

From: Linda Nieft [<mailto:lnieft@bayviewcenter.org>]
Sent: Thursday, April 19, 2007 11:03 AM
To: planadmin
Subject: file #070034

My name is Linda Nieft and I live in the city of Milwaukee at 3159 S. Pine Avenue Milwaukee, WI 53207.

I came to Milwaukee in the fall of 1966 to attend UWM. I was an oddity in that day and age, to be an out of state student at UWM. After graduation I stayed in Milwaukee and have been a productive citizen in this community and have owned two homes in the city. I made Milwaukee my home and have contributed to the city.

I chose UWM over a number of other schools, including Madison, because of the charm of the area. The Downer Avenue area was one of the reasons I fell in love with Milwaukee. I spent a number of years living on the East side and no matter where I have lived in Milwaukee, I have always shopped at Sendiks, attend the Downer Theatre and shopped in the shops of Downer Avenue. As I come from Bay View via car to do my shopping I am very aware of the parking situation.

I am strongly opposed to the Detailed Plan Development zoning change and 5-story parking structure with retail space proposed by New Land Enterprises (owner, Boris Gohkman) for the city land at 2574 N. Downer.

This development will adversely effect this area and the city of Milwaukee. Quite frankly, it will be an eyesore. It is out of character of the area. This is just not a good idea. I go there for the atmosphere and charm of the area. I enjoy the new developments there such as the Original Pancake House and new restaurants but am opposed to this plan.

I grew up in Chicago and see what has happened to Soldier Field. Once decisions like these are made, they cannot be undone. Let's not destroy the charm of an area that I, for one, have enjoyed for 40 years.

Sincerely,
Linda Nieft