



## CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.  
Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

Pabst Professional Center

ADDRESS OF PROPERTY:

1036 W Juneau Avenue, Milwaukee, WI 53233

2. NAME AND ADDRESS OF OWNER:

Name(s): Fred Lyons Klement's Sausage Company

Address: 1036 W Juneau Avenue

City: Milwaukee

State: WI

ZIP: 53233

Email: fred.lyons@klements.com

Telephone number (area code & number) Daytime: 414-744-2330

Evening: 414.744.2330

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Jim Kapusta Signarama

Address: 272 N 12th Street

City: Milwaukee

State: WI

ZIP Code: 53233

Email: jimk@milwaukee-signs.com

Telephone number (area code & number) Daytime: 414.273.7446

Evening: 414.559.2111

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")  
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

NA Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

NA Site Plan showing location of project and adjoining structures and fences


**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED AND SIGNED.**

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

Produce one type "A" lighted aluminum channel letter sign. Klement's chevron logo is to be the internally lit background. Individual, internally lit channel letters mount to chevron, translucent faces with LED lighting inside a UL Certified cabinet. Size of sign to be 14"W x 8"H. Sign is mounted via crane on the 5th floor roof as shown in supplied mock up. Steel support structure mounts sign to roof by attaching to building bar joist system. Engineering specifications certifying structural wind load safety and installation method available upon request.

6. SIGNATURE OF APPLICANT:

  
Signature

Jim Kapusta  
Please print or type name

4-11-16  
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

**Hand Deliver or Mail Form to:**  
Historic Preservation Commission  
City Clerk's Office  
200 E. Wells St. Room B-4  
Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

[www.milwaukee.gov/hpc](http://www.milwaukee.gov/hpc)

Or click the **SUBMIT** button to automatically email this form for submission.

**SUBMIT**

## Hatala, Carlen

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**From:** Jim Kapusta <jimk@milwaukee-signs.com>  
**Sent:** Monday, April 11, 2016 10:25 AM  
**To:** Hatala, Carlen  
**Cc:** 'David Latona'; 'Jim Paetsch'; 'Sixto Villegas'; 'Erik Madisen'; 'Michael Kelly'; 'Ray Booth'; Chris Nelesen  
**Subject:** RE: Building top sign  
**Attachments:** certificate of appropriateness app form.pdf; Channel Letter Sign SAR.pdf; Channel install method.pdf; Roof sign panaramic.pdf

Carlen Hatala  
Senior Planner  
Historic Preservation

Good Morning Carlen,

Thanks for meeting with me Friday and advising me about the possible challenges to our proposed rooftop sign for Klement's Sausage. I have attached the CERTIFICATE OF APPROPRIATENESS APPLICATION FORM for review by the Historic Preservation Committee and I look forward to your support as we work through this process. Also included are renderings with fabrication and installation methods. A full set of certified engineering specs have been prepared but are not included with this message. Please let me know what other documents I can provide to go forward with our new sign.

Thank you,

*Jim Kapusta*  
Milwaukee  
**Signarama**  
The way to grow your business.

[www.milwaukee-signs.com](http://www.milwaukee-signs.com)

