

RELEVANT PROFESSIONAL EXPERIENCE:

President,
M. Serafino, LLC

Work as a contract government affairs consultant under firm name M. Serafino, LLC. and in partnership with Schreiber GR Group with offices in Madison and Milwaukee, WI. Clients include companies, government/quasi government agencies and non-profit groups.

Director of Operations
DAAR Engineering, Inc.

Provide oversight of support staff and business development for multi-discipline civil engineering firm headquartered in Milwaukee's Haymarket Neighborhood and offices throughout Wisconsin, the State of Texas and the Middle East. Oversee operations including Human Resources, IT and Front Office support staff as well as assist in developing new clients while maintaining strong relationships with existing clients.

Alderman,
3rd District, City of Milwaukee Common Council: 1996-2008

Elected to three, four-year terms as Alderman of Milwaukee's Third District. Served approx. 42,000 constituents in a fast paced, demanding environment by meeting needs that included delivering efficient and quality city services, regularly attending meetings of neighborhood and business associations, negotiating complicated real estate transactions and representing the City of Milwaukee and the Third District at various functions.

As a function of being an elected member of the Common Council served on several Boards and Commissions including:

Judiciary and Legislation Committee - Chairman

Zoning, Neighborhoods and Development Committee – Chairman

Finance and Personnel Committee – Vice Chairman

League of Wisconsin Municipalities -Board of Directors

Milwaukee Metropolitan Sewerage District – Commissioner

Wisconsin Center District – Board of Directors

OTHER PROFESSIONAL WORK HISTORY

Wisconsin Director

The SEED Foundation, Washington, D.C. / The Milwaukee Boarding School Foundation

Chosen to lead the effort of The SEED Foundation and The Milwaukee Boarding School Foundation in the State of Wisconsin to open an urban, college prep boarding school for at-risk students. The SEED Foundation is a well respected, national non-profit well known for innovation in the public education of urban children.

As Wisconsin Director I was responsible for any and all activities in the State of Wisconsin. This included interaction with elected and appointed officials at all levels of government, most actively with members of the Office of the Governor, The Wisconsin Legislature and the appropriate departments within state government. My responsibilities also included over-seeing the creation of a community coalition made up of Milwaukee's most influential business, faith-based, non-profit, education and elected officials to support a Wisconsin SEED school. Additionally, I was responsible for making public appearances on behalf of SEED, writing materials for presentation and distribution, reporting to the board of directors and fundraising with individuals and foundations at the local and national level.

EDUCATION:

University of Wisconsin- Madison, Wisconsin: 1982-December 1985

- Bachelor of Arts in Political Science and International Relations

AFFILIATIONS/AWARDS:

- Legacy Redevelopment Corporation – Board of Directors (past)
- Milwaukee-7 (M7) Economic Development Consortium- (past)
- Downtown Branch of the YMCA- Board of Directors (past)
- Milwaukee Public Library- Board of Trustees (past)
- Milwaukee County Federated Library System- Board of Trustees (past)
- Historic Preservation Commission, City of Milwaukee- Member (past)
- National League of Cities- FAIR Policy Committee member (past)
- National League of Cities- University Communities Caucus-member (past)
- Local Government Institute of Wisconsin- founding Board member
- City of Milwaukee Innovation Award- two-time recipient
- Career Youth Development “Image Award”- multiple year recipient
- Shepard Express Newspaper “Best City Official” award
- Community Equality Award- LGBT Center of Milwaukee
- City of Milwaukee Information Policy Committee- Vice Chairman (past)