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Members of the Zoning, Neighborhoods & **Development Committee** Milwaukee Common Council City Hall, Room 205 Milwaukee, WI 53202

RE: File 191951, TID 37 - Grand Avenue Amendment 6

## Committee Members:

File 191951 would approve Amendment No. 6 to Tax Incremental District (TID) 37, Grant Avenue (the District). We have reviewed the project plan and feasibility study, and have had discussions with Department of City Development (DCD) and Assessor's Office staff. Our analysis is based on the information provided. Amendment 6 to the District would authorize an additional \$7,244,336 to fund donations to underperforming TIDs as more fully described in this letter.

The District was created in 1998 to revitalize the downtown retail and commercial district anchored by the Grand Avenue retail center by providing financial assistance in the construction of the Courtyard by Marriott hotel, as well as public infrastructure improvements in the area. The project has undergone several revisions since creation. See Table 1 for a summary of project budget amendments and funding increases.

Table 1 – TID 37 Project Budget Revisions				
File No.	Description	Amount		
971894	Original Project Plan - authorized \$2,000,000 assistance for construction of the Courtyard by Marriott hotel, \$400,000 funding for public infrastructure improvements and \$100,000 of administrative costs.	\$2,500,000		
990115	Amendment 1 - authorized additional \$3,000,000 façade grant and \$6,400,000 second mortgage loan towards redevelopment of former Marshall Field's/Gimbels building into office, hotel & retail uses (ASQ Center).	9,400,000		
000430	Amendment 2 - authorized additional \$5,000,000 assistance for renovation of the Boston Store Building consisting of remodeled department store, corporate offices, and 60 apartments.	5,000,000		
131580	Amendment 3 - authorized additional \$1,200,000 loan to Bon-Ton and \$6,000 of administrative costs.	1,206,000		
161313	Amendment 4 - authorized additional \$5,115,000 for street improvements and public infrastructure costs, \$1,900,000 forgivable loan to Bon-Ton, \$750,000 façade grant for redevelopment of Grand Theater and \$100,000 of administrative costs.	7,865,000		
190545	Amendment 5 - authorized additional \$3,000,000 for street improvements, including utilities, and improvements to the sidewalks abutting the Grand Theater.	3,000,000		
	Total Current Budget	28,971,000		
191951	Proposed Amendment 6 - authorizes additional \$7,244,336 for donations to underperforming TIDs	7,244,336		
	Total Budget Including File No. 191951	\$ 36,215,336		



## **Donations to Other TIDs**

The District is being amended to authorize donation of annual increments from the District to TID 51, TID 71, and TID 72. The donations will be for four years starting with the 2020 levy.

TID 51 was created in 2003 to provide \$4,400,000 in funding for the redevelopment of the former Northridge Mall. TID 51 has not generated sufficient incremental revenue to pay off its existing debt. TID 51 has total outstanding recovery costs (including financing and carrying costs) of \$2,013,609. This file authorizes up to \$2,013,609 from the District in donations to TID 51.

TID 71 was created in 2008 to provide \$2,918,000 in funding for development efforts along the Mitchell Street commercial corridor. TID 71 has not generated sufficient incremental revenue to pay off its existing debt, despite a redetermination of its base value in 2014. TID 71 has total outstanding recovery costs (including financing and carrying costs) of \$2,658,175. This file authorizes up to \$2,658,175 from the District in donations to TID 71.

TID 72 was created in 2008 to provide \$1,135,000 in funding for Phase 1 of the Bishop's Creek development and \$300,000 for forgivable loans to homeowners. TID 72 has not generated any incremental revenue to pay off its existing debt, despite a redetermination of its base value in 2014. TID 72 has total outstanding recovery costs (including financing and carrying costs) of \$2,572,552. This file authorizes up to \$2,572,552 from the District in donations to TID 72.

The below table summarizes the proposed donations.

Table 2 - TID 37, Amendment No. 6 Authorized Donations						
<u>Year</u>	Donation to <u>TID 51</u>	Donation to TID 71	Donation to TID 72	Total <u>Donations</u>		
2020	\$ 2,013,609	\$ 259,064		\$ 2,272,673		
2021		2,312,041		2,312,041		
2022		87,070	\$ 2,264,733	2,351,803		
2023			307,819	307,819		
Total	\$ 2,013,609	\$ 2,658,175	\$ 2,572,552	\$ 7,244,336		

## Is the Project Likely to Succeed?

From a financial perspective, the proposed donations should not adversely impact the District's ability to fund its total amended project costs. DCD's feasibility study, which uses a constant 2.785% property tax rate and 1% property appreciation rate over the remaining years of the TID, forecasts the District will fully recover its project costs and the proposed donations in 2023, after receipt of the 2022 levy (Year 25).

DCD's feasibility study does not address the potential impact that COVID-19 presents to assessed valuations within the District. 2020 valuations will not be affected, as they are determined on January 1, which is before the virus was widespread in the United States. It is too early to project with any accuracy how valuations around the City will change in 2021. The Comptroller's Office calculates that, all else remaining equal, the District could support a

one-time valuation drop of approximately 25% in 2021 and still fully recover its project costs and the currently proposed donations. If multi-year valuation drops occur, or if the decline is greater than 25%, the District may not be able to support the proposed donations.

## **Conclusions**

Based on the feasibility study, it appears the District is likely to generate enough cash to fund the additional \$7,244,336 of donations in Amendment 6. In the event that COVID-19 presents extreme valuation declines in the District, the proposed donations may not occur. Should you have any questions regarding this letter, please contact Joshua Benson at 2194.

Sincerely,

Aycha Sawa, CPA, CIA

Comptroller

CC: Dan Casanova

AS:JB