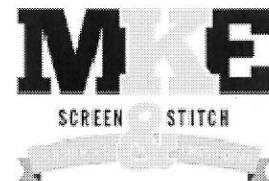
414-273-7446 Fax: 414-273-7447

272 N. 12th Street suite 100 Milwaukee, WI 53233

SIGNS BANNERS DIGITAL PRINTING WINDOW GRAPHICS VEHICLE GRAPHICS TRADE SHOW ADA WAYFINDING



ask me about our  
screen printing and  
embroidery division



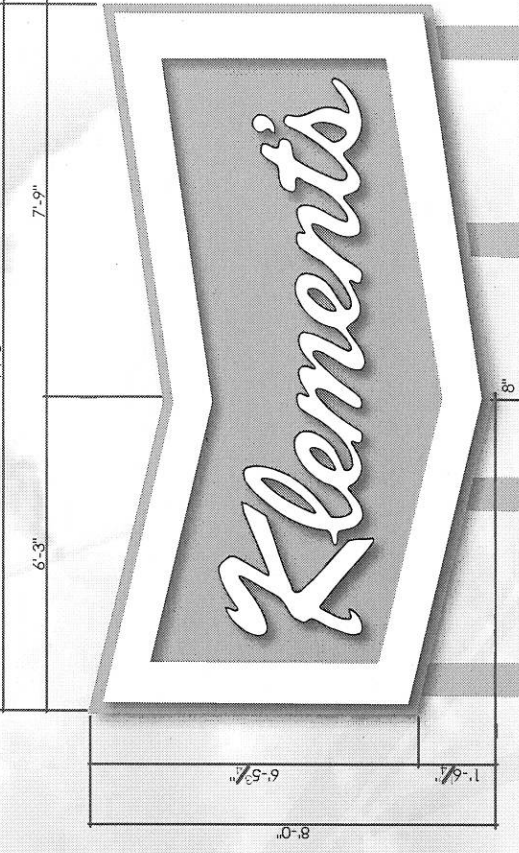
DISKINER, Ryan Becht

**FABRICATION**

- CHANNEL LETTERS
- OPEN CHANNEL LETTERS
- BRIDGE CHANNEL LETTERS
- INDOOR USE
- CABINET SIGN
- MOUNTING SIGN
- Pylon SIGN
- Pylon/Post/Column
- PLATE LETTERS
- OTHER
- SHELF MOUNTED
- DOUBLE SIDED
- DISPLAY MOUNT
- FISHBOWL
- INTERNALLY ILLUMINATED
- EXTERNALLY ILLUMINATED
- REAR ILLUMINATED
- REAR LED
- LAMPS
- 120V TRANSFORMERS
- 600W.A.
- 100V ADVANCE BALLASTS
- COMPUTER CUT GRAPHICS
- DIGITALLY PRINTED GRAPHICS
- .125 ALUMINUM ROUTED FACE
- PLEX FACED
- PLEX MOUNTED
- FLEX FACE
- LEADFACE
- 18 LTR
- TRIM CAP
- RETAINERS
- MESSAGE CENTER
- MESH
- POLE MOUNT
- ADDRESS SIGNS
- SPECIAL INFORMATION

CUSTOM MOUNTING  
VERIFIED BY STRUCTURAL  
ENGINEERS

APPROVAL DATE



**SIDE VIEW**

IMAGINARY CUTAWAY  
Illustrating the Channel Letter  
Held within the Parameters  
of the Raised Border

**SPECIFICATIONS**

**FABRICATE AND INSTALL (1SET) INTERNALLY ILLUMINATED CHANNEL LETTERS MOUNTED ON BACKER CABINET LETTERS & BORDER**

- FACES TO BE #7528 WHITE PLEXIGLASS
- RETURNS TO BE .050X5" AND BACKS TO BE .063 ALUMINUM
- TRIMCAPS TO BE 1" WHITE
- EXTERIORS PAINTED RED
- INTERIORS PAINTED WHITE
- ILLUMINATED WITH WHITE LEDS
- POWERED WITH APPROPRIATE LOAD POWER SUPPLIES

**CABINET**

- CABINET TO BE EXTRUDED ALUMINUM WITH 2.5" RETAINERS PAINTED PMS 185
- FACE TO BE 3/16" SOLAR GRADE WHITE LEXAN SHEETED WITH TRANSLUCENT VINYL TO MATCH PMS 185
- ILLUMINATED WITH DAYLIGHT FLOURESCENT LAMPS
- POWERED WITH 120VOLT ADVANCE BALLASTS

**SEE PAGE 2 FOR  
INSTALLATION METHOD**

**Klements**  
*channel letters on backer cabinet*

Printed artwork colors are not always representative of final product colors. Please refer to specifications for call out or salesman for samples. These drawings are the exclusive property of Bauer Sign Company. Not to be duplicated in any way without expressed written permission!

FINAL ELECTRICAL CONNECTION IS CLIENT'S RESPONSIBILITY

Our products are certified by Underwriters Laboratories, Inc. - compliance with UL listing and UL listing card #1282.



Bauer Signs of New Berlin is our partner and subcontractor on this sign build and installation. Their production techniques are UL certified.

**Signarama**  
The way to grow your business.

272 N. 12th Street Milwaukee, WI 53233  
Phone: 414-273-7446 · Fax: 414-273-7447  
www.milwaukee-signs.com

Customer: Madisen Maher for Klements  
Sales Rep: Jim Kapusta  
Designer:  
Proof Date:

PLEASE CHECK ALL PROOFS FOR SPELLING, PUNCTUATION, AND LAYOUT. Sign-A-Rama will not be held responsible for correcting mistakes for approved artwork.





SHINE BRIGHTLY.

