



Department of Public Works
Infrastructure Services Division

Ghassan Korban, P.E.
Commissioner of Public Works

Jeffrey S. Polenske, P.E.
City Engineer

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Infrastructure Administration Manager

August 3, 2017

To the Public Works Committee

Subject: Honorary Street Name Request- Dr. Lester Carter
North 24th Street
Between West Burleigh Street and W. Auer Avenue

Dear Honorable Members:

This letter is in reply to a notice dated July 15, 2017 regarding a request for an honorary street name of Dr. Lester Carter on North 24th Street between West Burleigh Street and W. Auer Avenue.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered.

The rationale submitted explains that Dr. Lester Carter opened his pharmacy at the corner of West Burleigh Street and North 24th Street in 1968 and he has been dispensing medicinal and herbal remedies to generations of Milwaukeeans from the same location for nearly 50 years. It was the only black owned pharmacy at the time. Lines of people form to seek Dr. Lester Carter out for his advice and expertise. Dr. Lester Carter is beloved by the community he served for his patient and gentle nature, and treats each of his patients with respect and courtesy during their private consultations. He has been recognized by the Medical College of Wisconsin with an honorary doctoral degree for his dedication to providing personalized and compassionate health care, leadership in creating interdisciplinary and inter-professional collaboration to serve African Americans and people of all ethnic backgrounds, and outstanding service to humanity at large as a leader and role model.

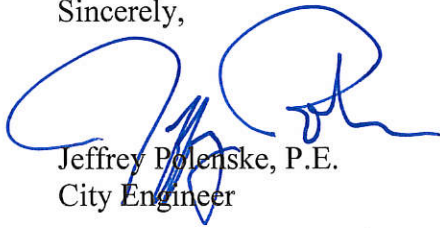
The request to have the honorary street name of “Dr. Lester Carter” includes 17 letters and spaces. This will fit the standard honorary street sign space.

Two blue honorary street signs are required and will be mounted at West Burleigh Street and West Auer Avenue along North 24th Street. The signs will be mounted below the North 24th Street sign at each location. The existing Official Street signs at each location will remain. The petitioner may choose to furnish the honorary street signs but they must be fabricated to established City guidelines. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$100 to the City if they furnish the two signs or \$200 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above with the initial installation. The City's cost to fabricate and install future signs is subject to change.



Provided that the honorary street name request meets the established design criteria and that the Department of Public Works does not incur any costs as a result of this action, we can support this resolution.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jeffrey Polenske', with a large, stylized initial 'J'.

Jeffrey Polenske, P.E.
City Engineer

A handwritten signature in black ink, appearing to read 'Ghassan A. Korban', with a large, stylized initial 'G'.

Ghassan A. Korban
Commissioner of Public Works

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