

June 23, 2008

To the Honorable Common Council
Zoning, Neighborhoods and Development Committee
City of Milwaukee

Dear Committee Members:

File No. 080264 permits a minor modification to a Detailed Planned Development (DPD) known as Milwaukee Metro Center, Phase 1 on land located on the North Side of West Metro Boulevard and East of US Highway 41 and 45, in the 5th Aldermanic District.

This file will permit the conversion of the Bergstrom Milwaukee Hummer Dealership into Bergstrom GM Certified Used Car dealership. Modifications will include alterations to the existing building facade and signage. Specifically, the building alterations will include adding a twenty (20) square foot vestibule addition, removing and replacing the existing façade, adding a flat roof, and repainting a portion of the existing structure. There will be no changes to the existing conditions with respect to screening and open spaces, setbacks, landscaping, circulation facilities, lighting, parking, and utilities. With respect to signage, the existing Hummer building signage will be removed and replaced with new signage not to exceed the area of the existing Hummer signage being removed. The existing directional signage will be modified to indicate Bergstrom GM Certified Used Car in lieu of Hummer.

Since the proposed minor modification is generally consistent with the previously approved General Planned Development (GPD) and DPD, the City Plan Commission at its regular meeting on June 23, 2008 recommended approval of the subject file.

Sincerely,

Rocky Marcoux
Executive Secretary
City Plan Commission of Milwaukee

cc: Ald. James Bohl, Jr.