2500 South 170th Street  
New Berlin, Wisconsin 53151  
Proudly Made In the USA!

wire bauersignusa.com  
voice 262.784.0500  
fax 262.784.6675

Award Winning  
Graphic Design



SAVED AS: Klement's  
LOCATION: Milwaukee WI  
CLIENT: SIGNARABBA  
SALES REP:  
DATE: 28 Jan 16  
REVISION:

DESIGNER: Ryan Becht

### FABRICATION

- CHANNEL LETTERS
- OPEN CHANNEL LETTERS
- REVERSE CHANNEL LETTERS
- NEON ACCENTS
- CABINET SIGN
- MOUNT SIGN
- Pylon SIGN
- Pylon PANEL ONLY
- PANEL LETTERS
- OTHER
- SINGLE SIDED  DOUBLE SIDED
- BACKWAY MOUNT
- FLUSH MOUNT
- INTERNALLY ILLUMINATED
- NON ILLUMINATED
- NEON  LED  LAMPS
- 120V TRANSFORMERS
- 30 M.A.  60 M.A.
- 120V ADVANCE BALLASTS
- COMPUTER CUT GRAPHICS
- DIGITALLY PRINTED GRAPHICS
- 125 ALUMINUM ROUTED FACE
- PLEX FACE
- PLEX BACKED
- PLEX FACE
- LEVANT FACE
- RETURN
- TRIM/CAP
- RETAINERS
- MESSAGE CENTER
- BASE
- POLE COVER
- ADDRESS NUMBERS
- SPECIAL INFORMATION

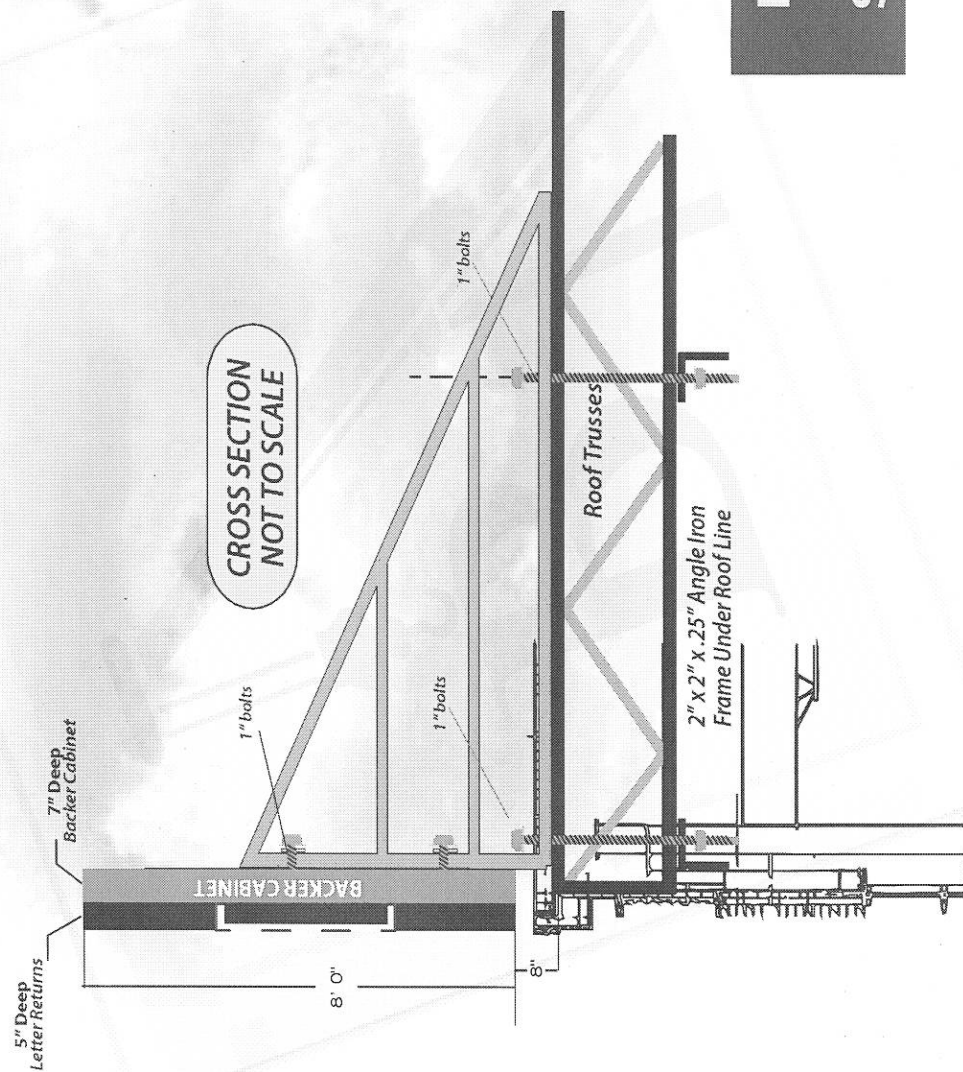
CUSTOM MOUNTING  
VERIFIED BY STRUCTURAL  
ENGINEERS

APPROVAL DATE



Klement's  
channel letters on  
backer cabinet

INSTALLATION METHOD  
TO BE VERIFIED BY  
STRUCTURAL ENGINEER



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FINAL ELECTRICAL CONNECTION IS CLIENT'S RESPONSIBILITY

our products are certified by Underwriters Laboratories, Inc.

This sign shall be manufactured in accordance with Article 605 of the National Electrical Code. This sign shall be installed and maintained in accordance with Article 605.



Proposed Lighted Roof Sign Sign is 14'W x 8'H supported with structural steel angle bracing. Certified by Elrod Engineering.

Customer: Klement's Sausage Company

Sales Rep: Jim Kapusta

Designer:

Proof Date:

PLEASE CHECK ALL PROOFS FOR SPELLING, PUNCTUATION, AND LAYOUT.  
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The way to grow your business.

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[www.milwaukee-signs.com](http://www.milwaukee-signs.com)





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5" Deep Letter Returns  
7" Deep Backer Cabinet

SIDE VIEW

BACKER CABINET

IMAGINARY CUTAWAY illustrating the Channel Letter Held within the Parameters of the Raised Border

**SPECIFICATIONS**

FABRICATE AND INSTALL (1SET) INTERNALLY ILLUMINATED CHANNEL LETTERS MOUNTED ON BACKER CABINET

- FACES TO BE #728 WHITE PLEXIGLASS
- RETURNS TO BE .050X5" AND BACKS TO BE .063 ALUMINUM
- TRIMCAPS TO BE 1" WHITE
- EXTERIORS PAINTED RED
- INTERIORS PAINTED WHITE
- ILLUMINATED WITH WHITE LEDs
- POWERED WITH APPROPRIATE LOAD POWER SUPPLIES

**CABINET**

- CABINET TO BE EXTRUDED ALUMINUM WITH 2.5" RETAINERS PAINTED PMS 185
- FACE TO BE 3/16" SOLAR GRADE WHITE LEXAN, SHEETED WITH TRANSLUCENT VINYL TO MATCH PMS 185
- ILLUMINATED WITH DAYLIGHT FLOURESCENT LAMPS
- POWERED WITH 120 VOLT ADVANCE BALLASTS

SEE PAGE 2 FOR INSTALLATION METHOD

**Klement's**  
channel letters on backer cabinet

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FINAL ELECTRICAL CONNECTION IS CLIENT'S RESPONSIBILITY

our products are certified by:  Underwriters Laboratories, Inc.

This sign shall be manufactured in accordance with the UL listing code, 300, for the sign type and listing code, 300, for the sign type and listing code.



Bauer Signs of New Berlin is our partner and subcontractor on this sign build and installation. Their production techniques are UL certified.

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DESIGNER: Ryan Becht

**FABRICATION**

- CHANNEL LETTERS
- OPEN CHANNEL LETTERS
- REVERSE CHANNEL LETTERS
- RETURN ACCENTS
- MOUNTING SIGN
- PROXIMITY SIGN
- Pylon PANEL (B ONLY)
- PLATE LETTERS
- OTHER
- SINGLE SIDED
- DOUBLE SIDED
- FACEWAY MOUNT
- FLUSH MOUNT
- INTERNALLY ILLUMINATED
- NON ILLUMINATED
- NEON
- LED
- JUMPS
- 120 V TRANSFORMERS
- 30 M.A.
- 40 M.A.
- 120 V ADVANCE BALLASTS
- COMPUTER CUT GRAPHICS
- DIGITALLY PRINTED GRAPHICS
- 125 ALUMINUM ROUTED FACE
- PLEX FACE
- PLEX BACKED
- PLEX FACE
- LEXAN FACE
- RETURN
- TRIMCAP
- REFINERS
- MESSAGE CENTER
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- POLE COVER
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CUSTOM MOUNTING  
VERIFIED BY STRUCTURAL  
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APPROVAL / DATE