

Melendez-Hagedorn, Yadira

From: Cornelius McClendon III <Cornelius@mcclendoncapitalgroup.com>
Sent: Monday, November 29, 2021 3:00 PM
To: License; Perez, Jose; Melendez-Hagedorn, Yadira
Cc: wallstreetbar219@gmail.com
Subject: Support Wall Street Bar

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Hello All –

My name is Cory McClendon and I'm reaching out to say that I'm in full support of the Wall Street Bar opening in Milwaukee. Ms. Gardner and I have had the opportunity to work together on numerous occasions and she's shown that she's able to conduct business swiftly as well as professionally.

Wall Street Bar is something that would add to the rich history of Milwaukee and give professionals a great place to unwind.

Best Regards,

Cory McClendon

Principal

P: 262-757-5210

E: Cornelius@McClendonCapitalGroup.com

www.McClendonCapitalGroup.com



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Melendez-Hagedorn, Yadira

From: Rosa Melendez <melendzros5@gmail.com>
Sent: Monday, November 29, 2021 11:46 AM
To: License; Melendez-Hagedorn, Yadira; Perez, Jose; wallstreetbar219@gmail.com
Subject: Support for Wall Street Stock bar 219 S 2nd street

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Hello Alderman Jose Perez,

I am writing a letter of support for the Wall Street stock bar located at 219 S 2nd street, Milwaukee WI.

I am a General manager at the Fiesta Cafe located 1407 S 1st St, Milwaukee, WI 53204.

Charese Gardner has been such an asset to our business including assisting us in purchasing investment properties as well as heavily support our restaurant during the pandemic. Although she isn't Hispanic we consider her to be an asset to the Hispanic community therefore she is family to us.

We are excited to see the bar open. We are also excited about supporting her new business. This type of establishment is so fitting for her because Everytime there are grants or local opportunities to help business she always reaches out and makes sure we are included and given the opportunity to enhance our business.

Thank you
Rosa Marquez
Cell 414-897-4339

Melendez-Hagedorn, Yadira

From: Lloyd Parks <lloyd_parks@yahoo.com>
Sent: Sunday, November 28, 2021 10:18 PM
To: Melendez-Hagedorn, Yadira; Perez, Jose; License
Cc: Charese Gardner; annparks124@gmail.com
Subject: Support for Wall St Stock Bar (219 S 2nd St) Class B Tavern License

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Dear Licensing Committee and Alderman Perez,

Thank you for the opportunity to support the Class B Tavern License for Wall St Stock Bar at 219 S 2nd St.

I was drawn to building a home in Walker's Point because of the vibrancy and growing diversity of the neighborhood. In fact, as a Latino (born and raised in Venezuela and Ecuador), I was very excited to be a part of Walker's Point. My wife and I purchased this mixed-use commercial/residential space which had a very long (70-year) history of being a bar. We were looking to be part of a neighborhood that has plenty of stores, businesses, bars, and restaurants within the area. We are very excited that Charese and Wall St Stock Bar will continue to build upon this tradition.

We rented 219 S 2nd St to Charese Gardner because we were impressed by her poise, knowledge, and sincere passion for her business venture. She has experience and training in real estate, hospitality management, and entrepreneurship. She has significant connections to businesses within Milwaukee and beyond. I am confident she will leverage these relationships to keep our neighborhood (where we live, work, and are raising our 4-year-old daughter) safe & productive. Milwaukee is in the midst of a Renaissance, and I would love to see this committee approve the license for a business of color to continue that progress.

Please let me know if there is anything else I can do to support the process.

Thanks,
Lloyd Parks, MBA
lloyd_parks@yahoo.com
(305) 775 - 2818

Melendez-Hagedorn, Yadira

From: Ann Parks <annparks124@gmail.com>
Sent: Sunday, November 28, 2021 9:57 PM
To: Melendez-Hagedorn, Yadira; License; Perez, Jose
Cc: Charese Gardner; Lloyd Parks
Subject: Testimony in Support of Class B Tavern License for Wall St Stock Bar (219 S 2nd St)

Some people who received this message don't often get email from annparks124@gmail.com. [Learn why this is important](#)

Dear Licensing Committee and Alderman Perez,

I am writing in **support** of the Class B license application for Wall St Stock Bar, LLC. I am the landlord for this historic building and also reside with my family above the bar location.

