

**Exhibit A**  
**File No. 201353**  
**Minor Modification to a Detailed Planned Development known as Park Place, Stage 4**  
**Within Sub Area D**  
**11700 W. Lake Park Drive**  
**March 3, 2021**

**Previous File History and Project Summary**

This site is part of the Park Place General Planned Development (GPD) which establishes, among other things, a permitted use list and signage standards. A Detailed Planned Development (DPD) known as Park Place, Stage 4 was approved in 1984 as file number 80-1920 n,p,q to allow the construction of a garden office building and two garden tech centers. The subject site, 11700 W. Lake Park Drive, is comprised of a one-story building that is approximately 32,300 square feet in area and approximately 300 feet in length.

**Minor Modification Summary**

The original DPD did not contemplate any building wall signs for the site and referred back to the GPD with respect to the one freestanding monument sign that is permitted. The purpose of this minor modification is to allow building wall signs as outlined below.

The GPD for Sub Area D, which this site is within, allows one monument sign which is not to exceed 5 feet in height and may be located on a ground mounted pedestal averaging no more than one foot above grade. The sign area, or display face, shall not exceed an area of 32 square feet per face. The current tenant and applicant, Mindful Staffing Solutions, plans to reuse the existing monument and affix a new sign face to it, not to exceed 32 square feet.

**List of Attachments**


1. Vicinity map
2. Site photos
3. Drawings

**Proposed Changes**

Currently, zero building wall signs are permitted. One sign is proposed to be installed at this time for Mindful Staffing Solutions, and this file provides the allowance of up to 3 building wall signs to be installed on the building. The building wall signs that will follow these standards:

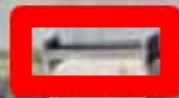
1. Signs will be mounted on the south façade (facing Lake Park Drive) in the brick band area above the windows. The signs will not cover the vertical brick band at the top of the building. One sign is allowed per building bay, and one sign is allowed per building tenant.
2. Signs will be Type A with individual channel letters and logos.
  - a. There will be one exception to this standard: Mindful Staffing Solutions' building wall sign, as shown on the attached drawing, is a combination of Type A ("Mindful Staffing Solutions LLC" - individual letters) and Type B ("The Evolution of Employment" vinyl letter bar). The Type B sign will be 9 inches in height and 90 inches in length, and will not be illuminated.
3. Type A signs may be internally illuminated.

All other aspects of the DPD remain unchanged.



11700 W Lake Park Dr,  
Milwaukee, WI 53224

SIGANGE FACADE





The image shows the exterior of a modern brick building. A large, semi-transparent brown rectangular sign is centered on the facade. The sign contains the company name and tagline in yellow text. Below the sign, there is a glass entrance with a door, flanked by large windows. In front of the entrance, there are several tall, dried grasses and a large pile of snow. To the right, the front of a white car is visible. The sky is clear and blue, and there are bare trees in the background.

# MINDFUL STAFFING SOLUTIONS LLC

The Evolution of Employment





MINDFUL STAFFING SOLUTIONS LLC



**FORMED PLASTIC LETTERS (TYPE A)**

"MINDFUL STAFFING SOLUTIONS LLC"

FONT - TROJAN BOLD

HEIGHT 10"

FOAM EDGE COLOR - CHARCOAL FOAM

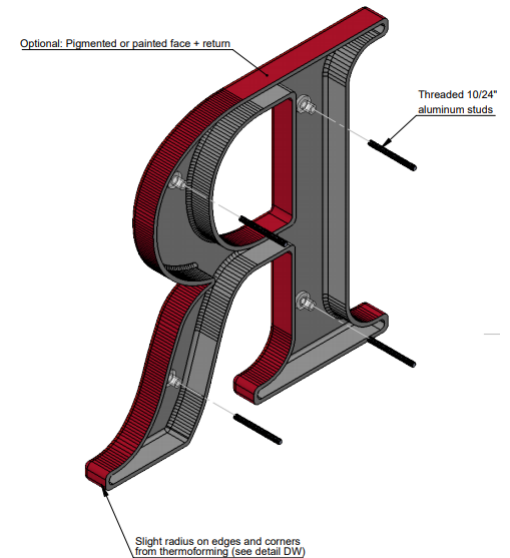
FACE LAMINATE - PAINTED SAFETY GREEN

STUD MOUNTED W SPACERS

**VINYL LETTER BAR (TYPE B)**

CNC BOARD W' WHITE AND GREEN VINYL

WHITE FONT TO HAVE THIN BLACK OUTLINE



TYPE OF SIGN: BUILDING SIGN + MONUMENT FACE  
CUSTOMER NAME: REGINALD REED  
ADDRESS: ON FILE

APPROVAL SIGNATURE & DATE



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DISCLAIMER: THIS DESIGN IS FOR CONCEPTUAL DESIGN ONLY. ACTUAL COLORS MAY VARY. CUSTOMER ABOVE IS RESPONSIBLE FOR CHECKING ALL THE DETAILS OF THE SIGNAGE PRIOR TO SIGNING.