

## Grant Award Summary

### 2025 Pedestrian and Bicycle Safety Enforcement Grant

**Grant Type:** New Grant

**Grantor:** Wisconsin Department of Transportation Bureau of Transportation Safety

**Grant Period:** October 1, 2024 - September 30, 2025

**Award Amount:** \$31,050 (\$24,840 from Grantor, \$6,210 from City)

**Match Required:** \$6,210 (in-kind Salary/Fringe Benefits)

**Fiscal Agent:** Milwaukee Police Department (MPD)

**Allocation Purpose:** The 2025 Pedestrian and Bicycle Safety Enforcement Grant grant will fund deployment of an enforcement campaign targeted at pedestrian and bicycle safety violations enforcement.

**Program Goal:** This grant will fund a High Visibility Enforcement (HVE) campaign targeting pedestrian and bicycle safety violations, such as motorist failure to yield to pedestrians in the crosswalk, pedestrian crossing outside the crosswalk, and bicyclist failure to follow rules of the road. The enforcement campaign will include both education efforts and citations and will be implemented from October 2024 to September 2025.

**Data:** According to WI Department of Transportation data from 2023, 1,299 pedestrian/motor vehicle crashes occurred in Wisconsin, claiming 61 lives and injuring 1,190 pedestrians. A pedestrian was injured or killed every 7.0 hours in 2023. Street/road crossings are the most common locations for pedestrian crashes. In 2023, 791 bicycle/motor vehicle crashes occurred in Wisconsin, claiming 7 lives and injuring 699 bicyclists. A bicyclist was injured or killed every 12.4 hours in 2023.