD and I) were dispatched to a call for service at 2230 North Martin Luther King Jr. Drive, located in the City and County of Milwaukee for a trouble with subject. The caller Milwaukee County Transit System Dispatch 5 (414-937-3277, located at 1942 North 17th Street) stated to the tele-communicator that there were multiple vehicles parked at the bus stop, night club and they put cones out, so the bus could not stop at their stop and was being aggressive with the bus driver.

**Initial Observations**

Upon arrival at approximately 11:56pm September 23rd, 2023 I observed several vehicles parked on the east side of the street, blocking the bus stop entrance. I observed a line of pedestrians formed in front of 2230 North Doctor Martin Luther King Jr. Drive to gain entry, as I observed several security guards who were armed search the individuals.

**Interview of parking enforcement (SPEAKS)**

Upon the preliminary investigation I spoke with the license premise security guard identified by his Wisconsin State ID Kevin D. SPEAKS (B/M, 01/20/1996, lives at 2038 West Burleigh Street, located in the City and County of Milwaukee, ph#414-243-5187) who stated that the City transit bus pulled over to the corner of North Martin Luther King Jr Drive and West North Avenue, and he walked down to meet and speak with the driver. SPEAKS stated that there was no verbal altercation that occurred with the City Transit employee, he informed them that he was going to move the vehicles. SPEAKS stated that he was using the cones to prevent individuals from parking in the area where it stated bus zone, no parking.



Case #:232670002

OtherEvent #: 23-LP-3100

When asked for the manager or owner, SPEAKS stated the he was informed that they had left for the evening. I informed SPEAKS that I had saw the owners sister a few moments after our arrival. SPEAKS went to get the manager.

**Interview of Manager (JULES)**

I spoke with the licensed premise manager Natasha M. JULES (B/F, 12-07-1974, lives at 3856 North 8thStreet, located in the City and County of Milwaukee, ph# 310-755-4683) who stated "oh you assumed that the individuals who parked their vehicles in the bus zone are inside". After explaining to JULES that her security guards are the ones who were parking vehicles in the area she was cooperative and provided P.O WOOD and I with Documentation of the business Public Entertainment Premises License that was effective 11-06-2022 and expires 11-05-2023 (class 8 Tavern License. )

During the preliminary investigation for the trouble with subject I did not observe any violations in the licensed premise. Per the district community partnership unit this location is a designated nuisance premise.

\*\*\*END OF REPORT\*\*\*

**Officer (3)**

Reporting Officer:	Merrill, Tiarra S (036314)	09/24/2023 00:08:00
Section: (Work Location):	52	
Approving Officer:	Verburgt, Nell E (018440)	09/24/2023 19:06:47
Section: (Work Location):	53	
Reporting Officer:	Wood, Mark (036335)	09/24/2023 00:55:00
Section: (Work Location):	52	









CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B25	MILWAUKEE, WI 53212-3180
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B31	MILWAUKEE, WI 53212-3180
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B32	MILWAUKEE, WI 53212-3180
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B33	MILWAUKEE, WI 53212-3180
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B34	MILWAUKEE, WI 53212-3180
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B35	MILWAUKEE, WI 53212-3176
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B41	MILWAUKEE, WI 53212-3177
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B42	MILWAUKEE, WI 53212-3177
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B43	MILWAUKEE, WI 53212-3177
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B44	MILWAUKEE, WI 53212-3177
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B45	MILWAUKEE, WI 53212-3177
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B51	MILWAUKEE, WI 53212-3155
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B52	MILWAUKEE, WI 53212-3178
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B53	MILWAUKEE, WI 53212-3178
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B54	MILWAUKEE, WI 53212-3178
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# B55	MILWAUKEE, WI 53212-3178
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# M1	MILWAUKEE, WI 53212-3179
CURRENT OCCUPANT	2200 N MARTIN L KING JR DR# M2	MILWAUKEE, WI 53212-3179
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A11	MILWAUKEE, WI 53212-3181
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A21	MILWAUKEE, WI 53212-3184
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A22	MILWAUKEE, WI 53212-3184
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A23	MILWAUKEE, WI 53212-3184
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A24	MILWAUKEE, WI 53212-3184
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A25	MILWAUKEE, WI 53212-3184
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A26	MILWAUKEE, WI 53212-3183
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A31	MILWAUKEE, WI 53212-3183
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A32	MILWAUKEE, WI 53212-3183
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A33	MILWAUKEE, WI 53212-3183
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A34	MILWAUKEE, WI 53212-3183
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A35	MILWAUKEE, WI 53212-3182
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A36	MILWAUKEE, WI 53212-3182
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A41	MILWAUKEE, WI 53212-3182
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A42	MILWAUKEE, WI 53212-3182
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A43	MILWAUKEE, WI 53212-3182
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A44	MILWAUKEE, WI 53212-3181
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A45	MILWAUKEE, WI 53212-3181
CURRENT OCCUPANT	2218 N MARTIN L KING JR DR# A46	MILWAUKEE, WI 53212-3181

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Total Records: 177

Radius 250.0 feet and Center of the Circle: 2230 N Martin L King Jr Dr



Wednesday, January 10, 2024



# Notice of Public Hearing

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JULES, Lennora C, Agent  
Jewels Caribbean Restaurant at 2230 N MARTIN L KING JR DR  
Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications

**Tuesday, January 23, 2024 at 9:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/23/2024 at 9:45 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

## 2022-2023 Plan of Operation for 2230 N MARTIN L KING JR DR

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input type="checkbox"/> Daily <input checked="" type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input type="checkbox"/> Licensee <input checked="" type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input checked="" type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <input checked="" type="checkbox"/> 10 Locations: <del>inside</del> dining area, bar, kitchen, bathrooms Outside _____ Locations: _____			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: 3-men, women, family		Name of solid waste contractor: TUGAD	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: 46 and describe security plans: All events covered inside and outside			
Are there designated loading areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe security plans: back door			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____ AND What are their responsibilities? _____ What security equipment do they use? _____ List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: lower level, upper level, parking lot, outside			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: Security team checks			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol <u>50</u> %	Food Sales <u>50</u> %	Entertainment _____ %	Other _____ %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input checked="" type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input checked="" type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input checked="" type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>We are event-based. Generally open every Saturday night 10pm-2:30</u>			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: Fee:</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: FREST 18198 Fee: \$800.00</b>		<b>8. Weights and Measures: Fee:</b>	
Your current food license includes the following food operations: DHS - MODERATE, Restaurant, Sales \$20,001 - \$200,000. Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

**1. CURRENT APPROVED ENTERTAINMENT for Jewels Caribbean Restaurant 2230 N MARTIN L KING JR DR**

The following types of entertainment have been approved for your current Public Entertainment Premises license:  
 Battle of the Bands, Comedy Acts, Disc Jockey, Poetry Readings, Dancing by Performer(s), Patron Contests, Jukebox, Karaoke, Patrons  
 Dancing, Instrumental Musicians, Bands, Concerts (36), Theatrical Performances (12), Motion Pictures (12), Exercise Classe

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input type="checkbox"/> Pool Tables<br>How many? _____                       |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe: *We rent the space for private events, shows*

At any time will sound amplification be used?  No  Yes If Yes, Describe: *Speakers*

**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

*[Signature]*  
 Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign