

September 20, 2006

To the Public Works Committee

Subject: Common Council Resolution File Number 060632

Dear Honorable Members:

Returned herewith is Common Council Resolution File 060632, being a petition from Spirit of Milwaukee, Inc. to construct and maintain a gateway sign near 5300 South Howell Avenue.

Spirit of Milwaukee, Inc., in cooperation with the Department of Public Works, is proposing to install gateway signage at several prominent locations within medians of various streets in order to present a more attractive and welcoming image to people entering the City of Milwaukee. Each gateway sign will be sponsored by a prominent corporate entity in Milwaukee, who will pay the costs of fabricating and maintaining the signs as well as the maintenance of the street median on which the sign is located.

The subject sign, which is sponsored by the Milwaukee Brewers, is the first of several proposed gateway signs. Said sign will be located in the median of South Howell Avenue, south of West Grange Avenue. The three sided sign will stand 12 feet tall with sides that are, at most, 7 feet 7 inches long.

We are not aware that the presence of said sign will have an adverse effect on the general use of the public right-of-way. We have, therefore, prepared the attached special privilege resolution, which, if adopted, will allow said sign to occupy the public right-of-way.

Very truly yours,

Jeffrey S. Polenske, P.E.  
City Engineer

Jeffrey J. Mantes  
Commissioner of Public Works

Martin G. Collins  
Commissioner  
Department of Neighborhood Services

MDL:lja  
Attachment.

c: Alderman Terry Witkowski