



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)

JOURNAL SQUARE

ADDRESS OF PROPERTY:

918 N VEL R PHILLIPS AVE

2. **NAME AND ADDRESS OF OWNER:**

Name(s): SEEDS OF HEALTH INC

Address: 1445 S 32ND STREET

City: MILWAUKEE

State: WISCONSIN

ZIP: 53215

Email: mkrivanek@mysohi.org

Telephone number (area code & number) Daytime: 414-322-9571

Evening: _____

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s): _____

Address: _____

City: _____

State: _____

ZIP Code: _____

Email: _____

Telephone number (area code & number) Daytime: _____

Evening: _____

4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 or 414-286-5722 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Digital photographs of affected areas & all sides of the building

Sketches and Elevation Drawings in PDF form. New construction, major storefront remodels, etc., must provide one set of D or E size drawings and sections

Material and Design Specifications (please attach)

B. NEW CONSTRUCTION ALSO REQUIRES:

_____ Floor Plans (show fenestration and approximate wall locations, final floor plans are not required)

_____ Site Plan showing location of project and adjoining structures and fences

PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED.

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached via email.

Design and paint an approx. 40'x70' (2800 sq. ft.) mural on polytab fabric for the south-facing exterior wall of Tenor High School Journal Square campus, at 918 N. Vel R. Phillips Ave.

6. SIGNATURE OF APPLICANT (owner signature required for demolition):



Signature

MATT KRIVANEK
Please print or type name

2/25/2026
Date

This form and all supporting documentation MUST arrive by 4:00 pm (11:59 pm via email) on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Email Form to: hpc@milwaukee.gov
Historic Preservation Commission
841 N. Broadway, Rm. B1
Milwaukee, WI 53202

PHONE: (414) 286-5712 or 286-5722

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form, if using an app such as Outlook or Apple Mail. The submit button does not work with web-based email interfaces.

SUBMIT

Tenor High School community mural project

Design and paint an approx. 40'x70' (2800 sq. ft.) mural on polytab fabric for the south-facing exterior wall of Tenor High School Journal Square campus, at 918 N. Vel R. Phillips Ave. (See exhibit A, wall mockup, within red border.) The design will include community design workshops engaging 11th grade Tenor students, teachers, and staff; and alumni and faculty of MATC working in partnership with Tenor.

Tia will facilitate at least three in-person community design workshops; the first with teachers and staff; the second with Milwaukee Area Technical College faculty, teachers, and alumni, and the third with a focus group of 11th graders. The workshops will focus on the school community itself as a target scope. The workshops will offer people a chance to acknowledge the challenges in their school community, think of choices they believe will help make those better, and imagine a brighter future as a result of those choices. The images in the mural will be a lasting symbol of the community's values, celebrate its strengths and what it aspires to be.

Exhibit A



Application method

The existing wall is painted. The wall will be prepped by Tenor High school facilities, power washed, cracks sealed, and primed. The mural will be painted indoors on polytab with acrylic paint (Sherwin Williams exterior and Novacolor professional artists acrylic paint, lightfast colors rated 1). The mural will be adhered to the wall using NovaColor SuperGel #209 and sealed with a varnish to protect from UV. Polytab edges and seams will also be sealed from water.

Materials and supplies

Sherwin Williams Loxon Masonry Primer

Environmental Data Sheet <https://www.sherwin-williams.com/document/EDS/en/035777875322/>

Product Data Sheet: <https://www.sherwin-williams.com/document/PDS/en/035777875322/>

Safety Data Sheet: <https://www.sherwin-williams.com/document/SDS/en/035777875322/US/>

Zinsser 1-2-3 primer:

https://www.zinssereurope.eu/static/safetysheet_msds_zinsser_bulls_eye_123_en_gb.pdf

Polytab

https://cdn.shopify.com/s/files/1/0568/9425/9353/files/004_Mural_Cloth_TDS_2023.pdf?v=1675546170

Novacolor Artists Acrylic Paint (novacolorpaints.com)

Specific colors: Pthalo Turquoise, Carbon Black, Yellow Ochre, Titanium Dioxide, Cerulean Blue, Medium Green, Neutral Grey:

<https://cdn.shopify.com/s/files/1/0551/1125/4191/files/nova-color-msds-45-colors-12-20-23.pdf?v=1703110462>

All other colors, plus Novacolor SuperGel #209 (adhesive for polytab:

<https://cdn.shopify.com/s/files/1/0551/1125/4191/files/nova-color-msds-54-colors.pdf>

Benjamin Moore Clear Acrylic

Sealer: [assets.unilogcorp.com/187/ITEM/DOC/Benjamin Moore 100264179 Specification Sheet.pdf](https://assets.unilogcorp.com/187/ITEM/DOC/Benjamin_Moore_100264179_Specification_Sheet.pdf)