I have lived in this neighborhood for 12 years and have owned this building for 7 years - and am heavily invested in the success of the business and the culture of the neighborhood.

We were excited to lease to Stock Bar - as we support the business proposal and trust in the vision of this leader, an amazing young woman of color, who has tremendous experience in entrepreneurship and community building within Milwaukee. I would like to highlight a couple key points:

- Family - **my husband and 4-year-old daughter live in this building** and clearly have sound and safety as our number one priority.
- Work from Home - **my husband and I both work from home from this building** and again have sound and safety as a priority.
- Value to the Neighborhood - Walker's Point has always been a progressive neighborhood that I am proud to be a part of.
 - This establishment will be **one of the only African American-owned businesses in our community and will bring much-needed diversity and leadership** to the community.
 - **This building has been a bar for over a century, and in fact was very recently a safe/successful bar** that unfortunately shut down due to the pressures of the pandemic. We know that COVID has hit our community hard and continues to present challenges to business owners - and we want to support economic recovery for small businesses.

Feel free to contact me with any further questions as I adamantly offer my support.

Thanks,

Ann

Ann Parks, PharmD, MBA, BCPS
annparks124@gmail.com
(608) 438 - 5586

Melendez-Hagedorn, Yadira

From: Dee Anderson <DAnderson@uwcu.org>
Sent: Monday, November 29, 2021 12:43 PM
To: Melendez-Hagedorn, Yadira; Perez, Jose; License
Cc: wallstreetbar219@gmail.com
Subject: Letter of Support for Wall Street Stock Bar 219 S 2nd Street

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This message was sent securely using Zix®

November 26, 2021

Dequisha Anderson
339 South Towne Dr
South Milwaukee, WI 53172

Dear to whom this may concern:

It is my pleasure to write a letter in support of Wall Street Stock Bar, being submitted by Charese Gardner & Jose Robertson.

I see an article published about the new upcoming business, coming near our downtown area. I currently work for UW Credit Union and is one of the Co-Chair of our employee group "Black Excellence" which is an employee group for our African American employees, which allow them to support new African American businesses. I reached out to the owner on behalf of the credit union as a sponsor and to hold our annual team engagement Diversity & Inclusive event. This was projected to be scheduled for January; we're very excited to partner with this new business however, this is contingent on receiving licensing.

In conclusion, it is my hope that you take note of my letter of recommendation for Charese & Jose to get their liquor licenses approved. We fully support the efforts of these two collaborating together, creating new opportunities in the inner city, and being young African American entrepreneurs. I strongly believe this business will thrive in this community.

Sincerely,



Dequisha Anderson
Assistant Branch Manager & Co-Chair of BeU ERG
6016 N Port Washington Rd., Glendale
608-232-5000, ext. 2795
800-533-6773 (toll-free)
NMLS #1929944
danderson@uwcu.org
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Nelson & Co. LLC
5651 N. Lydell Ave
P.O. Box 170440
Milwaukee, WI 53217

November 29, 2021

Dear members of the Milwaukee Common Council Licensing Committee,

My name is Shauntay Nelson, and I am the Founder of Nelson & Co., a limited liability company based in Milwaukee WI. I am writing to you in support of licensure approval for Wall Street Stock Bar, located at 219 S. 2nd Street in Milwaukee, WI.

Included in the history of Walker's Point is the experience of having antique stores, trendy new restaurants, cafes, coffee shops, and neighborhood bars; all for local entertainment. The neighborhood has, historically, displayed a culture of diversity with a rich history of community, ownership, and business development. Wall Street Stock Bar was designed with the idea of preserving that history. The location of the bar does not include a new development or a re-zone of the property. As a matter of fact, [records](#) indicate that the space has been zoned for the use of a bar, dating back to 1981.

With the resurgence of business operations in Milwaukee, it is advantageous for Wall Street Stock Bar to be supported as a Minority Based/Woman Owned bar within the city. Wall Street Stock Bar will provide space for business professionals to experience a professional networking environment. Additionally, there will be opportunities for local corporations to hold private events, and the owners are committed to giving back to the community: providing information related to the stock market, home purchasing, investments, and more.

The City of Milwaukee, more importantly –members of Common Council's Licensing Committee, have an opportunity to add to the rich history of supporting ownership, entrepreneurship, and community education.

Today, I urge you to support the approval of licensure regarding 219 S. 2nd Street, located in Milwaukee, WI.

In Service of Community,

Shauntay Nelson

Shauntay Nelson

Melendez-Hagedorn, Yadira

From: Ellen Zielinski <ez@execpc.com>
Sent: Monday, November 29, 2021 9:52 PM
To: License; wallstreetbar219@gmail.com; Perez, Jose; Melendez-Hagedorn, Yadira
Subject: President / CEO - Glendale & North Shore Chamber Re: Charese Gardner - Wall St. Stock Bar Permit Consideration

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Subject: President / CEO - Glendale & North Shore Chamber Re: Charese Gardner - Wall St. Stock Bar Permit Consideration



President / CEO - Glendale & North Shore Chamber Re: Charese Gardner - Wall St. Stock Bar- Permit Consideration

LICENSE@milwaukee.gov; wallstreetbar219@gmail.com; JoseG.Perez@milwaukee.gov; Stasst5@milwaukee.gov
cgardner.associates@gmail.com

To Whom it May Concern:

In my capacity as President and CEO of the Glendale and North Shore Chamber of Commerce, I have, for over twenty years met, worked with, and mentored many. In years previous to that I was in charge of, managed, trained, and consulted well over one hundred thousand entrepreneurs and aspiring businessmen and businesswomen.

With that kind of human interaction, conflict resolution and life exposure experience, it is hard not to recognize those in whom have learned and possess the necessary qualities of enduring determination, and ability to overcome the many obstacles of starting and successfully running a business, while maintaining a caring passion of service to others.

I have found that the true measure of one's character and integrity is often revealed in their most difficult moments.

Such is the case of our GCC Chamber member, Charese Gardner. I observed this first-hand as I worked with her and the owner of the building she leased and totally renovate to create the Gardner & Associates Executive Business Office Center, in Glendale, Wisconsin.

She not only overcame all the renovation difficulties to create an impressive first-class office center, but she had to do so while facing some of the most unfair, unjust, and vindictive actions, by a city inspector that I have ever witnessed. I personally know this because this is when both my members, Charese and the building owner ask the GCC Chamber to assist in resolving it.

Working directly with her Alderman, Charese and the building owner, it took over a year to rightfully resolve this, and sufficient to say that inspector is no longer involved. But what is most important to note, is that

through all of this Charese maintained a professional, undeterred self-assured resolve, with a patient demeanor, meeting all that was required, in the face of all that was abusive, intolerable, and unnecessary.

A picture says a thousand words ... many speak volumes.

Here is the link of what she created against all odds, in the image Slideshow featured on her GCC Glendale & North Shore Chamber member profile page, hosted by the North Shore Insights News and Marketing Network – <https://www.nsinews.com/Profile/376/#ISS>

Milwaukee / Walkers Point, in my opinion, you all have gained from this new business addition.
Thank you for your consideration.

Dale A. Schmidt

President & CEO

Cell: 262-442-0710

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WISCONSIN STATE ASSEMBLY

STATE REPRESENTATIVE
DAVID BOWEN

10TH DISTRICT

November 29, 2021

Dear Members of the Milwaukee Common Council Licenses Committee,

I write to you today to urge the licensure approval of the Wall Street Stock Bar at 219 S 2nd Street.

Milwaukee is home to many young, Black entrepreneurs and professionals who would welcome the addition of a Wall Street-themed bar & venue in Walker's Point. In a city as racially and culturally diverse as Milwaukee, it is imperative that we support businesses of color and enable them to grow and expand, adding vibrancy and life to our beloved city. This would not just be "another bar", but instead a gathering place for local business professionals to work, a place for Milwaukee's successful corporations to hold events, and a place for the community to get connected to a social space focused on financial learning.

Our city has grown over the last decade to be recognized nationally as a place to live, work, and play, and businesses like the Wall Street Stock Bar will go a long way in not only retaining the bright young professionals that currently live in Milwaukee, but encouraging others outside to move here. This especially pertains to growing neighborhoods like Walkers Point, where business owners of color can thrive as well, if given the chance. Let the approval vote of this business license signify the turning of the page to write a new chapter that includes opportunity for all.

Yours in Service,

A handwritten signature in blue ink that reads "David Bowen".

David Bowen
State Representative
10th Assembly District

DB:bd